Panama City Beach Convention and Visitors Bureau, Inc.

FINANCIAL STATEMENTS

September 30, 2020



INTRODUCTORY SECTION

Table of Contents

FINANCIAL SECTION Independent Auditors' Report	1
Basic Financial Statements	
Fund Financial Statements	4
Statement of Net Position	4
Statement of Revenues, Expenses and Changes in Net Position	5
Statement of Cash Flows	7
Notes to Financial Statements	9
Required Supplementary Information	
Schedules of Other Postemployment Benefits	21
REPORT ON INTERNAL CONTROL AND COMPLIANCE MATTERS Independent Auditors' Report on Internal Control Over Financial Reporting	
·	
and on Compliance and Other Matters Based on an Audit of Financial	
Statements Performed in Accordance with Government Auditing Standards	23



Carr, Riggs & Ingram, LLC 14101 Panama City Beach Parkway Suite 200 Panama City Beach, FL 32413

(850) 784- 6733 (850) 784-4866 (fax) www.cricpa.com

INDEPENDENT AUDITORS' REPORT

Board of Directors Panama City Beach Convention and Visitors Bureau, Inc. Panama City Beach, Florida

Report on the Financial Statement

We have audited the accompanying financial statements of the business-type activities of Panama City Beach Convention and Visitors Bureau, Inc. (a nonprofit organization), a component unit of Bay County, Florida, as of and for the year ended September 30, 2020, and the related notes to financial statements, which collectively comprise the Panama City Beach Convention and Visitor Bureau's basic financial statements as listed in the table of contents.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the business-type activities of Panama City Beach Convention and Visitors Bureau, Inc. as of September 30, 2020, and the changes in its financial position and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Other Matters

Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the schedules of other postemployment benefits plan on page 21 and 22 are presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Government Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the financial statements, and other knowledge we obtained during our audit of the financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

Management has omitted the management's discussion and analysis information that accounting principles generally accepted in the United States of America require to be presented to supplement the basic financial statements. Such missing information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. Our opinion on the basic financial statements is not affected by this missing information.

Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated March 31, 2021, on our consideration of Panama City Beach Convention and Visitors Bureau, Inc.'s internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance.

That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering Panama City Beach Convention and Visitors Bureau, Inc.'s internal control over financial reporting and compliance.

Can, Rigge & Ingram, L.L.C.

Certified Public Accountants Panama City Beach, Florida March 31, 2021

Panama City Beach Convention and Visitors Bureau, Inc. Statement of Net Position

\$
\$
\$
2,613,931
40,737
12,705
6,994
1,521,950
953,595
5,149,912
12,520
140,001
(36,237)
116,284
5,266,196
3,310
3,310
592,545
6,020
320,380
760,557
1,679,502
250,000
96,606
346,606
2,026,108
151,918
151,918
116,284
 2,975,196
\$ 3,091,480
\$

Panama City Beach Convention and Visitors Bureau, Inc. Statement of Revenues, Expenses and Changes in Net Position

For the Year Ended September 30, 2020	Business-type Activities - Enterprise Funds		
Out and time Developed			
Operating Revenues	¢ 11.170.262		
Bay County TDC contract	\$ 11,170,362		
Bay County TDC contract - Sports Park	1,168,699		
Co-op income	64,169		
Florida Sports Foundation grant	50,000		
Special events	800		
Miscellaneous	129,981		
Sponsorship income	148,000		
Total operating revenues	12,732,011		
Operating Expenses			
Accounting	29,549		
Advertising	5,532,314		
Automobile	6,000		
Contract labor	120,240		
Depreciation	12,890		
Dues and subscriptions	150,266		
Employee benefits	255,612		
Facilities rental	45,856		
Facility contributions	2,160		
Familiarization	17,556		
Film commission	39,900		
Insurance	7,829		
Legal and professional	63,329		
Miscellaneous	2,916		
Office	7,253		
Payroll taxes	99,778		
Postage	60,540		
Printing	79,310		
Public relations	1,017,245		
Repairs and maintenance	95,848		
Salaries	1,373,511		
Seminars	35,192		
Special events	815,651		
Sponsorships	743,127		
	(Continued)		

Panama City Beach Convention and Visitors Bureau, Inc. Statement of Revenues, Expenses and Changes in Net Position (Continued)

For the Year Ended September 30, 2020	Business-type Activities - Enterprise Funds		
Operating Expenses (Continued)			
Sports park management	\$ 1,340,021		
Sports park operations	353,081		
Supplies and facility improvements	14,174		
Tourism development - contribution	146,834		
Trade shows	78,968		
Training	1,990		
Travel	36,700		
Uniforms	371		
Utilities	5,173		
Total operating expenses	12,591,184		
Operating income	140,827		
Nonoperating Revenues			
Interest	26,474		
Total nonoperating revenues	26,474		
Change in net position	167,301		
Net position - beginning of year	2,924,179		
Net position - end of year	\$ 3,091,480		

Panama City Beach Convention and Visitors Bureau, Inc. Statement of Cash Flows

For the Year Ended September 30, 2020 Business-type Activities	Business-type Activities - Enterprise Funds		
Operating Activities			
Cash received from intergovernmental revenue	\$	12,287,838	
Cash received from sales and services		611,312	
Cash received from grants		50,000	
Cash received from miscellaneous operating activities		130,918	
Cash paid to suppliers for goods and services		(12,135,582)	
Cash paid to employees for services		(1,407,635)	
Net cash used in operating activities		(463,149)	
Capital and Related Financing			
Activities			
Purchases of capital assets		(171,554)	
Net cash used in capital and related financing activities		(171,554)	
Investing Activities			
Interest income		26,474	
Net cash provided by investing activities		26,474	
Net change in cash and cash equivalents		(608,229)	
Cash and cash equivalents, beginning of year		3,222,160	
Cash and cash equivalents, end of year	\$	2,613,931	
		(Continued)	

Panama City Beach Convention and Visitors Bureau, Inc. Statement of Cash Flows (Continued)

For the Year Ended September 30, 2020 Business-type Activities - Enterpr	rise Funds
--	------------

Reconciliation of Operating Income to Net Cash Used in Operating Activities	
Operating income	\$ 140,827
Adjustments to reconcile operating	
income to net cash used	
in operating activities	
Depreciation	12,890
Donation of investment	(6,994)
Transfer of sports park assets to BOCC	146,834
(Increase) decrease in assets	
Accounts receivable, net	258,590
Food inventory	(9,970)
Due from Bay County	(189,042)
Other receivables	5,958
Prepaids	(340,857)
Other current assets	1,973
Increase in deferred outflows	(275)
Increase (decrease) in liabilities	
Accounts payable	(745 <i>,</i> 776)
Sales tax payable	2,889
Accrued liabilities	122,859
Unearned revenue	137,819
Other postemployment benefits liability	(132,288)
Increase in deferred inflows	131,414
Total adjustments	(603,976)
Net cash used in operating activities	\$ (463,149)

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Panama City Beach Convention and Visitors Bureau, Inc. (Bureau) is a not-for-profit corporation organized under Chapter 617 of the *Florida Statutes* whose purpose is to provide support for the Bay County Tourist Development Bureau, the Board of County Commissioners of Bay County, Florida, and where not in conflict with those two, the City of Panama City Beach, Florida. The Bureau is designed to (1) provide support to advance and promote tourism; (2) finance and effect beach improvement, maintenance, renourishment and restoration; and (3) serve as, operate or fund a convention and meetings bureau to promote the greater Panama City Beaches area. The Bureau is primarily funded from the tourist development taxes collected within the Panama City Beach Tourist Development Tax District through a contract with the Bay County Board of County Commissioners.

Reporting Entity

For financial reporting purposes, the Bureau is considered a component unit of Bay County, Florida. The Bureau's financial statements have been included in Bay County, Florida's financial statements as a discretely presented component unit. Discretely presented component units are reported in a separate column in Bay County, Florida's financial statements to emphasize that the Bureau is a legally separate entity. The accounting policies of the Bureau conform to generally accepted accounting principles (GAAP) as applied to governmental units. The more significant accounting policies used by the Bureau are described below.

Measurement Focus, Basis of Accounting, and Financial Statement Presentation

The accounting and financial reporting treatment is determined by the applicable measurement focus and basis of accounting. Measurement focus indicates the type of resources being measured such as *current financial resources* or *economic resources*. The basis of accounting indicates the timing of transactions or events for recognition in the financial statements.

The Bureau's fund are reported using the *economic resources measurement* focus and the *accrual basis of accounting*.

Assets, Deferred Outflows, Liabilities, Deferred Inflows, and Net Position

Cash and Cash Equivalents

The Bureau's cash and cash equivalents are considered to be cash on hand, demand deposits, and short-term highly liquid investments with original maturities of three months or less from the date of acquisition.

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Investments

Investments for the Bureau are reported at fair value (generally based on quoted market prices).

Receivables and payables

Accounts Receivables – An amount for unbilled revenue is recorded for services rendered, but not yet billed as of the end of the fiscal year. The receivable is derived from fund requests submitted to the County not yet received as of September 30, 2020.

Allowance for doubtful accounts –The Bureau provides for doubtful accounts based on experience and analysis of individual accounts. When the collectability of a receivable becomes questionable, an allowance for doubtful accounts is established. When specific accounts are determined to be uncollectible, they are written off by charging the allowance and crediting the receivable. As of September 30, 2020, there was no allowance for doubtful accounts as management considers all receivables to be collectible.

Unearned revenue – Unearned revenue recorded on the balance sheet represents amounts received before eligibility requirements are met.

Prepaids

Certain payments to vendors reflect costs applicable to future accounting periods and are recorded as prepaids. The cost of prepaids is recorded as an expense when consumed rather than when purchased.

Capital Assets

Capital assets are defined by the Bureau as assets with initial, individual costs of more than \$5,000 and estimated useful lives in excess of one year. As the Bureau constructs or acquires additional capital assets each period, they are capitalized and reported at historical cost. The reported value excludes normal maintenance and repairs which are essentially amounts spent in relation to capital assets that do not increase the capacity or efficiency of the item or increase its estimated useful life. Donated capital assets are recorded at their estimated acquisition value at the date of donation.

Construction in progress is not depreciated. The equipment of the Bureau is depreciated using the straight line method generally over their estimated useful lives of 10 years.

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Deferred Outflows/Inflows of Resources

In addition to assets, the statement of financial position will sometimes report a separate section for deferred outflows of resources. This separate financial statement element, deferred outflows of resources, represents a consumption of net position that applies to a future period(s) and so will not be recognized as an outflow of resources (expense) until then. The Bureau has one item that qualifies for reporting in this category, the deferred inflow of resources related to other postemployment benefits.

In addition to liabilities, the statement of financial position will sometimes report a separate section for deferred inflows of resources. This separate financial statement element, deferred inflows of resources, represents an acquisition of net position that applies to a future period(s) and so will not be recognized as an inflow of resources (revenue) until that time. The Bureau has one item that qualifies for reporting in this category, the deferred inflow of resources related to other postemployment benefits.

Compensated Absences

The Bureau's policy permits employees to accumulate earned but unused vacation benefits, which are eligible for payment upon separation from government service. The liability for such leave is reported as incurred in the government-wide and proprietary fund financial statements. A liability for those amounts is recorded in the governmental funds only if the liability has matured as a result of employee resignations or retirements. The liability for compensated absences includes salary-related benefits, where applicable. Accumulated sick leave lapses when employees leave the employ of the Bureau and, accordingly upon separation from service, no monetary obligation exists.

Other Post-Employment Benefits (OPEB) Liability

For purposes of measuring the net OPEB liability, deferred outflows/inflows of resources related to OPEB, and OPEB expense, information about the fiduciary net position and additions to/deductions from fiduciary net position have been determined on the same basis as they are reported by the plan. For this purpose, benefit payments are recognized when due and payable in accordance with the benefit terms. The Bureau's proportionate share of OPEB amounts were further allocated to each participating employer based on the contributions paid by each employer. There are no investments as this is a pay-as you-go plan and all cash is held in a cash account.

Categories and Classification of Fund Equity

Net position flow assumption – Sometimes the Bureau will fund outlays for a particular purpose from both restricted (e.g., restricted bond or grant proceeds) and unrestricted resources. In order to calculate the amounts to report as restricted – net position and unrestricted – net position in the financial statements, a flow assumption must be made about the order in which the resources are considered to be applied. It is the Bureau's policy to consider restricted – net position to have been depleted before unrestricted – net position is applied.

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Revenues and Expenses

Proprietary fund's operating and nonoperating revenues and expenses – Proprietary funds distinguish operating revenues and expenses from nonoperating items. Operating revenues and expenses generally result from providing services in connection with the proprietary fund's principal ongoing operations. The principal operating revenues are billings related to the Bay County contract. Operating expenses include the cost of services, administrative expenses, and depreciation on capital assets. All revenues and expenses not meeting this definition are reported as nonoperating revenues and expenses.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make various estimates. Actual results could differ from those estimates.

Subsequent Events

Management has evaluated subsequent events through the date that the financial statements were available to be issued, March 31, 2021 and determined there were no events that occurred that required disclosure.

Recently Issued Accounting Pronouncements

The Governmental Accounting Standards Board (GASB) has issued statements that will become effective in future years. These statements are as follows:

In June 2017, GASB issued Statement No. 87, Leases. The objective of this Statement is to better meet the information needs of financial statement users by improving accounting and financial reporting for leases by governments. This Statement increases the usefulness of governments' financial statements by requiring recognition of certain lease assets and liabilities for leases that previously were classified as operating leases and recognized as inflows of resources or outflows of resources based on payment provisions of the contract. It establishes a single model for lease accounting based on the foundational principle that leases are financings of the right to use an underlying asset. Under this Statement, a lessee is required to recognize a lease receivable and a deferred inflow of resources, thereby enhancing the relevance and consistency of information about governments' leasing activities. The requirements of this Statement are effective for reporting periods beginning after June 15, 2021.

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Recently Issued Accounting Pronouncements (Continued)

In May 2020, GASB issued GASB Statement No. 95, *Postponement of the Effective Dates of Certain Authoritative Guidance*. The primary objective of this Statement is to provide temporary relief to governments and other stakeholders in light of the COVID-19 pandemic. That objective is accomplished by postponing the effective dates of certain provisions in Statements and Implementation Guides that first became effective or are scheduled to become effective for periods beginning after June 15, 2018, and later.

The Bureau is currently evaluating the effects that the above statements will have on its financial statements.

