

JOINT POWERS AUTHORITY

- Linda Evans, Chair**
 City of La Quinta
- Geoff Kors, Vice Chair**
 City of Palm Springs
- Ernesto Gutierrez**
 City of Cathedral City
- Gary Gardner**
 City of Desert Hot Springs
- Ty Peabody**
 City of Indian Wells
- Elaine Holmes**
 City of Indio
- Jan Harnik**
 City of Palm Desert
- Charles Townsend**
 City of Rancho Mirage
- V. Manuel Perez**
 County of Riverside

CVB BOARD OF DIRECTORS

- Tom Tabler, Chairman**
 J.W. Marriott Desert Springs
 Resort & Spa
- Rolf Hoehn, Vice Chairman**
 Indian Wells Tennis Garden
- Robert Del Mas, Secretary**
 Empire Polo Club & Event
 Facility
- Aftab Dada, Treasurer**
 Hilton Palm Springs Resort
- Bruce Abney**
 El Morocco Inn & Spa
- Rick Axelrod**
 Coachella Valley Economic
 Partnership
- Lorraine Becker**
 Cabot's Pueblo Museum
- Celeste Brackley**
 Ace Hotel & Swim Club
- Tony Bruggemans**
 Le Vallauris
- Gary Cardiff**
 Cardiff Limousine &
 Transportation
- Jay Chesterton**
 Fantasy Springs Resort Casino
- Dermot Connolly**
 La Quinta Resort and Club
- Tim Ellis**
 Ellis Hospitality Services
- Rob Hampton**
 Palm Springs Convention
 Center

**JOINT MEETING
 JPA EXECUTIVE COMMITTEE &
 CVB BOARD OF DIRECTORS**

Zoom Video/Call
 Instructions – Bottom of Page 2

Regular Meeting
 September 25, 2020
 8:30am – 10:00am

AGENDA

Item	Owner
Call to Order	Linda Evans
Roll Call	Linda Evans
Pledge of Allegiance	Linda Evans
Confirmation of Agenda	Linda Evans
Public Comment	Linda Evans
<p>At this time members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the Agenda.</p> <p>Public comments may be received by e-mail or voicemail from the time agenda is posted up until one (1) hour prior to the meeting convening. E-mails will be printed and distributed for the record prior to the meeting. If the sender so requests, they will be read into the record at the meeting not to exceed three (3) minutes in length. E-mail: reynolds@gpscvb.com</p> <p>Voicemails will be transcribed and forwarded to the JPA Executive Committee and CVB Board members as soon as possible after they are received. If the sender so requests, they may also be read into the record at the meeting not to exceed three (3) minutes in length. Voicemail: 760.969.1309</p> <p>For all Business Session matters or Departmental Reports on the Agenda, the public can submit comments in advance via email as described above.</p>	
Approval of Minutes (all vote)	Linda Evans
<ul style="list-style-type: none"> JPA-CVB Board of Directors Joint Meeting Minutes – June 26, 2020 	
Consent Calendar (JPA Executive Committee Only Votes)	Linda Evans
<ul style="list-style-type: none"> Warrants and Demands dated June, July and August 2020 	
Public Meeting	Linda Evans
<ul style="list-style-type: none"> TBID Public Meeting <p>A Public Meeting will be held pursuant to Government Code section 54954.6 to allow public testimony regarding the Renewal of the Greater Palm Springs Tourism Business Improvement District (GPSTBID) and the levy of assessments therein as set forth in the Resolution of Intent (approved by the</p>	

**CVB Board of Directors
(continued)**

Jerry Keller

Lulu and Acqua California
Bistros

Jay Mainthia

Indio Super 8 & Suites

Michael McLean

McLean Company Rentals

Allen Monroe

The Living Desert

Lee Morcus (Emeritus)

Kaiser Restaurant Group

Brad Poncher

Homewood Suites by Hilton,
La Quinta

Greg Purdy

Palm Springs Aerial Tramway

Christoph Roshardt

Renaissance Esmeralda Resort
& Spa

Tom Scaramellino

Westin Mission Hills Golf Resort
& Spa

Bob Schneider

Palm Springs Power Baseball

Barb Smith

Eventis Destination Services

Kelly Steward

The Ritz-Carlton Rancho
Mirage

Joseph Tormey

CSU San Bernardino
Palm Desert Campus

Peggy Trott

Kimpton Rowan Palm Springs

Doug Watson

College of the Desert

Elie Zod

Retired Hospitality Executive

JPA Executive Committee on June 26, 2020) and pursuant to Government Code section 54954.6.

1. Open Public Meeting
2. Staff Report – White
3. Questions of Staff
4. Open Public Testimony Period
5. Close Public Testimony Period
6. Close Public Meeting

JPA Executive Committee Items (JPA Executive Committee Only Votes)

Linda Evans

- Approval of Conflict of Interest Code (amended Sept. 25, 2020)
- Officer Nominations – Vote at November Meeting
- Resolution No. JPA 2020-003 - Meeting Dates for 2021
- Resolution No. JPA 2020-004 – Reopening Guidelines for Local Meetings
- Updates from the JPA Members and Chair

CVB Board of Directors (CVB Board of Directors Only Vote)

Tom Tabler

- Nominating Committee (Vote):
Todd Hooks, Agua Caliente Band of Cahuilla Indians (Kate Anderson, alt)
- Resolution No. BOD 2020-001 – Meeting Dates for 2021
- Resolution No. BOD 2020-002 – Reopening Guidelines for Local Meetings
- Board Liaisons Continuing

CEO/President's Report

Scott White

- CVB Update
- Monthly Summary Financial Report & Treasurer's Report – July 2020

CVB Board of Directors (CVB Board of Directors Only Vote)

Tom Tabler

- Updates from the Chair
- Updates from the CVB Board Members

Future Meeting Date | **Friday, November 20, 2020**

Linda Evans

Adjournment

Linda Evans

Public Notices:

- Any writings or documents provided to the JPA Executive Committee and CVB Board of Directors regarding any item(s) on this agenda will be made available for public inspection at the Greater Palm Springs CVB located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours. You may also email your request to Revae Reynolds: rreynolds@gpscvb.com.

Meeting Instructions:

Join Zoom Meeting

<https://us02web.zoom.us/j/87096757391?pwd=UVRuRnh2OGs2d1JpN29JbVFibTFkZz09>

Meeting ID: 870 9675 7391

Passcode: 837033

Dial by your location

+1 346 248 7799 US (Houston)

+1 253 215 8782 US (Tacoma)

+1 312 626 6799 US (Chicago)

+1 646 558 8656 US (New York)