

Dear Park City Chamber Bureau member,

The 2020-2021 winter season at Park City Mountain is almost here. We are excited to invite you and your employees to share another EPIC year at the largest Resort in the United States. Once again we are offering a special rate on Merchant season pass products for our valued Chamber Bureau members and their employees. Also, as a one-time offer and in recognition of a shortened 19/20 season, all Merchants will be eligible to receive a 20% discount on Merchant Pass purchases for the 2020/2021 season. This 20% discount will be applicable for an equal or lesser number of passes purchased last year. Any additional passes will be sold at the regular price.

Park City Epic Local Merchant Pass includes 10 discounted Buddy Tickets and 6 discounted Ski-With-A-Friend Tickets.

Price: \$729 (20% discount → \$583)

Valid for: Unlimited skiing or riding at Breckenridge, Keystone, Crested Butte, Okemo, Mount Sunapee, Stevens Pass, Afton Alps, Mt Brighton, Wilmot, and the Peaks Resorts

Restrictions: The pass is not valid at Park City, Northstar, Heavenly, Kirkwood, Stowe, Vail, Beaver Creek, and Whistler Blackcomb on the following dates: **November 27 and 28, 2020, December 26 through 31, 2020, January 16, 2021 and February 13 and 14, 2021.**

Reservations: All Merchant Pass holders will be required to make reservations to access resorts during core season, 12/8/20 to 4/4/2021. Priority access will be granted through 12/7/20 for Merchant Pass holders to make up to 7 priority days of reservations, prior to daily lift tickets going on sale on 12/8/20. Pass holders will also be able to make week-of reservations. Please visit EpicPass.com for more information on the pass holder reservation system.

Requirements: Business must be a verified member of the Park City Chamber Bureau and must purchase the Merchant Pass for the employee. The pass holder must be an active employee of the business (will need proof of employment form or a paystub dated within the last two weeks at time of pass pick up).

Deadline for Employer to purchase vouchers with 20% credit: 12/6/20

How to purchase pass the passes for your employees:

Contact the Merchant Pass team by calling 435-604-3118 or by emailing pcmerchantpass@vailresorts.com.

Note that payment will be limited to **CREDIT CARD** only.

Preferred Method: We will send you an order form to return to us with your employees' information. Passes will be sold to your employees' profiles and they will just need to log in to their account to sign their Release of Liability and visit our Ticket and Pass windows to print their pass out (if they do not have one from last season).

Voucher Method: We will sell vouchers to employers directly and the voucher redemption process will be the same as last season. To redeem the vouchers, the employee must bring the voucher to our Ticket and Pass windows at Park City Mountain Village or Canyons Village, providing a pay stub to prove their employment status.

PARK CITY MOUNTAIN MERCHANT PASS

PROGRAM DETAILS 2020-2021

REQUIREMENTS: Business must be a verified member of the Park City Chamber Bureau and must purchase the pass for the employee. The pass holder must be an active employee of the business (will need a letter from the business owner or a paystub dated within the last two weeks at time of pass pick up).

Unlike individual season passes, Merchant Passes are owned by the Business, which designates an employee as the passholder. If a passholder is no longer employed by the business, the business retains the Merchant Pass. The Merchant Pass is available for a one-time transfer to another employee.

All Merchants will receive a 20% discount on Merchant Pass purchases, eligible for an equal or lesser amount of passes purchased for the 19/20 Season. The passes will remain on sale until **1/31/21**, but the 20% discount offer will expire on **12/6/20**.

All passholders will be required to complete a 2020/2021 season pass application and sign the release of liability online. The passholder is responsible for pulled or suspended passes. Any pass affected by these circumstances will not be eligible for transfer or refund.

DIRECT PURCHASE PROCESS:

- Company requests and fills out order form for all employees who are to receive a pass
- PC Merchant Pass office will call to collect payment via phone
- Employee will log into their account to sign their Release of Liability
- Employee will visit the ticket office, with proof of employment, to have their photo taken and pass printed

WHY USE DIRECT METHOD?

- Less contact with voucher not passing between multiple sets of hands
- Fewer time spent by the employee in our offices

VOUCHER PURCHASE PROCESS:

- Company purchases voucher
- Company designates voucher to a particular employee by writing name on voucher
- Gives voucher and season pass application to the employee
- Employee redeems voucher with current paystub, ID and completed Season Pass application to receive pass

WHY USE A VOUCHER?

- Business can pre-purchase pass vouchers prior to hiring employees
- Vouchers can be redeemed after general pass sales have ended
- Unused vouchers are eligible for refund prior to the last day of the season

The employee must bring the voucher, personal ID, and current paystub (or proof of employment from your company) to pick up their season pass.

***Vouchers can be redeemed all season. Unused vouchers are eligible for refund prior to last day of the 20/21 season**

Transferability: Yes. Business may request a one-time transfer to another employee for \$110. **Deadline date:** 04/01/2021

For more information and to get specific details on the Merchant Pass program, please contact us via email or phone:

Park City Mountain Merchant Pass Office

435-604-3118

pcmerchantpass@vailresorts.com