



GREATER
palm springs
RESTAURANT
WEEK

dineGPS.com



JUNE
3-12

Restaurant Week 2022 Recap Report



Restaurant Week Overview

As a way to support the local economy, grow visitation, and evolve Greater Palm Springs as a culinary destination, Visit Greater Palm Springs hosts Greater Palm Springs Restaurant Week. The event showcases a variety of eateries throughout our nine-city destination during a historically slower time period.

Visit GPS works in partnership with sponsors, cities, and restaurants to promote this event through a fully integrated marketing approach, including paid media, digital media, content strategies, social media, and PR initiatives.

This year, Greater Palm Springs Restaurant Week occurred during the first week of June, so we invited locals and visitors to participate in the event with a seasonally inspired call to action: *Savor summer*. New imagery highlighted both food and destination to showcase the uniqueness of dining with the beautiful mountain and palm tree backdrop of Greater Palm Springs.





MARKETING

TELEVISION

Total
Impressions:
191M

Total Spots:
8130



Local Television: KMIR, KPSP, Spectrum Cable (Local)
Drive Market: KTLA, Spectrum Cable (LA)

BILLBOARD (LOCAL & DRIVE MARKET)



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**JUNE
3-12**

Local
Impressions:
1.86M



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**JUNE
3-12**

Drive
Market
Impressions:
5.55M

RADIO

Total
Impressions:
16.5M



Total Spots:
1491

English Language Stations: KDGL (Alpha), KCLB (Alpha), KUUU (Alpha), KDES (Alpha), KPSI (Alpha), NNWS (Alpha), KPLM (Marker), Q 102.3 (Marker), Oasis (Marker), Jammin (Marker)

Spanish Language Station: KUNA, KLOB

THE DESERT SUN – PRINT & SPADEAS



Savor *summer* with every bite.



