

Greater Palm Springs

Local Industry STR Data for July 2019

July 2019							Calendar-Year-to-Date							
Greater Palm Springs	Occ %	Percent Change from July 2018					Occ %	Percent Change from CYTD 2018					Census # of Hotels	Census # of Rooms
	July 2019	Occ	ADR	RevPAR	Room Rev	Room Sold	CYTD 2019	Occ	ADR	RevPAR	Room Rev	Room Sold		
Overall Market	52.5	0.5	4.7	5.3	6.4	1.6	66.4	0.6	0.8	1.3	2.8	2.0	139	15295
Hotel Class														
Palm Springs	54.3	3.0	3.1	6.3	7.0	3.8	67.1	1.1	1.2	2.4	3.1	1.8	65	5240
Cathedral City/ Desert Hot Springs	50.2	8.6	7.1	16.3	16.3	8.6	62.6	5.6	-0.5	5.1	5.1	5.6	7	845
Rancho Mirage	60.7	10.5	2.6	13.4	13.5	10.6	69.3	0.4	0.6	1.0	1.0	0.4	7	1844
Palm Desert	55.3	0.6	6.0	6.6	6.6	0.6	68.6	-1.1	0.4	-0.7	1.0	0.6	15	2448
Indian Wells/ La Quinta	43.5	-17.7	11.7	-8.1	-7.7	-17.3	64.0	-1.7	2.5	0.8	1.7	-0.8	10	2626
Indio	50.7	9.7	2.1	12.0	21.4	18.9	65.6	3.2	2.6	6.0	14.9	11.9	18	1418
Hotel Class														
Upper Resort	48.8	-3.5	6.1	2.4	2.4	-3.5	64.0	-2.1	0.7	-1.4	-1.4	-2.1	12	4850
Resort	55.7	-0.2	6.4	6.3	6.7	0.3	68.7	-0.5	1.3	0.8	1.2	-0.1	14	2857
Branded Select Service	54.3	0.6	4.6	5.2	5.2	0.6	68.3	1.8	1.5	3.3	3.3	1.8	43	4419

Source: Smith Travel Research, Inc. Republication or other re-use of this data without the express written permission of STR is strictly prohibited.

(ADR is Average Daily Rate; RevPAR is Revenue Per Available Room; and RNS Is Room Nights Sold)

Greater Palm Springs information includes the various properties within the Coachella Valley