



## POST-EVENT ECONOMIC IMPACT SUMMARY

Submit answers to the following questions after your event and concurrently with your invoice to receive grant funds. Invoices received without answers to the following questions will not be paid.

**Do not submit this summary with your application.**

**Name of Event:** \_\_\_\_\_ **Date of Event:** \_\_\_\_\_

How many attendees/participants did your event attract to Summit County? \_\_\_\_\_

Of those attendees/participants, what percentage were from outside Utah? \_\_\_\_\_

What percentage were from Utah? \_\_\_\_\_

What percentage were from Summit County? \_\_\_\_\_

Of all attendees, what percentage paid for an overnight stay at a Summit County lodging property? \_\_\_\_\_

How many room nights and how much room revenue were generated by your event? \_\_\_\_\_

(A pick-up report from a lodging property, if available, should be submitted with this report.)

Estimate the amount of restaurant sales your event generated? \_\_\_\_\_

Estimate the amount of retail sales your event generated? \_\_\_\_\_