

Greater Palm Springs

Local Industry STR Data for May 2019

May 2019							Calendar-Year-to-Date							
Greater Palm Springs	Occ %	Percent Change from May 2018					Occ %	Percent Change from CYTD 2018					Census # of Hotels	Census # of Rooms
	May 2019	Occ	ADR	RevPAR	Room Rev	Room Sold	CYTD 2019	Occ	ADR	RevPAR	Room Rev	Room Sold		
Overall Market	63.6	8.7	3.0	11.9	13.1	9.8	71.4	-0.0	0.4	0.4	1.9	1.5	138	15274
Palm Springs	65.6	7.8	1.9	9.8	10.6	8.6	71.6	-0.2	1.4	1.1	1.8	0.4	64	5222
Cathedral City/ Desert Hot Springs	53.8	10.4	-0.9	9.3	9.3	10.4	67.9	5.0	-1.5	3.5	3.5	5.0	7	845
Rancho Mirage	58.6	-4.8	5.5	0.4	0.5	-4.7	72.5	-1.5	0.7	-0.8	-0.8	-1.5	7	1844
Palm Desert	66.0	14.9	2.7	18.0	18.0	14.9	73.8	-1.7	-0.4	-2.1	0.3	0.7	15	2448
Indian Wells/ La Quinta	67.3	14.6	5.5	20.9	21.4	15.1	71.1	1.0	0.2	1.2	2.3	2.1	10	2625
Indio	59.6	8.5	4.8	13.7	23.2	17.6	70.9	1.4	3.4	4.9	13.7	10.0	18	1418
Hotel Class														
Upper Resort	62.5	7.1	3.4	10.7	10.7	7.1	69.5	-1.9	-0.2	-2.1	-2.1	-1.9	12	4850
Resort	66.7	5.9	2.3	8.4	8.8	6.4	73.1	-1.2	0.8	-0.4	0.0	-0.8	14	2856
Branded Select Service	62.8	8.1	3.4	11.8	11.8	8.2	73.5	1.4	1.2	2.6	2.7	1.5	43	4419

Source: Smith Travel Research, Inc. Republication or other re-use of this data without the express written permission of STR is strictly prohibited.

(ADR is Average Daily Rate; RevPAR is Revenue Per Available Room; and RNS Is Room Nights Sold)

Greater Palm Springs information includes the various properties within the Coachella Valley