

## JOINT POWERS AUTHORITY

**Linda Evans, Chair**  
City of La Quinta

**Stan Henry, Vice Chair**  
City of Cathedral City

**Scott Matas**  
City of Desert Hot Springs

**Richard Balocco**  
City of Indian Wells

**Elaine Holmes**  
City of Indio

**Jan Harnik**  
City of Palm Desert

**Geoff Kors**  
City of Palm Springs

**Charles Townsend**  
City of Rancho Mirage

**V. Manuel Perez**  
County of Riverside

## CVB BOARD OF DIRECTORS

**Tom Tabler, Chairman**  
J.W. Marriott Desert Springs  
Resort & Spa

**Rolf Hoehn, Vice Chairman**  
Indian Wells Tennis Garden

**Robert Del Mas, Secretary**  
Empire Polo Club & Event  
Facility

**Aftab Dada, Treasurer**  
Hilton Palm Springs Resort

**Bruce Abney**  
El Morocco Inn & Spa

**Rick Axelrod**  
Coachella Valley Economic  
Partnership

**Lorraine Becker**  
Cabot's Pueblo Museum

**Celeste Brackley**  
Ace Hotel & Swim Club

**Dr. Sharon Brown-Welty**  
CSU San Bernardino  
Palm Desert Campus

**Tony Bruggemans**  
Le Vallauris

**Jamey Canfield**  
Palm Springs Convention  
Center

**Gary Cardiff**  
Cardiff Limousine &  
Transportation

**Jay Chesterton**  
Fantasy Springs Resort Casino

**Stephen D'Agostino**  
Hyatt Regency Indian Wells

**Tim Ellis**  
Palm Mountain Resort & Spa

**Jerry Keller**  
Lulu California Bistro

**Abe Liao**  
Kimpton Rowan Palm Springs

## Joint Meeting JPA Executive Committee & CVB Board of Directors AGENDA

**Location: The Ritz-Carlton Rancho Mirage**  
68900 Frank Sinatra Drive  
Rancho Mirage, CA 92270

Regular Meeting  
Friday, September 28, 2018, 8:00am – 10:00am

### Call to Order

Evans

### Roll Call

Evans

### Pledge of Allegiance

Evans

### Confirmation of Agenda

Evans

### Public Comment

Evans

At this time members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the Agenda. Please complete a "Request to Speak" form and limit your comments to three (3) minutes. When you are called to speak, please stand and state your name for the record.

For all Business Session matters or Departmental Reports on the Agenda a completed "Request to Speak" form should be filed with the Secretary of the Board prior to the JPA Executive Committee and/or Board of Directors beginning consideration of that item.

### Presentation

Evans

- Brian Nestande, Riverside County – Salton Sea Update

### Approval of Minutes

Evans

- JPA-CVB Board of Directors Joint Meeting Minutes dated June 22, 2018 (all vote)

### Consent Calendar (JPA Executive Committee Only Votes)

Evans

- Warrants and Demands Dated June 30, 2018
- Warrants and Demands Dated July 31, 2018
- Warrants and Demands Dated August 31, 2018

### JPA Executive Committee Items

Evans

- Updates from the JPA Members

### CEO/President's Report

White

- New Research
- Marketing and Communications
- Convention Sales & Travel Industry Sales

**CVB Board of Directors**  
(continued)

**Jay Mainthia**  
Indio Super 8 & Suites

**Michael McLean**  
McLean Company Rentals

**Allen Monroe**  
The Living Desert

**Lee Morcus** (Emeritus)  
Kaiser Restaurant Group

**Thomas Nolan**  
Palm Springs International Airport

**Brad Poncher**  
Homewood Suites by Hilton, La  
Quinta

**Greg Purdy**  
Palm Springs Aerial Tramway

**Christoph Roshardt**  
Renaissance Indian Wells

**Tom Scaramellino**  
Westin Mission Hills Golf Resort & Spa

**Bob Schneider**  
Desert Adventures Red Jeep Tours &  
Events

**Barb Smith**  
Access Palm Springs

**Kelly Steward**  
The Ritz-Carlton Rancho Mirage

**Doug Watson**  
DoubleTree by Hilton

**Elie Zod**  
Renaissance Palm Springs

- CTA Update
- Transportation
- Monthly Summary Financial Report & Treasurer's Report – July 2018

CVB Board of Directors Update

- Updates from the Chair
- Brief Updates on New Developments

Future Meeting Date

Friday, December 14, 2018, 8:00am-10:00am, Location TBD

Adjournment

**Public Notices**

- **The Greater Palm Springs Convention & Visitors Bureau is handicapped accessible. If special equipment is needed for the hearing impaired, please contact Revae Reynolds at (760) 969-1309 or rreynolds@gpscvc.com at least forty-eight (48) hours in advance of the meeting and accommodations will be made.**
- **If special electronic equipment is needed to make presentations to the CVB Board of Directors, arrangements should be made in advance by contacting Revae Reynolds at (760) 969-1309 or rreynolds@gpscvc.com. A one (1) week notice is required.**
- **Any writings or documents provided to the JPA Executive Committee and CVB Board of Directors regarding any item(s) on this agenda will be made available for public inspection at the Greater Palm Springs CVB located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours.**

Tabler

Evans