NOTE 2: DETAILED NOTES

Deposits and Investments

As of September 30, 2020, \$250,000 of the Bureau's bank balance is covered by federal depository insurance (FDIC). Monies invested in amounts greater than the insurance coverage are secured by the qualified public depositories pledging securities with the State Treasurer in such amounts required by the Florida Security for Public Depositories Act. In the event of a default or insolvency of a qualified public depositor, the State Treasurer will implement procedures for payment of losses according to the validated claims of the Bureau pursuant to Section 280.08, Florida Statutes.

Accounts Receivable and Due from Bay County

The Bureau had the following accounts receivable, net, as of September 30, 2020:

Accounts receivable	\$ 40,737
Less: allowance for doubtful accounts	
Accounts receivable, net	\$ 40,737

The accounts receivable is comprised primarily of amounts due from field rentals at the sports park. The Bureau has no unconditional promises receivable as of September 30, 2020. The Bureau has an amount due from Bay County of \$1,521,950, as of September 30, 2020, for the amounts due under the contract for the year ending September 30, 2020.

NOTE 2: DETAILED NOTES (Continued)

Capital Assets

Capital assets activity for the year ended September 30, 2020, was as follows:

		Balance					В	alance
	Septe	mber 30, 2019	lı	ncreases	D	ecreases	Septen	nber 30, 2020
Capital assets, not being depreciated								
Construction in progress	\$	-	\$	159,354	\$	(146,834)	\$	12,520
Total capital assets,								
not being depreciated		-		159,354		(146,834)		12,520
Capital assets, being depreciated								
Equipment		127,801		12,200		-		140,001
Accumulated depreciation		(23,347)		(12,890)		-		(36,237)
Total capital assets,								
being depreciated, net		104,454		(690)		-		103,764
Total capital assets, net	\$	104,454	\$	158,664	\$	(146,834)	\$	116,284

Depreciation expense of \$12,890 was recorded during the year ended September 30, 2020.

NOTE 3: ECONOMIC DEPENDENCY

The Bureau is primarily funded by taxes collected by the Bay County Tourist Development Bureau provided through a contract with the Bay County Board of Commissioners. If this contract were to be discontinued, it would have a material impact on the financial operations of the Bureau.

NOTE 4: RELATED PARTY TRANSACTIONS

The Bureau is currently located in facilities owned and maintained by the Bay County Tourist Development Bureau of Bay County, Florida (TDC). The Bureau has no outstanding balances due to the TDC as of September 30, 2020. The Bureau maintains a general liability insurance policy that lists Bay County, Florida and City of Panama City Beach as additional insured parties. The Bureau is not charged for rent or utilities.

NOTE 5: CONTINGENCY RESERVE

The Bay County Board of County Commissioners maintains a contingency reserve for the Bureau. The reserve is funded by all annual unappropriated cash carryforward amounts from tax revenues and any current year tax revenues approved for reservation. There is no maximum reserve amount. The reserve does have a required minimum balance of \$1,000,000. This reserve may be accessed by the Bureau after approval of the Bay County Board of County Commissioners. Funds may be withdrawn in the event of a disaster or unanticipated adverse circumstances, to minimize deficit financing of capital projects, or to address the needs from other unanticipated problems or take advantage of unanticipated opportunities. As of September 30, 2020, the County's reserve balance was \$1,147,387.

NOTE 6: OTHER POSTEMPLOYMENT BENEFITS

Plan Description

The Bureau participates in a plan established by Bay County (County). The Bureau established the Retirees' Health Insurance Other Postemployment Benefits (OPEB) Plan (Plan), a single employer plan. Pursuant to Section 112.0801 Florida Statutes, the Bureau is required to provide eligible retirees (as defined in the County's pension plans) the opportunity to participate in this Plan at the same cost that is applicable to active employees. The Bureau does not issue stand-alone financial statements for this Plan. All financial information related to the Bureau's proportionate share of the Plan is accounted for in the Bureau's basic financial statements.

Funding Policy

The Bureau is funding the post employee benefits on a pay-as-you-go basis. Contribution rates for the Plan are established by County annually during the budget process. The Bureau does not pay for health insurance premiums for retirees. Blended premium rates for active and retired employees combined provide an implicit subsidy for retirees because on an actual basis, their current and future claims are expected to result in higher costs to the Plan than those of active employees. The current year contributions are determined as annualized claims incurred based on the retiree age at the beginning of the fiscal year and the claims table used for liability determination offset by the annual premium paid by the retiree for such coverage. Bureau contributions are assumed to be equal to benefits paid.

The monthly contribution rates effective for eligible Bureau plan members during the year are shown below:

	Plan 3160/3161
Coverage	HAS/HDHP
Retiree	\$ 586
Retiree and Spouse	1,424

NOTE 6: OTHER POSTEMPLOYMENT BENEFITS (Continued)

Plan Membership

The Bureau currently has twenty active members and three retirees.

Actuarial Assumptions and Other Inputs

In the September 30, 2020 measurement data, the actuarial assumptions and other inputs, applied include the following:

Inflation rate 2.20%

Salary increases 3.25% Including inflation

Discount rate 2.66% investment rate of return

Retirees' share of benefit-related costs 100% of projected health insurance premium

	Prior to age 65	Cost after age 65
Initial healthcare trend rate	6.3%	5.5%
Ultimate healthcare trend rate	3.8%	3.8%
Years to ultimate healthcare trend rate	73	76

The discount rate was selected based on a 20-year tax-exempt high-quality general obligation municipal bond yield of index. The Bond Buyer 20-Bond General Obligation Index is the average rating of 20 bonds that are grade 'Aa2' (Moody's) or grade 'AA' (S&P 500). The Bond Buyer 20-Bond General Obligation Index at September 30, 2019 was 2.66%. The valuation has historically used a

2.66% investment rate of return. The 2.66% investment rate of return assumption has continued to be used for the September 30, 2019 actuarial valuation as it is close to the index.

Mortality rates were based on the RP-00 Annuitant Mortality Tables for Males and Females as appropriate with both rates, fully generational with adjustments for mortality improvements based on Scale BB. RP-00 Disabled Retiree Mortality Tables set back 4 years for males and forward 2 years for females, with no projected improvement used for disabled employees.

The actuarial assumptions used in the September 30, 2019 valuation were not based on the results of an actuarial experience study.

NOTE 6: OTHER POSTEMPLOYMENT BENEFITS (Continued)

Total OPEB Liability and Changes in the Total OPEB Plan Liability

At September 30, 2020, the Bureau reported a total OPEB liability of \$96,606. The information has been provided as of the September 30, 2020 measurement date.

		Increase (Decrease)					
		Total OPEB Plan Fiduciary				Total OPEB	
		Liability		Net Position		Liability	
		(a)		(b)		(a) - (b)	
	_		_		_		
Balance as of October 1, 2019	\$	228,894	\$	-	\$	228,894	
Changes for the year							
Service cost		5,949		-		5,949	
Interest		9,447		-		9,447	
Changes of assumptions		(129,405)		-		(129,405)	
Difference between expected and							
actual experience		(17,402)		-		(17,402)	
Contributions - employer		-		877		(877)	
Benefit payments		(877)		(877)		-	
Net changes		(132,288)		-		(132,288)	
Balance as of September 30, 2020	\$	96,606	\$	-	\$	96,606	

There were no changes in assumptions and other inputs from the September 30, 2017 valuation. The methods, assumptions, and participant data used are detailed in the actuarial valuation report dated September 30, 2019, except that these calculations are based in the Entry Age Normal cost method required by GASB P52: *Postemployment Benefits Other Than Pensions*.

Sensitivity of the Net OPEB Liability

The following table represents the Bureau's total and net OPEB liability calculated using the discount rate of 2.66%, as well as what the Bureau's net OPEB liability would be if it were calculated using a discount rate that is 1 percentage point lower (1.66%) or 1 percentage point higher (3.66%) than the current rate.

	1% Decrease	Discount Rate	1% Increase
	1.66%	2.66%	3.66%
Net OPEB liability	\$ 102,974	\$ 96,606	\$ 90,321

NOTE 6: OTHER POSTEMPLOYMENT BENEFITS (Continued)

Sensitivity of the Net OPEB Liability (Continued)

The following table represents the Bureaus's total and net OPEB liability calculated using the healthcare cost trend rates of 3.8% as well as what the Bureau's total net OPEB liability would be if it were calculated using trend rates that are 1 percentage point lower (2.8%)or 1 percentage point higher (4.8% than the current trend rates.

	UltimateTrend			
1% Decrease (2.8%)	Rate (3.8%)	1% Increase (4.8%)		
		\$ 110,138		
	(2.8%)	1% Decrease Rate (2.8%) (3.8%)		

OPEB Expense and Deferred Outflows of Resources and Deferred Inflows of Resources Related to OPEB

For the year ended September 30, 2020, the Bureau recognized OPEB expense of \$1,149. At September 30, 2020, the Bureau had deferred inflows and outflows of resources related to OPEB from the following sources:

		erred Inflows Resources	Deferred Outflows of Resources	
Differences between expected and actual experience Changes of assumptions	\$	\$ (15,899) (136,019)		1,799
Employer contributions subsequent to the measurement dat	e			1,511
Total	\$	(151,918)	\$	3,310

NOTE 6: OTHER POSTEMPLOYMENT BENEFITS (Continued)

OPEB Expense and Deferred Outflows of Resources and Deferred Inflows of Resources Related to OPEB (Continued)

Amounts reported as deferred outflows of resources and deferred inflows of resources related to the OPEB plan will be recognized in the expense as follows:

Year ending September 30:

2021	\$ (15,274)
2022	(15,274)
2023	(15,274)
2024	(15,274)
2025	(15,274)
Thereafter	(73,749)
Total	\$ (150,119)

NOTE 7: UNCERTAINTIES

In March 2020, the World Health Organization made the assessment that the outbreak of the novel coronavirus (COVID-19) can be characterized as a pandemic. As a result, uncertainties have arisen that may have a significant negative impact on the ongoing operating activities and the future results of the Bureau. The occurrence and extent of such an impact will depend on future developments, including (i) the and spread of the virus, (ii) government quarantine measures, (iii) voluntary and precautionary restrictions on travel or meetings, (iv) the effects on the financial markets, and (v) the effects on the economy overall, all of which are uncertain as of March 31, 2021.



Panama City Beach Convention and Visitors Bureau, Inc. Required Other Postemployment Benefits Supplementary Information Schedule of Changes in OPEB Liability and Related Ratios Last Three Fiscal Years*

As of and for the year ended September 30,		2020		2019	2018
Total OPEB Liability					
Service cost	\$	5,949	\$	18,002	\$ 19,090
Interest		9,447		8,494	6,977
Effect of economic/demographic gains or losses		(17,402)		2,198	-
Changes in assumptions		(129,405)		(11,512)	(12,211)
Benefit (payments) refunds		(877)		(7,149)	(8,058)
Net change in OPEB liability		(132,288)		10,033	5,798
Total OPEB liability - beginning		228,894		218,861	213,063
Total OPEB liability - ending (a)	\$	96,606	\$	228,894	\$ 218,861
Plan Fiduciary Net Position					
Contributions - employer	\$	877	\$	7,149	\$ 8,058
Benefit payments/refunds		(877)		(7,149)	(8,058)
Net change in plan fiduciary net position		-		-	-
Plan fiduciary net position - beginning		-		-	
Plan fiduciary net position - ending (b)	\$	-	\$	-	\$
Net OPEB liability - ending (a) - (b)	\$	96,606	\$	228,894	\$ 218,861
Plan fiduciary net position as a					
percentage of the total OPEB liability		0%		0%	0%
Covered-employee payroll	\$:	1,373,511	\$:	1,373,953	\$ 1,372,370
Net OPEB liability as a percentage of covered-employee payroll		7.03%		16.66%	15.95%
. , . ,					

^{*}GASB Codification P52 requires an employer to disclose a 10-year history. However, until a full 10-year trend is compiled, information will be presented only for those years for which information is available.

^{*} The following discount rate was used in each period:

^{9/30/17 - 3.64%}

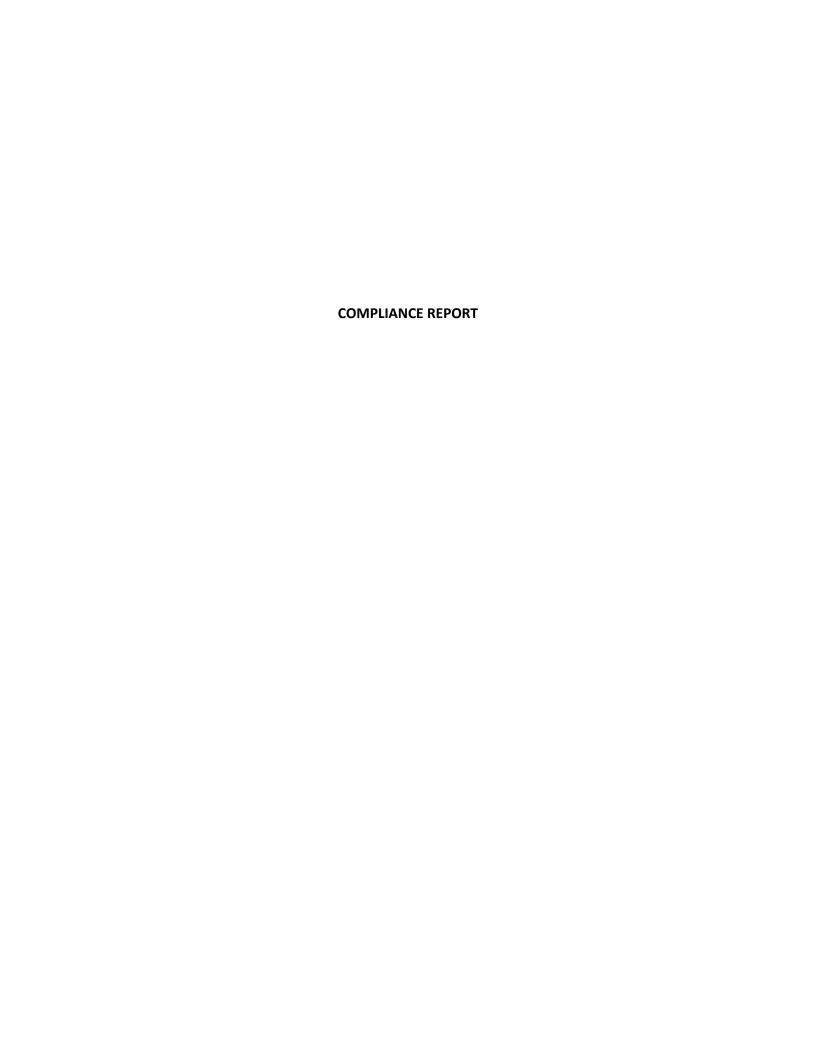
^{9/30/18 - 4.18%}

^{9/30/19 - 2.66%}

Panama City Beach Convention and Visitors Bureau, Inc. Required Other Postemployment Benefits Supplementary Information Schedule of Employer Contributions for Retirees' Health Last Three Fiscal Years*

	2020	2019	2	018
Contractually required contribution	\$ -	\$ -	\$	-
Contributions in relation to the contractually required contribution	-	-		<u>-</u>
Contribution deficiency/(excess)	\$ -	\$ -	\$	<u>-</u>
Bureau's covered-employee payroll	\$ 1,373,511	\$ 1,373,953	\$ 1,3	72,370
Contributions as a percentage of covered employee payroll	0%	0%		0%

^{*}GASB Codification P52 requires an employer to disclose a 10-year history. However, until a full 10-year trend is compiled, information will be presented only for those years for which information is available.





