MONTHLY TDT ANALYSIS

Statistical and Graphical Reports for month ending: December 31, 2019





Clerk of Court & Comptroller

Report for Month Ending

December 31, 2019

January 31, 2020

Tourist Development Council Bay County, Florida



Council Members:

Attached please find statistical and graphical reports for the three months ending December 31st, 2019. Reports included herein include the following:

- The "Cash Collection Analysis" report reflects actual dollars collected for the period and may include monies for past due taxes from previous reporting periods. This is typically the result of enforcement actions and/or payments against delinquent accounts.
- The "Cash/Accrual Breakdown" represents the attribution of collected revenue. As collection is an ongoing process, numbers will change as earnings are applied to the period in which they were earned.
- 3. Statistical and graphic data are presented in accordance with guidelines established by Florida Statute and are based on Gross Rental Receipts reported.
- 4. Per request of Management of TDC, a Fiscal Year 2020 to Fiscal Year 2018 Revenue Comparison in response to the economic anomaly due to Hurricane Michael for Panama City Beach.

Please be advised that there are inherent limitations to these reports that include but are not limited to:

- 1. All information is unaudited.
- 2. Statistical and graphic reports are only for Panama City Beach as Mexico Beach and Panama City have limited property counts.
- 3. "Gross Receipts" represent only one element in the calculation of the taxes owed.
- 4. Third party data obtained to provide enhanced statistical data, such as bedroom count, is outside these regulations.
- All statistics are based upon tax returns that have been submitted and paid, even when there
 is no income to report. Statistics are subject to change due to subsequent collections and future
 enforcement action.
- 6. Unit counts for hotels, motels, and miscellaneous properties are obtained from representatives of those properties.
- 7. Miscellaneous properties include campgrounds, apartments, duplex / multifamily and timeshare properties.

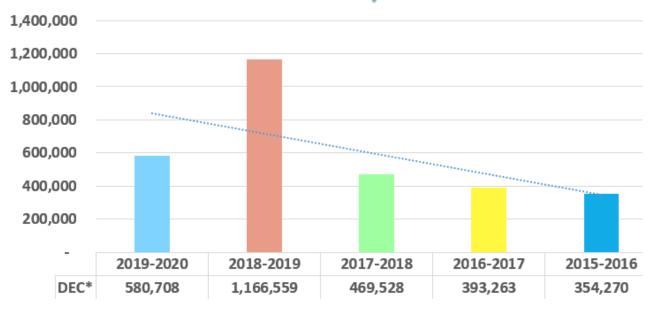
If I can be of further assistance to the Council, or should you wish to discuss this report further, please do not hesitate to contact me.

Bay County Tourist Development Council Sincerely,

Clerk of Court and Comptroller

Panama City Beach

For the month ending December 31, 2019



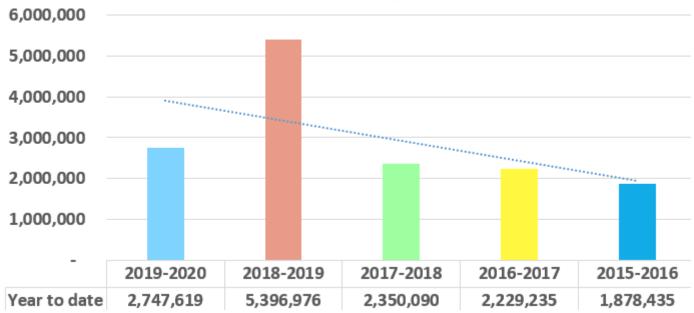
*See Page 5 - Tourist Development Council: Management Report for FY 2020 to FY 2018 Comparison





Panama City Beach





*See Page 5 - Tourist Development Council: Management Report for FY 2020 to FY 2018 Comparison





Tourist Development Council: Management Report Revenue Comparison: Fiscal Year 2020 to Fiscal Year 2018 Economic Anomaly Due to Hurricane Michael

