

MOTIONS PASSED AT THE COMBINED BOARD MEETING, Tuesday, July 13, 2021

Approved Consent Agenda

Mr. Walsingham/Mr. Patronis

Approved Action Item A, FY21 Budget Amendment

Mr. Walsingham/Mr. Griffitts

Approved Action Item B, Amendment to Public Safety Funding

Mr. Phillips/Mr. Patronis

Approved Discussion Item A, Sports Park & Special Event Enhancements

Mr. Walsingham/Mr. Casto

COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach

Tuesday, July 13, 2021

9:00 a.m.

Council Room, PCB City Hall

Board Members Present:

Bailey, Steve (V-Chair)
Casto, Paul
Chester, Phil
Griffitts, Phillip
Patronis, Yonnie (S/T)
Phillips, Andy
Walsingham, Gary
Pease, Chair (Chairman)

Board Members Absent:

Buddy Wilkes

I. CALL MEETING TO ORDER

Chairman Pease called the meeting to order at 9:00 a.m.

II. ROLL CALL

Eight members present at the time of Roll Call. Mr. Wilkes was absent.

- A. Invocation
Mr. Chester gave the Invocation.
- B. Pledge of Allegiance
Ms. Pease led the Pledge of Allegiance.

III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)

None

IV. CONSENT AGENDA

Mr. Rowe read the Consent Agenda into the record.

- A. Approve Execution of Project Agreement 22BA3, PCB Shore Protection Project Grant
- B. Approve and Forward for Approval to the Bay County Board of County Commissioners (BOCC) two resolutions supporting State FDEP Beach Management Program Grants within Bay County, including Panama City Beach, St. Andrews State Park, and Mexico Beach.
- C. Acknowledge the March Financial Report
- D. Acknowledge the May 2021 Tourist Development Tax Collections Report

Mr. Walsingham moved; seconded by Mr. Patronis to approve the consent agenda.

Motion passed with unanimous vote.

V. ACTION ITEMS

- A. FY 2021 Budget Amendment and FY 2022 Revenue Update, Ms. Charlene Honnen & Mr. Dan Rowe

Mr. Rowe stated that the county increased the value of the TDT tax based on the collection trend. The budgeted amount was previously based on prior year history and the reduction in spending during the prior year. Also, the increase in TDT value is a result of the final audit of the prior fiscal year. The audit showed the reduced spending and resulted in a higher cash forward. Mr. Patronis commented that he would like to see some of the excess funds go toward paying down debt. Mr. Rowe said that was being considered.

Mr. Walsingham moved; seconded by Mr. Griffitts to approve Action Item A.

Motion passed with unanimous vote.

Mr. Rowe then gave a brief summary on the current revenue.

- B. Discuss and consider for recommendation to the Bay County Board of County Commissioners an amendment to Public Safety Funding allowed by Florida Statute 125.1004, Mr. Dan Rowe & Mr. Doug Sale

Mr. Rowe discussed the increased funding by the TDT to Public Safety. He said half of the total will go to the City of Panama City Beach and half to Bay County. Each entity appropriates their half accordingly.

Mr. Phillips moved; seconded by Mr. Patronis to approve Action Item B.

Motion passed with unanimous vote.

VI. DISCUSSION ITEMS

- A. Sports Park & Special Event Enhancements, Mr. Richard Sanders

Mr. Sanders gave an overview of the enhancements to the Sports Park and special events. The enhancement to the Sports Park includes a PA system, padding to the fencing, netting to catch fly balls, and sod to control highly eroded areas. He discussed the problems that will be resolved with each of the enhancements and answered questions from the board.

He then discussed the enhancements for special events which are bollards and light towers.

Mr. Sanders answered questions regarding the bollards being used by other entities and that he will be working with all parties to ensure the shared value and maintenance.

Mr. Walsingham moved; seconded by Mr. Casto to approve Discussion Item A.

Motion passed with unanimous vote.

- B. FY 2022 Special Event-Marketing & Sponsorship Approach, Ms. Jayna Leach & Mr. Richard Sanders

Ms. Leach gave an overview of marketing and promotion for special events in FY22. Then Mr. Sanders gave a summary of the levels of sponsorships and the approach to gain more of them. Also, they discussed the "Chasin the Sun" fishing show success and plans going forward. Mr. Brown spoke about the artificial reef program and the current reef drops and future planned drops.

VII. PRESIDENT'S REPORT

Mr. Rowe stated that Ms. Lacey Rudd is traveling to accept the Destinations International 30 under 30 award. Also, Ms. Katie Griffiths is leaving the TDC and Mr. Harrison Moon has been transferred into that position. He also stated that budget discussions will be forthcoming.

VIII. CHAIRMAN'S REPORT

Ms. Pease gave praise to the Fire and Police departments for their hard work during this busy season.

IX. AUDIENCE PARTICIPATION

The Police Chief thanked the support given by the board.

X. ADJOURNMENT

Respectfully submitted,
Sharon Cook, Recording Secretary