

JOINT POWERS AUTHORITY

Linda Evans, Chair
 City of La Quinta

Geoff Kors, Vice Chair
 City of Palm Springs

Ernesto Gutierrez
 City of Cathedral City

Gary Gardner
 City of Desert Hot Springs

Ty Peabody
 City of Indian Wells

Elaine Holmes
 City of Indio

Jan Harnik
 City of Palm Desert

Charles Townsend
 City of Rancho Mirage

V. Manuel Perez
 County of Riverside

CVB BOARD OF DIRECTORS

Tom Tabler, Chairman
 J.W. Marriott Desert Springs
 Resort & Spa

Rolf Hoehn, Vice Chairman
 Indian Wells Tennis Garden

Robert Del Mas, Secretary
 Empire Polo Club & Event
 Facility

Aftab Dada, Treasurer
 Hilton Palm Springs Resort

Bruce Abney
 El Morocco Inn & Spa

Kate Anderson
 Agua Caliente Band of
 Cahuilla Indians

Rick Axelrod
 Coachella Valley Economic
 Partnership

Lorraine Becker
 Cabot's Pueblo Museum

Celeste Brackley
 Ace Hotel & Swim Club

Tony Bruggemans
 Le Vallauris

Gary Cardiff
 Cardiff Limousine &
 Transportation

Jay Chesteron
 Fantasy Springs Resort Casino

Dermot Connolly
 La Quinta Resort and Club

Tim Ellis
 Ellis Hospitality Services

Rob Hampton
 Palm Springs Convention
 Center

Todd Hooks
 Agua Caliente Band of
 Cahuilla Indians

**JOINT MEETING
 JPA EXECUTIVE COMMITTEE &
 CVB BOARD OF DIRECTORS**

Zoom Video/Call
 Instructions – Bottom of Page 2

Regular Meeting
 November 20, 2020
 8:30am – 10:00am

AGENDA

The JPA Executive Committee and CVB Board of Directors will take action on all items on the agenda. Materials related to an agenda item that are submitted to the JPA Executive Committee and/or the CVB Board of Directors after distribution of the agenda packets are available for public inspection in the Clerk of the Board's office during normal business hours and on the CVB's website.

Item	Owner
Call to Order	Linda Evans
Roll Call	Linda Evans
Pledge of Allegiance	Linda Evans
Confirmation of Agenda	Linda Evans
Public Comment	Linda Evans

At this time members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the Agenda.

Public comments may be received by e-mail or voicemail from the time agenda is posted **up until one (1) hour prior to the meeting convening**. E-mails will be printed and distributed for the record prior to the meeting. If the sender so requests, they will be read into the record at the meeting not to exceed three (3) minutes in length.

E-mail: reynolds@gpscjb.com

Voicemails will be transcribed and forwarded to the JPA Executive Committee and CVB Board members as soon as possible after they are received. If the sender so requests, they may also be read into the record at the meeting not to exceed three (3) minutes in length. **Voicemail:** 760.969.1309

For all Business Session matters or Departmental Reports on the Agenda, the public can submit comments in advance via email as described above.

CEO/President's Report	Scott White
• CVB Update	
Public Hearing	Linda Evans

Purpose: State the results of a majority protest and, in the absence of a majority protest, adopt a Resolution renewing the Greater Palm Springs Tourism Business Improvement District. A Public Hearing will be held pursuant to Government Code section 54954.6 to allow public testimony regarding the Renewal of the Greater Palm Springs Tourism Business Improvement

**CVB Board of Directors
 (continued)**

Jerry Keller

Lulu and Acqua California
 Bistros

Jay Mainthia

Indio Super 8 & Suites

Michael McLean

McLean Company Rentals

Allen Monroe

The Living Desert

Lee Morcus (Emeritus)

Kaiser Restaurant Group

Brad Poncher

Homewood Suites by Hilton,
 La Quinta

Greg Purdy

Palm Springs Aerial Tramway

Christoph Roshardt

Renaissance Esmeralda Resort
 & Spa

Tom Scaramellino

Westin Mission Hills Golf Resort
 & Spa

Bob Schneider

Palm Springs Power Baseball

Barb Smith

Eventis Destination Services

Kelly Steward

The Ritz-Carlton Rancho
 Mirage

Joseph Tormey

CSU San Bernardino
 Palm Desert Campus

Peggy Trott

Kimpton Rowan Palm Springs

Doug Watson

College of the Desert

Elie Zod

Retired Hospitality Executive

District (GPSTBID) and the levy of assessments therein as set forth in the Resolution of Intent (approved by the JPA Executive Committee on June 26, 2020) and pursuant to Government Code section 54954.6.

1. Open Public Hearing
2. Staff Report – White
Agenda packet includes a Staff Report, a draft TBID Analysis Study and a draft Management District Plan (MDP) which is currently being updated. Staff intends to circulate the updated MDP by Nov. 18, 2020. The updated plan will also be available for public review at the office of the Clerk of the Board and on the CVB website.
3. Questions of Staff/Legal
4. Open Public Testimony Period
5. Close Public Testimony Period
6. Adopt Resolution No. JPA 2020-005: Declaring Results of Majority Protest Proceedings and Renewing the Greater Palm Springs Tourism Business Improvement District (JPA only votes)
7. Close Public Hearing

Consent Calendar

Linda Evans

- Warrants and Demands Dated September 2020 and October 2020 (JPA only votes)
- JPA-CVB Board of Directors Joint Meeting Minutes – Sept. 25, 2020 (JPA and CVB Board vote)

JPA Executive Committee Items (JPA Executive Committee Only Votes)

Linda Evans

- Election of Officers for 2021 (Chair and Vice Chair)
- Resolution No. JPA 2020-006: Appointing William Judson Treasurer and Auditor of the JPA
- Updates from the JPA Members and Chair

CVB Board of Directors Update

Tom Tabler

- CVB Board Member Term Renewals: Axelrod, Keller, Roshardt, Tabler and Zod
- CVB Board Member Term Renewals with Term Limit Waivers: Abney, Chesterton and Morcus
- CVB Officer Election (current officers will require waiver of term limits if re-elected)
- Updates from the Chair
- Updates from the CVB Board Members

Future Meeting Date | **Friday, January 29, 2021**

Linda Evans

Adjournment

Linda Evans

Public Notices

- Any documents provided to the JPA Executive Committee and CVB Board of Directors regarding any item(s) on this agenda will be made available for public inspection at the Greater Palm Springs CVB located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours, or email your request to Revae Reynolds: reynolds@gpscvcvb.com.

Meeting Instructions:

Please click the link below to join the Zoom meeting:

<https://us02web.zoom.us/j/86219526613?pwd=TGxtVFh0MFVvMi9yZGdKNm1qdjYz09>

Meeting ID: 862 1952 6613, Passcode: 290315, (Dial in: 669-900-9128)