



park  city

CHAMBER OF COMMERCE | CONVENTION & VISITORS BUREAU

## PARK CITY WELCOMES VISITORS THIS SUMMER - 2022

In this press kit, we've rounded up some great information to help you share the best of summer in our authentic and historic mountain town. As always, should you have any special requests or if you're looking to connect with a source for an interview, please feel free to give us a call or drop us a line. We look forward to helping you share Park City's story.

Please take special note of our [Sustainable Tourism efforts](#). We encourage you to include this information in your published pieces to help our visitors with best practices.

## PARK CITY MEDIA CONTACTS

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### PHOTO & VIDEO REQUESTS

We maintain photo and video assets for non-commercial use by media and authorized meeting planners to supplement editorial coverage of Park City, Utah. Visit our [Online Media Gallery](#) to preview all photos and video assets. Terms and conditions apply.

### SOCIAL MEDIA

#VisitParkCity

Facebook: @VisitParkCity

Twitter: @VisitParkCity

Instagram: @VisitParkCity

Youtube: @VisitParkCity

### WEBSITE

[www.visitparkcity.com](http://www.visitparkcity.com)

# ON THE RIGHT TRAIL

## THE LEGACY WE SHARE

People who visit Park City are drawn to the breathtaking beauty of the land, the creative culture of our thriving communities, and the sustainable values woven into the very fabric of our town. With some of the most ambitious climate goals in North America, Park City's commitment to our cultural heritage and sustainability includes sharing with visitors and locals alike how we can all strive to maintain the unique beauty and spirit of this community we call home.

Support the rich heritage and pristine wonder of Park City and help preserve what makes the community we all love so very special.



## LOCAL FIRST. LOCAL ALWAYS.

The Legacy We Share: From a rich Ute history and origins as a mining town to its Olympic legacy, learn how to safeguard Park City's historical and local heritage sites.

Be Part of Our Story: Patron Park City's local craftspeople, businesses and artisans. Help us continue to grow our vibrant and creative community.

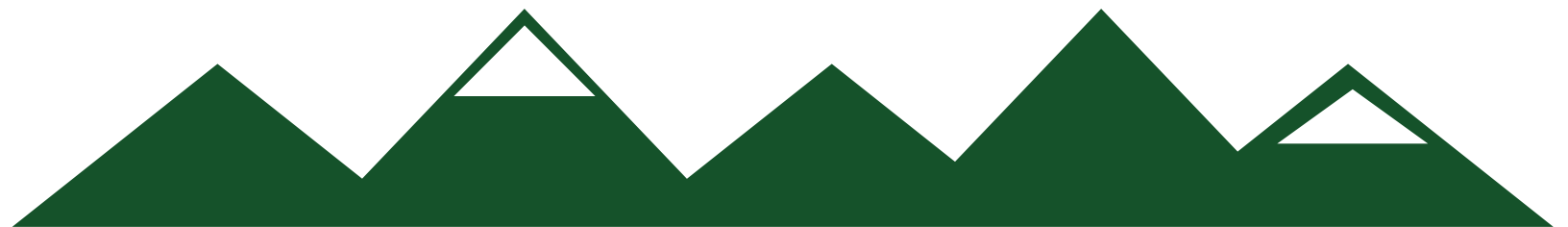
Protect Our Trails: Help leave no trace by visiting Park City in May and November. As you enjoy the peaceful bliss of fewer people on the trail, learn how to help preserve this unique place for future generations.



## OUR COMMITMENT

Park City and Summit County are committed to destination stewardship. Read about our Sustainable Tourism planning process [here](#).

For the latest information, visit:  
[VisitParkCity.com/Sustainability](https://VisitParkCity.com/Sustainability)







## DISCOVER PARK CITY, UTAH

Discover a destination where the best summers come naturally. A place where days of hiking, biking, fishing, and farmers markets are followed by evening concerts, nightlife, dining, and deluxe accommodations. Our businesses are creating safe experiences to keep entertainment options available for the general public - think outdoor dining and imbibing, musical performances, sunset strolls, and quality relaxation.



### SUSTAINABILITY GOALS

- Net-zero carbon and 100% renewable energy for city operations by 2022.
- Net-zero carbon and 100% renewable energy community-wide by 2030.

