

JOINT POWERS AUTHORITY

- Geoff Kors, Chair**
 City of Palm Springs
- Gary Gardner, Vice Chair**
 City of Desert Hot Springs
- Ernesto Gutierrez**
 City of Cathedral City
- Greg Sanders**
 City of Indian Wells
- Waymond Fermon**
 City of Indio
- Linda Evans**
 City of La Quinta
- Jan Harnik**
 City of Palm Desert
- Charles Townsend**
 City of Rancho Mirage
- V. Manuel Perez**
 County of Riverside

CVB BOARD OF DIRECTORS

- Tom Tabler, Chairman**
 J.W. Marriott Desert Springs
 Resort & Spa
- Rolf Hoehn, Vice Chairman**
 Indian Wells Tennis Garden
- Robert Del Mas, Secretary**
 Empire Polo Club & Event
 Facility
- Aftab Dada, Treasurer**
 Hilton Palm Springs Resort
- Bruce Abney**
 Retired Hospitality Executive
- Kate Anderson**
 Agua Caliente Band of
 Cahuilla Indians
- Rick Axelrod**
 Coachella Valley Economic
 Partnership
- Lorraine Becker**
 Cabot's Pueblo Museum
- Celeste Brackley**
 Ace Hotel & Swim Club
- Tony Bruggemans**
 Le Vallauris
- Gary Cardiff**
 Cardiff Limousine &
 Transportation
- Jay Chesterton**
 Fantasy Springs Resort Casino
- Dermot Connolly**
 La Quinta Resort and Club
- Tim Ellis**
 Ellis Hospitality Services
- Rob Hampton**
 Palm Springs Convention
 Center
- Todd Hooks**
 Agua Caliente Band of
 Cahuilla Indians

**JOINT MEETING
 JPA EXECUTIVE COMMITTEE &
 CVB BOARD OF DIRECTORS**

Renaissance Esmeralda Resort & Spa
 Room: Esmeralda 4-8
 44-400 Indian Wells Lane
 Indian Wells, CA 92210

Regular Meeting
 May 21, 2021
 8:30am – 10:00am

AGENDA

The JPA Executive Committee and CVB Board of Directors will take action on all items on the agenda. Materials related to an agenda item that are submitted to the JPA Executive Committee and/or the CVB Board of Directors after distribution of the agenda packets are available for public inspection in the Clerk of the Board's office during normal business hours and on the CVB's website.

Item	Owner
Call to Order	Geoff Kors
Roll Call	Geoff Kors
Pledge of Allegiance	Geoff Kors
Confirmation of Agenda (no vote required)	Geoff Kors
Public Comment	Geoff Kors
<p>At this time members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the Agenda.</p> <p>Please complete a "Request to Speak" form and limit your comments to three (3) minutes. When you are called to speak, please stand and state your name for the record.</p> <p>For all Business Session matters or Departmental Reports on the Agenda, a completed "Request to Speak" form should be filed with the Secretary of the Board prior to the JPA Executive Committee and/or Board of Directors beginning consideration of that item.</p>	
PRESENTATIONS	Geoff Kors
<ul style="list-style-type: none"> Mike McGuire, California State Senator RE: SB555 – Local Agencies: TOT/Short-Term Facilitator/Collection Erin Francis-Cummings, President & CEO, Destination Analysts RE: Greater Palm Springs Sentiment Report and Uber Media Dashboards 	
CVB Board of Directors Update	Tom Tabler
<ul style="list-style-type: none"> Resolution No. BOD 2021-001: Updated Board of Directors Bylaws Proposed 2021-2022 Budget 	

**CVB Board of Directors
 (continued)**

Jerry Keller

Lulu and Acqua California
 Bistros

Jay Mainthia

Indio Super 8 & Suites

Michael McLean

McLean Company Rentals

Allen Monroe

The Living Desert

Lee Morcus (Emeritus)