**GREATER palm springs
RESTAURANT WEEK**
JUNE 3-12, 2022

Browse menus and book your table at
dineGPS.com



**GREATER palm springs
RESTAURANT WEEK**

JUNE 3-12, 2022 | dineGPS.com

PARTICIPATING RESTAURANTS

Search all restaurants by cuisine, price, and more at dineGPS.com

PALM SPRINGS

360 Sports at Agua Caliente Casino Palm Springs
4 Saints at Kimpton Rowan
AsiaSF Palm Springs
Birba

Blue Coyote Bar & Grill

Chi Chi at Avalon Hotel and Bungalows

Copley's on Palm Canyon

Del Rey Restaurant & Bar at Villa Royale

Fuzion Five

Grand Central Palm Springs

Jake's

JWB Grill at Margaritaville Resort

Kaiser Grille Palm Springs

L'Olivo Palm Springs

Lulu California Bistro

Mr. Lyons Steakhouse

Peruvian Fuego

Pomme Frite

PS Underground

REVEL Public House

Sammy O's Tucson Grill

SO PA at L'Horizon Resort & Spa

Spencer's Restaurant

Trio Restaurant + Bar

The Tropicale Restaurant and Coral Seas Lounge®

Workshop Kitchen + Bar

Zin American Bistro

CATHEDRAL CITY

Cafe One Eleven at Agua Caliente Casino Cathedral City

Daniel's Table

Piazza Trilussa Ristorante

Salt Flats

LA QUINTA

Cafe California

Cork & Fork

The Grill on Main

La Brasserie Bistro & Bar

Malonge at The Chateau at Lake La Quinta

RD RNNR Libations Pints & Plates

RANCHO MIRAGE

Catalan Mediterranean Cuisine

Maracas Cantina & Grill

O'Carne's Irish Pub

Pezizini at The Westin Rancho Mirage Golf Resort & Spa

Si Bon Belgian Bistro

State Fare Bar + Kitchen at The Ritz-Carlton, Rancho Mirage

Wally's Desert Turtle

Waters Café at Agua Caliente Resort Casino Spa Rancho Mirage

INDIAN WELLS

Cava at Renaissance Esmeralda

Cirrus & Palm at Miramonte

Vicky's of Santa Fe

Vue Grille & Bar at Indian Wells Golf Resort

INDIO

The Bistro at Fantasy Springs Resort Casino

JOY at Fantasy Springs Resort Casino

POM at Fantasy Springs Resort Casino

PALM DESERT

Backstreet Bistro

Cafe des Beaux-Arts

Chez Pierre Bistro

Cork Tree California Cuisine

Custard

Daily Grill

French Rotisserie Café

Fresh Agave Mexican Bar & Grill

Jo's Deli

JC's Café

Kitchen 86 + Bar

La Donna Cucina Italiana

Mimmo's Italian Restaurant & Bar

Morton's The Steakhouse

Pacifico Seafood Restaurant

Ristorante Mamma Gina

Rubi's Chris Steakhouse

Tommy Bahama Restaurant & Bar at The Gardens

Wildcat Restaurant + Bar



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JUNE 3-12, 2022

Savor the start of
summer
while showing
our local culinary
community some love.



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dineGPS.com



**GREATER palm springs
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WEEK**

JUNE 3-12, 2022



Greater Palm Springs Restaurant Week
has partnered with FIND Food Bank to
help support our neighbors in need.

For every reservation made at
dineGPS.com, \$1 will be donated to
help fight hunger in our community.



Browse menus and book your table at
dineGPS.com



**GREATER palm springs
RESTAURANT WEEK**

JUNE 3-12, 2022 | dineGPS.com



PARTICIPATING RESTAURANTS

Search all restaurants by cuisine, price, and more at dineGPS.com

PALM SPRINGS

360 Sports at Agua Caliente Casino
Palm Springs

4 Saints at Kimpton Rowan

AsiaSF Palm Springs

Birba

Blue Coyote Bar & Grill

Chi Chi at Avalon Hotel and Bungalows

Copley's on Palm Canyon

Fuzion Five

Grand Central Palm Springs

Jake's

JWB Grill at Margaritaville Resort

Kaiser Grille Palm Springs

L'Olivo Palm Springs

Lulu California Bistro

Melvin's Restaurant at Inland Empire

Mr. Lyons Steakhouse

Peruvian Fuego

Pomme Frite

PS Underground

REVEL Public House

Sammy O's Tucson Grill

SO PA at L'Horizon Resort & Spa

Spencer's Restaurant

Trio Restaurant + Bar

The Tropicale Restaurant and Coral Seas Lounge®

Workshop Kitchen + Bar

Zin American Bistro

CATHEDRAL CITY

Cafe One Eleven at Agua Caliente

Casino Cathedral City

Daniel's Table

Piazza Trilussa Ristorante

Salt Flats

RANCHO MIRAGE

Acqua California Bistro at The River

Casino Spa Rancho Mirage

O'Carne's Irish Pub

Pezizini at The Westin

Rancho Mirage Golf Resort & Spa

Shame on the Moon

Si Bon Belgian Bistro

State Fare Bar + Kitchen at The Ritz-Carlton, Rancho Mirage

Wally's Desert Turtle

Waters Café at Agua Caliente Resort

Casino Spa Rancho Mirage

Willie's Modern Farm

INDIAN WELLS

Cirrus & Palm at Miramonte

Vicky's of Santa Fe

Vue Grille & Bar

at Indian Wells Golf Resort

INDIO

The Bistro at Fantasy Springs Resort Casino

JOY at Fantasy Springs Resort Casino

POM at Fantasy Springs Resort Casino

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Cafe California

Cork & Fork

The Grill on Main

La Brasserie Bistro & Bar

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PALM DESERT

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Cork Tree California Cuisine

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Daily Grill

French Rotisserie Café

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Morton's The Steakhouse

Pacifico Seafood Restaurant

Ristorante Mamma Gina

Rubi's Chris Steakhouse

Tommy Bahama Restaurant & Bar

at The Gardens

Wildcat Restaurant + Bar

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Browse menus and make reservations at dineGPS.com



PALM SPRINGS LIFE – PRINT, DIGITAL, SOCIAL



Savor *summer* with every bite.