Management Report

Panama City Beach

						Col	lected in					FY 2018 Total - as		FY 2018 Total -	
		No	v	De	С	Jar	า	Feb	Mar - Sep	F١	2020 Total	originally reported (2)	+/-	Final (3)	+/-
	Pre	\$	40,606	\$	8,245	\$	9,365			\$	58,217				
	Oct	\$	1,501,883	\$	17,163	\$	17,117			\$	1,536,163	1,273,840	20.6%	1,289,618	19.1%
	Nov	\$	2,224	\$	589,841	\$	11,905			\$	603,970	570,716	5.8%	572,844	5.4%
	Dec			\$	6,464	\$	534,799			\$	541,263	413,854	30.8%	473,372	0.0%
bo	Jan			\$	269	\$	6,507			\$	6,776		0.0%	506,151	0.0%
period	Feb			\$	82	\$	603			\$	685		0.0%	788,428	0.0%
	Mar			\$	97	\$	335			\$	431		0.0%	1,785,877	0.0%
T St	Apr	\$	36			\$	78			\$	114		0.0%	1,704,458	0.0%
Attributed	May									\$	-		0.0%	2,250,438	0.0%
¥	Jun									\$	-		0.0%	4,464,210	0.0%
	Jul									\$	-		0.0%	5,082,311	0.0%
	Aug									\$	-		0.0%	2,375,685	0.0%
	Sep									\$	-		0.0%	1,771,480	0.0%
	Post									\$	-		0.0%	1,771,481	0.0%
	TOTAL	\$	1,544,749	\$	622,162	\$	580,708	\$ -	\$ -	\$	2,747,619	\$ 2,258,411	21.7%		

NOTE: This report was created, at the Request of Management of the Tourist Development Council, to factor out the economic anomaly related to Hurricane Michael. This report benchmarks Fiscal Year 2020 off of Fiscal Year 2018.

NOTE(2): "FY 2018 Total - as originally reported" column is reporting data as originally reported from the corresponding month in FY 2018

NOTE(3): "FY 2018 Total - Final" column captures all of the funds for the corresponding month in FY 2018, regardless of when the funds were collected

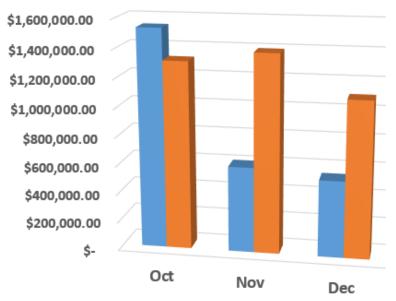




Accrual Attribution Data

Panama City Beach

■ 2019/2020 As of 1/31/20 ■ 2018/2019 As of 1/31/19



				Accrual	Attr	ribution Data		
	<u>20</u>	19/2020 As of	<u>20</u>	18/2019 As of		<u>Variance</u>	Variance %*	2018/2019
		<u>1/31/20</u>		<u>1/31/19</u>				FINAL 1/31/20
Oct	\$	1,536,163.18	\$	1,318,004.66	\$	218,158.52	16.55%	\$ 1,324,326.51
Nov	\$	603,970.23	\$	1,390,493.28	\$	(786,523.05)	-56.56%	\$ 1,399,006.63
Dec	\$	541,262.68	\$	1,100,011.73	\$	(558,749.05)	-50.79%	\$ 1,154,680.89
Jan-Sep	\$	8,006.05	\$	7,300.36				
	\$	2,689,402.14	\$	3,815,810.03	\$	(1,126,407.89)	-29.52%	\$ 3,878,014.03

*Per request of the TDC, as a result of the Economic Anomaly created by Hurricane Michael in FY 2019, FY 2020 data will be compared to FY 2018 data. Please refer to Page 5, The Tourist Development Council: Management Report, included in this presentation.





Cash / Accrual Breakdown

Panama City Beach FY2020

Attributed period

		Co	llec	ted in			
	Nov	<u>Dec</u>		<u>Jan</u>	<u>Feb</u>	Mar - Sept	
Pre	\$ 40,606.28	\$ 8,245.26	\$	9,365.23			\$ 58,216.77
Oct	\$ 1,501,883.08	\$ 17,163.42	\$	17,116.68			\$ 1,536,163.18
Nov	\$ 2,223.83	\$ 589,841.48	\$	11,904.92			\$ 603,970.23
Dec		\$ 6,464.10	\$	534,798.58			\$ 541,262.68
Jan		\$ 268.53	\$	6,507.08			\$ 6,775.61
Feb		\$ 82.47	\$	602.58			\$ 685.05
Mar		\$ 96.52	\$	334.87			\$ 431.39
Apr	\$ 36.00		\$	78.00			\$ 114.00
May							\$ -
Jun							\$ -
Jul							\$ -
Aug							\$ -
Sep							\$ -
Post							\$ -
	\$ 1,544,749.19	\$ 622,161.78	\$	580,707.94	\$ -	\$ -	\$ 2,747,618.91