Carr, Riggs & Ingram, LLC 14101 Panama City Beach Parkway Suite 200 Panama City Beach, FL 32413

(850) 784-6733 (850) 784-4866 (fax) www.cricpa.com

INDEPENDENT AUDITORS' REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

Board of Directors
Panama City Beach Convention and Visitors Bureau, Inc.
Panama City Beach, Florida

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of the business-type activities of the Panama City Beach Convention and Visitors Bureau, Inc. (a nonprofit organization), a component unit of Bay County, Florida, as of and for the year ended September 30, 2020, and the related notes to financial statements, which collectively comprise the Panama City Beach Convention and Visitors Bureau, Inc.'s basic financial statements as listed in the table of contents, and have issued our report thereon dated March 31, 2021.

Internal Control Over Financial Reporting

In planning and performing our audit of the financial statements, we considered the Panama City Beach Convention and Visitors Bureau, Inc.'s internal control over financial reporting (internal control) as a basis for designing audit procedures that are appropriate in the circumstances for the purpose of expressing our opinions on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Panama City Beach Convention and Visitors Bureau, Inc.'s internal control. Accordingly, we do not express an opinion on the effectiveness of the Panama City Beach Convention and Visitors Bureau, Inc.'s internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or, significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider material weaknesses. However, material weaknesses may exist that have not been identified.

Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Panama City Beach Convention and Visitors Bureau, Inc.'s financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the financial statements. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under Government Auditing Standards.

Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the entity's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the entity's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

Certified Public Accountants Panama City Beach, Florida

Can, Rigge & Ingram, L.L.C.

March 31, 2021

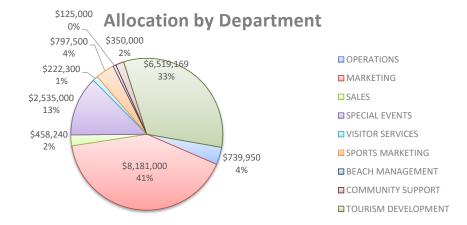
Visit Panama City Beach



2020 Budget

Revenues	FY 2020 Draft	FY 2019	% of Budget
Fund 125 Current Year Collections	\$12,711,719	\$10,569,008	57.9%
Fund 127 Current Year Collections	\$150,000	\$150,000	0.7%
Fund 128 Current Year Collections	\$781,178	\$1,991,543	3.6%
Sports Park Revnues (recorded in Fund 124)	\$1,121,415	\$0	5.1%
Sports Park Subsidies (Fund 128)	\$417,470	\$0	1.9%
Co-Op Income	\$100,000	\$150,000	0.5%
Fees from Website	\$2,000	\$0	0.0%
Corporate & Event Sponsorship Income	\$250,000	\$350,000	1.1%
Syndication Fees CTS	\$3,000	\$0	0.0%
Event Income	\$130,000	\$100,000	0.6%
Interest Income	\$31,000	\$5,000	0.1%
Excess Collections from From Prior Year	\$1,600,000	\$2,202,600	7.3%
CVB Unrestricted Assets (cash)	\$2,168,377	\$1,660,000	9.9%
Recognized Funds from Previous Year	\$2,400,000	\$2,975,000	10.9%
BCC General Fund-Film Commission	\$30,000	\$30,000	0.1%
Micellaneous Income	\$5,000	\$0	0.0%
Grants	\$50,000	\$50,000	0.2%
TOTAL	\$21,951,159	\$20,233,151	100.0%

Expenses		FY 2020 Draft	FY 2019	% of Budget
OPERATIONS	Dept. 60	\$739,950	\$761,450	3.4%
MARKETING	Dept. 61	\$8,181,000	\$8,141,000	37.3%
SALES	Dept. 62	\$458,240	\$412,260	2.1%
SPECIAL EVENTS	Dept. 63	\$2,535,000	\$2,455,000	11.5%
VISITOR SERVICES	Dept. 64	\$222,300	\$222,300	1.0%
SPORTS MARKETING	Dept. 66	\$797,500	\$703,500	3.6%
BEACH MANAGEMENT	Dept. 67	\$125,000	\$125,000	0.6%
COMMUNITY SUPPORT	Dept. 68	\$350,000	\$275,000	1.6%
TOURISM DEVELOPMENT	Dept. 69	\$6,519,169	\$5,291,214	29.7%
PERSONAL SERVICES	Dept. 00	\$2,023,000	\$1,846,427	9.2%
	TOTAL	\$21,951,159	\$20,233,151	100.0%



OPERATIONS - Dept 60

Budget Information

Department Head:	Charlene Honnen
Program of Work Overview:	This budget is for the administrative, bureau-wide and executive office expenses.

Account #	Item	Description	Budget
603201	Accounting Services	CVB Accounting Service Expense	\$30,000
603410	Advertising & Fees	CVB Legal and Job Recruitment Advertising	\$350
603202	Annual Audit	CVB Annual Audit	\$15,000
604030	Auto Allowance	Car Allowance for CVB President	\$6,000
604920	Community & Employee Relations	Community Relations Activities	\$20,000
605402	Dues & Subscriptions	Membership Dues, Subscriptions	\$110,000
603230	Film Commission	Film Commission Expense	\$39,900
604501	Directors & Officers Insurance	Liability Insurance for Directors/Officers	\$8,000
603105	Legal Services	CVB Legal Services	\$90,000
604010	Meetings, Seminars & Travel	Travel & Meeting Expense for Executive Office	\$25,000
604020	Mileage Reimbursement	Local Mileage Reimbursement - day trips only	\$10,000
605101	Office Supplies Services	Office Supplies and Equipment for CVB	\$12,500
604201	Postage & Freight	Postage shipping for CVB Operations and Fulfillment	\$82,000
604701	Printing	Non-marketing related printing	\$5,000
603101	Professional Services	Professional Services Fees and related expenses	\$10,000
604810	Promotional Items	Budget for Logoed and other Giveaway Items	\$50,000
604870	Surveys & Research	Economic Impact/Profiles, DestiMetrics & Other Studies	\$200,000
605510	Training & Development	Continuing Education and Training for Management	\$7,500
605215	Uniforms	Uniforms/Logoed Clothing for CVB Staff	\$7,500
605225	Volunteer Recognition	Recognition for outgoing Officers/Board Members	\$200
604990	Miscellaneous	Uncategorized Operations Expenses	\$1,000
609910	Contingency	Placeholder Budget for unexpected expenses	\$10,000
	Total		\$739,950
	Total		\$7

Total Budgeted Funds	21,951,159
Operations Budget	739,950
% of Budget for Ops	3.4%

MARKETING - Dept 61

Budget Information

Department Head:

Jayna Leach

Program of Work Overview: This budget is for the marketing expenses related to promoting Panama City Beach as a tourist destination. Our primary goal is to maximize areas of opportunities in marketing Panama City Beach. The CVB along with our agency of record will continue to grow the REAL.FUN.BEACH. brand by tying the marketing campaigns directly to the brand. Specific emphasis will be place on a 'Digital First" platform that leverages the dynamic nature of story-telling and content curation through social media.

Account #	Item	Description	Budget
613430	Advertising	Advertising Expense to promote PCB	\$5,340,000
613435	Advertising Co-Op	Cooperative Advertising - Partner Expense Only	\$50,000
613432	Advertising Co-Op Special Events	Advertising Support for Event Organizers	\$495,000
613100	Advertising Agency Fees	Costs of Advertising Agency Retainer & Incidentals	\$414,000
613450	Advertising Production	Costs of Producing Marketing Materials	\$540,000
615402	Dues & Subscriptions	Marketing Department subscriptions	\$15,000
614870	Fam Tours	Public Relations Fams - International & Domestic	\$100,000
614520	Interactive Marketing	Website, Social Media, Interactive Marketing	\$575,000
614010	Meetings & Travel	Marketing Department Travel and Seminar Costs	\$30,000
614701	Printing Cost	Marketing related printing	\$95,000
614820	Public Relations - Domestic	Public Relations Expenses - Domestic	\$312,000
614825	Public Relations - International	Public Relations Expenses - International	\$165,000
619910	Contingency	Placeholder Budget for unexpected expenses	\$50,000
	Total		\$8,181,000

Budget Snapshot

Total Budgeted Funds	21,951,159
Marketing Budget	8,181,000
% of Budget for Marketing	37.3%



NOTE: Shifted Public Awareness Expense to the TDC Budget - Public Safety

SALES - Dept 62

Budget Information

Department Head:

Renee Wuerdeman

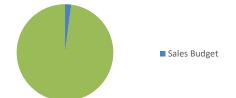
Program of Work Overview:

This budget is for the expenses related to the sales efforts in promoting Panama City Beach as a tourist destination. We will focus our sales activities in maintaining our presence within the consumer and group travel segments, developing a robust reunion program, and increasing partner engagement in group sales and other sales initiatives. Emphasis will be placed on the evolution of our product, natural surroundings, accessibility, value, and new offerings that enhance the visitor experience. We will accomplish these goals through consumer shows, tour and travel marketplaces, cooperative opportunities with VISIT FLORIDA, the destination marketing organizations in Northwest Florida and potential co-ops with our accommodation partners.

Account #	Item	Description	Budget
623460	Citywide Convention Expense	Materials expense for Citywide Conventions	\$55,000
623475	Collateral	Printed/Electronic Sales Materials	\$5,240
625402	Dues & Subscriptions	Sales Department Membership Dues	\$33,500
626401	Equipment Purchase	Tradeshow displays	\$10,000
624870	Fam Tours - Inbound	Fam trips for tour and group organizers	\$20,000
624825	International Representation	International Representation for Travel/Trade	\$125,000
624850	Sponsorships	Tradeshow Sponsorships	\$22,000
624010	Travel & Entertainment	Travel costs for Sales Department	\$52,500
624001	Tradeshows	Tradeshow expenses for current year	\$125,000
629910	Contingency	Placeholder Budget for unexpected expenses	\$10,000

Total	\$458.240

Total Budgeted Funds	21,951,159
Sales Budget	458,240
% of Budget for Sales	2.1%



SPECIAL EVENTS - Dept 63

Budget Information

Department Head:
Program of Work

Overview:

Richard Sanders

Supporting and planning events to drive incremental visitation to Panama City Beach. Special Events continue to be a focus area to help increase visitation to Panama City Beach throughout the year, with particular emphasis during the spring and fall. The CVB will collaborate with outside organizations on festivals, concerts and special events that take place throughout the year. This collaboration includes: sponsorships, and in-kind or paid advertising support. Additionally, the CVB will continue to develop, manage and host signature events designed to increase visitation to the destination.

Account #	Item	Description	Budget
634905	Festivals & Events	Direct Expenses for CVB Planned Events	\$1,025,000
636401	Equipment	Equipment Purchase to Support Events	\$125,000
634850	Sponsorships	Sponsorship of Events Occuring in PCB	\$1,345,000
634010	Travel & Entertainment	Expenses to attend event related conferences	\$10,000
639910	Contingency	Placeholder Budget for unexpected expenses	\$30,000
	Total		\$2,535,000

Total Budgeted Funds	21,951,159
Special Events Budget	2,535,000
% of Budget for Events	11.5%



VISITOR SERVICES - Dept 64

Budget Information

Department Head:	Barrie Ainslie
Program of Work Overview:	This budget is for the operation of the Visitor Centers, implementation of visitor activations, and enhancement of partner participation in CVB activities. The Visitor Services staff will cultivate, support and celebrate a visitor centric ethic that supports quality visitor experiences through unpretentious, but attentive customer service.

Account #	Item	Description	Budget
643498	Contract Labor	Temporary Labor as needed to staff Visitor Centers	\$10,000
644850	Sponsorships	Sponsorships of Winter Resident Activities	\$15,000
645510	Training & Development	Customer Service Training for VIC staff	\$2,400
644010	Travel	Travel for Director of Visitor Services	\$2,400
645201	Visitor Center Supplies	Visitor Center Materials, Decorations & Supplies	\$15,000
644810	Visitor Inquiry Fulfillment	Costs to fulfill visitor inquiries	\$20,000
644905	Visitor Services Events	Visitor Appreciation Events and VIC Activations	\$150,000
649910	Contingency	Placeholder Budget for unexpected expenses	\$7,500
			\$0
			\$0
	Total		\$222,300

Total Budgeted Funds	21,951,159
Visitor Services Budget	222,300
% of Budget for VS	1.0%



SPORTS MARKETING - Dept 66

Budget Information

Account #

663440

Department Head:	Richard Sanders
Program of Work Overview:	This budget is for developing and supporting tournaments and sporting events to increase visitation to Panama City Beach. We will continue to target our key sports markets of softball and baseball, as well expand the focus to soccer and lacrosse. We will also continue to foster the emerging markets in both tournaments (flag football, sand volleyball, etc.) and sporting events (½ marathons, adventure races, etc.).

