

## Media Advisory



## "Paint the Town Blue"

I am a proud police wife of one of Park City's finest. Now more than ever Law Enforcement officers and families need the support of their communities. The wives of the Park City Police Department are joining together for the 4th Annual Paint the Town Blue event. Please show your support for the men & women in blue by joining us, picking up a ribbon, or wearing your own blue. MeriAnn Boxall

When: Saturday, Oct 6 11 AM-1:30 PM

Where: The Market at Park City (1500 Snowcreek Dr.)

Why: We know that our officers our greatly supported within our community and want to continue to show them the support and gratitude that community members feel for police officers every day. This annual event is a great opportunity to remind our first responders that we see them and appreciate it. The first annual Paint the Town Blue event began as support for the nationwide, month long, campaign called "Back the Blue". This campaign began after the execution style killing of the Harris County, Texas, Deputy Darren Goforth was the final straw for police wife

Sherri Aaron, married 32 years to the Chief of Police in Mansfield, TX, who says "the climate for police is hateful and with the antipolice rhetoric spewed on the internet and social media" something has to be done to remind the officers that supporters are still out there.

Aaron started a campaign called "Back the Blue" that she ran for the entire month of September, 2015. A large part of this campaign was to encourage citizens to thank a police officer, showing them the support that is out there. We joined this campaign with our first "Paint the Town" Blue event making this, our 3rd Annual Paint the Town Blue Event.

Events have continued throughout the nation with an emphasis on anger and hate. We would like to instead bring back the positive impact that Paint that Town Blue brought to our community. We would like to encourage you throughout the state to show pride and appreciation for our officers by displaying something blue. Items can be a bow, a blue light, a blue line on your car, or even a supportive statement on a business message board or social media.

We would love to see the support of local businesses, and ask that they "Go Blue" on Saturday October 6 in support of this event.

The wives of the Park City Police Department are working to provide you an opportunity to participate and show your support by joining us at the event. Here you can pick up blue items to show support and even personally thank a police officer. This event will take place on Saturday, October 6 from 11AM- 1:30 PM at The Market in Park City.

We hope you accept the challenge and encourage others to do the same. Please share your photos with us on social media with #PaintthetownbluePC.



Sponsored by the wives of Park City Police Department

## **Contact info:**

MeriAnn Boxall

Cell #: (435) 491-0313

Email address: <a href="mailto:meriannboxall@gmail.com">meriannboxall@gmail.com</a>.

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