



park  city

CHAMBER OF COMMERCE | CONVENTION & VISITORS BUREAU

PARK CITY WELCOMES VISITORS THIS 2023/24 WINTER

We look forward to a terrific ski season this winter. Our community boasts tremendous opportunities for outdoor recreation, making our mountain town a safe space for travelers to visit all season long. A day on the slopes, sleigh rides through the snow, private or public dining, lodging in comfort and style, and exploring hidden gems along the way will offer a generous dose of rejuvenation that's sure to make lasting memories. That's why Park City is Winter's Favorite Town.

In this press kit, we've rounded up some great information to help you share the best of winter in our authentic and historic mountain town. As always, should you have any special requests or if you're looking to connect with a source for an interview, please feel free to give us a call or drop us a line. We look forward to helping you share Park City's story.

PARK CITY MEDIA CONTACTS

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PHOTO & VIDEO REQUESTS

We maintain a library of assets for non-commercial use by media and authorized meeting planners to supplement editorial coverage of Park City, Utah. Visit our Online Media Gallery to preview all photos and video assets. Terms and conditions apply.

SOCIAL MEDIA

#VisitParkCity

Facebook: @VisitParkCity

Twitter: @VisitParkCity

Instagram: @VisitParkCity

Youtube: @VisitParkCity

WEBSITE

www.visitparkcity.com

WINTER'S FAVORITE TOWN

Park City is home to two world-class ski resorts filled with famously light Utah powder and several major recreational attractions to give visitors a front row seat to the Greatest Snow on Earth®. Park City is so much more than your typical ski town. With award-winning dining, incredible shopping, and vibrant nightlife only 25 miles from Salt Lake City International Airport, Park City is North America's most accessible ski destination. The 2022/23 season was the longest in more than 30 years, starting November 16, 2022, and running through May 1, 2023. Check back in the fall for 2023/24 opening dates.



SUSTAINABILITY GOALS

- Net zero carbon and 100% renewable electricity for city operations by 2022.
- Net zero carbon and 100% renewable electricity community-wide by 2030.

LOCAL STEWARDSHIP

- First town in Utah to ban single use plastic bags at major grocery stores (Ordinance 2017-21).
- Community recycle center: [Recycle Utah](#).
- Residential and business composting programs.
- Ski resort sustainability effort including the adoption of low-energy-consuming snow guns, recycle bins next to every trash can, locally sourced food ingredients, rethinking and re-sourcing hotel amenities.
- 8,000+ acres of Green Spaces within Park City.
- Zero emission public bus fleet.
- Electric vehicle charging points at local venues, parks, city facilities, hotels and more.
- [Public electric bike share system, with charging stations throughout Summit County available 24/7 during the Spring, Summer and Fall months.](#)

MOST ACCESSIBLE MOUNTAIN DESTINATION

Flying into Utah? Be sure to linger in the all-new [Salt Lake City International Airport](#) which became America's newest air terminal when it opened in September 2020.

From the Salt Lake valley, Park City sits a mere 25 miles away, nestled high in the Wasatch mountain range sitting at about 7,000 feet in elevation. Consider a car-free getaway.

OUR COMMITMENT

Park City and Summit County are committed to destination stewardship. Sustainable tourism is about taking care of our home. We use an holistic approach to achieve progress in balance, to support our heritage and outdoor recreation through guest management that sustains our economy for years to come. The [Sustainable Tourism Plan](#) that launched in the fall of 2022 intends to create a future where we consider community and environmental benefits with the same weight as economic benefits, resulting in a thriving community and destination.

AWARD-WINNING MOUNTAIN RESORTS

DEER VALLEY RESORT

MEDIA CONTACT: Emily Summers, esummers@deervalley.com

TERRAIN: 2,026 skiable acres TRAILS: 103 CHAIRLIFTS: 21

PASSES: Deer Valley Resort is included on the Ikon pass. Read more at ikonpass.com.

FUN FACT: This is a ski-only resort.

23/24 UPDATES: Lift operations ran from November 29, 2022 - April 23, 2023.

Check back in the fall for Deer Valley Resort's 2023/24 season dates.



**DEER VALLEY
RESORT**

www.deervalley.com

 @SkiDeerValley

 @SkiDeerValley

 @DeerValleyResort

 #SkiTheDifference

PARK CITY MOUNTAIN RESORT

MEDIA CONTACT: Sara Huey, sara.e.huey@vailresorts.com

TERRAIN: 7,300 skiable acres TRAILS: 330+ CHAIRLIFTS: 43

PASSES: Owned by Vail Resorts, Park City Mountain is included on the Epic Pass. Read more at epicpass.com.