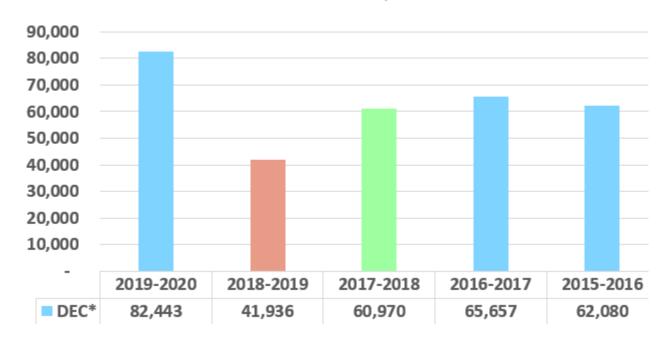
*Note: This report delineates the attribution of collected revenue in a given reporting period.





Panama City

For the month ending December 31, 2019

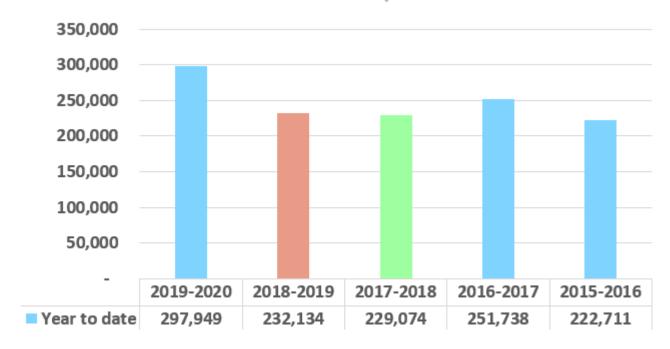






Panama City

Three months ending December 31, 2019



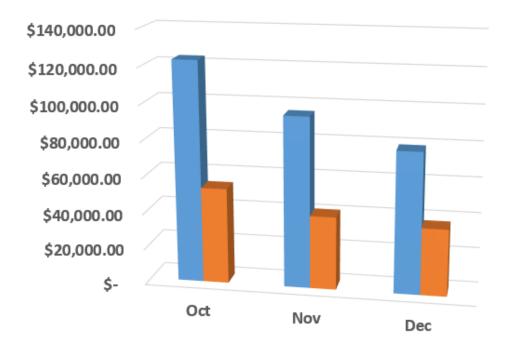




Accrual Attribution Data

Panama City

■ 2019/2020 As of 1/31/20 ■ 2018/2019 As of 1/31/19



	Accrual Attribution Data													
	<u>20</u>	019/2020 As	<u>20</u>)18/2019 As	<u>Variance</u>	Variance %	2018/2019							
		of 1/31/20	!	of 1/31/19				<u>FI</u>	NAL 1/31/20					
Oct	\$	123,225.69	\$	53,450.01	\$	69,775.68	130.54%	\$	53,465.19					
Nov	\$	95,194.04	\$	40,842.54	\$	54,351.50	133.08%	\$	40,942.54					
Dec	\$	78,892.78	\$	37,477.04	\$	41,415.74	110.51%	\$	40,885.58					
Jan-Sep	\$	-	\$	-										
	\$	297,312.51	\$	131,769.59	\$	165,542.92	125.63%	\$	135,293.31					





Cash / Accrual Breakdown

Panama City FY2020

Attributed period

		Colle	cte	d in			
	<u>Nov</u>	<u>Dec</u>		<u>Jan</u>	<u>Feb</u>	Mar - Sept	
Pre	\$ 636.04	\$ -					\$ 636.04
Oct	\$ 123,225.69	\$ -					\$ 123,225.69
Nov		\$ 91,643.79	\$	3,550.25			\$ 95,194.04
Dec			\$	78,892.78			\$ 78,892.78
Jan							\$ -
Feb							\$ -
Mar							\$ -
Apr							\$ -
May							\$ -
Jun							\$ -
Jul							\$ -
Aug							\$ -
Sep							\$ -
Post							\$ -
	\$ 123,861.73	\$ 91,643.79	\$	82,443.03	\$ -	\$ -	\$ 297,948.55

