

# TDC'S ROLE STORM EVENTS

## ESF-18 Business Stabilization - Lead CONTINUITY OF BUSINESS PLAN (COBP)

Articulates departmental responsibilities that ensure we are able to accomplish our core mission, while executing ESF-18 responsibilities on behalf of the County.

### PARTNER PREPAREDNESS

- Encourage partners to develop their own COBP;
- Register their company at FloridaDistaster.Biz
- Designate points of contact (POCs)
- Sign-up on PCB Business Facebook Group

## ESF-14 PUBLIC INFORMATION - SUPPORT CRISIS COMMUNICATIONS PLAN (CCP)

Articulates TDC's role and tactics in communicating with the press and public after a crisis event. In the case of a storm event in which the EOC is activated, this role has two distinct components –

- Support County's PIO in issuing Official Statements from EOC
- Maintain responsibilities to issuing destination communications as appropriate



# PREPARE



### BUSINESS PREPAREDNESS RESOURCES

[Florida's Virtual Business Emergency Operations Center Flyer](#): The purpose of ESF 18 is to share information and coordinate emergency management activities with a diverse array of stakeholders.

[Private Sector Emergency Response Information](#): Information on re-entry into disaster areas, waivers and ESF 18 contact information.

[Steps to Prepare Your Business](#): Taking the steps to build a business continuity plan, as well as encouraging your employees to create a family emergency plan, can reduce the financial and physical impact on your business. It is important to consider how a disaster could affect your employees, customers, and workplace.

### FLORIDA PREPAREDNESS RESOURCES

[Florida SBDC Network](#): The Florida Small Business Development Center (SBDC) Network provides tools, training and resources to help small businesses grow and succeed including disaster preparedness, response and recovery. The Florida SBDC Network has more than 40 offices from Pensacola to Key West to serve the needs of Florida's business community.

[FDLE BusinessSafe](#): The Florida Department of Law Enforcement BusinessSafe website provides information about current threats and trends relating to Florida's citizens, businesses and infrastructure. This site contains sector-specific information and an archive of security alerts for Florida's business community.

[DMS Doing Business with the State of Florida](#): The Florida Department of Management Services (DMS) encourages vendors to do business with the State of Florida. DMS ensures fair and open competition in procurement of commodities and contractual services.

[DFS PrepareFL](#): A collection of resources managed by the Florida Department of Financial Services (DFS), including an emergency financial preparedness toolkit, information about filing insurance claims, and how to save on taxes with the Florida Home Hardening Tax Exemption.

[Hurricane Preparedness Guide](#): The Florida Office of the Attorney General, Consumer Protection Division Hurricane Preparedness Guide provides an overview of legal, financial and consumer protection resources in Florida.





**UPDATE ON COCA-COLA EVENT CENTER (WRRC)**