FUN FACT: This is the largest lift-assisted ski resort in the U.S.

23/24 UPDATES: Lift operations ran from November 16, 2022 - May 1, 2023.

Check back in the fall for Park City Mountain Resort's 2023/24 season dates.



PARK CITY

www.UtahOlympicLegacy.org

 @ParkCityMountain

 @PCski

 @PCski

 #OneParkCity

UTAH OLYMPIC PARK

MEDIA CONTACT: Kole Nordmann, knordmann@uolf.org

FUN FACT: Best place in Park City to learn all about the 2002 Salt Lake City Winter Olympic Games. Outdoor activities available.


23/24 UPDATES: A 25-acre multi-phase mountain expansion project is underway.

Additions include competition-level giant slalom and moguls courses that meet International Ski Federation and World Cup standards, a high-speed quad chairlift, snowmaking systems and pond, and LED lights for night training.



www.UtahOlympicLegacy.org

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WOODWARD PARK CITY

MEDIA CONTACT: Meisha Ross, mross@woodwardparkcity.com

TRAILS & TERRAIN: Lift-accessed snowboarding and skiing, as well as indoor and outdoor facilities for skateboarding, BMX, scooter, parkour and cheer. Woodward also offers tubing serviced by two surface lifts.

PASSES: Woodward PC offers an all-access membership (indoor, lift, and tubing), as well as a Mountain Park Membership (lift only).

FUN FACT: Opened in December 2019, Woodward Park City is the newest location for action sports training, skill development, and recreation. It is also an official training facility for the US Ski & Snowboard team.

WOODWARD[®]
PARK CITY / UT

www.WoodwardParkCity.com

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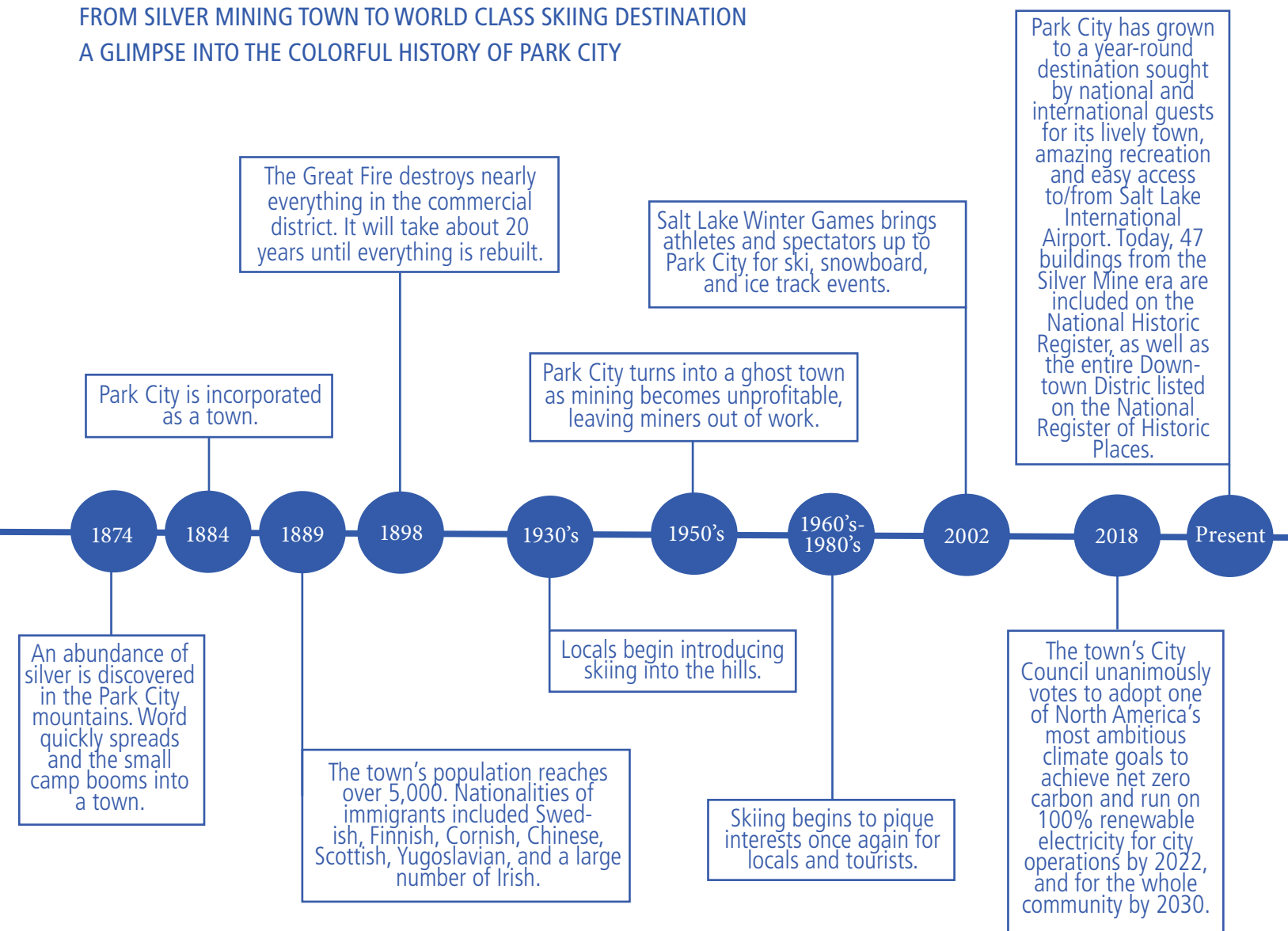
 @WoodwardParkCity

