

# Greater Palm Springs

## Local Industry STR Data for December 2018

December 2018							Calendar-Year-to-Date							
Greater Palm Springs	Occ %	Percent Change from Dec 2017					Occ %	Percent Change from CYTD 2017					Census # of Hotels	Census # of Rooms
	Dec 2018	Occ	ADR	RevPAR	Room Rev	Room Sold	CYTD 2018	Occ	ADR	RevPAR	Room Rev	Room Sold		
Overall Market	57.0	-0.7	1.5	0.7	3.1	1.6	61.6	0.3	4.9	5.2	7.7	2.7	138	15266
<b>Hotel Class</b>														
Palm Springs	59.2	8.6	1.3	10.0	10.7	9.3	62.4	1.9	5.9	7.9	10.7	4.5	64	5215
Cathedral City/ Desert Hot Springs	56.3	5.0	4.5	9.8	9.8	5.0	55.8	5.6	4.6	10.5	12.7	7.8	7	845
Rancho Mirage	54.8	-10.6	1.4	-9.3	-9.3	-10.5	63.9	-4.6	5.7	0.8	0.9	-4.6	7	1843
Palm Desert	58.9	-10.9	2.1	-9.0	-3.1	-5.0	64.6	-3.2	4.5	1.1	8.8	4.1	15	2448
Indian Wells/ La Quinta	55.4	-4.4	4.9	0.2	2.5	-2.3	60.0	2.9	3.5	6.5	8.2	4.6	10	2625
Indio	52.5	0.2	3.6	3.8	12.6	8.7	58.9	1.8	3.5	5.4	6.2	2.6	18	1418
<b>Hotel Class</b>														
Upper Resort	52.3	-11.1	4.3	-7.2	-7.2	-11.1	59.9	-1.7	5.4	3.6	3.6	-1.7	12	4850
Resort	59.6	2.0	2.1	4.1	4.5	2.3	64.4	1.5	4.3	5.8	5.9	1.5	14	2856
Branded Select Service	62.1	6.7	5.0	12.0	12.1	6.7	63.6	1.8	4.8	6.7	7.2	2.3	43	4418

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(ADR is Average Daily Rate; RevPAR is Revenue Per Available Room; and RNS Is Room Nights Sold)

Greater Palm Springs information includes the various properties within the Coachella Valley