

**ANNUAL PARK CITY 4TH OF JULY
2016 PARADE
Sponsorship Information**

The Park City Chamber of Commerce/Convention & Visitors Bureau is busy organizing the 2016 July 4th Parade and Celebration. We invite you to join us as a sponsor.

Each year, sponsorship by local businesses and organizations like yours provide the funds necessary to hire quality entertainment and provide security and other services that ensure a fun-filled family experience enjoyed by locals and visitors alike.

Many businesses and organizations have assisted us over the years with donations. However, because of the growth of the event, additional support of this much anticipated family event is needed. Organizations donating \$250 or more will be acknowledged by announcements on the parade route and from the bandstand at the Park. You are invited to carry your own banner down Main Street at the beginning of the parade, but you will need to supply no less than two people and no more than four people to carry it.

Sponsorships Levels:

Amount	Category	Benefits
\$250	Silver	<ul style="list-style-type: none"> • Your own banner carried down Main Street by your reps • Oral recognition and acknowledgement from the parade announcers and in City Park • 1 VIP parking spots in covered parking areas
\$500	Gold	<ul style="list-style-type: none"> • Your own banner carried down Main Street by your reps • Oral recognition and acknowledgement from the parade announcers and in City Park • 2 VIP parking spots in covered parking areas
\$750	Platinum	<ul style="list-style-type: none"> • Your own banner carried down Main Street by your reps • Oral recognition and acknowledgement from the parade announcers and in City Park • 3 VIP parking spots in covered parking areas
\$1,500 +	Diamond	<ul style="list-style-type: none"> • Your own banner carried down Main Street by your reps • Parade float entry fee waived • Oral recognition and acknowledgement from the parade announcers and in City Park • 6 VIP parking spots in covered parking areas

For Diamond Sponsors only, the parade float entry fee will be waived if entering a float. A Parade Application must be completed and returned to reserve a spot in the parade.

Enclosed is a Sponsor Form. Please help us carry on the tradition of presenting one of Park City's favorite annual events that contributes to making Park City a great place to live, work, play and visit. As in the past, we expect a great crowd, a lot of patriotic spirit, and a memorable day. We thank you in advance for your donation. If you have any questions, please call Joel Fine at (435) 901-2171.

The Park City Chamber/Bureau is a 501(c) (6) organization.

Park City 2015 4th of July Celebration Sponsor Form

Choose One:

- Diamond (\$1,500 or more) Parade Entry yes or no
- Platinum \$750
- Gold \$500
- Silver \$250

Name of Company / Sponsor _____

Contact Person Name _____

Contact Phone # _____ E-Mail _____

Mailing Address _____

City _____ State _____ Zip _____

Sponsor description as you would like it announced _____

(PC Chamber/Bureau reserves the right to edit descriptions.)

Signature of Company Representative

Title

Please return completed form along with your check made payable to:

Park City Chamber/Bureau
PO Box 1630
Park City, UT 84060
Attn: 4th of July Sponsor Form

Thank you for your financial support of Park City's 4th of July celebration.