Awards for Event Right Holders

Description

665402	Dues & Subscriptions	Dues for sports related organizations	\$10,000
666401	Equipment	Tradeshow Booth, banners, etc promoting the new Sports Park	\$8,000
664402	Facility Usage	Facility costs paid on behalf of Event Right Holders	\$102,000
664870	Fam Tours	In-bound Fam Tours of Tournament Decision Makers	\$10,000
664830	Signage	Signage for Promotion of PCB Sporting Events	\$3,000
664850	Sponsorships	Sponsorship of Sporting Events that promote tourism in PCB	\$154,000
664860	Sporting Bid/Host Fees	Bid/Event Hosting Fees to bring events to PCB	\$432,000
664001	Tradeshows	Sports Tradeshow Expenses	\$18,000
664010	Travel & Entertainment	Travel Expenses for Sports Marketing	\$35,000
669910	Contingency	Placeholder Budget for unexpected expenses	\$25,000

Budget Snapshot

Total Budgeted Funds	21,951,159
Sports Marketing Budget	797,500
% of Budget for Sports	3.6%

Total

Item

Awards/Appreciation



■ Sports Marketing Budget

Budget

\$500

\$797,500

BEACH MANAGEMENT - Dept 67

Budget Information

U	
Department Head:	Dan Rowe
Program of Work Overview: Coordination of Panama City Beach's beach renourishment program	

Account #	Item	Description	Budget
673498	Contract Labor	Contract for CVB's Coastal Engineering Consultant	\$120,000
675402	Dues & Subscriptions	Beach related membership dues	\$1,500
679910	Contingency	Placeholder Budget for unexpected expenses	\$3,500
	Total		\$125,000

Total Budgeted Funds	21,951,159
Beach Management	125,000
% of CVB Budget for Beach	0.6%



COMMUNITY SUPPORT - Dept. 68

Budget Information

Department Head:	Dan Rowe
	Funds for the Northwest Florida Tourism Council (NWFLTC), the City of Panama City Beach, and other not-for-profit entities that have tourism promotion activities/functions. The NWFLTC, comprised of the destination marketing organizations along the coast of Northwest Florida, has taken over the operation of the US 231 Welcome Center. This budget supports Bay County's share of the Center's operational costs.

Account #	Item	Description	Budget
683405	Community Support - Development	Support for organizations engaged in tourism development	\$ 350,000
	Total		\$350,000

Total Budgeted Funds	21,951,159
Tourism Development Budget	350,000
% of Budget for Future Projects	1.6%



TOURISM DEVELOPMENT PROJECTS - Dept. 69

Budget Information

Department Head:	Dan Rowe
Program of Work Overview:	Funds for CVB-owned and/or developed tourism assets on Panama City Beach, including Sports Park & Stadium Complex at Breakfast Poin
	the Chasin' the Sun TV Program, Visit Panama City Beach Magazine, and ongoing maintenance costs of the Celebration Tower.

Account #	Item	Description	Budge	et
695465	Planning	Planning Costs for project development	\$	2,880,284
5305485	Sports Park Operations	Sports Park Operations Expense	\$	1,538,885
694820	Mexico Beach & Panama City CDC	Sur Financial Support for the MB and PC CDCs	\$	1,200,000
693466	Chasin' the Sun TV	Production Costs of Chasin' the Sun TV Program	\$	600,000
693450	Visit PCB Magazine - Production	Production Costs for Visit PCB Magazine	\$	165,000
694701	Visit PCB Magazine - Printing	Printing Costs for Visit PCB Magazine		\$135,000
	Total			\$6,519,169

Budget Snapshot

Total Budgeted Funds	21,951,159
Tourism Development Budget	6,519,169
% of Budget for Future Projects	29.7%



Personal Services

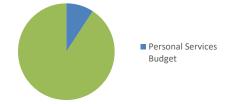
Budget Information

Department Head:	Dan Rowe
Critical Operations:	Salaries, wages and benefits for CVB staff

Account #	Item	Description	Budget
601200	Salaries	Staff salaries, wages & holiday bonus	\$1,600,000
602200	401k Program	CVB retirement program expense	\$66,500
602300	Employee Insurance Costs	CVB expense for staff insurance benefits	\$225,000
602400	Works Comp Insurance	CVB expense for Workers Comp	\$6,000
602100	Unemployment Tax	Unemployment Tax	\$500
602100	Payroll Taxes	Payroll Taxes	\$125,000
	Total		\$2,023,000

Budget Snapshot

Total Budgeted Funds	21,951,159
Personal Services Budget	2,023,000
% of Budget for Personnel	9.2%



Principal Account: Panama City Beach Convention and Visitor Bureau Inc d/b/a: Panama City Beach Convention & Visitors Bureau

Program Type	Description
Ad Sales Agreement	Visa Destination Insights - International
Ad Sales Agreement	EDA Domestic Gold
Ad Sales Agreement	Visa Destination Insights - Domestic
Co-op Advertising	2021 Florida Vacation Guide.
Co-op Advertising	FY 2020-21 Madden Media Programs. Q1. Custom package
Co-op Advertising	FY 2020-21 Texas Monthly. Full page
Event Participation	2021 Flagler Awards
Event Participation	Virtual Florida Huddle 2021
Industry Relations Agreement	Destination Marketing Organization Partnership
Industry Relations Agreement	Web Listing - Enhanced
Marketing Assistance	Asset Sharing- 2019 Economic Impact Report
Marketing Assistance	Highlight- Travel Trade- Florida Huddle: featured in Destination Master Class #2: Beyond the Sand and Sunsets
Public Relations	USA Integrated Media Effort November 2020 - Women's Outdoor FAM - November 15-22, 2020 (Drive Market Campaign)
Visitor Services Agreement	I-10 Brochure Space - 8.5x11
Visitor Services Agreement	I-10 Transparency - 30x40
Visitor Services Agreement	I-10 Brochure Space - 4x9
Visitor Services Agreement	Tax Rate 7.5%

Dan Rowe Page 1 of 1

Report of employees

Check Date(s) Between: 01/01/2019,09/30/2020

Date run: 6/14/2021

Name	Org Level 1/Category	Oct-Dec 2019	Jan-Sept 2020	Total Salaries	benefits	401K
Anne Williams	100 ADMIN	12,423.00	40,000.00	52,423.00	915.00	870.00
Daniel Rowe	Officer	47,694.00	158,980.00	206,674.00	17,942.00	3,339.00
James Brown	100 ADMIN	22,714.00	73,800.00	96,514.00	7,311.00	1,481.00
Sharon Cook	100 ADMIN	14,246.00	45,060.00	59,306.00	4,924.00	
Helen Adami	200 SALES	14,463.00	46,620.00	61,083.00	13,125.84	
Renee Lalanne Wuerdeman	200 SALES	21,019.00	68,000.00	89,019.00	16,161.00	
Thomas Moon	200 SALES	8,781.00	27,740.00	36,521.00	6,866.00	
Brianna Webb	300 MARKETING	11,321.00	11,669.29	22,990.29	3,423.00	113.00
Jayna Leach	300 MARKETING	27,250.00	89,040.00	116,290.00	22,735.00	1,907.00
Katherine Griffitts	300 MARKETING		18,778.79	18,778.79	189.00	
Lacee Rudd	300 MARKETING	10,907.00	34,860.00	45,767.00	6,882.00	
Ronda Stewart	300 MARKETING	12,500.00	40,320.00	52,820.00	6,896.00	625.00
Barrie Ainslie	500 VISITOR SERVICES	14,387.00	45,820.00	60,207.00	6,903.00	432.00
Billy Poteet	500 VISITOR SERVICES	4,998.00	6,061.16	11,059.16	1,124.00	
Dara Davis	500 VISITOR SERVICES	6,358.00	16,902.39	23,260.39	6,847.00	
Nelda Fields	500 VISITOR SERVICES	7,454.00	17,147.97	24,601.97		
Richard McFall	500 VISITOR SERVICES	6,682.00	13,148.81	19,830.81	6,834.00	
Susan Seals	500 VISITOR SERVICES	9,579.00	24,171.93	33,750.93	6,751.00	671.00
Carolyn Thomas	500 VISITOR SERVICES	3,770.00	-	3,770.00	137.00	
Traci Smith	500 VISITOR SERVICES	6,271.00	16,576.32	22,847.32	16,050.00	439.00
Christopher O'Brien	800 SPORTS AND SPECI	20,488.00	67,160.00	87,648.00	22,686.00	820.00
Patrick Stewart	800 SPORTS AND SPECI	12,654.00	42,320.00	54,974.00	6,901.00	886.00
Richard Sanders	800 SPORTS AND SPECI	33,381.00	109,640.00	143,021.00	16,255.00	2,337.00
Grand Total		329,340.00	1,013,816.66	1,343,156.66	197,857.84	13,920.00

Board Members:

Steve Bailey
Paul Casto
Phil Chester
Phil Griffitts
Yonnie Patronis
Clair Pease
Andy Phillips
Gary Walsingham
Buddy Wilkes

Month	Employee	Merchant	Amount	Category	Description	Reimhursal O	riginal Amour	nt
		Melia Berlii		Marketing:	•		-117.73	
	•	DAGWOOD		Operations			32.82	
		16.95 mi @		Operations	_		9.75	
		19.21 mi @		Operations			11.05	
		35.66 mi @		Operations	_		20.5	
		17.69 mi @		Operations			10.17	
		889.03 mi @		Operations	•		51.19	
		1310.85 mi (Operations	•		178.74	
		1311.34 mi (Operations	•		179.02	
		Delta Air Li		Sales:Trave	•		-513	
		Melia Berlii		Sales:Trave			-117.73	
		COURTYAR		Sales:Trave			169	
		I FAIRFIELD I		Sales:Trave	•		212.27	
		Sheraton H		Sales:Trave	•		-21.57	
Mar-20	Harrison M	Sheraton H	373.98	Sales:Trave	Atlanta Tra	AMEX	373.98	
Mar-20	Harrison M	IRPS NW FL	38.41	Sales:Trave	Atlanta Tra	AMEX	38.41	
Mar-20	Harrison M	LYFT - RIDE	29.63	Sales:Trave	Atlanta Tra	AMEX	29.63	
Mar-20	Harrison M	LYFT - RIDE	5.93	Sales:Trave	Atlanta Tra	AMEX	5.93	
Mar-20	Harrison M	IUMAIZUSH	18.8	Sales:Trave	Atlanta Tra	AMEX	18.8	
Mar-20	Harrison M	BIG CHOW	25.44	Sales:Trave	Atlanta Tra	AMEX	25.44	
Mar-20	Harrison M	Sheraton H	17.97	Sales:Trave	Atlanta Tra	AMEX	17.97	
Mar-20	Harrison M	Sheraton H	15.22	Sales:Trave	Atlanta Tra	AMEX	15.22	
Mar-20	Harrison M	Sheraton H	21.57	Sales:Trave	Incorrect cl	AMEX	21.57	
Mar-20	Harrison M	Sheraton H	25.44	Sales:Trave	Atlanta Tra	AMEX	25.44	
Mar-20	Harrison M	I LYFT - RIDE	6.76	Sales:Trave	Atlanta Tra	AMEX	6.76	
Mar-20	Harrison M	I LYFT - RIDE	33.79	Sales:Trave	Atlanta Tra	AMEX	33.79	
Mar-20	Harrison M	BUFFALO V	19.44	Sales:Trave	Atlanta Tra	AMEX	19.44	
Mar-20	Harrison M	IPF Chang's	20.36	Sales:Trave	Atlanta Tra	AMEX	20.36	
Feb-20	Jayna Leac	Uber	5.76	Marketing:	Atlanta Des	AMEX	5.76	
Feb-20	Jayna Leac	Uber	6.3	Marketing:	STS Travel	AMEX	6.3	
Feb-20	Jayna Leac	AREAS USA	5.82	Marketing:	Atlanta Me	AMEX	5.82	
Feb-20	Jayna Leac	Rps Nwfl Bo	27.74	Marketing:	Airport Par	AMEX	27.74	
Feb-20	Jayna Leac	Hb Virginia	18.83	Marketing:	Atlanta Me	AMEX	18.83	
Feb-20	Jayna Leac	Hang Five E	108.18	Marketing:	Lunch Mee	AMEX	108.18	
Feb-20	Jayna Leac	Delta Air Li	874.4	Marketing:	Flight to IP	AMEX	874.4	
	•	FIRST WAT		Marketing:	Breakfast N	AMEX	55.7	
	•	Marriott Ho		Marketing:			333.24	
	•	Republic Pa		Marketing:	•		41.61	
	-	GREAT AM		Marketing:			13.06	
	•	Marriott Ho		Marketing:			4.39	
	•	Delta Air Li		Marketing:			496.8	
	•	SWEET GEC		Marketing:	-		30.92	
	-	THE SMITH		Marketing:			154.64	
	•	First Watch		Marketing:	_		69.67	
		EXPLORE N		Marketing:	•		40	
Feb-20	Lacee Rudo	SIMPLEVIE	1,450.00	Marketing:	Invoice for	AMEX	1,450.00	