### MOST ACCESSIBLE MOUNTAIN DESTINATION

Flying into Utah? Be sure to linger in the all-new **Salt Lake City International Airport** which became America's newest air terminal when it opened in September 2020.

From the Salt Lake valley, Park City is a mere 25 miles away, nestled high in the Wasatch Mountain Range sitting at about 7,000 feet in elevation.

### LOCAL STEWARDSHIP

- First town in Utah to ban single use plastic bags at major grocery stores (Adopted by Ordinance, May 2017).
- Community recycle center: **Recycle Utah**.
- Residential and business composting programs.
- Ski resort sustainability efforts including the adoption of low-energy-consuming snow guns, recycle bins next to every trash can, locally sourced food ingredients, rethinking and re-sourcing hotel amenities.
- 8,000+ acres of Green Spaces within Park City.
- Zero emission public bus fleet.
- Electric vehicle charging points at local venues, parks, city facilities, hotels and more.
- **Public electric bike share system, with charging stations throughout Summit County available 24/7 during the Spring, Summer and Fall months.**

# OUR AWARD-WINNING RECREATION RESORTS

## DEER VALLEY RESORT

MEDIA CONTACT: Emily Summers, [esummers@deervalley.com](mailto:esummers@deervalley.com)

This summer, Deer Valley Resort is offering lift-served mountain biking, hiking, children's summer camp programming, scenic chairlift rides, outdoor dining and concert events. Purchasing lift tickets online is recommended. A self-service ticket kiosk operating at Snow Park Lodge is available for guests to print out tickets upon arrival. Owned by Alterra Mountain Company, Deer Valley Resort is part of the IKON pass collection (for winter skiing).



**DEER VALLEY  
RESORT**

[www.deervalley.com](http://www.deervalley.com)

 @SkiDeerValley

 @Deer\_Valley

 @DeerValleyResort

# #SkiTheDifference

## PARK CITY MOUNTAIN RESORT

MEDIA CONTACT: Sara Huey, [sara.e.huey@vailresorts.com](mailto:sara.e.huey@vailresorts.com)

As the largest ski resort in the United States, Park City Mountain is under the Vail Resorts portfolio and EPIC pass collection. Summer 2022 activities include alpine slide, mountain coaster, mini golf and gem panning at the Park City Adventure Park; scenic chairlift rides; lift-served mountain biking; golf; and hiking. Purchasing lift tickets online is recommended.



**PARK CITY**

[www.ParkCityMountain.com](http://www.ParkCityMountain.com)

 @ParkCityMountain

 @PCski

 @PCski

# #OneParkCity

## UTAH OLYMPIC PARK

MEDIA CONTACT: Kole Nordmann, [knordmann@uolf.org](mailto:knordmann@uolf.org)

Utah Olympic Park served as home to a number of events during the 2002 Olympic Winter Games and is still used today for training by former, current and future athletes. The facility is home to two museums: Alf Engen Ski Museum and the Eccles Salt Lake 2002 Olympic Winter Games Museum, both free admission. Summer activities include ropes courses, extreme tubing, ziplines, bobsledding, and alpine coaster. Many activities are available with the purchase of a Gold Pass.



[www.UtahOlympicLegacy.org](http://www.UtahOlympicLegacy.org)

 @UtahOlympicPark

 @UtahOlympicPark

 @UtahOlympicPark

# #UtahOlympicPark

## WOODWARD PARK CITY

MEDIA CONTACT: Meisha Ross, [mross@woodwardparkcity.com](mailto:mross@woodwardparkcity.com)

Open since December 2019, Woodward Park City is the newest location for action sports training, skill development, and leisure recreation. Open 365 days/year, they offer an indoor sports hub, outdoor mountain park, activity lessons (group and private), summer camp programs for kids, two dining offerings and bar for beer, wine and cocktails.