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JUNE 3-12, 2022

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dineGPS.com



Palm Springs Life Magazine, Palm Springs California

May 27 · 🌐

Greater Palm Springs Restaurant Week returns June 3 - 12, offering 10 days of dining at local restaurants. Visit <https://bit.ly/3LVfAru> to view menus and make your reservations.

Tag: <https://bit.ly/3PMPs5p> for "Greater Palm Springs Restaurant Week".



GREATER palm springs
RESTAURANT WEEK

JUNE 3-12, 2022



Browse menus & make reservations

LA PRENZA – SPANISH PRINT



LA SEMANA DE RESTAURANTE EN
GREATER palm springs

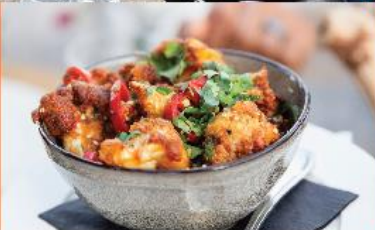
3 AL 12 DE JUNIO, 2022



Saborea
el verano
con cada
bocado.

FIND FOOD BANK
MAKING THE DESERT'S MARGINAL FOOD BAKE

Por cada reservación hecha en
restaurantesgps.com \$1 será
donado a FIND Food Bank.



Menús y reservaciones:
[restaurantesGPS.com](https://restaurantesgps.com)



12
¼ Page
Print Ads

Total
Impressions:
842K

LOCALE MAGAZINE



localemag Locale · 6-4
@visitgreaterpalmsprings Restaurant Week on now through June 12th with so many amazing restaurants. #visitgreaterpalmsprings #dinegps #localemagazine #palmsprings #wallysdesertturtle #palmspringsfood @Seena
🎵 Put Your Head On My Shoulder - Paul Anka



localema
@aquac
To enter:
1. YOU M
2. YOU M
This post
3. BONU
Play a
tag follo
15 Can't-Miss Restaurants During Greater Palm Springs Restaurant Week
"There is more to Greater Palm Springs than the stylish boutique hotels, polished golf courses and impressive art scene. This desert oasis is home to some of the best dining Southern California has to offer, and thanks to Greater Palm Springs Restaurant Week, you can experience the unique culinary scene for yourself. This annual event returns June 3-12, offering foodies 10 days of pre-set menus and dining deals. Whether you're eager to try out a few new eateries, sip on crafty cocktails in the sunshine or you're looking to just support the local community, here is where to feast during Greater Palm Springs Restaurant Week." 🍷
Liked by sapphire.catering and others
22 HOURS AGO
Add a comment... Post

Total Impressions:
755K

Campaign included editorial article, social posts, Instagram contest, digital banner ads.



15 Can't-Miss Restaurants During Greater Palm Springs Restaurant Week

GENNAH NICOLE MAY 23, 2022

Views	1,764
Clicks	219

GAY DESERT GUIDE



Banner ads,
e-newsletter,
boosted
social posts

Total
Impressions:
64K



THE DESERT SUN – E-BLASTS



GREATER
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JUNE 3-12, 2022
DINEGPS.COM

There's still time to enjoy **Greater Palm Springs Restaurant Week**, now through **June 12!** Savor the start of summer — every poolside bite, every chilled cocktail, every sunset dinner with a view — while showing our restaurant community some love.

Whether you're eager to try out a few new eateries, support local restaurants, or simply enjoy more of your long-time favorites, you'll find something for every palate, with special lunch and dinner menus at set prices. Don't miss out!

[VIEW MENUS ▶](#)



Greater Palm Springs Restaurant Week is happening now!

