

**CVB Board of Directors
(continued)**

Jay Mainthia

Indio Super 8 & Suites

Michael McLean

McLean Company Rentals

Allen Monroe

The Living Desert

Lee Morcus (Emeritus)

Kaiser Restaurant Group

Thomas Nolan

Palm Springs International
Airport

Brad Poncher

Homewood Suites by Hilton,
La Quinta

Greg Purdy

Palm Springs Aerial Tramway

Christoph Roshardt

Renaissance Indian Wells

Tom Scaramellino

Westin Mission Hills Golf Resort
& Spa

Bob Schneider

Desert Bob Consulting

Barb Smith

Access Palm Springs

Kelly Steward

The Ritz-Carlton Rancho
Mirage

Doug Watson

Riviera Palm Springs

Elie Zed

Retired Hospitality Executive

CEO/President's Report

Scott White

- Board Report for May 2019
 - Convention Sales
 - Travel Industry Sales
 - Marketing
 - Communications
 - Film Oasis
 - Digital Marketing
 - Social Media
- Updates
 - Partnership & Certified Tourism Ambassador Program
 - Destination Development
 - California Travel Association – PAC
- Monthly Summary Financial Report & Treasurer's Report – March 2019

CVB Board of Directors Update

Rolf Hoehn

- Nominating Committee (CVB Board Votes):
Peggy Trott, General Manager, Kimpton Rowan Palm Springs
Dermot Connelly, General Manager, La Quinta Resort and Spa
- Updates from the Chair
- Member Updates on New Developments

Tim Ellis

Rolf Hoehn

Future Meeting Date | **Friday, June 28, 2019**

Linda Evans

Adjournment

Linda Evans

Public Notices

- The Greater Palm Springs Convention & Visitors Bureau is handicapped accessible. If special equipment is needed for the hearing impaired, please contact Revae Reynolds at (760) 969-1309 or rreynolds@gpscvb.com at least forty-eight (48) hours in advance of the meeting and accommodations will be made.
- If special electronic equipment is needed to make presentations to the CVB Board of Directors, arrangements should be made in advance by contacting Revae Reynolds at (760) 969-1309 or rreynolds@gpscvb.com. A one (1) week notice is required.
- Any writings or documents provided to the JPA Executive Committee and CVB Board of Directors regarding any item(s) on this agenda will be made available for public inspection at the Greater Palm Springs CVB located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours.