

MOTIONS PASSED AT THE COMBINED BOARD MEETING, Tuesday, July 12, 2022

Approve New Vice Chair after Mr. Bailey Resigned the board
Mr. Griffiths/Mr. Phillips

Approve May 24, 2022 Minutes
Mr. Griffiths/Ms. Pease

Approved Consent Agenda
Mr. Patronis/Mr. Griffiths

Approved Gulf Coast Jam Three Year Contract & Funding
Mr. Phillips/Mr. Wilkes

COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach

Tuesday, July 12, 2022

9:00 a.m.

Council Room, PCB City Hall

I. CALL MEETING TO ORDER

Chairman Bailey called the meeting to order at 9:00 a.m.

II. ROLL CALL

All Nine Members Present

A. Invocation

Mr. Wilkes gave the Invocation.

B. Pledge of Allegiance

Ms. Pease led the Pledge of Allegiance.

The Chairman, Mr. Steve Bailey, then announced that effective immediately he was resigning the CVB/TDC Board. He stated that he is joining the staff of the CVB and is excited about the opportunities that lies ahead. He then yielded to Mr. Dan Rowe to discuss the transition and handed the gavel over to Mr. Phil Chester, Vice Chairman, who is now the Chairman.

Mr. Rowe stated that Ms. Renee Wuerdeman, Vice President of Sales, would be leaving the CVB. He discussed that Mr. Bailey will be taking over that position.

Mr. Rowe stated that Mr. Chester now being the Chairman, a Vice Chairman needed to be elected.

**Mr. Griffiths made the motion for Ms. Clair Pease to be Vice Chairman, seconded by Mr. Phillips.
Motion passed unanimously by remaining eight Board Members after Mr. Bailey resigned**

C. Approve May 24, 2022 Minutes

Mr. Griffiths moved; seconded by Ms. Pease to approve

Motion passed unanimously by remaining eight Board Members after Mr. Bailey resigned

III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)

None

IV. CONSENT AGENDA

Mr. Rowe read the Consent Agenda into the record.

A. Acknowledge Receipt of the May 2022 Tourist Development Tax Collection Report

B. Approve FY2022 Publix Sports Park Budget Amendment

Mr. Patronis moved; seconded by Mr. Griffiths to approve the Consent Agenda.

Motion passed unanimously by remaining eight Board Members after Mr. Bailey resigned.

V. PRESENTATIONS

A. Review the FY 2022 Quarterly Visitor Profile Report, Mr. Berkley Young

Mr. Young reviewed the Winter quarterly visitor report.

B. Gulf Coast Jam Update, Mr. Rendy Lovelady, Mr. Mark Sheldon PCB Entertainment

Mr. Lovelady reviewed the past events as well as their plans for future events. Discussion included parking, economic impact, event dates, and marketing.

He then asked the board to approve a three-year contract to continue with the same level of funding by the CVB at \$375,000 per year.

**Mr. Phillips moved; seconded by Mr. Wilkes to approve
Motion passed unanimously by remaining eight Board Members after Mr. Bailey resigned**

Mr. Rowe stated that he would work with Mr. Sale for the details of the contract to be executed for the next three years.

VI. PRESIDENTS REPORT

Mr. Rowe stated that the Budget and Program of Work would be brought back to the board in August. He called Jayna Leach to speak on the Flagler awards. She said we have won four awards from the six submissions. She said our placement will be announced at the awards dinner. She presented the campaigns that won the awards. Mr. Rowe announced that Ashley Bradshaw is leaving and our intern Justin Kelley will be hired as Sales Coordinator.

Ms. Pease stated that Beach Clean-up during and after July 4th was amazing. She praised them for quickly and effectively cleaning and raking the beach. She said their removal of trash was nothing short of amazing.

**VII. CHAIRMAN'S REPORT
NONE**

**VIII. AUDIENCE PARTICIPATION
NONE**

IX. ADJOURNMENT

Respectfully submitted,
Sharon Cook, Recording Secretary