



W A S A T C H B A C K

ECONOMIC SUMMIT

CONNECTING COMMUNITIES

MAY
18
2022

P R O G R A M

KEYNOTE SPEAKERS



BENJAMIN HART

*DEPUTY DIRECTOR OF THE GOVERNOR'S OFFICE
OF ECONOMIC DEVELOPMENT (GOED)*

Ben Hart is the deputy director of the Utah Governor's Office of Economic Opportunity (Go Utah). As deputy director, he assists in developing the office's strategic direction, oversees corporate retention, recruitment and incentives, talent and education alignment, targeted industries, strategic partnerships, and other programs that help expand Utah's economy.

Before joining Go Utah, Hart's professional experience included serving as the director of employer initiatives for the Utah Department of Workforce Services. He helped develop the Small Business Bridge program, the UCAIR Clean Air Assist program, and the Utah Cluster Acceleration Partnership.



MALLORY BATEMAN

*DIRECTOR OF DEMOGRAPHIC RESEARCH AND STATE DATA
COORDINATOR AT THE KEM C. GARDNER POLICY INSTITUTE*

Mallory Bateman is the Director of Demographic Research at the Kem C. Gardner Policy Institute. Mallory uses her expertise in Census Bureau data and products to share insights with diverse public, private, and media audiences. Her Bachelor's degree in Urban Planning from the University

of Utah and Master's degree in Social Policy and Planning from the London School of Economics further helps inform research on a range of topics, including community-based efforts in Salt Lake City and Salt Lake County, generational change, fertility, transportation, commuting, and civic engagement.

SCHEDULE

7:30 a.m. – 8:00 a.m.

Check-in.
Breakfast Buffet.
Networking.

8:05 a.m. – 8:10 a.m.

Welcome.

8:10 a.m. – 8:40 a.m.

The State of the Wasatch Back
Presented by Mallory Bateman

8:45 a.m. – 10:15 a.m.

Elected Officials Panel.

10:15 a.m. – 10:30 a.m.

Networking Break.
Move to Breakout Rooms.

10:30 a.m. – 11:30 a.m.

Breakout Session #1:
Employee and Business Challenges.

11:30 a.m. – 11:45 a.m.

Networking Break.
Move to Breakout Rooms.

11:45 a.m. – 12:45 p.m.

Breakout Session #2:
Community Infrastructure Challenges.

1:00 p.m. – 1:15 p.m.

Lunch.

1:15 p.m. – 2:00 p.m.

Keynote Speaker: Benjamin Hart

2:00 p.m.

Closing Remarks.



ELECTED OFFICIALS PANEL DISCUSSION



YVONNE BARNEY
HEBER CITY COUNCIL



NANN WOREL
PARK CITY MAYOR



MATT MCCORMICK
KAMAS CITY MAYOR



MARK NELSON
WASATCH COUNTY COUNCIL



CHRIS ROBINSON
SUMMIT COUNTY COUNCIL, VICE CHAIR

MODERATOR

TOM KELLY, Tom Kelly Communications

Elected officials have a unique position to lead and guide policy, philosophy and values in their communities and region. This panel will give attendees the opportunity to hear from elected officials from the Wasatch Back on their perspectives related to regional challenges, opportunities, and unique areas for partnership.

BREAKOUT SESSION 1

EMPLOYEE AND BUSINESS CHALLENGES

A THE FUTURE OF EMPLOYEE RETENTION AND RECRUITMENT

GRINDELWALD ROOM

Presented by Park City Municipal Corporation & NEXUS IT Consultants

MODERATOR:

JONATHAN WEIDENHAMER, Park City Municipal Corporation, Economic Development

PANEL DISCUSSION:

JEFF JONES, AICP, Economic Development, Summit County

SI HUTT, Heber Valley Hospital

WORLEY PACE, Workforce Services

As the pandemic resets major work trends, how do we rethink workforce and employee planning, management, performance, and experience strategies.

B A REGIONAL APPROACH TO HOUSING

INTERLAKEN ROOM

Presented by Summit County & Mountainlands Community Housing Trust

MODERATOR:

SARA WERELOW, Associate Broker, MBA, Bald Eagle Realty

PANEL DISCUSSION:

SHELLIE BARRUS, Habitat for Humanity, Executive Director

JAMIE JOHNSON, Park City Board of Realtors, Chief Executive Officer

PAT MATHESON, Mountainlands Community Housing Trust, Executive Director

Economic vitality in the Wasatch Back is directly related to housing. The shortage of homes and sluggish income growth isn't keeping pace with soaring real estate prices. Learn how our communities are trying to keep up with the need while facing growth and development challenges.

C WASATCH BACK FUTURE GROWTH

MATTERHORN BALLROOM

Presented by First Community Bank & edc UTAH

MODERATOR:

RENAI BODLEY MILLER, KPCW, General Manager

PANEL DISCUSSION:

DOUG SMITH, Wasatch County, Planning Director

PAT PUTT, Summit County, Community Development Director

BROOK HONTZ, Extell, Vice President Development

HEATHER KRUSE, MIDA, Project Manager

The Wasatch Back being one of the fastest growing regions in the country. How do we manage the growth and maintain our authentic communities? At this session, you'll learn about upcoming and potential development projects in both Counties.





BREAKOUT SESSION 2

COMMUNITY INFRASTRUCTURE CHALLENGES

A REGIONAL TRANSIT SOLUTIONS

GRINDELWALD ROOM

Presented by World Trade Center - Utah & Governor's Office of Economic Development

MODERATOR:

CHRISTINA NAPIER, PCTV, Programming & News Director

PANEL DISCUSSION:

CAROLINE RODRIGUEZ, Hi Valley Transit, Executive Director

ALEX ROY, Park City Municipal Corporation, Senior Transportation Planner

DUSTIN GRABAUS, Wasatch County Manager

Transit and transportation infrastructure are the literal artery that connects our communities. At this breakout session, attendees will learn about the challenges, opportunities, plans and partnerships for future accessibility in the Wasatch Back.

B LEGISLATIVE UPDATE

INTERLAKEN ROOM

Presented by Wasatch County & EXTELL Development Company

MODERATOR:

DALLIN KOECHER, Director of Heber Valley Tourism, Economic Development & Chamber of Commerce

PANEL DISCUSSION:

DES BARKER, Lobbyist

MIKE DAVIS, MIDA Coordinator

With the 2022 Legislative session in the rear view mirror, this session will highlight some of the new laws affecting Wasatch Back counties, municipalities, and key industries. Also learn about what issues might be in store for the future.

C SUSTAINABLE TOURISM

DAVOS ROOM

Presented by Park City Chamber & Heber Valley Chamber

PANEL DISCUSSION:

MORGAN MINGLE, Director of Sustainable Tourism, Park City Chamber of Commerce, Convention & Visitors Bureau

BIANCA LYON, Community & Partner Relations Director, Utah Office of Tourism

JENNIFER WESSELHOFF, President/CEO, Park City Chamber of Commerce, Convention & Visitors Bureau

Learn more about Sustainable Tourism, what it is and why it's important. Attendees will learn how communities can balance a thriving economy and still protect quality of life, small town character and the environment.

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Economic Opportunity**





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