

FOR IMMEDIATE RELEASE

MEDIA CONTACT:
Audrey Heinemann
Palmer Public Inc.
audrey@palmerpublic.com
(615) 521-1999

Park City Chamber of Commerce & Visitors Bureau Partners with Slopeside Village to Offer Affordable Housing to Members

Slopeside Village emerges as the newest endeavor, alongside the WE RIP program and seasonal workforce resource guide, dedicated to supporting residents and seasonal workers

PARK CITY, UTAH (March 13, 2024) – Today, the <u>Park City Chamber of Commerce & Visitors Bureau</u> announced a partnership with <u>Slopeside Village at Park City</u>, an affordable employee workforce housing project in Park City. Together, the two organizations will offer special pricing for members and their employees on units available at Slopeside Village. This collaboration not only benefits members and employees but also boosts the local economy, supporting local businesses and creating a comfortable place to live and work.

"Recognizing the crucial role that stable housing plays in the success of our employees and local businesses, we're committed to supporting our members with accessible and affordable living options," said Scott House, VP of Partner Services at Park City Chamber & Visitors Bureau. "Through this partnership with Slopeside Village at Park City, we're not only addressing a critical need but also fostering a thriving community where our residents and businesses can prosper."

This partnership joins several ongoing initiatives aimed at assisting seasonal and local workers. Just last year, through a partnership with Mountainlands Housing Community Trust and Rossignol, Park City Chamber & Visitors Bureau launched the workforce employer rental incentive program (WE RIP), targeted at increasing rental inventory amid a housing shortage. Since its inception on Oct. 1, the WE RIP program has incentivized 12 units, comprising 19 rooms and up to 34 beds. Towards the end of 2023, the Park City Chamber & Visitors Bureau also updated the seasonal workforce resource guide to better assist the 1,438 exchange visitors traveling to work in Park City, sharing resources for housing, transportation and more.

"One of the primary goals for Slopeside Village is to provide a housing option for employees of local businesses in Summit County." said Tony Tyler, partner at Columbus Pacific Development. "With the Canyons transit hub located adjacent to the development, residents can take advantage of the resort location for recreation and outdoor activities with easy access to all area employers making it an ideal complex for local employees."

This partnership will remain valid until June 2024, subject to extension based on availability. Members of the Park City Chamber of Commerce & Visitors Bureau can expect to receive a 10% discount off the standard

rental rate. In addition, members will receive special month-to-month lease terms and waived short term lease fees of \$200 per month. Beds are reserved for members based on demand.

"The property is designed and purpose-built for social engagement among residents. We program events to encourage interaction and create a greater sense of community, all while providing an affordable housing option for residents," said Lois Sample, community manager at Slopeside Village Park City. "This new partnership broadens access to housing for local businesses, while offering a discounted rate and beneficial terms, inviting more employees to live in our community."

For more information about the partnership, contact Slopeside Village at (435) 962-1285 or slopesidevillage@emg-apts.com. Additional details on unit and property amenities can be found at www.slopesidevillage.com. For additional information about the Park City Chamber, visit parkcitychamber.com.

###

About Park City Chamber of Commerce & Visitors Bureau

Park City Chamber of Commerce & Visitors Bureau represents over 1,000 businesses in Summit County. Founded in 1963 to promote local ski resorts, today, the Park City Chamber & Visitors Bureau is entrusted with fostering the health and wellbeing of the local community. From maintaining economic stability and addressing environmental concerns to developing sustainable tourism plans and preserving cultural heritage, the organization prides itself on being in the community for the community. For more information, visit visitparkcity.com.