Feb-20 Barrie Ains YAPSODY	20	Operations Ticket for E AMEX	20
Feb-20 Dan Rowe Chuy's	32.17	Operations Lunch Mtg AMEX	32.17
Feb-20 Dan Rowe The Bay	20.52	Operations NWFL TDC AMEX	20.52
Feb-20 Dan Rowe Hmshost	15.33	Operations STS Annual AMEX	15.33
Feb-20 Dan Rowe Republic Pa	41.61	Operations STS Annual AMEX	41.61
Feb-20 Dan Rowe Marriott		Operations STS Annual AMEX	493.35
Feb-20 Dan Rowe Marriott Lit		Operations STS Annual AMEX	17.24
Feb-20 Dan Rowe Starbucks		Operations STS Annual AMEX	14.1
Feb-20 Dan Rowe Capital Bar		Operations STS Annual AMEX	51.89
Feb-20 Dan Rowe Uber		Operations STS Annual AMEX	15.97
Feb-20 Dan Rowe Chick-fil-A		Operations Meeting in AMEX	9.3
Feb-20 Dan Rowe Parkmobile		Operations Meeting w, AMEX	2.45
Feb-20 J Michael B David's Cat		Operations Lunch on T VISA	15.6
Feb-20 Anne Willia Simpleview		Operations Simpleview AMEX	1,350.00
Feb-20 Barrie Ains 15.16 mi @		Operations Winter Res EMP	8.72
Feb-20 Barrie Ains 24.14 mi @		Operations met with st EMP	13.88
Feb-20 Barrie Ains 15.47 mi @		Operations Winter Res EMP	8.9
Feb-20 Barrie Ains 15.47 mi @		Operations assist set u EMP	8.9
Feb-20 Barrie Ains 79.13 mi @		Operations Stay It Forv EMP	45.5
Feb-20 Barrie Ains 12.38 mi @		Operations Senior Pror EMP	7.12
Feb-20 Barrie Ains 15.47 mi @		Operations Winter Res EMP	8.9
Feb-20 Barrie Ains 15.47 mi @		Operations assist in sel EMP	8.9
Feb-20 Barrie Ains 11.81 mi @		Operations order donu EMP	6.79
Feb-20 Jayna Leacl 24.14 mi @		Operations To and fror EMP	13.88
Feb-20 Jayna Leacl 24.14 mi @		Operations to and fron EMP	13.88
Feb-20 Renee Wue 9.74 mi @ !		Operations Beach Char EMP	5.6
Feb-20 Renee Wu 12.64 mi @		Operations To and fror EMP	7.27
Feb-20 Renee Wu 27.05 mi @		Operations Partner Eng EMP	15.55
Feb-20 Renee Wu 9.74 mi @ 1		Operations Meeting wi EMP	5.6
Feb-20 Dan Rowe 210.3 mi @		Operations Meeting wi EMP	120.92
Feb-20 Dan Rowe 209 mi @ \$		Operations Meeting Re EMP	120.18
Feb-20 Charlene H 37.67 mi @		Operations Pay Blood SEMP	21.66
Feb-20 Charlene H 22.72 mi @		Operations Get sports EMP	13.06
Feb-20 Charlene H 22 mi @ \$C		Operations Review PR EMP	12.65
Feb-20 Sharon Coc 21.6 mi @ :		Operations CDBG meel EMP	12.42
Feb-20 Patrick Stev 15.86 mi @		Operations Mardi Gras EMP	9.12
Feb-20 Patrick Stev 11.23 mi @		Operations Meeting wi EMP	6.46
Feb-20 Patrick Stev 20.11 mi @		Operations Site Visit w EMP	11.56
Feb-20 Brianna We 22.16 mi @		Operations explore no EMP	12.74
Feb-20 Brianna W(12.71 mi @		Operations picking up (EMP	7.31
Feb-20 Brianna W(15.3 mi @ :		Operations picking up (EMP	8.8
Feb-20 Lacee Rudc 3.56 mi @ :		Operations Target and EMP	2.05
Feb-20 Lacee Rudc 23.68 mi @		Operations Picked up FEMP	13.62
Feb-20 Lacee Rudc 3.56 mi @ :		Operations Live shot w EMP	2.05
Feb-20 Lacee Rudc 27.06 mi @		Operations Dropped of EMP	15.56
Feb-20 Lacee Rudc 3.56 mi @ :		Operations Live Shot w EMP	2.05
Feb-20 Lacee Rudc 16.06 mi @		Operations Live shot w EMP	9.23
	5.25	operations are snot welvin	5.25

Feb-20 Lacee Rudc 169.07 mi (97.22	Operations Live @ Lun EMP	97.22
Feb-20 Lacee Rudc 8.93 mi @ !	5.13	Operations Drop off sw EMP	5.13
Feb-20 Lacee Rudc 8.93 mi @ :	5.13	Operations Drop off sw EMP	5.13
Feb-20 Lacee Rudc 27.06 mi @	15.56	Operations Dropped of EMP	15.56
Feb-20 Harrison M CARRABAS	24.4	Sales:Trave AAA Travel AMEX	24.4
Feb-20 Harrison M PGA TOUR	15	Sales:Trave AAA Travel AMEX	15
Feb-20 Harrison MTHE COLUN	653.32	Sales:Trave AAA Great AMEX	653.32
Feb-20 Harrison M RPS NW FL	48.02	Sales:Trave AAA Travel AMEX	48.02
Feb-20 Harrison M LYFT - RIDE	20.89	Sales:Trave AAA Travel AMEX	20.89
Feb-20 Harrison M LYFT - RIDE	4.18	Sales:Trave AAA Travel AMEX	4.18
Feb-20 Harrison MTHE COLUN	23.22	Sales:Trave AAA Travel AMEX	23.22
Feb-20 Harrison M RISHI SUSH	38.7	Sales:Trave AAA Travel AMEX	38.7
Feb-20 Harrison M LYFT - RIDE	9.49	Sales:Trave AAA Travel AMEX	9.49
Feb-20 Harrison M LYFT - RIDE	2	Sales:Trave AAA Travel AMEX	2
Feb-20 Harrison M LYFT - RIDE	10.91	Sales:Trave AAA Travel AMEX	10.91
Feb-20 Harrison M LYFT - RIDE	2	Sales:Trave AAA Travel AMEX	2
Feb-20 Harrison MTHE COLUN	23.22	Sales:Trave AAA Travel AMEX	23.22
Feb-20 Harrison M LYFT - RIDE	9.69	Sales:Trave AAA Travel AMEX	9.69
Feb-20 Harrison M LYFT - RIDE	2	Sales:Trave AAA Travel AMEX	2
Feb-20 Harrison M LYFT - RIDE	10.83	Sales:Trave AAA Travel AMEX	10.83
Feb-20 Harrison M LYFT - RIDE	2	Sales:Trave AAA Travel AMEX	2
Feb-20 Harrison M DUE AMICI	28.38	Sales:Trave AAA Travel AMEX	28.38
Feb-20 Harrison MTHE COLUN	40	Sales:Trave AAA Travel AMEX	40
Feb-20 Harrison M CONCESSIC	6.21	Sales:Trave AAA Travel AMEX	6.21
Feb-20 Harrison M LYFT - RIDE	3	Sales:Trave AAA Travel AMEX	3
Feb-20 Harrison M LYFT - RIDE	14.78	Sales:Trave AAA Travel AMEX	14.78
Feb-20 Harrison M LYFT - RIDE	3	Sales:Trave AAA Travel AMEX	3
Feb-20 Harrison M LYFT - RIDE	9.64	Sales:Trave AAA Travel AMEX	9.64
Feb-20 Harrison M THE COLUN	19.35	Sales:Trave AAA Travel AMEX	19.35
Feb-20 Harrison M LYFT - RIDE	4.24	Sales:Trave AAA Travel AMEX	4.24
Feb-20 Harrison M TIGER AND	26.65	Sales:Trave AAA Travel AMEX	26.65
Feb-20 Harrison M LYFT - RIDE		Sales:Trave AAA Travel AMEX	21.21
Feb-20 Harrison M DELTA		Sales:Trave Atlanta T&, AMEX	279.8
Feb-20 Renee Wue Chevron	22.38	Sales:Trave Gas for ren AMEX	22.38
Feb-20 Renee Wue FIRST CLAS		Sales:Trave Snacks and AMEX	17.32
Feb-20 Renee Wue Hawker S A		Sales:Trave Lunch durir AMEX	71
Feb-20 Renee Wue Hyattregen		Sales:Trave Bottled wa AMEX	8
Feb-20 Renee Wue Hyattregen		Sales:Trave Breakfast d AMEX	38.3
Feb-20 Renee Wue Wendys 15		Sales:Trave Lunch durir AMEX	8.92
Feb-20 Renee Wue Hyattregen		Sales:Trave Hotel char AMEX	604.61
Feb-20 Renee Wue Hyattregen		Sales:Trave Breakfast d AMEX	15.74
Feb-20 Renee Wue Hyattregen		Sales:Trave Dinner duri AMEX	56.19
Feb-20 Renee Wue Uber		Sales:Trave Travel from AMEX	13.06
Feb-20 Renee Wue Hyattregen		Sales:Trave Dinner at F AMEX	70.07
Feb-20 Renee Wue Hyattregen		Sales:Trave Snacks duri AMEX	7.35
Feb-20 Renee Wue Hyattregen		Sales:Trave Reception (AMEX	12.7
Feb-20 Renee Wue Wendys 15		Sales:Trave Lunch durir AMEX	7.3
. 25 26 Heliec Wat Wellays 15	7.5	Salson are Editor durin MILA	7.5

Feb-20 Renee Wue Morton's-ja	172.97	Sales:Trave Dinner duri AMEX	172.97
Feb-20 Helen Adar Delta Air Li	1,034.40	Sales:Trave Flight to La AMEX	1,034.40
Feb-20 Helen Adar Delta Air Li	446.4	Sales:Trave Flight for A AMEX	446.4
Feb-20 Helen Adar Delta Air Li	446.4	Sales:Trave Flight for A AMEX	446.4
Feb-20 Helen Adar SIRATA ST.	589.86	Sales:Trave IITA Summi AMEX	589.86
Feb-20 Helen Adar UBER	40.8	Sales:Trave IITA Summi AMEX	40.8
Feb-20 Helen Adar LA MADELE	4.31	Sales:Trave Bottled wa AMEX	4.31
Feb-20 Helen Adar RPS NWFL		Sales:Trave IITA Summi AMEX	38.41
Feb-20 Helen Adar Starbucks (Sales:Trave Coffee at T AMEX	6.46
Feb-20 Helen Adar SIRATA ST.		Sales:Trave IITA Summi AMEX	17.98
Feb-20 Helen Adar UBER		Sales:Trave IITA Summi AMEX	45.49
Feb-20 Helen Adar HYATTREGI		Sales:Trave Florida Huc AMEX	623.41
Feb-20 Helen Adar HYATTREGI		Sales:Trave Florida Huc AMEX	15.78
Feb-20 Helen Adar HYATTREGI		Sales:Trave Florida Huc AMEX	29.61
Feb-20 Helen Adar Marriott Ho		Sales:Trave Coffee at h AMEX	6.8
Feb-20 Patrick Ster CHEWIES K		Special Eve UNwineD NAMEX	29.16
Feb-20 Chris OBrie SPORTS ETA	3,661.80	Sports Mar Sports seta AMEX	3,661.80
Jan-20 Helen Adar Us Travel A	1,525.00	Marketing: Registratio AMEX	1,525.00
Jan-20 Jayna Leacl STARBUCKS	26.4	Marketing: Breakfast @AMEX	26.4
Jan-20 Jayna Leacl Marriott Ho	816.06	Marketing: NYC IMM AMEX	816.06
Jan-20 Jayna Leacl CIBO EXPRI	7.6	Marketing: NYC IMM AMEX	7.6
Jan-20 Jayna Leacl Republic Pa	38.41	Marketing: Airport Par Reimb	38.41
Jan-20 Jayna Leacl Bar Brace		Marketing: IMM NYC N Reimb	14.14
Jan-20 Jayna Leacl LICENSED T		Marketing: NYC IMM Reimb	20
Jan-20 Jayna Leacl Marriott Ho		Marketing: NYC tips fo Reimb	10
Jan-20 Jayna Leach STARBUCKS		Marketing: IMM NYC NAMEX	7.7
Jan-20 Jayna Leacl TLC		Marketing: NYC IMM AMEX	55.67
Jan-20 Jayna Leach Tic		Marketing: NYC IMM Reimb	10.3
•		· ·	
Jan-20 Jayna Leacl Adrienne's		Marketing: IMM NYC NAMEX	49.87
Jan-20 Jayna Leach VTS INDEPE		Marketing: Transporta AMEX	31.56
Jan-20 Jayna Leacl Starbucks		Marketing: IMM NYC N Reimb	13.85
Jan-20 Jayna Leacl Carmine's		Marketing: IMM NYC NAMEX	49.49
Jan-20 Jayna Leacl MVM		Marketing: Metro for s Reimb	3
Jan-20 Jayna Leacl Junior's	28.66	Marketing: IMM NYC NAMEX	28.66
Jan-20 Jayna Leacl Bojangles	12.7	Marketing: Breakfast ii AMEX	12.7
Jan-20 Jayna Leacl Dial 7 Cred	67.67	Marketing: IMM NYC NAMEX	67.67
Jan-20 Jayna Leacl BACK PORC	41.56	Marketing: Lunch mee AMEX	41.56
Jan-20 Sharon Coc Marco`s Piz	207.26	Operations Chasing the AMEX	207.26
Jan-20 Dan Rowe Hotel Duva	2	Operations Bell Gratuit Reimb	2
Jan-20 Dan Rowe Hotel Duva		Operations Tourism Da AMEX	292.73
Jan-20 Dan Rowe Uber		Operations Tourism Da AMEX	7.6
Jan-20 Dan Rowe Delta Air Li		Operations Southeast - AMEX	537.4
Jan-20 Dan Rowe VISIT FLORI		Operations Tourism Da AMEX	55
Jan-20 Helen Adar 3.14 mi @ :		Operations Florida Huc Reimb	1.81
Jan-20 Helen Adar 3.14 mi @ :		Operations Florida Huc Reimb	1.81
Jan-20 Helen Adar 8.12 mi @ :		Operations Drove to/fr Reimb	4.67
Jan-20 Helen Adar 552.4 mi @	317.63	Operations Florida Huc Reimb	317.63