Book your table to savor special lunch and dinner menus through June 12. From wood-fired pizzas to elevated California cuisine and seasonal small plates, there's something for every appetite.

Plus, with every reservation made on [dinegps.com](#) \$1 will go to support FIND Food Bank.

[MAKE RESERVATIONS ▶](#)



3
Dedicated
Email Blasts

Impressions: 15K

Clicks: 2,885

NATIVO – NATIVE ARTICLE

SPONSORED CONTENT



Palm Springs Restaurant Week Returns

Enjoy 10 days of exquisite dining experiences during Greater Palm Springs Restaurant Week, June 3 - 12, 2022

By [Visit Greater Palm Springs](#)

[Learn More](#)

Greater Palm Springs Restaurant Week Returns for 10 Days of Dining Deals

May 18, 2022

Just as the summer draws near, [Greater Palm Springs Restaurant Week](#) will bring the best lunch and dinner deals of the year. From June 3 through June 12, over 60 restaurants across Greater Palm Springs will participate in a 10-day restaurant extravaganza featuring can't-miss discounts and special menus.

From delectably savory cuisine to refreshing bites, there is a vast array of dining selections to satisfy even the pickiest of eaters. Here's your one-stop guide on everything you need to know about this favorite foodie festival before you sit down at the table to eat.

WHAT TO EXPECT

Greater Palm Springs Restaurant Week is a fantastic way to immerse yourself in all the unique local cuisine that this foodie oasis has to offer. Unlike most other food and wine festivals, no passes or tickets are required to dine out during Restaurant Week, making it accessible to those wanting to attend.

Reservations can be made online on the [Greater Palm Springs Restaurant Week](#) website. For every online reservation made, a donation will be made to [FIND Food Bank](#) in Indio. The special prices that participating restaurants are offering for Restaurant Week diners are two-plus lunch items for fixed prices of \$25 and \$35 and gourmet dining options of three-plus items for \$39, \$49, \$59 and \$99.

It is important to note, however, that not all restaurants will be providing lunch deals and that menu items are subject to change based on the availability of seasonal ingredients.



Whether you are in the mood for Italian, seafood, or home recipes, there is something for everyone to enjoy during Greater Palm Springs Restaurant Week. Over 60 acclaimed restaurants in Greater Palm Springs will be participating.

OPEN TABLE - NEWSLETTER

Your Palm Springs / Palm Desert Cities June dining roundup



OpenTable

To: David Wells



Tue 6/7/2022 5:44 PM

Discover restaurants near you



Greater Palm Springs Restaurant Week is back

From June 3-12, enjoy special dining experiences throughout the greater Palm Springs area with great deals of prix fixe lunch and dinner menus.

[Explore menus >](#)

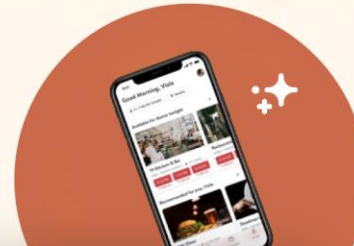
City guides, restaurant spotlights, event coverage and more—discover the best of OpenTable.

[See the blog >](#)



OpenTable on the go

Get personalized recommendations and discover the best dining options for every mood, craving, and occasion—all with a few taps.



DIGITAL MARKETING

WEBSITE – EVENTS PAGE

46,914
Website Sessions

94k
Partner Website

3.4k
Reserve Now

90.5k
Menu Views

240
Click to Call



The banner features three images: a top-down view of plates of food, the event logo on an orange background, and a group of people dining outdoors. The logo includes a stylized sunburst icon and the text 'GREATER palm springs RESTAURANT WEEK' and 'JUNE 3-12, 2022'.

