

Greater Palm Springs

Local Industry STR Data for October 2019

Oct 2019							Calendar-Year-to-Date							
Greater Palm Springs	Occ %	Percent Change from Oct 2018					Occ %	Percent Change from CYTD 2018					Census # of Hotels	Census # of Rooms
	Oct 2019	Occ	ADR	RevPAR	Room Rev	Room Sold	CYTD 2019	Occ	ADR	RevPAR	Room Rev	Room Sold		
Overall Market	60.4	6.7	-0.3	6.4	7.2	7.6	62.6	1.5	0.8	2.3	3.6	2.8	139	15291
Hotel Class														
Palm Springs	61.2	5.0	2.1	7.3	7.4	5.1	63.8	2.1	1.3	3.5	4.1	2.7	65	5238
Cathedral City/ Desert Hot Springs	53.2	15.9	0.3	16.3	16.3	15.9	58.6	6.9	0.2	7.1	7.1	6.9	7	845
Rancho Mirage	65.1	9.4	-8.7	-0.1	-0.0	9.5	65.5	1.1	-0.2	0.9	1.0	1.1	7	1844
Palm Desert	63.8	5.6	1.7	7.5	7.5	5.6	64.5	-0.4	1.0	0.6	1.8	0.8	15	2448
Indian Wells/ La Quinta	53.2	-1.6	2.3	0.7	0.7	-1.5	58.6	-2.1	3.0	0.8	1.5	-1.4	10	2626
Indio	64.0	19.5	8.4	29.5	40.4	29.5	62.8	6.2	2.7	9.1	18.3	15.2	18	1418
Hotel Class														
Upper Resort	55.5	-0.0	-0.6	-0.6	-0.6	-0.0	59.0	-2.3	1.1	-1.2	-1.2	-2.3	12	4850
Resort	61.4	7.1	2.0	9.3	9.3	7.1	65.6	1.6	1.5	3.1	3.4	1.9	14	2855
Branded Select Service	64.4	9.1	4.0	13.5	13.5	9.1	65.0	2.8	1.7	4.5	4.5	2.8	43	4419

Source: Smith Travel Research, Inc. Republication or other re-use of this data without the express written permission of STR is strictly prohibited.

(ADR is Average Daily Rate; RevPAR is Revenue Per Available Room; and RNS Is Room Nights Sold)

Greater Palm Springs information includes the various properties within the Coachella Valley