Jan-20 Lacee Rudc 27.03 mi @	15.54	Operations Dropped of Reimb	15.54
Jan-20 Lacee Rudc 19.14 mi @	11.01	Operations Purchased Reimb	11.01
Jan-20 Lacee Rudc 6.03 mi @ !	3.47	Operations Purchased Reimb	3.47
Jan-20 Lacee Rudc 9.44 mi @ !	5.43	Operations Purchased Reimb	5.43
Jan-20 Lacee Rudc 21.82 mi @	12.55	Operations Trip to And Reimb	12.55
Jan-20 Lacee Rudc 25.34 mi @	14.57	Operations Purchased Reimb	14.57
Jan-20 Lacee Rudc 4.34 mi @ !	2.5	Operations Trip to Hoo Reimb	2.5
Jan-20 Lacee Rudc 19.14 mi @	11.01	Operations Trip to Finr Reimb	11.01
Jan-20 Lacee Rudc 3.63 mi @ !	2.09	Operations Trip to Fatt Reimb	2.09
Jan-20 Lacee Rudc 15.71 mi @	9.03	Operations Trip to Wor Reimb	9.03
Jan-20 Lacee Rudc 9.63 mi @ !	5.54	Operations Trip to Loca Reimb	5.54
Jan-20 Lacee Rudc 9.35 mi @ !	5.38	Operations Dropped of Reimb	5.38
Jan-20 Lacee Rudc 19.65 mi @	11.3	Operations Trip to Gyp Reimb	11.3
Jan-20 Lacee Rudc 3.75 mi @ !	2.16	Operations Trip to Targ Reimb	2.16
Jan-20 Lacee Rudc 11.18 mi @	6.43	Operations Publix to pr Reimb	6.43
Jan-20 Lacee Rudc 168.96 mi (97.15	Operations Live @ Lun Reimb	97.15
Jan-20 Charlene H 11.82 mi @	6.8	Operations bank Reimb	6.8
Jan-20 Charlene H 10.03 mi @		Operations Get Checks Reimb	5.77
Jan-20 Charlene H 23.23 mi @		Operations Meet with Reimb	13.36
Jan-20 Charlene H 17.25 mi @		Operations CPE and er Reimb	9.92
Jan-20 Charlene H 10.83 mi @		Operations Bank Reimb	6.23
Jan-20 Charlene H 10.83 mi @		Operations Bank Reimb	6.23
Jan-20 Dan Rowe 207.9 mi @		Operations Tourism Da Reimb	119.54
Jan-20 Jayna Leacl 24.03 mi @		Operations To and fror Reimb	13.82
Jan-20 Renee Wu 552.4 mi @		Operations Travel to at Reimb	317.63
Jan-20 Renee Wu 40.56 mi @		Operations Site with D. Reimb	23.32
Jan-20 Renee Wu 40.66 mi @		Operations Site with D. Reimb	23.38
Jan-20 J Michael B 210.2 mi @		Operations Triumph Gr Reimb	120.87
Jan-20 Barrie Ains 15.45 mi @		Operations Laketown \ Reimb	8.88
Jan-20 Barrie Ains 24.03 mi @		Operations Tenant me Reimb	13.82
Jan-20 Barrie Ains 15.45 mi @		Operations Winter Res Reimb	8.88
Jan-20 Barrie Ains 15.45 mi @		Operations Homecomi Reimb	8.88
Jan-20 Barrie Ains 15.45 mi @		Operations 1 of 3 Wint Reimb	8.88
Jan-20 Barrie Ains 15.27 mi @		Operations pick up infc Reimb	8.78
Jan-20 Barrie Ains 24.03 mi @		Operations remove xm Reimb	13.82
Jan-20 Barrie Ains 15.27 mi @		Operations pick up ren Reimb	8.78
Jan-20 Barrie Ains 15.27 mi @		Operations Pick up win Reimb	8.78
Jan-20 Barrie Ains 15.27 mi @		Operations pick up infc Reimb	8.78
Jan-20 Sharon Coc 19.97 mi @		Operations HMGP Grai Reimb	11.48
Jan-20 Patrick Stev 16.6 mi @ :		Operations Site visit wi Reimb	9.55
Jan-20 Patrick Stev 8.22 mi @ :		Operations Meeting wi Reimb	4.73
Jan-20 Patrick Stev 9.41 mi @ :		Operations Meeting wi Reimb	5.41
Jan-20 Patrick Stev 9.88 mi @ :		Operations Return fror Reimb	5.68
Jan-20 Patrick Stev 27.76 mi @		Operations Meeting wi Reimb	15.96
Jan-20 Michaelear 20.65 mi @		Operations Facebook li Reimb	11.87
Jan-20 Chris OBrie 9.72 mi @ :		Operations Site Visit Sr Reimb	5.59
Jan-20 Chris OBrie 12.23 mi @		Operations Attend Bay Reimb	7.03

Jan-20 Chris	OBrie 16.67 mi @	9.59	Operations Site Visit Sr Reimb	9.59
Jan-20 Chris	OBrie 15.45 mi @	8.88	Operations Homecomi Reimb	8.88
Jan-20 Chris	OBrie 12.22 mi @	7.03	Operations Airport reti Reimb	7.03
Jan-20 Chris	OBrie 11.82 mi @		Operations To airport Reimb	6.8
	n Adar Marriott Ho		Sales:Trave NY Times T AMEX	1,088.08
	n Adar Marriott Ho		Sales:Trave Coffee at h AMEX	6.8
	n Adar CHICKEN A		Sales:Trave Lunch at At AMEX	55.02
	n Adar VTS INDEPE		Sales:Trave Taxi ride in AMEX	48.5
	n Adar ADI HACKIN	_	Sales:Trave Taxi in NYC AMEX	17.15
	n Adar FRIEDMAN		Sales:Trave Lunch in N\AMEX	43.82
	n Adar 2CAFES - JA		Sales:Trave Water at cc AMEX	7.5
Jan-20 Hele	n Adar TAXI CREDI	13.56	Sales:Trave Taxi in NYC AMEX	13.56
Jan-20 Hele	n Adar CREDIT MC	12.25	Sales:Trave Taxi in NYC AMEX	12.25
Jan-20 Hele	n Adar 9STARBUCI	8.5	Sales:Trave Coffee at h AMEX	8.5
Jan-20 Hele	n Adar 2CAFES - JA	14.75	Sales:Trave Lunch at cc AMEX	14.75
Jan-20 Hele	n Adar VTS JTL MA	23.16	Sales:Trave Taxi in NYC AMEX	23.16
Jan-20 Hele	n Adar VTS LIGHT!	21.96	Sales:Trave Taxi in NYC AMEX	21.96
Jan-20 Hele	n Adar Marriott Ho	54.73	Sales:Trave Dinner at h AMEX	54.73
Jan-20 Hele	n Adar MTA/NYC 1	3	Sales:Trave Subway in AMEX	3
	n Adar TAXI CREDI		Sales:Trave Taxi in NYC AMEX	11.76
	n Adar TONY'S DI I	_	Sales:Trave Dinner in NAMEX	104
	n Adar NYC Taxi		Sales:Trave Taxi from L AMEX	46.7
	n Adar ARGO TEA	_	Sales:Trave 2 bottles of AMEX	7.35
	n Adar Marriott Ho		Sales:Trave Coffee at h AMEX	9.91
	ee Wue BAY POINT		Sales:Trave Lunch with AMEX	77.2
	ee Wue BEACH BOY		Sales:Trave Airport trai AMEX	57
	ee Wue LOAF CAFE		Sales:Trave Site/Coffee AMEX	16.93
	ee Wue THE GRANI		Sales:Trave Dinner with AMEX	126.71
	ee Wue Delta Air Li		Sales:Trave Flight for co AMEX	658.4
	ee Wue BAY POINT	7.42	Sales:Trave Site/Water AMEX	7.42
Jan-20 Rene	ee Wue St Andrews	8	Sales:Trave Potential v. AMEX	8
Jan-20 Rene	ee Wue SALTWATE	115.3	Sales:TraveSite/DinnerAMEX	115.3
Jan-20 Patri	ck Ste 30A Burger	68.35	Special Eve UNwineD NAMEX	68.35
Jan-20 Chris	OBrie Kona grill B	21.62	Sports Mar Travel mea AMEX	21.62
Jan-20 Chris	OBrie UBER	8.66	Sports Mar Uber baltin AMEX	8.66
Jan-20 Chris	OBrie Delta Air Li	30	Sports Mar Baggage fe AMEX	30
Jan-20 Chris	OBrie Five Guys B	13.08	Sports Mar Travel mea AMEX	13.08
Jan-20 Chris	OBrie Corner bak		Sports Mar Travel mea AMEX	12.49
	OBrie Pratt street		Sports Mar Travel mea AMEX	26.25
Jan-20 Chris			Sports Mar Uber Baltin AMEX	19.58
	OBrie Renaissanc		Sports Mar Lodging So AMEX	373.66
	OBrie RPS NWFL		Sports Mar Parking fee AMEX	28.81
	OBrie UBER		Sports Mar uber Baltin AMEX	26.3
	S OBrie UBER		Sports Mar Uber baltin AMEX	5.25
	S OBrie OBER			
			Sports Mar upor Baltin AMEX	9.72
	OBrie UBER		Sports Mar Uber Baltin AMEX	6.35
Jan-20 Chris	OBrie TACO FIEST	15.36	Sports Mar Travel mea AMEX	15.36

Jan-20 Chris OBrie Mementos	11.9	Sports Mar Food snack AMEX	11.9
Jan-20 Chris OBrie UBER	8.57	Sports Mar uber Baltin AMEX	8.57
Jan-20 Chris OBrie Delta Air Li		Sports Mar Baggage fe AMEX	30
Jan-20 Chris OBrie Hilton		Sports Mar Coffee AMEX	3.9
Jan-20 Chris OBrie Tho Friday'		Sports Mar Travel Mea AMEX	11.16
•		•	
Jan-20 Chris OBrie Chipotle M		Sports Mar Travel mea AMEX	13.25
Dec-19 Helen Adar Visit Florida		Marketing: Expense fo no	150
Dec-19 Helen Adar Delta Air Li		Marketing: Additional no	50
Dec-19 Helen Adar Delta Air Li	7.72	Marketing: KLM overse no	7.72
Dec-19 Helen Adar Delta Air Li	7.72	Marketing: KLM overs∈no	7.72
Dec-19 Helen Adar Delta Air Li	1,998.95	Marketing: Flight to Βε no	1,998.95
Dec-19 Jayna Leacl Delta Air Li	386	Marketing: Southeast - no	386
Dec-19 Jayna Leacl Delta Air Li	355	Marketing: IMM Mediano	355
Dec-19 Jayna Leacl MELIA BER		Marketing: ITB BERLIN no	1,165.69
Dec-19 Dan Rowe R BISTRO	-	Operations Speaking Eino	29.07
Dec-19 Dan Rowe Oasis Grill		Operations Speaking erno	21.77
Dec-19 Dan Rowe Blue Marlir		Operations Speaking Eino	53.94
Dec-19 Dan Rowe Oasis Grill		Operations Speaking eno	11.62
Dec-19 Dan Rowe Oasis Grill	26.17	Operations Dinner - Sp no	26.17
Dec-19 Dan Rowe OASIS HOT	244.16	Operations Speaking Eino	244.16
Dec-19 Barrie Ains 15.27 mi @	8.86	Operations pick up eve yes	8.86
Dec-19 Barrie Ains 24.03 mi @	13.94	Operations meet with : yes	13.94
Dec-19 Barrie Ains 9.51 mi @ :	5.52	Operations Meet with yes	5.52
Dec-19 Barrie Ains 24.03 mi @		Operations Brought Chyes	13.94
Dec-19 Barrie Ains 11.68 mi @		Operations delivered a yes	6.77
Dec-19 Barrie Ains 11.22 mi @		Operations pick up eve yes	6.51
Dec-19 Helen Adar 33.7 mi @ :		Operations Delivered (yes	19.55
_			
Dec-19 Helen Adar 14.23 mi @		Operations Worked Be yes	8.25
Dec-19 Charlene H 10.83 mi @		Operations bank yes	6.28
Dec-19 Charlene H 10.83 mi @		Operations bank run yes	6.28
Dec-19 Charlene H 23.3 mi @ !	13.51	Operations Team scave yes	13.51
Dec-19 Charlene H 3.92 mi @ 5	2.27	Operations Storage rur yes	2.27
Dec-19 Patrick Stev 12.21 mi @	7.08	Operations Return trip yes	7.08
Dec-19 Patrick Stev 11.82 mi @	6.86	Operations Airport trip yes	6.86
Dec-19 Dan Rowe 546.98 mi (317.25	Operations Speaking Elyes	317.25
Dec-19 Harrison M 24.03 mi @		Operations Trip from tlyes	13.94
Dec-19 Lacee Rudc 3.51 mi @ :		Operations NYE Beach yes	2.04
Dec-19 Lacee Rudc 3.75 mi @ :		Operations NYE Beach yes	2.18
Dec-19 Lacee Rudc 3.29 mi @ :		Operations NYE Beach yes	1.91
		·	
Dec-19 Michaelear 18.98 mi @		Operations Filming for yes	11.01
Dec-19 Michaelear 28.13 mi @		Operations Filming for yes	16.32
Dec-19 Chris OBrie 16.67 mi @		Operations Visit soccer yes	9.67
Dec-19 Chris OBrie 16.67 mi @		Operations Complex si ⁻ yes	9.67
Dec-19 Chris OBrie 16.67 mi @	9.67	Operations Complex Utyes	9.67
Dec-19 Chris OBrie 16.67 mi @	9.67	Operations Tour of Spc yes	9.67
Dec-19 Chris OBrie 12.22 mi @	7.09	Operations Div 1 Baske yes	7.09
Dec-19 Chris OBrie 16.41 mi @	9.52	Operations Visit Ameri yes	9.52
C			

Dec 40 Hele Ade Delle Atell	50	Color Trans Additional and	50
Dec-19 Helen Adar Delta Air Li		Sales:Trave Additional no	50
Dec-19 Helen Adar Delta Air Li		Sales:Trave KLM overse no	15.43
Dec-19 Helen Adar Delta Air Li		Sales:Trave KLM overse no	15.43
Dec-19 Helen Adar Delta Air Li	•	Sales:Trave Flight to Be no	1,998.95
Dec-19 Helen Adar Melia Berlii		Sales:Trave Hotel stay ino	1,165.69
Dec-19 Renee Wue Delta Air Li		Sales:Trave Flight for si no	417
Dec-19 Renee Wue RUNAWAY	34.64	Sales:Trave Lunch with no	34.64
Dec-19 Patrick Stev Enterprise	16.25	Sports Mar Tolls-nfca no	16.25
Dec-19 Patrick Stev HARRAH'S	162.94	Sports Mar Nfca room no	162.94
Dec-19 Patrick Stev Enterprise	230.9	Sports Mar Rental car ino	230.9
Dec-19 Patrick Ster RPS NWFL	41.61	Sports Mar Airport par no	41.61
Dec-19 Patrick Stev CHICKIES &	121.99	Sports Mar Meal- nfca no	121.99
Dec-19 Patrick Ster Starbucks (14.93	Sports Mar Nfca break no	14.93
Dec-19 Patrick Ster COASTAL C	25.33	Sports Mar Nfca break no	25.33
Dec-19 Patrick Ster Starbucks (14.07	Sports Mar Nfca conve no	14.07
Dec-19 Patrick Stev PIN-UP PIZZ	17.39	Sports Mar Nfca confeino	17.39
Dec-19 Patrick Stev WILLY'S ME	12.53	Sports Mar Nfca travel no	12.53
Dec-19 Patrick Stev AC BURGEF	44.85	Sports Mar Dinner- nfc no	44.85
Dec-19 Chris OBrie Delta Air Li	398	Sports Mar Airfare for no	398
Nov-19 Lacee Rudc Sheraton B		Marketing: Visit Florid: AMEX	28.28
Nov-19 Jayna Leacl Sheraton B		Marketing: Breakfast a AMEX	5.3
Nov-19 Jayna Leacl BAY POINT		Marketing: Dinner @ SAMEX	28.28
Nov-19 Jayna Leacl BRIDGE BA		Marketing: Breakfast AMEX	28.49
Nov-19 Jayna Leacl HILTON LO		Marketing: dinner/app AMEX	103.59
Nov-19 Jayna Leacl EAT.		Marketing: Water AMEX	4.49
Nov-19 Jayna Leacl The Ritz Ho		Marketing: Dinner Reimb	24
Nov-19 Jayna Leacl Prime Burg		Marketing: WTM Hel Reimb	11.8
Nov-19 Jayna Leacl Prime Burg		Marketing: Lunch @ W Reimb	11.1
Nov-19 Jayna Leacl FISH KITCH		Marketing: Dinner AMEX	44.89
Nov-19 Jayna Leacl WAGAMAN		Marketing: Dinner for 'AMEX	131.74
Nov-19 Jayna Leach LUL TICKET		Marketing: WTM Tuk AMEX	122.89
Nov-19 Jayna Leach VERIFONE		Marketing: WTM Lon AMEX	36.38
Nov-19 Jayna Leacl CABVISION		Marketing: Cab fare fro AMEX	14.62
Nov-19 Jayna Leacl DUCK & W		Marketing: Dinner with AMEX	87.29
Nov-19 Jayna Leacl Travelex		Marketing: WTM AMEX	98.42
Nov-19 Jayna Leacl Hudson Ne		Marketing: WTM Wate AMEX	13.58
Nov-19 Brianna We BAY POINT		Marketing: After hours AMEX	28.25
Nov-19 Brianna WeBAY POINT		Marketing: coffee at V AMEX	5.62
Nov-19 Michaelear Bay Point R		Marketing: Dinner at V AMEX	28.28
Nov-19 Dan Rowe Sheraton H		Operations Visit Florid: AMEX	374.41
Nov-19 Charlene H First Watch		·	
		Operations Bfast mtg KAMEX	37.15
Nov-19 Helen Adar 11.18 mi @		Operations Met Cook (Reimb	6.48
Nov-19 J Michael B 14.46 mi @		Operations Bay County Reimb	8.39
Nov-19 J Michael B 23.14 mi @		Operations Resiliency (Reimb	13.42
Nov-19 Lacee Rudo 168.96 mi (Operations Live at Lun Reimb	98
Nov-19 Lacee Rudo 31.3 mi @ !		Operations Midday Int Reimb	18.15
Nov-19 Lacee Rudc 53.59 mi @	31.08	Operations Day 3 of LII Reimb	31.08

