

**CVB Board of Directors  
(continued)**

**Abe Liao**  
Kimpton Rowan Palm Springs

**Jay Mainthia**  
Indio Super 8 & Suites

**Michael McLean**  
McLean Company Rentals

**Allen Monroe**  
The Living Desert

**Lee Morcus (Emeritus)**  
Kaiser Restaurant Group

**Thomas Nolan**  
Palm Springs International  
Airport

**Brad Poncher**  
Homewood Suites by Hilton,  
La Quinta

**Greg Purdy**  
Palm Springs Aerial Tramway

**Christoph Roshardt**  
Renaissance Indian Wells

**Tom Scaramellino**  
Westin Mission Hills Golf Resort  
& Spa

**Bob Schneider**  
Desert Bob Consulting

**Barb Smith**  
Access Palm Springs

**Kelly Steward**  
The Ritz-Carlton Rancho  
Mirage

**Doug Watson**  
Riviera Palm Springs

**Elie Zed**  
Retired Hospitality Executive

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CEO/President's Report

Scott White

- Board Report for March 2019
  - Convention Sales
  - Travel Industry Sales
  - Marketing
  - Digital Marketing
  - Social Media
  - Communications
- Updates
  - Partnership
  - CTA Program
  - Destination Development
  - California Travel Association Update
- Monthly Summary Financial Report & Treasurer's Report – January 2019

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CVB Board of Directors Update

- Updates from the Chair
- CVB Board Membership Update
- Member Updates on New Developments

Tom Tabler  
Brad Poncher  
Tom Tabler

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Future Meeting Date | **Friday, May 17, 2019**

Linda Evans

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Adjournment

Linda Evans

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Public Notices

- The Greater Palm Springs Convention & Visitors Bureau is handicapped accessible. If special equipment is needed for the hearing impaired, please contact Revae Reynolds at (760) 969-1309 or rreynolds@gpscvc.com at least forty-eight (48) hours in advance of the meeting and accommodations will be made.
- If special electronic equipment is needed to make presentations to the CVB Board of Directors, arrangements should be made in advance by contacting Revae Reynolds at (760) 969-1309 or rreynolds@gpscvc.com. A one (1) week notice is required.
- Any writings or documents provided to the JPA Executive Committee and CVB Board of Directors regarding any item(s) on this agenda will be made available for public inspection at the Greater Palm Springs CVB located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours.