

# Greater Palm Springs

## Local Industry STR Data for March 2019

March 2019							Calendar-Year-to-Date							
Greater Palm Springs	Occ %	Percent Change from Mar 2018					Occ %	Percent Change from CYTD 2018					Census # of Hotels	Census # of Rooms
	Mar 2019	Occ	ADR	RevPAR	Room Rev	Room Sold	CYTD 2019	Occ	ADR	RevPAR	Room Rev	Room Sold		
Overall Market	84.0	-0.6	0.7	0.1	1.1	0.4	73.1	-2.5	0.2	-2.3	-0.5	-0.6	138	15267
Palm Springs	83.8	-2.3	2.4	0.0	0.6	-1.8	72.7	-2.6	2.1	-0.6	0.0	-2.0	64	5215
Cathedral City/ Desert Hot Springs	80.9	1.0	-1.3	-0.3	-0.3	1.0	72.3	4.2	0.2	4.3	4.3	4.2	7	845
Rancho Mirage	85.4	-2.5	-4.1	-6.6	-6.5	-2.5	75.8	-2.0	-1.1	-3.1	-3.1	-2.0	7	1844
Palm Desert	85.7	0.9	1.4	2.3	2.3	0.9	75.4	-4.9	0.4	-4.5	-0.5	-0.9	15	2448
Indian Wells/ La Quinta	84.9	1.6	0.9	2.5	2.9	2.0	71.5	-3.6	-1.0	-4.6	-3.0	-2.1	10	2625
Indio	83.8	1.6	5.6	7.2	16.3	10.1	73.0	-0.1	3.5	3.3	12.1	8.3	18	1418
Hotel Class														
Upper Resort	83.1	-2.4	-0.0	-2.4	-2.4	-2.4	70.5	-4.8	-0.8	-5.5	-5.5	-4.8	12	4850
Resort	86.7	-0.6	1.6	1.0	1.4	-0.2	74.4	-3.2	1.7	-1.5	-1.1	-2.8	14	2856
Branded Select Service	84.5	-0.8	1.7	0.9	0.9	-0.8	76.5	0.1	1.4	1.5	1.5	0.1	43	4419

Source: Smith Travel Research, Inc. Republication or other re-use of this data without the express written permission of STR is strictly prohibited.

(ADR is Average Daily Rate; RevPAR is Revenue Per Available Room; and RNS Is Room Nights Sold)

Greater Palm Springs information includes the various properties within the Coachella Valley