	26.06	0 " 0 0 (1110 : 1	26.06
Nov-19 Lacee Rudc 46.49 mi @		Operations Day 2 of LII Reimb	26.96
Nov-19 Lacee Rudc 50.3 mi @		Operations Day 1 of LII Reimb	29.17
Nov-19 Harrison M 371.85 mi		Operations DEMA Show Reimb	215.67
Nov-19 Harrison M 372.5 mi @	216.05	Operations DEMA Show Reimb	216.05
Nov-19 Jayna Leacl 27.03 mi @	15.68	Operations Visit Florida Reimb	15.68
Nov-19 Jayna Leacl 29.02 mi @	16.83	Operations Visit Florida Reimb	16.83
Nov-19 Jayna Leacl 24.03 mi @	13.94	Operations To and fror Reimb	13.94
Nov-19 Renee Wu 27.03 mi @	15.68	Operations Travel for F Reimb	15.68
Nov-19 Renee Wu 54.06 mi @	31.35	Operations Multiple tri Reimb	31.35
Nov-19 Renee Wu€56.15 mi @	32.57	Operations Travel for F Reimb	32.57
Nov-19 Renee Wue 39.72 mi @	23.04	Operations Travel for F Reimb	23.04
Nov-19 Renee Wue 27.38 mi @	15.88	Operations Travel for F Reimb	15.88
Nov-19 Renee Wue 27.03 mi @	15.68	Operations Delivered s Reimb	15.68
Nov-19 Renee Wu 27.03 mi @	15.68	Operations Met with C Reimb	15.68
Nov-19 Barrie Ains 24.03 mi @		Operations meet with Reimb	13.94
Nov-19 Barrie Ains 24.03 mi @		Operations meet with Reimb	13.94
Nov-19 Barrie Ains 15.27 mi		Operations pick up win Reimb	8.86
Nov-19 Barrie Ains 16.41 mi @		Operations Winter eve Reimb	9.52
Nov-19 Barrie Ains 24.03 mi @		Operations Complete x Reimb	13.94
Nov-19 Barrie Ains 24.03 mi @		Operations Xmas deco Reimb	13.94
Nov-19 Charlene H 22.72 mi @		Operations Get chcks s Reimb	13.18
Nov-19 Patrick Stev 16.28 mi @		Operations Beach Hom Reimb	9.44
Nov-19 Patrick Ster 16.28 mi @		Operations Beach Hom Reimb	9.44
Nov-19 Patrick Ster 12.84 mi @		Operations Beach Hom Reimb	7.45
Nov-19 Patrick Stev 7.65 mi @		Operations Beach Hom Reimb	4.44
Nov-19 Patrick Stev 2.99 mi @		Operations Beach Hom Reimb	1.73
Nov-19 Patrick Stev 12.22 mi @		Operations IEBA trip fr Reimb	7.09
Nov-19 Patrick Stev 20.64 mi @		·	11.97
_		Operations IEBA Airpoi Reimb	
Nov-19 Brianna W(21.29 mi @		Operations Visit Florids Reimb	12.35
Nov-19 Brianna W(13.41 mi @		Operations Visit Florid: Reimb	7.78
Nov-19 Brianna W (13.41 mi @		Operations Visit Florid; Reimb	7.78
Nov-19 Michaelear 16.69 mi @		Operations Beach Hom Reimb	9.68
Nov-19 Michaelear 16.69 mi @		Operations Beach Hom Reimb	9.68
Nov-19 Michaelear 16.41 mi @		Operations Facebook li Reimb	9.52
Nov-19 Helen Adar CMT UK LT		Sales:Trave World Trav AMEX	66.11
Nov-19 Helen Adar BRIDGE BA		Sales:Trave World Trav AMEX	28.49
Nov-19 Helen Adar HILTON LO		Sales:Trave World Trav AMEX	28.88
Nov-19 Helen Adar FISH KITCH		Sales:Trave World Trav AMEX	44.89
Nov-19 Helen Adar CMT UK LT		Sales:Trave World Trav AMEX	16.52
Nov-19 Helen Adar HILTON LO		Sales:Trave World Trav AMEX	19.94
Nov-19 Helen Adar DUCK & W		Sales:Trave World Trav AMEX	87.29
Nov-19 Helen Adar HILTON LO		Sales:Trave World Trav AMEX	23.94
Nov-19 Harrison M ROSEN HO		Sales:Trave DEMA Shot AMEX	904.44
Nov-19 Harrison M ORANGE C		Sales:Trave DEMA Shot AMEX	12
Nov-19 Harrison M ROSEN CN		Sales:Trave DEMA Shov AMEX	36.05
Nov-19 Harrison M ORANGE C	12	Sales:Trave DEMA Shot AMEX	12
Nov-19 Harrison M ROSEN CN	I 21.97	Sales:Trave DEMA Shov AMEX	21.97