 @WoodwardParkCity

 #WoodwardParkCity

HISTORY & LASTING LEGACY

FROM SILVER MINING TOWN TO WORLD CLASS SKIING DESTINATION
A GLIMPSE INTO THE COLORFUL HISTORY OF PARK CITY



An interactive pictorial of Park City's colorful mining and ski history is on display at the **Park City Museum**, located at 528 Main Street in the heart of Park City's Historic Old Town district.



Visitors can experience the glory of the 2002 Winter Games at **Utah Olympic Park**. Museum tours highlight the history of all skiing disciplines through touch screen displays, videos, a VR ski theater, and maps.

SOUNDBITES



100+ LODGING OPTIONS

Spa Amenities Picturesque Poolsides
New Properties ([here](#) and [here](#))
Meeting Spaces Bed and Breakfast
Historic Preservation In/On the Mountains

NEARLY 150 DINING OPTIONS

MYO Old Fashioned Pine Cone Ridge
14ft Custom Wood Stove Craft Chocolate
2 Breweries French Cafe 1 Wine Bar
Apenglobe & Yurt Dining 2 Distilleries



OUTDOOR RECREATION

Play in the Snow WITHOUT Skiing
400 Miles of Trails Geothermal Crater SUP
Fly Fishing National Ability Center
28-mile-long State Park

SPECIAL ACTIVITIES

Snow Globes Theatre & Arts
Sundance Film Festival Bobsled Ride
Museum Tours Ice Castles



PARK CITY IN THE NEWS

**TRAVEL+
LEISURE**



TIME

TimeOut



**Reader's
digest**

**Condé Nast
Traveler**

Fodor's

TOWN&COUNTRY

HARPER'S BAZAAR

20 Best Places to Travel, 2021, #2

HOUSE BEAUTIFUL

Best Places to Travel in the US for a Christmas Getaway, 2021, #1

READER'S DIGEST

12 Charming Towns That Are Even Cozier When it Snows, 2021, #4

25 Small Towns That Are About to Become More Popular, 2020, #24

LONELY PLANET

5 US Ski Towns for People Who Hate Skiing, 2020, #5

TRIPADVISOR

Travelers' Choice: Top Trending Destinations in the US, 2020, #7

TIME MAGAZINE

World's Greatest Places, 2022, #2

TRAVEL + LEISURE

11 Best Places to Travel January 2023, #1

America's Best Mountain Towns, 2021, #1

America's Best Ski Towns, 2021, #1

11 Best Weekend Trips in the US and Around the World, 2021, #9

Top Getaways in the World, 2020

Best Long Weekends for Couples, 2020, #9

SUNSET MAGAZINE

Dream Destinations to Live and Visit in the West, 2020, #2

TIME OUT

Best Ski Resorts in the US, 2022, #7

CONDE NAST TRAVELER

Best Family Ski Resorts, 2023

23 Best Places to Go in the US in 2023

Top Places to Travel January 2021, #3

TOWN & COUNTRY

Best Places to Visit in March, 2021, #5

Best Places to Travel, 2019, #2 in US

MSN

Most Beautiful Main Streets in the US, 2022, #1

Best Christmas Towns in America, 2022, #1

SEATTLE PI

3 Winter Getaways for Fresh Air Family Fun, 2021, #1

FODOR'S TRAVEL

Most Charming Main Streets in America, 2023, #1

