

MOTIONS PASSED AT THE COMBINED BOARD MEETING, Tuesday, August 24, 2021

Approved June 2021 Minutes
Mr. Patronis/Mr. Walsingham

Approved Consent Agenda
Mr. Griffiths/Mr. Chester

Approved Action Item A
Mr. Griffiths/Mr. Chester

Approved Action Item B
Mr. Walsingham/Mr. Phillips

Approved Action Item C
Mr. Phillips/Mr. Wilkes

Approved Action Item D
Mr. Phillips/Mr. Casto

Approved Action Item E
Mr. Wilkes/Mr. Walsingham

Approved Action Item F
Mr. Wilkes/Mr. Bailey

COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach

Tuesday, August 24, 2021

9:00 a.m.

Council Room, PCB City Hall

Board Members Present:

Bailey, Steve (V-Chair)
Casto, Paul
Chester, Phil
Griffitts, Phillip
Patronis, Yonnie (S/T)
Pease, Chair (Chairman)
Phillips, Andy
Walsingham, Gary
Wilkes, Buddy

I. CALL MEETING TO ORDER

Chairman Pease called the meeting to order at 9:00 a.m.

II. ROLL CALL

All nine members present at the time of Roll Call.

- A. Invocation
Mr. Chester gave the Invocation.
- B. Pledge of Allegiance
Ms. Pease led the Pledge of Allegiance.
- C. Approve June 2021 Minutes

Mr. Patronis moved; seconded by Mr. Walsingham to approve the minutes.

Motion passed with unanimous vote.

III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)

None

IV. CONSENT AGENDA

Mr. Rowe read the Consent Agenda into the record.

- A. Approve the Mexico Beach CDC FY2022 Budget and Program of Work
- B. Approve the Panama City CDC FY 2022 Budget and Program of Work
- C. Acknowledge the June 2021 Tourist Development Tax Collections Report
- D. Acknowledge the June 2021 Financial Statement
- E. Approve Renewal of the Sustainable Beaches, LLC Consulting Services Agreement & Scope of Work for FY 2022

Mr. Griffitts moved; seconded by Mr. Chester to approve the consent agenda.

Motion passed with unanimous vote.

V. ACTION ITEMS

- A. Discuss and consider for approval a recommendation to Bay County to execute Florida Department of Environment Protection Grant Agreement 22BA2, St. Andrews State Park Beach Restoration Project, Ms. Lisa Armbruster

Ms. Armbruster gave a summary of the totally grant funded agreement.

Mr. Griffitts moved; seconded by Mr. Chester to approve.

Motion passed with unanimous vote.

- B. Discuss and consider for approval a recommendation to Bay County to execute the Memo of Agreement with the USACE for Addition Sand Placement for St. Andrews Restoration Project, Ms. Lisa Armbruster

Ms. Armbruster gave a summary of the agreement.

Mr. Walsingham moved; seconded by Mr. Phillips to approve.

Motion passed with unanimous vote.

- C. Discuss and consider for approval a recommendation to Bay County to execute the Combined Task Order and Notice to Proceed 001, CPE, Panama City Beaches Construction Management Support, Ms. Lisa Armbruster

Ms. Armbruster gave a summary of the task order.

Mr. Phillips moved; seconded by Mr. Wilkes to approve.

Motion passed with unanimous vote.

- D. Discuss and consider for approval a recommendation to Bay County to execute the Combined Task Order and Notice to Proceed 002, with MRD Associates, Panama City Beaches Renourishment Construction Phase Observation and Inspection Services. Ms. Lisa Armbruster

Ms. Armbruster gave a summary of the task order.

Mr. Phillips moved; seconded by Mr. Casto to approve.

Motion passed with unanimous vote.

- E. Discuss and consider for approval the FY 2022 Panama City Beach CVB Budget and Program of Work

Mr. Rowe discussed the effects of Covid19 on the planning of the FY22 budget and pow. He highlighted significant areas of interest as well as awards our Marketing Team were given for their campaign during the pandemic. He stated that the organization as a whole has been involved with projects, via TDC/CVB board actions, that are a positive impact within the community. He said working to improve and be part of the community is a high priority and part of the organization's principals going forward. Goals going forward is to increase and exceed revenues during difficult times. He said the budget is consistent with the past with some line items having some growth. He answered questions including that the digital media campaigns are continuing to be able to quickly shift if the pandemic or other things require it.

Mr. Rowe was asked about the status of the gateway landscaping project. He informed the board about the timing of the architect's renderings as well as the locations and potential funding. He also stated that the architect will be working with the DOT, which includes regulation constraints.

Mr. Wilkes moved; seconded by Mr. Walsingham to approve.

Motion passed with unanimous vote.

- F. Discuss and consider for approval the FY 2022 Panama City Beach Sports Park Budget and Business Plan

Mr. Jamie Cox discussed the park's performance and operations. He highlighted the effect of the pandemic on cancellations as well as going forward. Mr. Richard Sanders also spoke about the cancellations being caused by the pandemic and the effects of higher room rates on tournaments participation.

Mr. Cox discussed the revenue including food and beverage and the growth in that line item. He answered questions from the board regarding food trucks being brought in during large tournaments being a great aid. Also, he discussed the fees being charged to them as well as the benefit of having them. Mr. Cox discussed his five-year projections that were updated to give more accurate information based on actual revenues and expenditures.

Mr. Wilkes moved; seconded by Mr. Bailey to approve.

Motion passed with unanimous vote.

VI. PRESIDENT'S REPORT

None

VII. CHAIRMAN'S REPORT

None

VIII. AUDIENCE PARTICIPATION

Introduction of the new PCB Police & Fire Chiefs

IX. ADJOURNMENT

Respectfully submitted,
Sharon Cook, Recording Secretary