Kaiser Restaurant Group

Brad Poncher

Homewood Suites by Hilton,
 La Quinta

Greg Purdy

Palm Springs Aerial Tramway

Christoph Roshardt

Renaissance Esmeralda Resort
 & Spa

Tom Scaramellino

Westin Mission Hills Golf Resort
 & Spa

Bob Schneider

Palm Springs Power Baseball

Barb Smith

Eventis Destination Services

Kelly Steward

The Ritz-Carlton Rancho
 Mirage

Joseph Tormey

CSU San Bernardino
 Palm Desert Campus

Peggy Trott

Kimpton Rowan Palm Springs

Doug Watson

College of the Desert

Elie Zod

Retired Hospitality Executive

Approval of Minutes (JPA and CVB Board Vote) Geoff Kors

- JPA-CVB Board of Directors Joint Meeting Minutes – March 26, 2021

Consent Calendar (JPA Executive Committee Only Votes) Geoff Kors

- Warrants and Demands Dated March 2021 and April 2021

JPA Executive Committee Items (JPA Executive Committee Only Votes) Geoff Kors

- Resolution No. JPA 2021-003: Updated JPA Bylaws
- Proposed 2021-2022 Budget

CEO/President's Report Scott White

- CVB Update

JPA Executive Committee and CVB Board of Directors Updates Geoff Kors

- Roundtable Updates

Future Meeting Date | **Friday, June 25, 2021** Geoff Kors

Adjournment Geoff Kors

Public Notices

- The Greater Palm Springs Convention & Visitors Bureau is handicapped accessible. If special equipment is needed for the hearing impaired, please contact Revae Reynolds at (760) 969-1309 or rreynolds@gpscvc.com at least forty-eight (48) hours in advance of the meeting and accommodations will be made.
- If special electronic equipment is needed to make presentations to the CVB Board of Directors, arrangements should be made in advance by contacting Revae Reynolds at (760) 969-1309 or rreynolds@gpscvc.com. A one (1) week notice is required.
- Any writings or documents provided to the JPA Executive Committee and CVB Board of Directors regarding any item(s) on this agenda will be made available for public inspection at the Greater Palm Springs CVB located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours.

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Tony Bruggemans

Gary Cardiff

Jay Chesterton

Dermot Connolly

Tim Ellis

Rob Hampton

Todd Hooks

Jerry Keller

Jay Mainthia

Michael McLean

Allen Monroe

Lee Morcus (Emeritus)

Brad Poncher

Greg Purdy

Christoph Roshardt

Tom Scaramellino

Bob Schneider

Barb Smith

Kelly Steward

Joseph Tormey

Peggy Troff

Doug Watson

Elie Zod

JOINT MEETING JPA EXECUTIVE COMMITTEE & CVB BOARD OF DIRECTORS

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ADDENDUM TO AGENDA

Following the posting of the agenda for the Regular Meeting of the JPA EXECUTIVE COMMITTEE & CVB BOARD OF DIRECTORS scheduled for May 21, 2021 8:30am – 10:00am, the CVB received requests from board members to participate remotely as authorized by Executive Order N-25-20.

Therefore, in an effort to allow members of the Board and the public to participate in the meeting remotely, we are providing remote call-in access (audio only, no video); the call instructions can be found below. The posted agenda remains unchanged.

Please Note: At the time of public comment as set forth on the agenda, public comment may be delivered in person or remotely at the meeting, or by e-mail or voicemail received up until two (2) hours prior to the meeting convening. E-mails will be printed and distributed for the record prior to the meeting. If the sender so requests, they will be read into the record at the meeting not to exceed three (3) minutes in length.

E-mail: reynolds@gpscvc.com

Voicemails will be transcribed and forwarded to the JPA Executive Committee and CVB Board members as soon as possible after they are received. If the sender so requests, they may also be read into the record at the meeting not to exceed three (3) minutes in length.

Voicemail: 760.969.1309

Call In:

Dial: 669-900-9128 and respond to the prompts.

Meeting ID: 848 8619 2354

Passcode: 276422

You will be muted. To toggle mute/unmute, hit *6 on your phone keypad.

To raise your hand, hit *9.

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