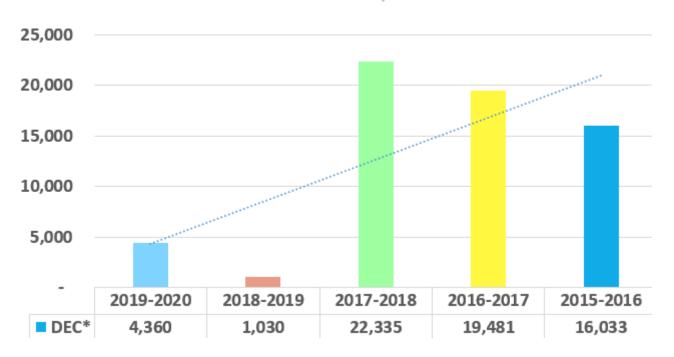
*Note: This report delineates the attribution of collected revenue in a given reporting period.





Mexico Beach

For the month ending December 31, 2019

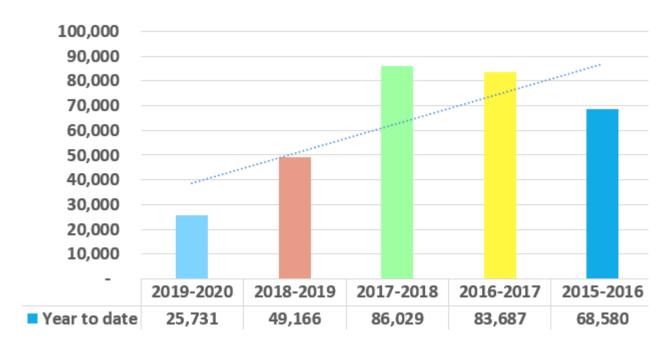






Mexico Beach

Three months ending December 31, 2019





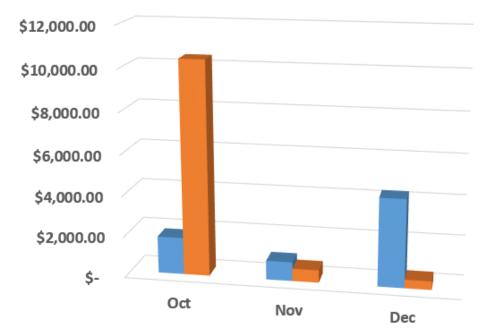


Accrual Attribution Data

Mexico Beach

2019/2020 As of 1/31/20

2018/2019 As of 1/31/19



	Accrual Attribution Data													
	20	19/2020 As	2018/2019 As			<u>Variance</u>	Variance %		2018/2019					
	of 1/31/20		of 1/31/19						INAL 1/31/20					
Oct	\$	1,817.12	\$	10,417.90	\$	(8,600.78)	-82.56%	\$	11,031.44					
Nov	\$	930.55	\$	615.31	\$	315.24	51.23%	\$	1,344.97					
Dec	\$	4,310.68	\$	421.51	\$	3,889.17	922.68%	\$	1,992.06					
Jan-Sep	\$	-	\$	-										
	\$	7,058.35	\$	11,454.72	\$	(4,396.37)	-38.38%	\$	14,368.47					