Now more than ever, supporting local businesses means so much, and Greater Palm Springs Restaurant Week is the perfect opportunity to savor the start of summer — every poolside bite, every chilled cocktail, every sunset dinner with a view — while showing our restaurant community some love. This annual event returns June 3-12, 2022, offering residents and visitors 10 days of exquisite dining experiences throughout our nine-city oasis.

Sponsored by: [Agua Caliente Casinos](#)

Diners can find more information, visit our [FAQs](#) page.

The search interface at the bottom includes filters for LUNCH PRICES, DINNER PRICES, CUISINE, and LOCATION, a search bar with the placeholder 'SEARCH FOR RESTAURANT...', and 'SEARCH' and 'RESET' buttons.

This year is the first year since the launch of the Visit Greater Palm Springs website that Restaurant Week has had a new format. Total completed actions were optimized by call to action buttons on the page.

CONTENT

Newsletters & E-blasts:

Total 2 Open Rate 42.5% Clickthrough Rate 2.7%



Greater Palm Springs Restaurant Week

Book your table to savor special lunch and dinner menus. From wood-fired pizzas to elevated California cuisine and seasonal specialties for every appetite.

Plus, with every reservation made on [dinegps.com](#) \$1 will

[MAKE RESERVATIONS](#)



GREATER palm springs
RESTAURANT WEEK
JUNE 3-12, 2022
DINEGPS.COM

Savor the start of summer — every poolside bite, every chilled cocktail, every sunset dinner with a view — while showing our restaurant community some love.

Blog

Total 2 Pageviews 1,035



[Arts & Culture](#) [Central Desert](#) [Chill Deals](#) [Dining](#) [Dog-Friendly](#) [Events](#) [Family Fun](#) [Golf](#) [More Options](#)

[Back](#)

Greater Palm Springs Restaurant Week Returns for 10 Days of Dining Deals

May 18, 2022



[Arts & Culture](#) [Central Desert](#) [Chill Deals](#) [Dining](#) [Dog-Friendly](#) [Events](#) [Family Fun](#) [Golf](#) [More Options](#)

[Back](#)

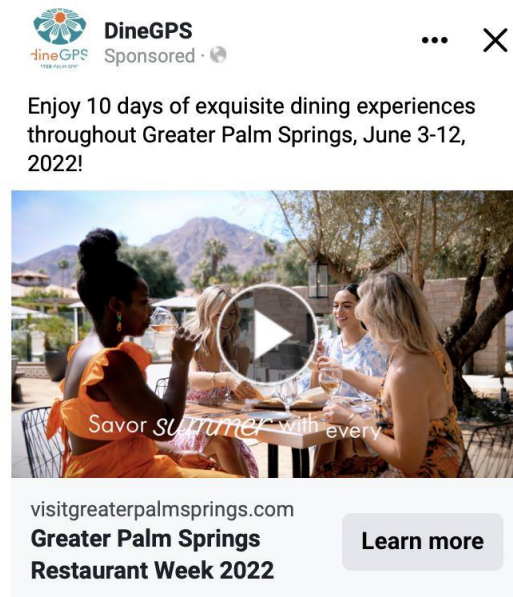
Lunch Spots to Try During Greater Palm Springs Restaurant Week

By [Andrea Gomez](#) on May 20, 2022

Bon Appétit! Are you ready to "savor summer" at this year's **Greater Palm Springs Restaurant Week**? This year, guests once again have the opportunity to experience exquisite dining experiences that are tailored to fit any budget. Order a specially priced 2+ item lunch meal for \$15, \$25 or \$35 and save big while also supporting local business. Here are a few of the locations guests can look forward to ordering at this summer.

SOCIAL MEDIA

On Instagram and Facebook, three phases of ads were distributed including call to actions of Restaurant Week is returning, Save the Date and Make Reservations.



