

Greater Palm Springs

Local Industry STR Data for September 2019

Sept 2019							Calendar-Year-to-Date							
Greater Palm Springs	Occ %	Percent Change from Sept 2018					Occ %	Percent Change from CYTD 2018					Census # of Hotels	Census # of Rooms
	Sept 2019	Occ	ADR	RevPAR	Room Rev	Room Sold	CYTD 2019	Occ	ADR	RevPAR	Room Rev	Room Sold		
Overall Market	52.4	-2.0	0.2	-1.8	-0.8	-1.0	62.9	0.9	1.0	1.9	3.3	2.3	139	15293
Palm Springs	55.7	2.5	0.3	2.8	3.5	3.2	64.1	1.8	1.3	3.1	3.8	2.5	65	5240
Cathedral City/ Desert Hot Springs	46.8	1.8	4.2	6.1	6.1	1.8	59.3	6.1	0.3	6.4	6.4	6.1	7	845
Rancho Mirage	52.1	-9.7	0.6	-9.1	-9.1	-9.7	65.5	0.2	0.8	1.0	1.0	0.2	7	1844
Palm Desert	53.8	-7.0	1.6	-5.6	-5.6	-7.0	64.6	-1.1	1.0	-0.1	1.3	0.2	15	2448
Indian Wells/ La Quinta	46.3	-9.5	3.5	-6.3	-5.9	-9.1	59.3	-2.2	3.1	0.8	1.6	-1.4	10	2626
Indio	53.3	10.5	1.0	11.7	21.1	19.8	62.7	4.9	2.4	7.4	16.5	13.7	18	1418
Hotel Class														
Upper Resort	46.3	-12.7	4.9	-8.5	-8.5	-12.7	59.4	-2.5	1.3	-1.3	-1.3	-2.5	12	4850
Resort	58.8	2.4	3.3	5.8	6.1	2.8	66.1	1.0	1.5	2.5	2.9	1.4	14	2855
Branded Select Service	54.3	1.8	1.0	2.8	2.9	1.8	65.1	2.1	1.6	3.8	3.8	2.1	43	4419

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(ADR is Average Daily Rate; RevPAR is Revenue Per Available Room; and RNS Is Room Nights Sold)

Greater Palm Springs information includes the various properties within the Coachella Valley