Cash / Accrual Breakdown

Mexico Beach FY2020

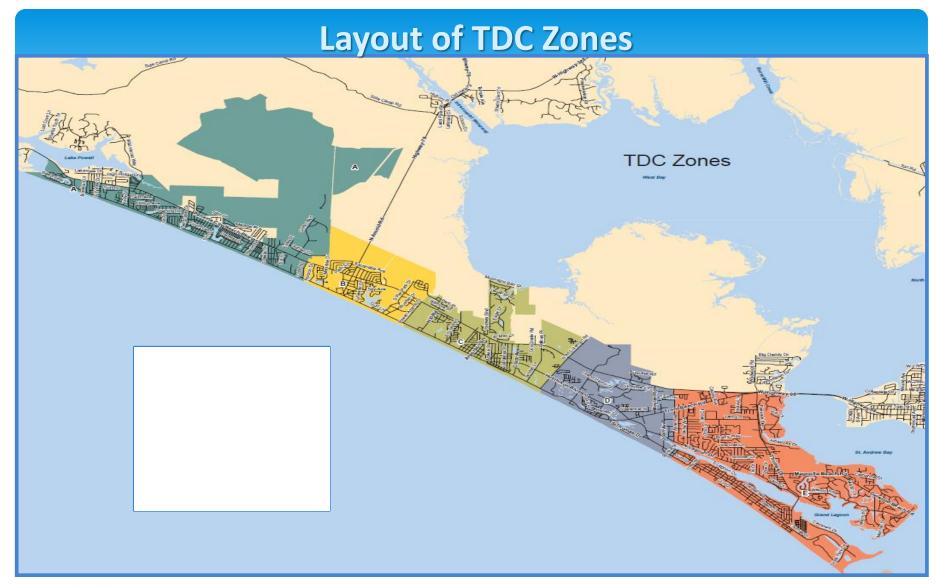
Attributed period

		Coll	ecte	d in				
	<u>Nov</u>	<u>Dec</u>		<u>Jan</u>	<u> </u>	- eb	Mar - Sept	
Pre	\$ 18,673.50	\$ -	\$	-				\$18,673.50
Oct	\$ 1,767.12	\$ 50.00	\$	-				\$ 1,817.12
Nov		\$ 880.55	\$	50.00				\$ 930.5
Dec			\$	4,310.68				\$ 4,310.68
Jan								\$ -
Feb								\$ -
Mar								\$ -
Apr								\$ -
May								\$ -
Jun								\$ -
Jul								\$ -
Aug								\$ -
Sep								\$ -
Post								\$ -
	\$ 20,440.62	\$ 930.55	\$	4,360.68	\$	-	\$ -	\$25,731.8

*Note: This report delineates the attribution of collected revenue in a given reporting period.











Annual % of Gross Receipts by Zones Three Year December Comparison

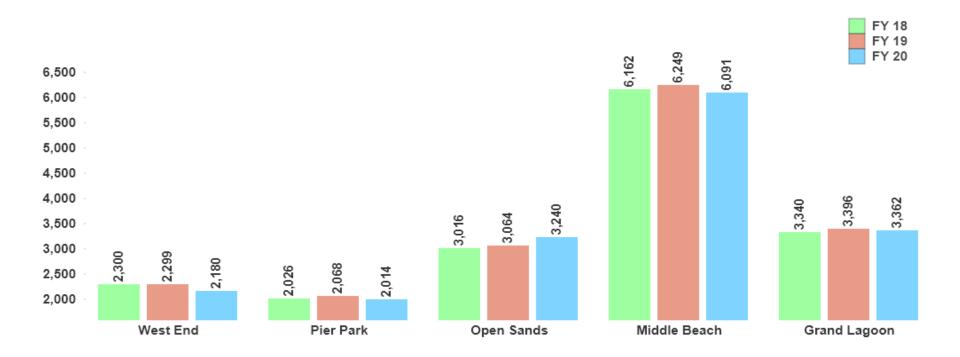


Dec	West End	Pier Park	Open Sands	Middle Beach	Grand Lagoon
FY18	14.69%	12.00%	21.41%	30.73%	21.17%
FY19	14.23%	11.83%	24.00%	34.95%	14.99%
FY20	11.08%	11.86%	27.10%	28.60%	21.37%





Total Unit Count Three Year December Comparison

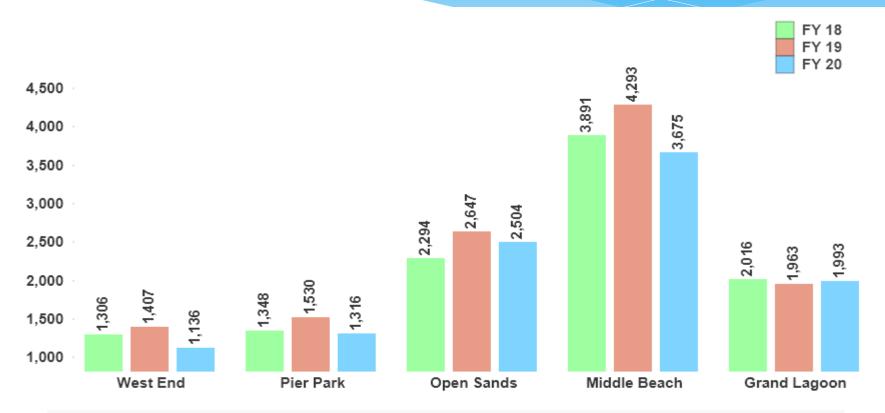


	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 18	16,618	16,597	16,844	16,708	16,615	16,890	16,623	16,782	17,038	16,907	16,912	17,045
FY 19	16,889	16,895	17,076	16,880	16,663	17,098	16,963	17,093	17,493	17,402	17,316	17,370
FY 20	17,206	16,932	16,887									