Video Views:
65,119

Impressions:
611,119

Clicks:
9,403



SOCIAL MEDIA - INFLUENCERS

@VisitGreaterPS & @DineGPS welcome these creative influencer guests to...
Greater Palm Springs Restaurant Week 2022



 <i>Dawn</i> @IamDawnMcCoy (302k)	 <i>Connie</i> @Occomestibles (112k)	 <i>Ravayna</i> @Ravayna (127k)	 <i>Jennifer</i> @MissPiggieEats (63.1k)
 <i>Arianna</i> @AriannaSalyards (47.9k)	 <i>Christine</i> @LosAngelesFoodieGirl (37.8k)	 <i>Sophia</i> @SophiaXWhatever (27.5k)	 <i>Michelle</i> @thefoodiemon (22.6k)
 <i>Elizabeth</i> @ElizabethOBaker (36.9k)	 <i>Visit Greater PS</i> @VisitGreaterPS (36.4k)		

A #DawnsDestinations Experience Hosted by
@VisitGreaterPS x @DineGPS x
@DineAndDishwithDawn x @IamDawnMcCoy

1 M Total followers

32 Total Posts (IG + TT)

264k Total Post Impressions

21k Total Post Engagements

61 Total Stories

232k Total Story Impressions

In partnership with the Communications team at Visit GPS, 10 influencers attended the Restaurant Week media preview event and dined at over 10 restaurants combined throughout Greater Palm Springs. They promoted Restaurant Week through video and still imagery.

KPI	2022	Change from 2019
Users	33,406	+20.7%
Sessions	48,277	-0.9%
Session Duration	5:30	-25.7%
Pages/Session	2.39	-21.9%
Bounce Rate	27.3%	+21.7%
Menu Views	90,500	-3.6%

WEBSITE – USER LOCATION

User Location	2022 Sessions	% of total sessions
Palm Desert	6,930	14.3%
Palm Springs	5,633	11.6%
Los Angeles	12,180	25.2%
San Diego	1,766	3.6%
Indio	3,414	7.1%
La Quinta	1,425	2.9%
Cathedral City	1,989	4.1%
Riverside	308	0.6%
Rancho Mirage	1,243	2.5%
Coachella	300	0.6%
Other	13,089	27.1%



COMMUNICATIONS

FOODIE FAM – MAY 3-5, 2022

Agriculture highlighted the Foodie FAM

Opening night dinner at The Packhouse at Aziz Farms catered by Trio

First morning “Locally Grown” bespoke tour of four Coachella Valley farms was Arranged by Mark Tadros. The tour included his own Aziz Farms; a large monocropping corn farm; a date farm with lifts to the tree tops; and a small multi-crop farm where eggplant, cucumber and okra were in season. Media were invited to pick fresh produce during the tour.

