



PARK CITY WELCOMES VISITORS THIS SUMMER

Albeit, business will look a little different. Like the rest of the world, Park City has been affected by COVID-19 but we boast tremendous opportunities in outdoor experiences that make our mountain town a safe space for travelers to visit all season long.

In this press kit, we've rounded up some great information to help you share the best of summer in our authentic and historic mountain town. As always, should you have any special requests or if you're looking to connect with a source for an interview, please feel free to give us a call or drop us a line. We look forward to helping you share Park City's story.

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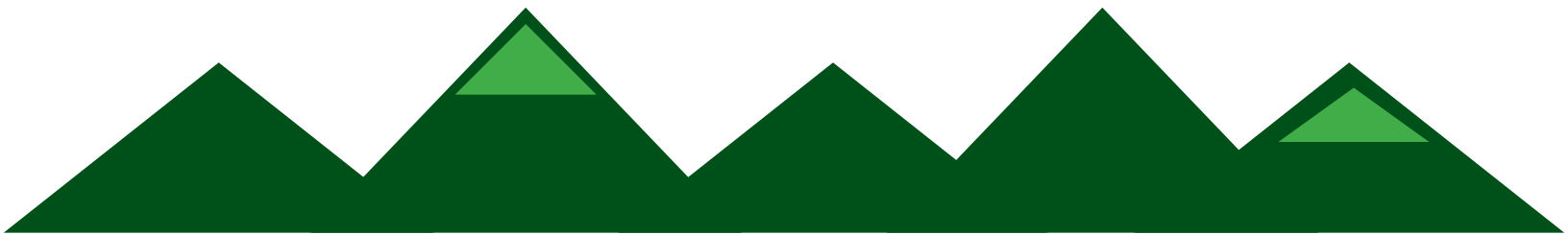
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VISITING DURING COVID-19



“Let’s All Stay Safe to Stay Open” is the local mantra our community residents are sharing, and we expect our visitors to follow the rules to keep everyone healthy. Utah is presently in a “yellow” category with an easing of restrictions, but still requesting social distancing, avoiding large gatherings, and practicing vigilant handwashing. On June 26, Summit County officials adopted an order mandating mask-wearing in public. This order is effective until September 1, at which time it may be extended.

As the current state of affairs change day-by-day, we recommend always checking in with businesses directly for the most up to date details on their operations, hours and practices. Additionally, we advise everyone to explore our website for latest guidelines: VisitParkCity.com.

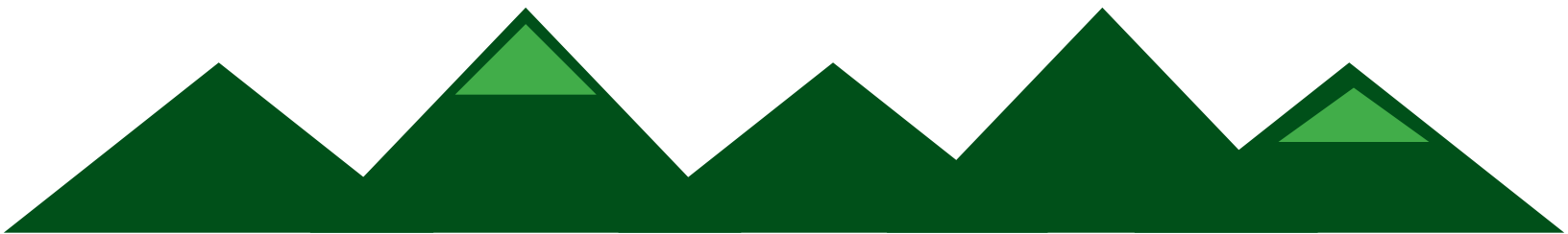
Additional resource links:

- [Park City Municipal COVID-19 Updates](#)
- [Summit County Health Department](#)
- [Utah Office of Tourism: COVID-19 Traveler Information](#)
- [State of Utah Coronavirus Information](#)
- [Salt Lake City International Airport: COVID-19 Travel Advisory](#)
- [Centers for Disease Control and Prevention](#)



View our travel update page for the latest information here:

VisitParkCity.com/Covid-19/



DISCOVER PARK CITY, UTAH

Discover a destination where the best summers come naturally. A place where days of hiking, biking, fishing, and farmers markets are followed by (normally) evening concerts, nightlife, dining, and deluxe accommodations. While the majority of our annual events have been paused this summer, our businesses are creating safe experiences to keep entertainment levels on par with a non-pandemic stricken year. Think outdoor dining and imbibing, musical performances, sunset strolls, and quality relaxation.



A CAR-FREE GETAWAY

Park City can be visited without renting a car!