**WOODWARD<sup>®</sup>**  
**PARK CITY / UT**

[www.WoodwardParkCity.com](http://www.WoodwardParkCity.com)

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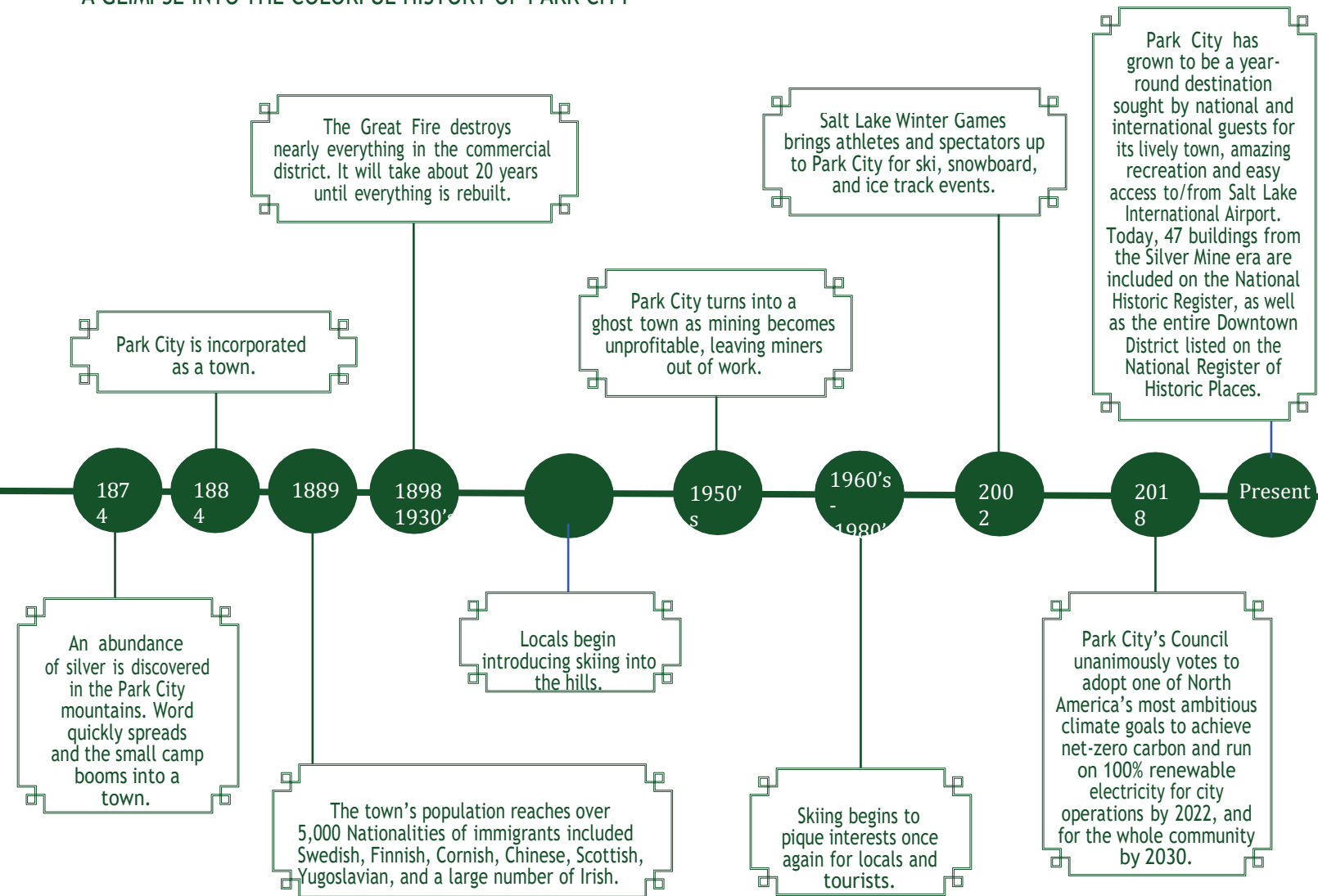
 @WoodwardPC

 @WoodwardParkCity

# #WoodwardParkCity

# HISTORY & LASTING LEGACY

FROM SILVER MINING TOWN TO WORLD CLASS SKIING DESTINATION  
A GLIMPSE INTO THE COLORFUL HISTORY OF PARK CITY



An interactive pictorial of Park City's colorful mining and ski history is on display at the **Park City Museum**, located at 528 Main Street in the heart of Park City's Historic Old Town district.



Visitors can experience the glory of the 2002 Winter Games at **Utah Olympic Park**. Museum tours highlight the history of all skiing disciplines through touch screen displays, videos, a VR ski theater, and maps.