Nov. 10 Housing MODANCE CO	12 Calastrana DENAA Char ANAEV	
Nov-19 Harrison M ORANGE CO	12 Sales:Trave DEMA Shot AMEX 12	
Nov-19 Harrison M ROSEN CNT	20.94 Sales:Trave DEMA Shot AMEX 20.94	
Nov-19 Harrison M ROSEN HAF	33.23 Sales:Trave DEMA Shot AMEX 33.23	
Nov-19 Harrison M ORANGE Co	10.5 Sales:Trave DEMA Shot AMEX 10.5	
Nov-19 Harrison M Outback St	27.47 Sales:Trave DEMA Shot AMEX 27.47	
Nov-19 Harrison M ROSEN CN1	24 Sales:Trave DEMA Shot AMEX 24	
Nov-19 Harrison M ROSEN HAF	26.57 Sales:Trave DEMA Shot AMEX 26.57	
Nov-19 Harrison M DENNY'S RI	15.31 Sales:Trave DEMA Shor AMEX 15.31	
Nov-19 Renee Wue GOVETTED	692.5 Sales:TraveTransporta AMEX 692.5	
Nov-19 Renee Wue Uber	45.81 Sales:TraveTransporta AMEX 45.81	
Nov-19 Renee Wue HANG FIVE	714.55 Sales:Trave Lunch for 1 AMEX 714.55	
Nov-19 Renee Wue FIREFLY	2,393.60 Sales:Trave Dinner for AMEX 2,393.60	
Nov-19 Renee Wue SALTWATE	1,977.35 Sales:Trave Dinner duri AMEX 1,977.35	
Nov-19 Patrick Ster RPS NWFL	41.61 Special Eve Parking for AMEX 41.61	
Nov-19 Patrick SterNASHVILLE	36.86 Special Eve Breakfast - AMEX 36.86	
Nov-19 Patrick Stev Lyft	21.18 Special Eve IEBA Annua AMEX 21.18	
Nov-19 Patrick Ster SKULLS RAI	135.62 Special Eve Dinner IEB/ AMEX 135.62	
Nov-19 Patrick Stev KITCHEN D	13.04 Special Eve Breakfast II AMEX 13.04	
Nov-19 Patrick Ster Nash House	23.14 Special Eve IEBA Annua AMEX 23.14	
Nov-19 Patrick Stev Lyft	8.93 Special Eve IEBA Annua AMEX 8.93	
Nov-19 Patrick Stev WHISKEY K	72.09 Special Eve IEBA Annua AMEX 72.09	
Nov-19 Richard Sar Marriott	166.14 Sports Mar USSSA Con AMEX 166.14	
Nov-19 Richard Sar Enterprise	111.51 Sports Mar USSSA Con AMEX 111.51	
Nov-19 Richard Sar Sanibel Har	73.24 Sports Mar USSSA Con AMEX 73.24	
Nov-19 Richard Sar Republic Pa	27.74 Sports Mar USSSA Con AMEX 27.74	
Nov-19 Richard Sar Ruby Tuesc	29.68 Sports Mar USSSA Con AMEX 29.68	
Nov-19 Richard Sar Sheraton	328.44 Sports Mar NSA Conve AMEX 328.44	
Nov-19 Richard Sar Sheraton H	·	
	29.74 Sports Mar NSA Conve AMEX 29.74	
Nov-19 Richard Sar The Chefs 1	33.15 Sports Mar NSA Conve AMEX 33.15	
Nov-19 Richard Sar SHUTTLEW	140.68 Sports Mar Shuttle NS/ AMEX 140.68	
Oct-19 Jayna Leacl SNS PANAN	576.16 Marketing: Agency accommodations for Immersion Jeru	
Oct-19 Jayna Leacl SNS PANAN	640.71 Marketing: Agency Accommodations for Immersion Ma	
Oct-19 Jayna Leacl HANG FIVE	140.9 Marketing: Agency Immersion Lunch @ Hang 5 6 peopl	
Oct-19 Jayna Leacl SNS PANAN	572.91 Marketing: Spring Hill Suites Accommodations for Agency	
Oct-19 Jayna Leacl TRAVEL RES	291.85 Marketing: Hotel for Videographer for Pirates Fest Pelic	
Oct-19 Jayna Leacl SNS PANAN	190.97 Marketing: Hotel Room for Gina Stouffer LHG PR Boar	
Oct-19 Jayna Leacl SNS PANAN	190.97 Marketing: Agency PR Presentation for October Board M	
Oct-19 Michaelear OFF THE H(116.33 Marketing: Lunch for WTM video shoot crew - no itemize	9(
Oct-19 Michaelear VISIT FLORI	-323.1 Marketing: REFUND - Governors Conference	
Oct-19 Brianna W&VISIT FLORI	-323.1 Marketing: refund for florida tourism registration	
Oct-19 Dan Rowe Burger King	8.55 Operations FADMO Annual Conference	
Oct-19 Dan Rowe Hampton	209.62 Operations FADMO Annual Conference	
Oct-19 Dan Rowe Taco Bell 0	6.63 Operations FADMO Annual Conference	
Oct-19 J Michael B The Tin Cov	19 Operations Lunch @ Pensacola (Triumph Gulf Coast mee	ti
Oct-19 J Michael B Premium P	4.25 Operations Downtown Pensacola parking for Triumph me	е
Oct-19 Barrie Ains 24.03 mi @	13.94 Operations Meet with staff/deliver supplies	
Oct-19 Barrie Ains 24.03 mi @	13.94 Operations Meet with staff	

```
Oct-19 Barrie Ains 24.03 mi @
                                  13.94 Operations Meet with staff
Oct-19 Lacee Rudc 19.65 mi @
                                   11.4 Operations Nadin Eule - picking up gift cards for FAM
                                   15.8 Operations Nadin Eule - breakfast at Finns, Dave & Buster
Oct-19 Lacee Rudc 27.24 mi @
Oct-19 Lacee Rudc 21.82 mi @
                                  12.66 Operations Nadin Eule - paying for breakfast
Oct-19 Lacee Rudc 5.49 mi @ !
                                   3.18 Operations Nadin Eule - Paying for lunch
Oct-19 Lacee Rudc 24.74 mi @
                                  14.35 Operations Canadian FAM Tour - Breakfast and pontoon r
Oct-19 Lacee Rudc 34.16 mi @
                                  19.81 Operations Nadin Eule FAM Trip - SpringHill Suites & payir
Oct-19 Lacee Rudc 23.42 mi @
                                  13.58 Operations Canadian FAM - breakfast at Andy's, Wonderv
                                  12.16 Operations Picked up gift card for Jennifer Gervens FAM T
Oct-19 Lacee Rudc 20.97 mi @
Oct-19 Lacee Rudc 36.37 mi @
                                  21.09 Operations Hang Five, Airboat Ride, Bonfire on the Beach
Oct-19 Lacee Rudc 71.17 mi @
                                  41.28 Operations Had to visit PCB Dive Center 3 times to pay for
Oct-19 Lacee Rudc 24.24 mi @
                                  14.06 Operations Picked up gift card for Jennifer Gervens FAM T
Oct-19 Lacee Rudc 10.13 mi @
                                   5.88 Operations Dropping off Welcome Bag at SpringHill Suites
Oct-19 Lacee Rudc 23.01 mi @
                                  13.35 Operations Meeting Jennifer Gervens for dinner at Grand
Oct-19 Lacee Rudc 24 mi @ $C
                                  13.92 Operations Immersion Press Trip - Sunset Cruise and then
Oct-19 Lacee Rudc 23.46 mi @
                                  13.61 Operations Immersion Trip - Breakfast at Andys and then
Oct-19 Lacee Rudc 22.71 mi @
                                  13.17 Operations Immersion Trip - Dinner at Capt Anderson's
Oct-19 Lacee Rudc 168.96 mi (
                                     98 Operations Live at Lunch in Dothan, AL
Oct-19 Lacee Rudc 22.99 mi @
                                  13.33 Operations WMBB Live Shot for Pirates Fest
Oct-19 Lacee Rudc 4.9 mi @ $1
                                   2.84 Operations Picking up pictures for Jessica Fay's FAM Trip
Oct-19 Lacee Rudc 5.49 mi @ !
                                   3.18 Operations Paying for Jessica Fay's lunch at Hang Five
Oct-19 Lacee Rudc 21.82 mi @
                                  12.66 Operations Jessica Fay - FAM Tour Breakfast at Andys
Oct-19 Lacee Rudc 16.67 mi @
                                   9.67 Operations PCB Sports Complex Grand Opening
Oct-19 Lacee Rudc 6.23 mi @ !
                                   3.61 Operations PCB Sports FAM Tour - Dinner at Runaway Isla
Oct-19 Lacee Rudc 16.04 mi @
                                    9.3 Operations WJHG - Live Morning Shot for Pirates Fest
Oct-19 Lacee Rudc 16.32 mi @
                                   9.47 Operations Picking up gift card for PCB Sports FAM
Oct-19 Dan Rowe 583.89 mi (
                                 338.66 Operations FADMO Annual Conference
Oct-19 J Michael B 248.23 mi (
                                 143.97 Operations Triumph Gulf Coast meeting
Oct-19 Jayna Leacl 22.17 mi @
                                  12.86 Operations WTM | Filming project for sponsorship
Oct-19 Jayna Leacl 23.09 mi @
                                  13.39 Operations Agency Immersion | Shell Island Tour
Oct-19 Jayna Leacl 22.75 mi @
                                   13.2 Operations Agency Immersion | Dinner at Captain Anders
Oct-19 Jayna Leacl 12.68 mi @
                                   7.35 Operations Agency Immersion | tour of the West End of P
Oct-19 Jayna Leacl 22.17 mi @
                                  12.86 Operations Agency Immersion Trip | Tour of the area fron
Oct-19 Renee Wue 24.03 mi @
                                  13.94 Operations Travel to/from airport for BiG Conference in Fi
Oct-19 Renee Wue 27 mi @ $C
                                  15.66 Operations Meeting with Sheraton to discuss Visit Florida
Oct-19 Renee Wue 5.49 mi @ !
                                   3.18 Operations Lunch with JR Page Innisfree Hotels
Oct-19 Renee Wue 4.9 mi @ $1
                                   2.84 Operations Lunch with Jessica Walkoski Hampton Inn Pier
Oct-19 Renee Wue 3.55 mi @ :
                                   2.06 Operations Pier Park for assistance at Pirates Fest
Oct-19 Renee Wue 22.13 mi @
                                  12.84 Operations Breakfast and planning meeting with Steven B
Oct-19 Renee Wue 22.75 mi @
                                   13.2 Operations DEMA planning meeting at Capt. Anderson's
Oct-19 Renee Wue 3.55 mi @ !
                                   2.06 Operations Site/lunch with Dave McWhorter and sales tea
Oct-19 Charlene H 33.75 mi @
                                  19.58 Operations Pirates Fest
Oct-19 Charlene H 22.02 mi @
                                  12.77 Operations Sports Park Grand Opening
Oct-19 Michaelear 23.69 mi @
                                  13.74 Operations Driving tour for Luckie staff
Oct-19 Helen Adar 13.4 mi @ !
                                   7.77 Operations Met with team at Sheraton to discuss plans fo
Oct-19 Helen Adar 26.03 mi @
                                   15.1 Operations World Travel Market video shoot | Thomas Do
Oct-19 Chris OBrie 29.17 mi @
                                  16.92 Operations County Building Meeting Skateboard Cmt
```

```
Oct-19 Chris OBrie 17.19 mi @
                                    9.97 Operations IRONMAN
Oct-19 Chris OBrie 17.19 mi @
                                    9.97 Operations Ironman site visit
Oct-19 Chris OBrie 22.99 mi @
                                   13.33 Operations Pirates meeting
Oct-19 Chris OBrie 22.14 mi @
                                   12.84 Operations First Friday
Oct-19 Chris OBrie 5.89 mi @ !
                                    3.42 Operations Soccer site visit
Oct-19 Chris OBrie 22.99 mi @
                                   13.33 Operations Pirates ops meeting Capt Anderson
Oct-19 Chris OBrie 16.67 mi @
                                    9.67 Operations Site Visit USA Field Hockey
Oct-19 Chris OBrie 27.01 mi @
                                   15.67 Operations Meeting with Sheraton / SPORTS
Oct-19 Chris OBrie 28.44 mi @
                                    16.5 Operations WSL / Sheraton visit
Oct-19 Renee Wue Delta Air Li
                                      29 Sales:Trave Entrance fee to Sky Lounge for Harrison Moon
Oct-19 Renee Wue Marriott Ho
                                 468.64 Sales:Trave Hotel fees for BiG Conference in Franklin, TN
Oct-19 Renee Wue STAVE REG
                                   14.02 Sales:Trave Snacks for Renee Wuerdeman and Harrison M
Oct-19 Renee Wue Republic Pa
                                   28.81 Sales:Trave Parking during travel to BiG Conference in France
Oct-19 Renee Wue DELTA AIR
                                      29 Sales:Trave Entrance fee to Sky Lounge for Harrison Moon
Oct-19 Renee Wue Delta Air Li
                                      30 Sales:Trave Baggage Charge for BiG Conference in Franklir
Oct-19 Renee Wue One Flew S
                                   79.96 Sales:Trave Dinner - Renee Wuerdeman and Harrison duri
Oct-19 Renee Wue Uber
                                   10.03 Sales:Trave Travel during BiG Conference in Franklin, TN -
Oct-19 Renee Wue Uber
                                   50.16 Sales:Trave Travel during BiG Conference in Franklin, TN -
Oct-19 Renee Wue Airport Gift
                                    7.48 Sales:Trave Snacks during travel for BiG Conference in Fra
Oct-19 Renee Wue HANG FIVE
                                      87 Sales:Trave Lunch with JR Page with Springhill Suites with
Oct-19 Renee Wue Diego's Bur
                                   13.88 Sales:Trave Lunch with Helen and Jess Walkowski of Hamp
Oct-19 Renee Wue Diego's Bur
                                    4.78 Sales:Trave Additional charge for lunch with Helen and Jes
Oct-19 Renee Wue Andys Flou
                                  71.76 Sales:Trave Breakfast for planning visit with Steven Bonda
Oct-19 Renee Wue The Back Po
                                   66.61 Sales:Trave Site and lunch with sales team and David McV
Oct-19 Helen Adar Delta Air Li
                                    438 Sales:Trave FY 20 | Round trip flight to Clearwater to atter
Oct-19 Helen Adar DIEGOS BU
                                   22.42 Sales:Trave Lunch with Jess Walkoski, DOS at Hampton Inc
Oct-19 Helen Adar The Wicked
                                   31.94 Sales:Trave Lunch with Ann Gager to discuss international
Oct-19 Harrison MRPS NW FL
                                   28.81 Sales:Trave Boomers in Groups Conference: Airport parkir
Oct-19 Harrison M FRANKLIN I
                                 438.04 Sales:Trave Boomers in Groups Conference: hotel room ch
Oct-19 Harrison M BISTRO BEF
                                    28.6 Sales:Trave Boomers in Groups Conference: lunch for Ren
Oct-19 Harrison M Delta Air Li
                                      30 Sales:Trave Boomers in Groups Conference: airline baggas
Oct-19 Harrison M ATL CNBC /
                                    3.98 Sales:Trave Boomers in Groups Conference: snack at airpc
Oct-19 Harrison M Delta Air Li
                                      30 Sales:Trave Boomers in Groups Conference: airline baggag
Oct-19 Harrison M Starbucks (
                                   14.66 Sales:Trave Partner Meeting with SpringHill Suites
Oct-19 Harrison M Delta Air Li
                                    620 Sales:Trave Boomers in Groups Conference: airfare
Oct-19 Patrick Stev Lyft
                                   29.35 Special Eve IEBA Travel from Airport to the Hotel
Oct-19 Patrick Ster Southwest
                                 459.96 Special Eve IEBA Conference Travel
Oct-19 Patrick Stev YAPSTONE,
                                 926.54 Special Eve VRBO Rooms for IEBA Conference. Chris and P
Oct-19 Patrick Stev Hudson Ne
                                    4.99 Special Eve Ffea annual board meeting. Breakfast
Oct-19 Patrick Stev Lyft
                                   14.91 Special Eve FFEA Annual Board Meeting - Travel from Hote
Oct-19 Patrick Stev Republic Pa
                                   41.61 Special Eve FFEA annual board meeting - airport parking
Oct-19 Patrick Stev El Camino
                                    14.7 Special Eve FFEA annual board meeting - Dinner
Oct-19 Patrick Ster McDonald's
                                    5.28 Special Eve Lunch - travel to Ffea board meeting in ft Lauc
Oct-19 Patrick Stev Delta Air Li
                                    433 Special Eve FFEA Annual Board Meeting
Oct-19 Chris OBrie Cinco De M
                                   40.46 Special Eve Travel Meal IEBA
Oct-19 Chris OBrie Southwest
                                 459.96 Special Eve leba flight
Oct-19 Richard Sar Delta Air Li
                                    278 Sports Mar USSSA Convention Ft. Myers
```

Oct-19 Richard Sar Delta Air Li	348.6	Sports Mar NSA Convention D	Dallas/Fort Worth
Sep-20 Jayna Leacl Delta Air Li	399.2	Marketing: FY21 Flight to Tan	npa For the Visit Florida Flag
Sep-20 Harrison M ROYAL PAC	201.38	Sales:Trave FY21 Connect Ma	rketplace - hotel charge (\$17
Sep-20 Helen Adar ROYAL PAC	201.38	Sales:Trave FY21 Deposit for I	Helen Adami's accommodatic
Aug-20 Jayna Leacl 83.59 mi @	48.06	Operations To and Froi yes	48.06
Aug-20 Patrick Stev Longhorn S	87.85	Special Eve Lunch mee no	87.85
Jul-20 Jayna Leacl 22.52 mi @	12.95	Operations PCB Throug Emp	12.95
Jul-20 Jayna Leacl 22.52 mi @	12.95	Operations PCB Throug Emp	12.95
Jul-20 Patrick Stev Florida Fest	295	Special Eve Registratio AMEX	295
Jun-20 Helen Adar Us Travel A	-1,525.00	Marketing: Refund for AMEX	-1,525.00
Jun-20 Charlene H 17.17 mi @	9.87	Operations WIRE signa EMP	9.87
Jun-20 Charlene H 19.07 mi @	10.97	Operations PO box anc EMP	10.97
Jun-20 Charlene H 22.74 mi @	13.08	Operations audit mtg a EMP	13.08
Jun-20 Chris OBrie Chris O'Brie	!	Operations:Mileage Re EMP	
Jun-20 Chris OBrie 6.69 mi @ :	3.85	Operations Meeting at EMP	3.85
Jun-20 Chris OBrie 22.86 mi @	13.14	Operations Meeting at EMP	13.14
Jun-20 Chris OBrie 16.18 mi @	9.3	Operations Site visit Eli EMP	9.3
Jun-20 Chris OBrie 3.71 mi @ !	2.13	Operations Frank Brow EMP	2.13
Jun-20 Chris OBrie 16.18 mi @	9.3	Operations Visit to PCE EMP	9.3
Jun-20 Chris OBrie 2.42 mi @ !	1.39	Operations To event Pi EMP	1.39
Jun-20 Chris OBrie 16.18 mi @	9.3	Operations Site Visit A, EMP	9.3
Jun-20 Chris OBrie 16.18 mi @	9.3	Operations Tournamer EMP	9.3
Jun-20 Chris OBrie 16.78 mi @	9.65	Operations Tour of Cor EMP	9.65
Jun-20 Chris OBrie 16.18 mi @	9.3	Operations Sports Corr EMP	9.3
Jun-20 Chris OBrie 16.18 mi @	9.3	Operations Complex E\ EMP	9.3
Jun-20 Chris OBrie 16.18 mi @	9.3	Operations Complex pl EMP	9.3
Jun-20 Chris OBrie 16.18 mi @	9.3	Operations Complex tc EMP	9.3
May-20 Jayna Leacl THE SMITH	-154.64	Marketing: reimburser no	-154.64
May-20 Michaelear Thomas Do	2.14	Marketing: Donut for F no	2.14

```
y Williams
tt Powell

Immersion | Melonie Sturm
an
d Meeting Presentation
eting | Sara Rabin
d receipt provided
```

ing) eting

s, SpringHill Suites

ide
ng for rental car at ECP
vorks
rip

r Jennifer Gervens FAM Trip rip

for Jennifer Gervens

Marlin

Dinner at Grand Marlin

Lagoon Pontoon for boat ride to Shell Island

ınd

ons
'CB
n office to grand lagoon
ranklin, TN
Conference

· Park

onda & Christina Tate from Visit Florida

am members

r Leadership Summit and Encounter receptions onuts, Adventures at Sea & Pier Park

```
١
Ioon during BiG Conference in Franklin, TN, detail reciept not provided
nklin, TN
١
າ, TN
ing travel for BiG Conference in Franklin, TN
tip
transportation from airport to hotel
nklin, TN, detail receipt not provided
Helen Adami and Harrison Moon
oton Inn Pier Park to discuss sales strategies, detail reciept not provided
35 Walkowski of Hampton Inn Pier Park to discuss sales strategies, detail receipt not provided
and Christina Tate for Visit Florida conferences
Vhorter of By the Sea Resorts
nd IITA Summit in February.
n Pier Park to discuss international market, Visit FL Encounter, etc.
 market
ng charge
narge for Harrison Moon
ee Wuerdeman and Harrison Moon
ze fee
ort
ge fee
atrick
el to Airport
lerdale.
```

ler Awards
79 room rate + 12.5% taxes = 201.38)
ons while attending Connect Florida

Panama Ci

	Date	Transaction Type	Num	Posting
Visit Florida				
	10/07/2019	Bill	71264	Yes
	10/28/2019	Bill	72316	Yes
	01/01/2020	Bill	73533	Yes
	06/01/2020	Bill	73161	Yes
	06/11/2020	Bill	75334	Yes

ty Beach Convention and Visitor Bureau Transaction List by Vendor

October 2019 - September 2020

Memo/Description	Account
Wellio/Description	Accour

201000 Accounts Payable (A/P) 201000 Accounts Payable (A/P) 201000 Accounts Payable (A/P) 201000 Accounts Payable (A/P) 201000 Accounts Payable (A/P)

Tuesday, Jun 15, 2021 12:17:34 PM GMT-7

Amount

10,175.00

1,400.00

5,500.00

5,250.00

6,000.00