

# Greater Palm Springs

## Local Industry STR Data for June 2019

June 2019							Calendar-Year-to-Date							
Greater Palm Springs	Occ %	Percent Change from June 2018					Occ %	Percent Change from CYTD 2018					Census # of Hotels	Census # of Rooms
	June 2019	Occ	ADR	RevPAR	Room Rev	Room Sold	CYTD 2019	Occ	ADR	RevPAR	Room Rev	Room Sold		
Overall Market	55.4	4.2	2.8	7.1	8.2	5.3	68.8	0.6	0.5	1.0	2.5	2.0	139	15294
Palm Springs	57.3	8.5	1.2	9.8	10.6	9.3	69.3	0.9	1.2	2.1	2.8	1.6	65	5240
Cathedral City/ Desert Hot Springs	49.2	6.8	6.5	13.7	13.7	6.8	64.8	5.2	-0.9	4.3	4.3	5.2	7	845
Rancho Mirage	62.4	2.7	4.5	7.3	7.4	2.7	70.8	-0.9	0.9	-0.1	-0.0	-0.9	7	1844
Palm Desert	56.0	-0.4	4.4	4.0	4.0	-0.4	70.9	-1.4	-0.0	-1.4	0.6	0.6	15	2448
Indian Wells/ La Quinta	48.9	-3.7	6.7	2.7	3.2	-3.3	67.5	0.4	0.9	1.3	2.3	1.4	10	2625
Indio	54.5	10.1	1.8	12.1	21.5	19.3	68.1	2.5	2.9	5.5	14.4	11.1	18	1418
Hotel Class														
Upper Resort	51.8	-1.7	4.6	2.8	2.8	-1.7	66.6	-1.9	0.2	-1.7	-1.7	-1.9	12	4850
Resort	59.6	4.0	3.1	7.2	7.6	4.4	70.9	-0.5	0.8	0.3	0.7	-0.8	14	2856
Branded Select Service	56.6	5.2	2.8	8.1	8.1	5.2	70.7	1.9	1.2	3.1	3.1	1.5	43	4419

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(ADR is Average Daily Rate; RevPAR is Revenue Per Available Room; and RNS Is Room Nights Sold)

Greater Palm Springs information includes the various properties within the Coachella Valley