



JPA EXECUTIVE COMMITTEE SPECIAL MEETING MINUTES

Call to Order

The meeting was called to order at 10:20 a.m. by Geoff Kors, JPA Chair and Council Member, City of Palm Springs, at the Ritz-Carlton Rancho Mirage in Rancho Mirage, CA.

Roll Call

The roll call is recorded on the following page.

JUNE 25, 2021

JOINT POWERS AUTHORITY

Geoff Kors, Chair
 City of Palm Springs
 Gary Gardner, Vice Chair
 City of Desert Hot Springs

Location: Ritz-Carlton Rancho Mirage
 68900 Frank Sinatra Drive
 Rancho Mirage, CA 92270
 Special Meeting
 Friday, June 25, 2021, 9:45 am

Ernesto Gutierrez
 City of Cathedral City

Greg Sanders
 City of Indian Wells

Waymond Fermon
 City of Indio

Linda Evans
 City of La Quinta

Jan Harnik
 City of Palm Desert

Charles Townsend
 City of Rancho Mirage

V. Manuel Perez
 County of Riverside

		PRESENT	NOT/YTD
CITY OF PALM SPRINGS	Geoff Kors, Council Member, Chair	X	
	Christy Holstege, Mayor		
CITY OF DESERT HOT SPRINGS	Gary Gardner, Coun. Mbr, Vice Chair	X	
	Roger Nunez, Council Member		
CITY OF CATHEDRAL CITY	Ernesto Gutierrez, Mayor Pro Tem	X	
	Mark Carnevale, Council Member		
CITY OF INDIAN WELLS	Greg Sanders, Council Member	X	
	Dana Reed, Mayor Pro Tem		
CITY OF INDIO	Waymond Fermon, Mayor Pro Tem		
	Elaine Holmes, Mayor	X	
CITY OF LA QUINTA	Linda Evans, Mayor	X	
	Robert Radi, Council Member		
CITY OF PALM DESERT	Jan Harnik, Mayor Pro Tem		
	Gina Nestande, Council Member		
CITY OF RANCHO MIRAGE	Charles Townsend, Mayor Pro Tem		
	Iris Smotrich, Council Member		
COUNTY OF RIVERSIDE	V. Manuel Perez, Supervisor, 4th District		
	Steven Hernandez, Chief of Staff		

STAFF/ATTORNEY

Scott White, President and CEO
Bill Judson, Vice President Finance and Administration
Jeff Miraglia, Chief Brand Officer
Colleen Pace, Chief Marketing Officer
Andy Cloutier, Director of Human Resources
Joyce Kiehl, Director of Communications

Stefanie Kilcoyne, Director of Operations
Davis Meyer, Partnership Manager
Gary Orfield, Director of Tourism Development
Revae Reynolds, Executive Administrative Assistant
Julie Sinclair, Director of Brand Communications

Lena D. Wade, Legal Counsel (phone)

CONFIRMATION OF AGENDA

Chair Kors asked whether there were any changes to the agenda. Hearing none, the agenda was confirmed as presented.

PUBLIC COMMENT

This Public Comment period is for items that appear within the Consent Calendar or matters that are not listed on the Agenda.

Chair Kors called for public comments. There was none.

JPA EXECUTIVE COMMITTEE ITEMS (JPA Executive Committee Only Votes)**RESOLUTION NO. JPA 2021-005: NAME CHANGE**

Kors noted the discussion during the Joint meeting regarding the CVB name change from Greater Palm Springs Convention & Visitors Bureau to Visit Greater Palm Springs. Evans made a motion to approve Resolution No. JPA 2021-005 regarding the name change and Gardner seconded. There was no further discussion. The vote was unanimous based on the roll call taken at the beginning of the meeting.

Aye: Evans, Gardner, Gutierrez, Holmes, Kors, Sanders.

Nay: 0

Absent: Palm Desert, Rancho Mirage, Riverside County.

Abstain: 0

ADJOURNMENT

The meeting was adjourned at 10:22 a.m.

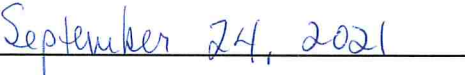
Prepared by:


Revae Reynolds
Executive Administrative Assistant

JPA Executive Committee Chair:


Geoff Kors

Approval Date:


September 24, 2021