# SOUNDBITES



## 100+ Lodging Options

Wedding Venues

Bed and Breakfast

New Properties ([here](#) and [here](#))

In/On the Mountains

Spa Amenities

Historic Preservation

Meeting Spaces

## Nearly 150 Dining Options

Craft Chocolate

Wine Bar

Breweries

<sup>1</sup>4ft Custom Wood Stove

French Cafe

Outdoor Indulging

MYO Old Fashioned

2 Distilleries



## Recreation

Mountain Biking

400 Miles of Trails

Hot Air Balloon

Fly Fishing

Golfing

SUP

Rafting

Rockport Reservoir

28-mile-long State Park

## Events

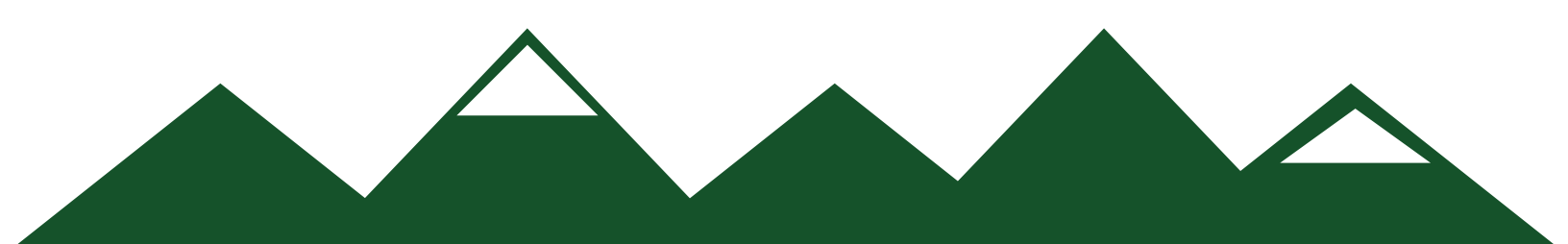
\*Due to the COVID-19 pandemic, event operations are subject to change. Please be aware!

Park City Wine Festival   Kimball Arts Festival

Autumn Aloft   Park City Song Summit

Oakley Rodeo   Outdoor Symphony Concerts

Tour of Utah Cycling Race   Savor the Summit



# PARK CITY IN THE NEWS

**TRAVEL+  
LEISURE**



**VOGUE**



**Condé Nast  
Traveler**

**House Beautiful**

**DEPARTURES**

**Reader's  
digest**

**TOWN&COUNTRY**

## HARPER'S BAZAAR

20 Best Places to Travel, 2021, #2

## HOUSE BEAUTIFUL

Best Places to Travel in the US for a Christmas Getaway, 2021, #1

## READER'S DIGEST

12 Charming Towns That Are Even Cozier When It Snows, 2021, #4

25 Small Towns that are About to Become More Popular, 2020, #24

## LONELY PLANET

5 US Ski Towns for People Who Hate Skiing, 2020, #5

10 Coolest Small Towns in America, 2019, #3

## TRIPADVISOR

Travelers' Choice: Top Trending Destinations in the US, 2020, #7

## INDAGARE

Best Winter Vacation Ideas, 2021

## DEPARTURES

Ultimate Winter Guide to Park City, 2021

Best Ski Spots in the US, 2020, #2

## TRAVEL + LEISURE

America's Best Mountain Towns, 2021, #1

America's Best Ski Towns, 2021, #1

Best Places to Travel in February, 2021, #1

11 Best Weekend Trips in the US and Around the World, 2021, #9

Top Getaways in the World, 2020

Best Long Weekends for Couples, 2020, #9

## SUNSET MAGAZINE

Dream Destinations to Live and Visit in the West, 2020, #2

## VOGUE

Where Americans Are Traveling Locally in 2020, #1

## CONDE NAST TRAVELER

Top Places to Travel in January, 2021, #3

Top 40 Ski Resorts in the US: Readers' Choice Awards, 2021 (Deer Valley) #1

## TOWN & COUNTRY

Best Places to Visit in March, 2021, #5

Best Places to Travel, 2019, #2 in US

## MSN

Most Beautiful Main Street in Every State, Utah: Park City, 2020

## SEATTLE PI

3 Winter Getaways for Fresh Air Family Fun, 2021, #1

## VERANDA

18 Romantic Escapes for Valentine's Day, 2021, #16

