

# Greater Palm Springs

## Local Industry STR Data for January 2019

January 2019							Calendar-Year-to-Date							
Greater Palm Springs	Occ %	Percent Change from Jan 2018					Occ %	Percent Change from CYTD 2018					Census # of Hotels	Census # of Rooms
	Jan 2019	Occ	ADR	RevPAR	Room Rev	Room Sold	CYTD 2019	Occ	ADR	RevPAR	Room Rev	Room Sold		
Overall Market	62.3	-1.9	1.7	-0.3	2.1	0.4	62.3	-1.9	1.7	-0.3	2.1	0.4	138	15266
Palm Springs	61.1	-2.2	3.6	1.4	2.0	-1.6	61.1	-2.2	3.6	1.4	2.0	-1.6	64	5215
Cathedral City/ Desert Hot Springs	63.9	14.0	6.0	20.8	20.8	14.0	63.9	14.0	6.0	20.8	20.8	14.0	7	845
Rancho Mirage	67.1	0.3	5.6	5.9	5.9	0.3	67.1	0.3	5.6	5.9	5.9	0.3	7	1843
Palm Desert	64.4	-6.9	-1.9	-8.6	-2.7	-0.8	64.4	-6.9	-1.9	-8.6	-2.7	-0.8	15	2448
Indian Wells/ La Quinta	60.8	-3.4	-0.1	-3.4	-1.3	-1.2	60.8	-3.4	-0.1	-3.4	-1.3	-1.2	10	2625
Indio	61.1	-1.8	3.5	1.7	10.3	6.5	61.1	-1.8	3.5	1.7	10.3	6.5	18	1418
Hotel Class														
Upper Resort	59.9	-4.4	0.6	-3.8	-3.8	-4.4	59.9	-4.4	0.6	-3.8	-3.8	-4.4	12	4850
Resort	62.1	-6.7	3.6	-3.3	-2.9	-6.3	62.1	-6.7	3.6	-3.3	-2.9	-6.3	14	2856
Branded Select Service	67.0	4.4	4.2	8.8	8.9	4.5	67.0	4.4	4.2	8.8	8.9	4.5	43	4418

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(ADR is Average Daily Rate; RevPAR is Revenue Per Available Room; and RNS Is Room Nights Sold)

Greater Palm Springs information includes the various properties within the Coachella Valley