Visited
4 Local
Farms

“Locally
Grown”
Agriculture
Tour



FOODIE FAM – MAY 3-5, 2022

4 Regional
Media
Participants

9 Featured
Restaurant
Partners

Media Dining Tour of Greater Palm Springs

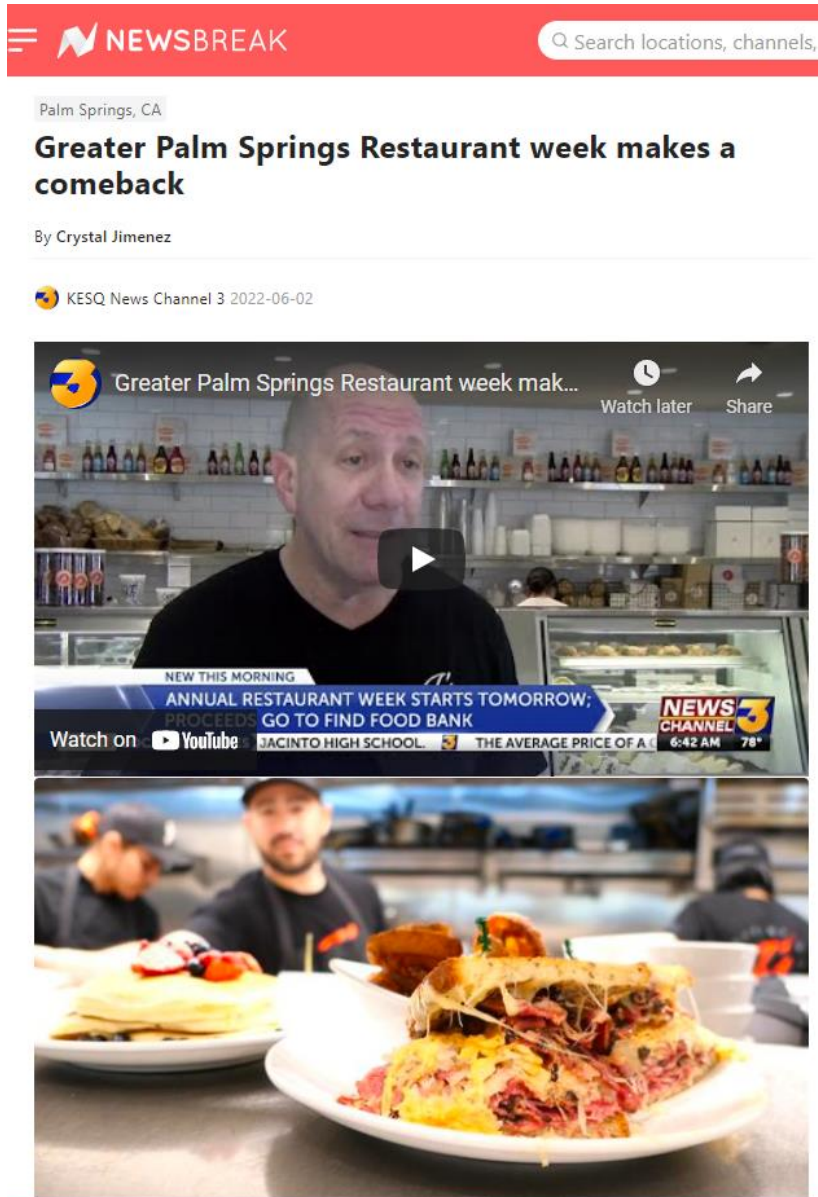
In advance of Restaurant Week

Featured partners:

GLO Sushi (at Renaissance Esmeralda)
Trio (catered dinner at The Packhouse at Aziz Farms)
Kitchen 86 + Bar (El Paseo)
Sol Y Sombra (at The Paloma Resort)
Midcentury Mixology Class at Mr. Lyons
4 Saints (at Kimpton Rowan)
The Steakhouse (at Agua Caliente Palm Springs)
Café California (Old Town La Quinta)
Dragon Lili Boba Bar



RESTAURANT WEEK PREVIEW EVENT



June 2, 2022
Ritz-Carlton, Rancho Mirage

Featured Partners:

Waters Café Agua Caliente
Café One Eleven Agua Caliente
Trio
PS Underground
J's Deli

Advance Media On Air Coverage:

Eye on the Desert (KESQ)
Palm Springs Unwrapped (NBC Palm Springs)
KESQ Morning News
Newsbreak

Total Media
Attendees:
38

Traditional
Media:
19

Influencer
Attendees:
9

RESTAURANT WEEK EARNED MEDIA

Total Impressions:
30M+

Ad Value:
\$57,718.11

Online and Print
Articles:
28

Total Coverage
Score:
200





PARTNER COMMUNICATIONS

REGISTRATION INFO



Sent to over **400**
Coachella Valley
restaurants

Includes event
info, sample
menus and
social media
tips



REGISTER NOW: dineGPS.com/register
REGISTER BY MARCH 31, 2022 TO RECEIVE ALL PROMOTIONAL BENEFITS.
Need more info? Contact Erica Abarca: erica@visitgreaterps.com or 760.969.1322