Unit Count Reporting Income Three Year December Comparison

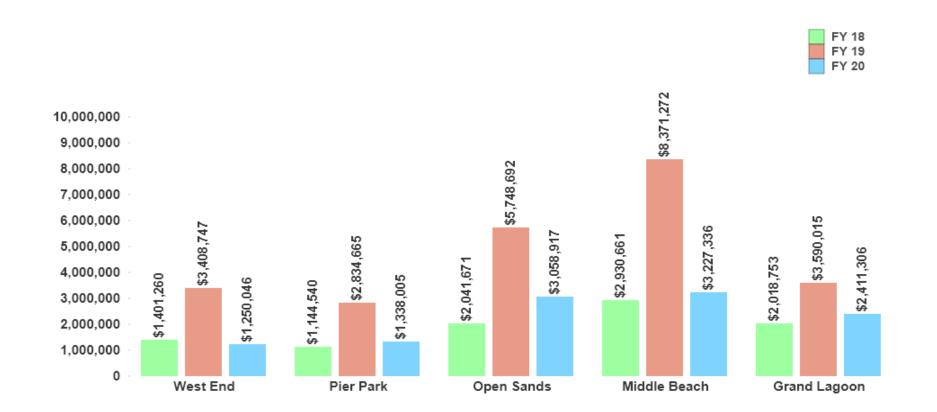


	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 18	14,235	11,447	10,855	11,846	13,171	14,980	14,921	15,546	16,316	16,260	15,699	15,237
FY 19	14,083	11,437	11,840	12,528	12,639	14,031	13,891	15,063	15,412	15,559	15,242	14,694
FY 20	14,442	10,784	10,624									





