

AGENDA  
COMBINED BOARD MEETING  
Bay County Tourist Development Council  
Panama City Beach Convention & Visitors Bureau, Inc.  
Panama City Beach  
9:00 a.m.

Tuesday, June 11, 2024

Council Room, PCB City Hall

**I. CALL MEETING TO ORDER**

**II. ROLL CALL**

- A. Invocation
- B. Pledge of Allegiance

**III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)**

**IV. CONSENT AGENDA**

- A. Approve and recommend for the Bay County Board of County Commissioners to reimburse the Bay County Sheriff's Office and the City of Panama City Beach Police Department for certain public safety expenditures related to increased tourism on Panama City Beach. (TDC)
- B. Acknowledge Receipt of the April 2024 Tourist Development Tax Collection Report (CVB/TDC)

**V. ACTION ITEMS**

- A. Panama City Beaches and Mexico Beach Resolutions for FDEP State Beach Management Funding Assistance Program Funding Support 2025-2026 (TDC)

**VI. PRESENTATIONS**

- A. Marketing Update, Jayna Leach
- B. Public Sports Park Update, Chris O'Brien, J Michael Brown, Marissa Guarneiri, and Joe Hanson
- C. TDC Operations during gray sky events, Dan Rowe

**VII. DISCUSSION ITEMS**

- A. Update on Coca-Cola Event Center, Dan Rowe

**VIII. PRESIDENTS REPORT**

**IX. CHAIRMAN'S REPORT**

**X. AUDIENCE PARTICIPATION**

**XI. ADJOURNMENT**