RESTAURANT RESOURCES



Greater Palm Springs Restaurant Week
JUNE 2-10, 2022

YOUR RESTAURANT NAME OR LOGO

DINNER

starter: choice of

- Young Romaine Salad
Lemon caper dressing, shaved Parmesan, swordfish or lobster
La Marca Prosecco \$9 or
- Roasted Tomato and Basil Soup, fresh herbs, Gorgonzola cheese and garlic crostini
Chateau St. Jean Fume Blanc, Sonoma County, 2009 \$10 or
- Crab Cake Calery salad and remoulade sauce
Melloni Chardonnay, Santa Rita Hills, CA 2011, \$12

entree: choice of

- Pan-Seared Maine Diver Scallops
Crisp fingerling potatoes, hazelnut brown butter and mache salad
Schlafke-Frisch Medium Dry Napa Riesling, 2010 \$10 or
- Roasted Jidori Chicken, Garden ragout of sweet white corn, petite green peas, pearl onions baby red potatoes, carrots and roasted chicken jus
Chateau Montbousquet White, Bordeaux, 2004 \$12

SUPPLEMENTAL DISH

- Duo of Prime New York steak and lobster tail \$19
- Stuffed tortellini, sauce Bolognese and homemade potato purée

choice of

- Glass of House Wine or Draft Beer
- or Molten Chocolate Cake
- or Dulce de Leche Crème Brûlée

\$39/PERSON | NOT INCLUDING TAX AND GRATUITY

sample menu



UPSELL

Offer a wine/beverage pairing or special cocktail with each course.



UPSELL

Offer supplemental dishes at an additional price.



INCLUDE

Give diners a choice of a beverage or dessert.

Tips and best practices for maximizing revenues

Resources to promote your restaurants and menus

RESTAURANT WEEK MENU TEMPLATES

- [Dinner Menu Template](#)
- [Lunch Menu Template](#)
- [Small Plates Menu](#)

RESTAURANT WEEK RECAPS

- [2018 Restaurant Week Recap](#)
- [2019 Restaurant Week Recap](#)

SOCIAL MEDIA

- Like us on [Facebook](#)
- Follow us on [Twitter](#)
- Connect with us on [Instagram](#)

dineGPS PROMOTIONS

- **Dining Deals** – Post a special restaurant offer or deal on dineGPS
- **Food + Drink Events** - Submit a food, drink or dining event to the dineGPS Event Calendar

BUSINESS SERVICES

Good things
come from
Sysco[®]
Riverside



REGISTER NOW: [dineGPS.com/register](https://dinegps.com/register)
REGISTER BY MARCH 31, 2022 TO RECEIVE ALL PROMOTIONAL BENEFITS.
Need more info? Contact Erica Abarca: erica@visitgreaterps.com or 760.969.1322

POWERED BY
Good things
come from
Sysco
Riverside



COMMUNITY ENGAGEMENT

GPS RESTAURANT WEEK KICKOFF EVENT

The Ritz-Carlton, Rancho Mirage
June 2, 2022

Over 250 partners attended

Participating restaurants included:

- Backstreet Bistro
- Cork & Fork
- Daniel's Table
- Kitchen 86 + Bar
- Lulu California Bistro
- SO•PA at L'Horizon Resort & Spa
- Trio Restaurant
- Wally's Desert Turtle
- State Fare Bar & Kitchen at The Ritz-Carlton, Rancho Mirage



Thank you,
sponsors!



THE RITZ-CARLTON
RANCHO MIRAGE



AGUA CALIENTE
CASINOS
PALM SPRINGS | RANCHO MIRAGE | CATHEDRAL CITY

Good things
come from
Sysco

GPS RESTAURANT WEEK KICKOFF



COMMUNITY ENGAGEMENT

COACHELLA VALLEY HIGH SCHOOL HOSPITALITY ACADEMY

14 students participated in kickoff event

\$3,685

donation from reservations
made at dineGPS.com

