

# PRESS RELEASE

FOR IMMEDIATE RELEASE:

June 21, 2023

Contact: Mike Higgins, General Manager,

Publix Sports Park

Email: mhiggins@sportsfacilities.com

## **PCB Hosts Eight Weeks of World Series Tournaments**

Publix Sports Park Will Play Host to Several Championship Events This Summer

[PANAMA CITY BEACH, Fla.] June 21, 2023 – Publix Sports Park is set to host eight consecutive weeks of World Series tournaments in Panama City Beach, FL from June 13-August 6, 2023.

This year's World Series tournaments include the USSSA Global World Series, Grand Slam World Series, USFA World Series, and the Baseball/Softball Youth All-American Series.

Two of the events (Grand Slam Sports Tournaments and United States Fastpitch Association) received the 2022 Champions of Economic Impact awards from Sports Destination Management Magazine for their world series events in Panama City Beach. Last year's World Series tournaments brought in 860 teams, 38,000 visitors, and over \$30 million in direct spending to Panama City Beach. We expect even more teams and visitors to attend this year's events.

"We are thrilled to begin this string of World Series events at the park. Visit Panama City Beach has a long relationship with these important clients who bring so much to our community, and we are excited to welcome them back," says Mike Higgins, General Manager of Publix Sports Park.

This year's World Series tournament schedule is:

USSSA Global World Series: June 13th – June 18th

**Grand Slam World Series**: June 19<sup>th</sup> – July 9<sup>th</sup> (weeks 1-3) & July 24<sup>th</sup> – July 30<sup>th</sup> (week 4)

**USFA World Series**: July 10<sup>th</sup> – July 22<sup>nd</sup> (weeks 1 & 2)

Baseball/Softball All-American Series: August 3rd – August 6th

Throughout the USSSA Global World Series, we saw 146 teams compete for the tournament championship.

The Grand Slam World Series will follow up with four individual weeks of tournament play throughout June and July. This year is the 19<sup>th</sup> anniversary of the Grand Slam World Series. Over 350 teams are expected to participate in this year's tournaments.

The USFA World Series includes two weeks of elite softball play. Age groups range from 13u-18u. 200 softball teams are projected to make the trip to Panama City Beach for these exciting tournaments. The Baseball/Softball Youth All-American Series includes hundreds of baseball and softball players from around the country joining together for this major event. The All-American Series will complete the final week of World Series events at Publix Sports Park.

#### **About Publix Sports Park**

The Publix Sports Complex is the premier destination for travel sports tourism in the Florida panhandle. The facility features 13 rectangular fields including 9 with artificial surfaces and two championship fields with seating for up to 1,500 spectators. The flexible design allows for soccer, lacrosse, rugby, football, and flag football, as well as baseball and softball to be played. The Publix Sports Complex is a member of the <a href="SF Network">SF Network</a>, the Nation's largest and fastest-growing network of sports facilities, and is operated by the industry leader in outsourced operations, <a href="The Sports Facilities Companies">The Sports Facilities Companies</a> (SFC). For more information, visit <a href="https://www.playpanamacitybeach.com">www.playpanamacitybeach.com</a>.

#### **About Visit Panama City Beach**

Visit Panama City Beach is the official destination marketing organization for Panama City Beach, Florida. The award-winning organization has earned industry accreditation (DMAP) from Destinations International, the world's leading authority in destination marketing, and exists to drive economic opportunity, job creation, community sustainability and quality of life for its residents through marketing, promotion, and stewardship of the destination's REAL.FUN.BEACH. brand and attributes, tourism development, special event production, and managing beach re-nourishment and maintenance programs.

### **About Sports Facilities Companies**

The Sports Facilities Companies (SFC) are the nation's leading resources for managing and developing sports, recreation, wellness, and events facilities. As a turn-key solution for community leaders and developers alike, SFC services span the gamut of sports and recreation needs from sports tourism & recreation master planning, program planning, and feasibility through professional facility management services. Our 30+ managed venues and 1500+ team members, represented by the SF Network, welcome more than 25 million guest visits and produce over \$250 million in economic impact each year. To learn more, please visit SportsFacilities.com and theSFNetwork.com.