

**JOINT POWERS AUTHORITY**

- Linda Evans, Chair**  
 City of La Quinta
- Geoff Kors, Vice Chair**  
 City of Palm Springs
- Ernesto Gutierrez**  
 City of Cathedral City
- Gary Gardner**  
 City of Desert Hot Springs
- Richard Balocco**  
 City of Indian Wells
- Elaine Holmes**  
 City of Indio
- Jan Harnik**  
 City of Palm Desert
- Charles Townsend**  
 City of Rancho Mirage
- V. Manuel Perez**  
 County of Riverside

**CVB BOARD OF DIRECTORS**

- Tom Tabler, Chairman**  
 J.W. Marriott Desert Springs  
 Resort & Spa
- Rolf Hoehn, Vice Chairman**  
 Indian Wells Tennis Garden
- Robert Del Mas, Secretary**  
 Empire Polo Club & Event  
 Facility
- Aftab Dada, Treasurer**  
 Hilton Palm Springs Resort
- Bruce Abney**  
 El Morocco Inn & Spa
- Rick Axelrod**  
 Coachella Valley Economic  
 Partnership
- Lorraine Becker**  
 Cabot's Pueblo Museum
- Celeste Brackley**  
 Ace Hotel & Swim Club
- Tony Bruggemans**  
 Le Vallauris
- Jamey Canfield**  
 Palm Springs Convention  
 Center
- Gary Cardiff**  
 Cardiff Limousine &  
 Transportation
- Jay Chesterton**  
 Fantasy Springs Resort Casino
- Dermot Connolly**  
 La Quinta Resort and Club
- Stephen D'Agostino**  
 Hyatt Regency Indian Wells
- Tim Ellis**  
 TravelHost Palm Springs
- Michael Facenda**  
 Agua Caliente / Spa Resort  
 Casinos

**JOINT MEETING  
 JPA EXECUTIVE COMMITTEE &  
 CVB BOARD OF DIRECTORS**

**AGENDA**

**Regular Meeting  
 June 28, 2019  
 8:00am – 10:00am**

Hilton Palm Springs  
 Plaza Ballroom  
 410 E. Tahquitz Canyon Way  
 Palm Springs, CA 92262

Item	Owner
Call to Order	Linda Evans
Roll Call	Linda Evans
Pledge of Allegiance	Linda Evans
Confirmation of Agenda	Linda Evans
Public Comment	Linda Evans
<p>At this time members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the Agenda. Please complete a "Request to Speak" form and limit your comments to three (3) minutes. When you are called to speak, please stand and state your name for the record.</p> <p>For all Business Session matters or Departmental Reports on the Agenda, a completed "Request to Speak" form should be filed with the Secretary of the Board prior to the JPA Executive Committee and/or Board of Directors beginning consideration of that item.</p>	
Approval of Minutes	
<ul style="list-style-type: none"> <li>JPA-CVB Board of Directors Joint Meeting Minutes dated May 17, 2019 (all vote)</li> </ul>	Linda Evans
Consent Calendar (JPA Executive Committee Only Votes)	Linda Evans
<ul style="list-style-type: none"> <li>Warrants and Demands Dated May 31, 2019</li> <li>Monthly Summary Financial Report &amp; Treasurer's Report – April 2019</li> </ul>	
CVB Board of Directors (CVB Board of Directors Only Vote)	Rolf Hoehn
<ul style="list-style-type: none"> <li>F/Y 2019-2020 Proposed Budget</li> <li>TBID Annual Report (by Civitas) – Required by the State of California</li> </ul>	

**CVB Board of Directors  
 (continued)**

**Dr. Ron Fremont**  
 CSU San Bernardino  
 Palm Desert Campus

**Jerry Keller**  
 Lulu California Bistro

**Jay Mainthia**  
 Indio Super 8 & Suites

**Michael McLean**  
 McLean Company Rentals

**Allen Monroe**  
 The Living Desert

**Lee Morcus (Emeritus)**  
 Kaiser Restaurant Group

**Thomas Nolan**  
 Palm Springs International  
 Airport

**Brad Poncher**  
 Homewood Suites by Hilton,  
 La Quinta

**Greg Purdy**  
 Palm Springs Aerial Tramway

**Christoph Roshardt**  
 Renaissance Indian Wells

**Tom Scaramellino**  
 Westin Mission Hills Golf Resort  
 & Spa

**Bob Schneider**  
 Desert Bob Consulting

**Barb Smith**  
 Access Palm Springs

**Kelly Steward**  
 The Ritz-Carlton Rancho  
 Mirage

**Peggy Trott**  
 Kimpton Rowan Palm Springs

**Doug Watson**  
 Riviera Palm Springs

**Elie Zod**  
 Retired Hospitality Executive

JPA Executive Committee Items (JPA Executive Committee Only Votes) Linda Evans

- Updates from the JPA Members
- Resolution No. JPA 2019-002: Authorizing the Vice President of Finance and Administration to Carry Over Certain Funds to the Next Fiscal Year
- F/Y 2019-2020 Proposed Budget
- TBID Annual Report (by Civitas) - Required by State of California

Presentation

- Destination NEXT Survey, Paul Ouimet, NEXTFactor Enterprises, Inc.

Linda Evans

Future Meeting Date | **Friday, October 25, 2019**

Linda Evans

Adjournment

Linda Evans

Public Notices

- The Greater Palm Springs Convention & Visitors Bureau is handicapped accessible. If special equipment is needed for the hearing impaired, please contact Revae Reynolds at (760) 969-1309 or rreynolds@gpscvc.com at least forty-eight (48) hours in advance of the meeting and accommodations will be made.
- If special electronic equipment is needed to make presentations to the CVB Board of Directors, arrangements should be made in advance by contacting Revae Reynolds at (760) 969-1309 or rreynolds@gpscvc.com. A one (1) week notice is required.
- Any writings or documents provided to the JPA Executive Committee and CVB Board of Directors regarding any item(s) on this agenda will be made available for public inspection at the Greater Palm Springs CVB located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours.