

Convention Sales
Booking Production Analysis
May 2019

By Year (Team only)

Meeting Year	Number of Bookings	Total Room Nights	Attendees	YTD Number of Bookings	YTD Booked Room Nights
2019	10	2,088	1,001	44	12,294
2020	9	6,987	2,821	29	18,364
2021	1	1,114	450	18	18,649
2022	3	3,260	1,002	8	9,352
2023	1	725	425	4	5,134
2024	0	0	0	0	0
2025	0	0	0	2	3,458
2026	0	0	0	1	1,341
2027	0	0	0	0	0
Total	24	14,174	5,699	106	68,592

By Market Segment (Team only)

Type	Number of Bookings	Total Room Nights	Attendees	YTD Number of Bookings	YTD Booked Room Nights
Agriculture, Food	1	604	250	3	2,043
Athletic/Sports	0	0	0	4	3,858
Automotive	1	177	50	2	277
Computer/Software	0	0	0	2	2,379
Educational	3	2,280	1,092	8	4,754
Environmental	0	0	0	2	366
Financial	1	992	152	9	6,864
Franchise	1	1,024	500	4	2,891
Fraternal	0	0	0	2	3,458
Government, Public Admin	1	64	32	6	1,796
Health & Medical	0	0	0	14	11,124
High Tech/Electric/Comp	1	525	250	5	1,590
Insurance	1	115	50	1	115
LGBT	0	0	0	1	555
Manufacturing/Distribution	3	1,830	423	6	3,704
Pharmaceuticals	0	0	0	2	886
Real Estate	0	0	0	1	1,335
Religious	3	1,069	541	6	2,450
Scientific/Technical	3	1,783	637	4	3,875
Social	1	11	22	4	1,985
SPORTING EVENTS	0	0	0	6	2,340
Third Party Planner	0	0	0	0	0
Trade/Commercial/Bus	4	3,700	1,700	14	9,947
Transportation	0	0	0	0	0
Total	24	14,174	5,699	106	68,592