

**Convention Sales**  
 Booking Production Analysis  
 October 2019

**By Year (Team only)**

Meeting Year	Number of Bookings	Total Room Nights	Attendees	YTD Number of Bookings	YTD Booked Room Nights
2019	2	227	90	77	17,147
2020	17	5,981	4,788	118	58,804
2021	6	6,526	2,496	44	41,816
2022	2	1,508	951	18	17,902
2023	0	0	0	5	8,121
2024	1	5,785	1,500	3	10,221
2025	0	0	0	3	4,133
2026	0	0	0	2	2,016
2027	0	0	0	1	675
2028	0	0	0	1	675
<b>Total</b>	<b>28</b>	<b>20,027</b>	<b>9,825</b>	<b>272</b>	<b>161,510</b>

**By Market Segment (Team only)**

Type	Number of Bookings	Total Room Nights	Attendees	YTD Number of Bookings	YTD Booked Room Nights
Agriculture, Food	0	0	0	7	5,147
Athletic/Sports	1	60	50	10	5,535
Automotive	0	0	0	3	330
Computer/Software	0	0	0	3	2,869
Cultural, Fine Arts, Libraries	0	0	0	1	130
Educational	2	2,028	2,100	25	14,710
Entertainment	1	80	40	1	80
Environmental	0	0	0	3	621
Ethnic	0	0	0	1	1,030
Financial	2	382	250	23	17,030
Franchise	0	0	0	14	8,461
Fraternal	0	0	0	3	5,238
Government, Public Admin	1	5,785	1,500	12	10,066
Health & Medical	0	0	0	20	17,270
Heritage, Patriotic, Veterans	1	239	180	1	239
High Tech/Electric/Comp	3	1,639	738	10	5,752
Hobby & Vocational	1	3,188	800	1	3,188
Insurance	0	0	0	4	718
LGBT	0	0	0	3	744
Manufacturing/Distribution	2	935	605	16	8,261
Meetings, Convention, Tourism Industry Events	3	404	185	7	1,933
Pharmaceuticals	0	0	0	3	1,775
Real Estate	0	0	0	1	1,335
Religious	3	2,410	1,352	22	12,877

Scientific/Technical	1	235	90	12	9,346
Social	0	0	0	12	3,262
SPORTING EVENTS	4	943	830	12	3,796
Third Party Planner	0	0	0	2	117
Trade/Commercial/Bus	3	1,699	1,105	38	18,675
Transportation	0	0	0	2	975
<b>Total</b>	<b>28</b>	<b>20,027</b>	<b>9,825</b>	<b>272</b>	<b>161,510</b>