Gross Rental Receipts Three Year December Comparison

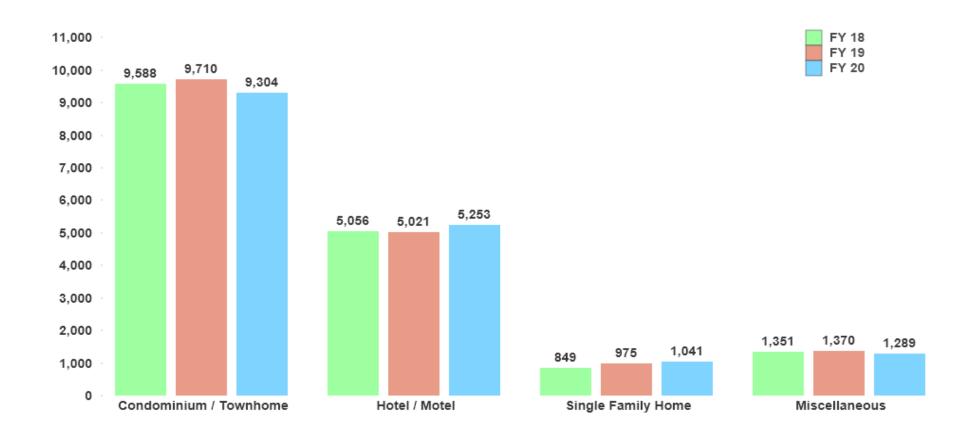


*Rounded to nearest whole dollar per each element





Unit Count by Property Type Three Years - December

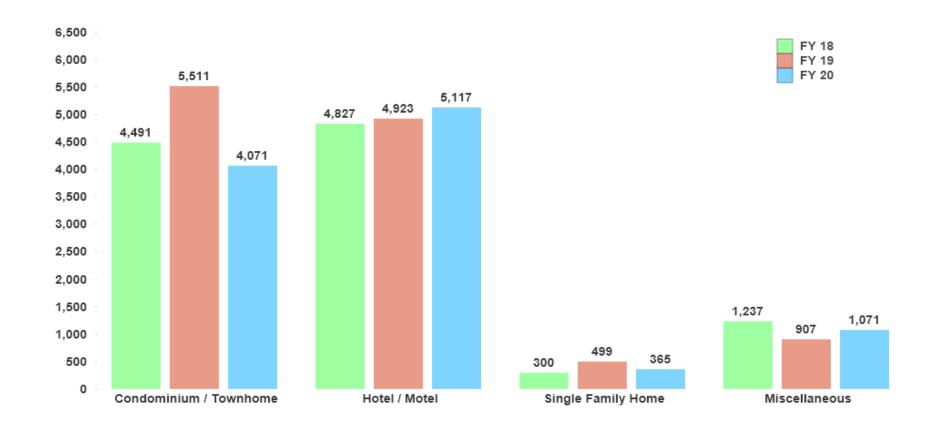


Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.





Unit Count Reporting Income by Property Type - Three Year - December

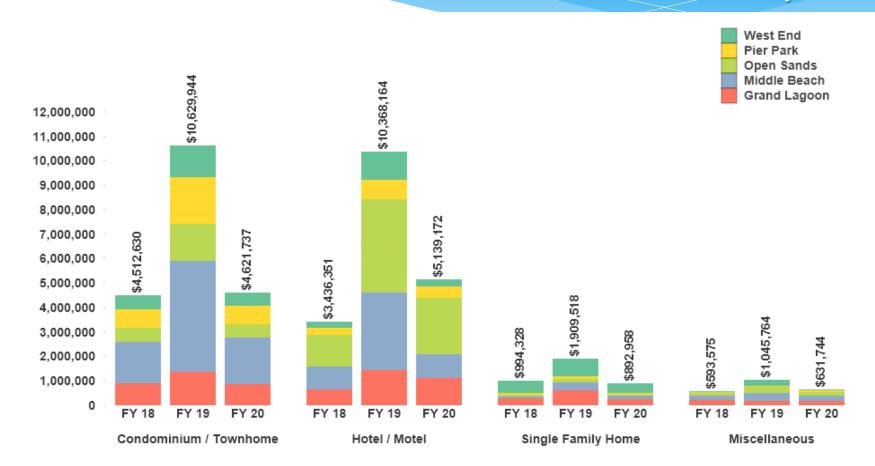


Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.





Gross Receipts by Property Type Three Year December Comparison



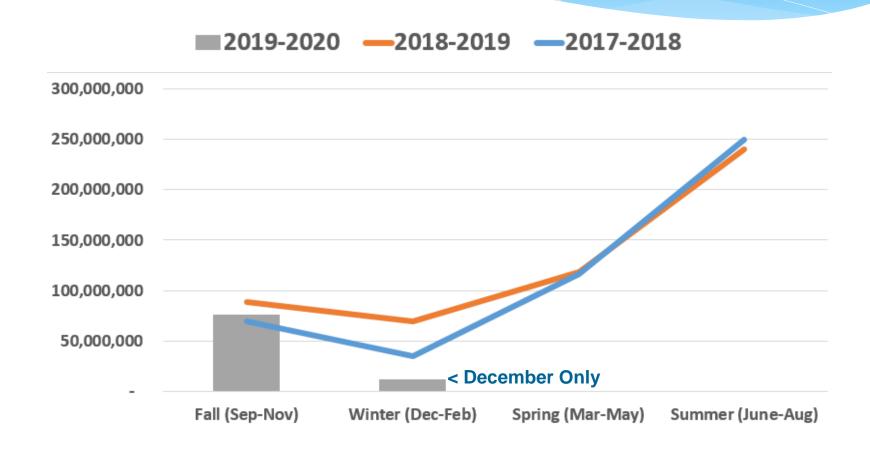
Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