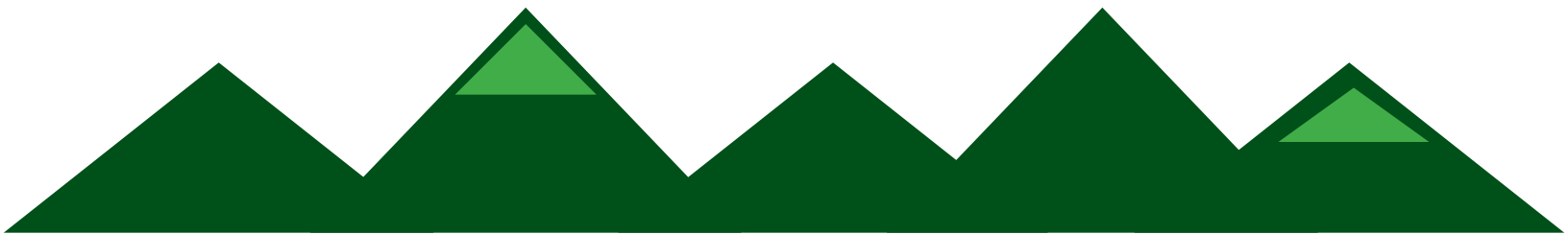
Here's how:

- Frequent shuttles from Salt Lake City International Airport (25 mi).*
- **Free community bus and trolley system.**
- Hotel shuttles.
- Ridesharing apps (i.e. Uber and Lyft).
- Numerous local taxi services.

SUSTAINABILITY

- Goal: Carbon neutral municipal operations by 2022.
- Goal: Carbon neutral town-wide by 2030.
- 2017 plastic bag ban at major grocery stores in town.
- Community recycle center: **Recycle Utah.**
- Residential and business composting programs.
- Our ski resorts use low-energy-consuming snow guns, recycle bins next to every trash can, locally sourcing food ingredients, rethinking/re-sourcing hotel amenities.
- 8,000+ acres of Green Spaces within Park City.
- Zero emission public buses.
- **Public-use electric bike share stations around town.**

*Flying into Utah? Be sure to linger in the newly rebuilt **Salt Lake City International Airport**, opening in September!



OUR AWARD-WINNING RECREATION RESORTS



**DEER VALLEY
RESORT**

This summer, Deer Valley Resort is offering lift-served mountain biking, hiking and scenic chairlift rides, outdoor dining at three restaurants, accommodations at Deer Valley managed lodging properties and shopping at their Main Street Signatures store. Purchasing lift tickets online is recommended, and the sales desk will only operate out of Snow Park Lodge.



@DeerValleyResort



@SkiDeerValley



@SkiDeerValley

#DeerValleyMoment



PARK CITY

As the largest ski resort in the United States, Park City Mountain is under the Vail Resorts portfolio and EPIC pass collection. Summer 2020 activities include alpine slide, zip line, scenic chairlift rides, alpine coaster and lift-served mountain biking.



@PCski



@PCski



@ParkCityMountain

#OneParkCity

**UTAH
OLYMPIC
PARK**



What's Open? Utah Olympic Park is home to two museums: Alf Engen Ski Museum and the Eccles Salt Lake 2002 Olympic Winter Games Museum, both free admission. Face masks are required in the building and encouraged throughout the park. A new pass product, the Jumpside Pass, allows guests unlimited access to the Alpine Sline and Extreme Tubing in a 2-hr time window. Sanitation stations and directional signage are implemented.



@UtahOlympicPark



@UtahOlympicPark



@UtahOlympicPark

#UtahOlympicPark

WOODWARD
PARK CITY / UT

Newly opened in December 2019, Woodward Park City is the newest location for action sports training, skill development, and leisure recreation. Typically open 365 days/year, they are currently operating their wheeled-sports hubs and are offering summer camp programs for the season.



@DeerValleyResort



@SkiDeerValley



@SkiDeerValley

#DeerValleyMoment

From Silver Mining to World Class Skiing

A glimpse into the colorful history of Park City



1860's: Silver is discovered in the Park City mountains. Miners from around the world flood in to tap into the wealth.

Fun Fact: During its mining height, those mountains surrounding Park City yielded \$400 million in silver and created 23 millionaires, including the father of newspaper publisher William Randolph Hearst.

1884: Park City is established as a town.

1898: The Great Fire destroys nearly everything in the commercial district. It will take about 20 years until everything is rebuilt.

1930's: Locals begin introducing skiing into the hills.

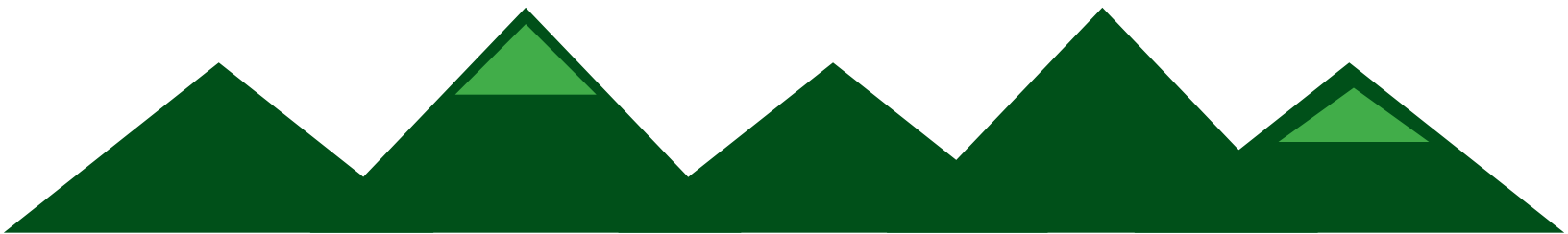
1950's: Park City turns into a ghost town as mining became unprofitable and leaves miners out of work.

