



**Vacation Rental Advisory Group  
Application**

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Please circle:      Vacation Rental Owner              Property Manager              Other

Company Name (if applicable): \_\_\_\_\_

Company or Home Address: \_\_\_\_\_

\_\_\_\_\_

City	State	Zip
------	-------	-----

Cell Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

How long have you owned or managed an STVR in Greater Palm Springs? \_\_\_\_\_

Why are you interested in being on the Vacation Rental Advisory Group? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please describe your experience with STVR management, marketing or advocacy:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please list your professional memberships/affiliations:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please add anything additional you wish to be taken into consideration:

---

---

---

---

**Please review the responsibilities and terms & conditions of advisory group members:**

As a member of the Short-Term Vacation Rental Advisory Group, you will provide feedback to the CEO and staff of the Greater Palm Springs Convention & Visitors Bureau (CVB) to help guide the CVB's promotion and marketing of short-term vacation rentals. Your input will assist in setting budgets and priorities for spending in a way that delivers the most benefit to the STVR payors of the GPSTBID assessment.

**Advisory Group Responsibilities**

- Provide timely feedback in person, via email/Internet and by phone to the CVB regarding marketing and promotion efforts for STVRs in Greater Palm Springs.
- Identify issues and make recommendations for promotion and marketing efforts that will provide the most benefit for your industry.
- Share best practices and news relevant to the STVR industry in Greater Palm Springs with the CVB.
- Collaborate with other advisory group members and build a mutual working relationship between CVB and vacation rental owners.
- Make a commitment to participate in and attend meetings whenever possible.
- Serve as an ambassador for the GPSTBID and tourism in Greater Palm Springs.
- Be respectful of other committee members' viewpoints and concerns.

**Terms**

Advisory Group members are appointed by the CEO or his designee, who will strive to ensure that the Advisory Group and appointments are geographically balanced. Advisory Group members serve two-year rotating terms. This means half of the Advisory Group membership is replaced or reappointed each year. Participation in the Advisory Group is voluntary and does not convey any additional marketing or promotion benefits for the individual participating. If an advisory group member is not adhering to the responsibilities above, the CVB may remove that member from the Advisory Group at any time.

By signing below and submitting this application you acknowledge that you have read and understand these terms and will adhere to them if selected.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_