*Rounded to nearest whole dollar per each element





Seasonal Gross Receipts Three Year Comparison

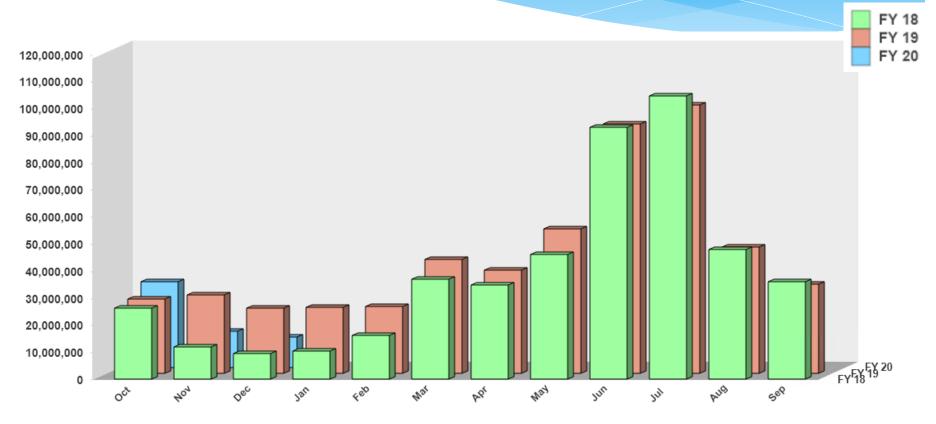






Year to Date Monthly Gross Receipts Comparison

Fiscal Year Ending September 30, 2020



	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 18	\$26,221,376	\$11,990,127	\$9,536,885	\$10,512,744	\$16,210,829	\$36,857,758	\$34,633,551	\$46,088,959	\$93,083,240	\$104,464,649	\$47,937,383	\$35,941,523
FY 19	\$27,447,272	\$28,846,596	\$23,953,391	\$24,287,575	\$24,816,249	\$42,130,247	\$37,995,321	\$53,355,675	\$92,114,357	\$99,238,062	\$46,716,867	\$32,998,572
FY 20	\$31,751,599	\$13,394,249	\$11,285,610									

*Rounded to nearest whole dollar per each element





MONTHLY TDT DATA DETAIL

Tourist Tax Data and Statistics Report for Panama City Beach Area for month ending: December 31, 2019





Reporting Units grouped by Condominium / Townhome property type for month ending December 31, 2019

BedRoomGroup	West End	Pier Park	Open Sands	Middle Beach	Grand Lagoon	Total
1 Bedroom	361	527	561	1,574	422	3,445
2 Bedroom	676	530	376	1,564	953	4,099
3+ Bedrooms	202	197	168	863	330	1,760
Total	1,239	1,254	1,105	4,001	1,705	9,304



Reporting Gross Receipts grouped by Condominium / Townhome property type for month ending December 31, 2019

BedRoomGroup	West End	Pier Park	Open Sands	Middle Beach	Grand Lagoon	Total
1 Bedroom	\$129,834	\$288,974	\$216,089	\$505,556	\$126,312	\$1,266,766
2 Bedroom	\$308,682	\$301,004	\$192,119	\$724,467	\$493,227	\$2,019,498
3+ Bedrooms	\$114,584	\$168,572	\$132,770	\$678,366	\$241,180	\$1,335,473
Total	\$553,101	\$758,549	\$540,978	\$1,908,389	\$860,719	\$4,621,737



Reporting Units and Gross Receipts for Hotel/Motel, Single Family and Miscellaneous property types for month ending December 31, 2019

Hotel/Motel Units: 5,253

Hotel/Motel Gross Receipts: \$5,139,172

Single Family Units: 1,041

Single Family Gross Receipts: \$892,958

Miscellaneous Units: 1,289

Miscellaneous Gross Receipts: \$631,744

Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.





Schedule of Collection Allocation Panama City Beach

For the month ending and fiscal year to date December 2019 and 2018

	For the month ending December 2019			For the month ending December 2018			
	Current period	Prior periods	Total	Current period	Prior periods	Total	
Taxes	540,155	29,624	569,779	1,087,408	66,165	1,153,574	
Penalties	2,163	7,417	9,580	5,239	7,210	12,450	
Interest	3	1,345	1,349	28	508	536	
Total Collections	542,321	38,387	580,708	1,092,675	73,883	1,166,559	
	Fiscal year to d	ate through Decer	mber 2019	Fiscal year to date through December 2018			
	Current period	Prior periods	Total	Current period	Prior periods	Total	
Taxes	2,638,599	83,650	2,722,249	3,371,208	2,001,185	5,372,393	
Penalties	4,613	18,709	23,322	12,480	10,677	23,157	
Interest	5	2,043	2,048	62	1,365	1,426	
Total Collections	2,643,217	104,402	2,747,619	3,383,750	2,013,227	5,396,977	





Supporting Data and Service Contributors

Dan Sowell, CFA
Bay County Property Appraiser



Robert Snaidman

Support Staff