1960's - 1980's: Skiing begins to pique interests once again for locals and tourists.

2002: Salt Lake Winter Games brings athletes and spectators up to Park City for ski, snowboard, and ice track events.

Present Day: Park City has grown to a year-round destination sought after by national and international guests for its lively town, amazing recreation and ease of access to/from SLC International Airport. Today, 47 buildings from the Silver Mining era are included on the National Historic Register and the entire Downtown District is listed on the National Register of Historic Places.

An interactive pictorial of Park City's colorful mining and ski history is on display at the [Park City Museum](#), located at 528 Main Street in the heart of Park City's Historic Old Town district.



SOUNDBITES



100+ Lodging Options

Wedding Venues Bed and Breakfast
New Properties ([here](#) and [here](#))
In/On the Mountains Spa Amenities
Historic Preservation Meeting Spaces

Nearly 150 Dining Options

Craft Chocolate 1 Wine Bar 2 Breweries
14ft Custom Wood Stove French Cafe
Outdoor Indulging MYO Old Fashioned
2 Distilleries



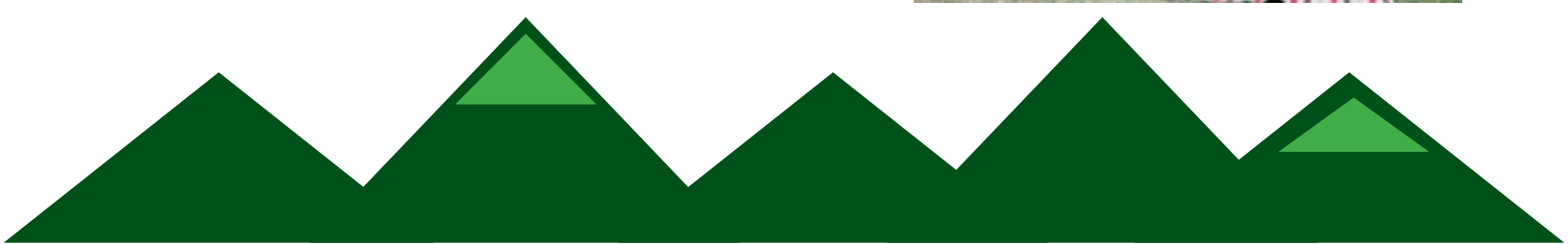
Recreation

Mountain Biking 400 Miles of Trails
Hot Air Balloon Fly Fishing Golfing
SUP Rafting Rockport Reservoir
28-mile-long State Park

Events

*Due to the COVID-19 pandemic, these have been paused for Summer 2020 but we hope you will come experience them in 2021!

Savor the Summit Kimball Arts Festival
Songwriter Festival Autumn Aloft
Oakley Rodeo Outdoor Symphony Concerts
Tour of Utah Cycling Race



PARK CITY IN THE NEWS

TRAVEL+
LEISURE

Sunset

TOWN&COUNTRY



The
Washington
Post

Forbes

Reader's
digest

JETSETTER

SUNSET MAGAZINE

- 2020 Dream Destinations to Live and Visit in the West

LONELY PLANET

- 10 Coolest Small Towns in America, 2019, #3

READER'S DIGEST

- 10 Small Towns that are able to Become More Popular, 2019
- 2018 Most Majestic Mountain-Towns in America, #1

EXPEDIA

- 2018 Top-Rated Vacation Destinations in North America, Park City, #35 out of 4,600

MENS JOURNAL

- 2018 Top Mountain Towns in the USA

TRIPADVISOR

- 2020 Travelers' Choice: Top Trending Destinations in the U.S.
- 20 Best Vacations for Teens and Parents Alike, 2018
- 2018 Most Blissful Destinations for Wellness Travel, #8

TOWN & COUNTRY

- Best Places to Travel, 2019

THRILLIST

- 2018 Best Mountain Towns in America
- 2017 Best Family Ski Resorts in the U.S. and Canada: Deer Valley Resort, #3

JETSETTER

- Best Mountain Towns in America 17/18, #1

TRAVEL AND LEISURE

- Best Long Weekends for Couples, 2019

WORLD SKI AWARDS

- US' Best Ski Resort 2018: Deer Valley Resort
- US' Best Ski Hotel 2018: Stein Eriksen Lodge
- US' Best Ski Boutique Hotel 2018: Goldener Hirsch Inn

THE WASHINGTON POST

- Hottest Spring Break Destinations, 2019

FORBES

- Best Ski Towns in America, 2018
- 2018 Most Luxurious Hotels in the World: Stein Eriksen Lodge

