Like the rest of the world, Park City has been affected by COVID-19 but we look forward to having a terrific ski season with some additional safety measures in place. Our community boasts tremendous opportunities for outdoor recreation, making our mountain town a safe space for travelers to visit all season long. A day on the slopes, sleigh rides through the snow, private or public dining, lodging in comfort and style, and exploring hidden gems along the way will offer a generous dose of rejuvenation that’s sure to make lasting memories.

In this press kit, we’ve rounded up some great information to help you share the best of winter in our authentic and historic mountain town. As always, should you have any special requests or if you’re looking to connect with a source for an interview, please feel free to give us a call or drop us a line. We look forward to helping you share Park City’s story.

PARK CITY MEDIA CONTACTS

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“Let’s All Stay Safe to Stay Open” is the local mantra our community residents are sharing, and we expect our visitors to follow the rules to keep everyone healthy. Utah has never imposed quarantine measures on arriving guests, but is still requesting social distancing, avoiding large gatherings, and practicing vigilant handwashing. Since June 2020, Summit County officials adopted an order mandating mask-wearing in public. This order is effective for the foreseeable future.

As the current state of affairs change day-by-day, we recommend always checking in with businesses directly for the most up to date details on their operations, hours and practices. Additionally, we advise everyone to explore our website for latest guidelines: VisitParkCity.com.

Additional resource links:
- Park City Municipal COVID-19 Updates
- Summit County Health Department
- Utah Office of Tourism: COVID-19 Traveler Information
- State of Utah Coronavirus Information
- Salt Lake City International Airport: COVID-19 Travel Advisory
- Centers for Disease Control and Prevention

View our travel update page for the latest information here: VisitParkCity.com/Covid-19/
WINTER’S FAVORITE TOWN

Park City is home to two world-class ski resorts filled with famously light Utah powder and several major recreational attractions to give visitors a front row seat to the Greatest Snow on Earth®. Park City is so much more than your typical ski town. With award-winning dining, incredible shopping, and vibrant nightlife only 25 miles from Salt Lake City International Airport, Park City is North America’s most accessible ski destination.

MOST ACCESSIBLE MOUNTAIN DESTINATION

Flying into Utah? Be sure to linger in the all-new Salt Lake City International Airport which became America’s newest air terminal when it opened in September 2020!

From there, Park City sits a mere 25 miles away, nestled high in the Wasatch mountain range sitting at about 7,000ft in elevation. Yes, the views are spectacular.

SUSTAINABILITY

• Goal: Carbon neutral municipal operations by 2022.
• Goal: Carbon neutral town-wide by 2030.
• 2017 plastic bag ban at major grocery stores in town.
• Community recycle center: Recycle Utah.
• Residential and business composting programs.
• Our ski resorts use low-energy-consuming snow guns, recycle bins next to every trash can, locally sourcing food ingredients, rethinking/re-sourcing hotel amenities.
• 8,000+ acres of Green Spaces within Park City.
• Zero emission public buses.
• Public-use electric bike share stations around town. (Spring, Summer, Fall.)
OUR AWARD-WINNING RECREATION RESORTS

Deer Valley Resort
Website: DeerValley.com
Fun Fact: This is a ski-only resort.
Trails and Terrain: 2,026 skiable acres
Chairlifts: 21
Passes: Deer Valley Resort is included on the Ikon pass. Read more at ikonpass.com
Media Contact: Emily Summers, esummers@deervalley.com

Website: ParkCityMountain.com
Fun Fact: This is the largest lift-assisted ski resort in the U.S.
Trails and Terrain: 7,300 skiable acres
Chairlifts: 43
Passes: Owned by Vail Resorts, Park City Mountain is on the Epic Pass. Read more at epicpass.com
Media Contact: Jessica Miller, jmmiller@vailresorts.com

Website: UtahOlympicLegacy.org
Fun Fact: Best place in Park City to learn all about the 2002 Salt Lake City Winter Olympic Games. Outdoor activities available.
Media Contact: Kole Nordmann, knordmann@uolf.org

Woodward Park City
Website: WoodwardParkCity.com
Fun Fact: Newly opened in December 2019, Woodward Park City is the newest location for action sports training, skill development, and leisure recreation.
Media Contact: Meisha Ross, info@meishalawson.com
From Silver Mining to World Class Skiing
A glimpse into the colorful history of Park City

1860’s: Silver is discovered in the Park City mountains. Miners from around the world flood in to tap into the wealth.
   Fun Fact: During its mining height, those mountains surrounding Park City yielded $400 million in silver and created 23 millionaires, including the father of newspaper publisher William Randolph Hearst.

1884: Park City is established as a town.

1898: The Great Fire destroys nearly everything in the commercial district. It will take about 20 years until everything is rebuilt.

1930’s: Locals begin introducing skiing into the hills.

1950’s: Park City turns into a ghost town as mining became unprofitable and leaves miners out of work.

1960’s - 1980’s: Skiing begins to pique interests once again for locals and tourists.

2002: Salt Lake Winter Games brings athletes and spectators up to Park City for ski, snowboard, and ice track events.

Present Day: Park City has grown to a year-round destination sought after by national and international guests for its lively town, amazing recreation and ease of access to/from SLC International Airport. Today, 47 buildings from the Silver Mining era are included on the National Historic Register and the entire Downtown District is listed on the National Register of Historic Places.

An interactive pictorial of Park City’s colorful mining and ski history is on display at the Park City Museum, located at 528 Main Street in the heart of Park City’s Historic Old Town district.
100+ Lodging Options
Bed and Breakfast
New Properties (here and here)
In/On the Mountains
Spa Amenities
Historic Preservation
Meeting Spaces

Nearly 150 Dining Options
Craft Chocolate  1 Wine Bar  2 Breweries
14ft Custom Wood Stove  French Cafe
2 Distilleries  MYO Old Fashioned

Recreation
Fly Fishing  400 Miles of Trails
Geothermal Crater SUP
Play in the Snow WITHOUT Skiing
28-mile-long State Park

Special Activities
*Due to the COVID-19 pandemic, operations and availability is subject to change.

Bobsled Ride  Sundance Film Festival
Ice Castles  FIS World Cup
Main Street Snowglobes
PARK CITY IN THE NEWS

HARPER’S BAZAAR
- 20 Best Places to Travel in 2021

VOUGE
- Where Americans Are Traveling Locally in 2020

SUNSET MAGAZINE
- 2020 Dream Destinations to Live and Visit in the West

READER’S DIGEST
- 25 Small Towns that are About to Become More Popular, 2020
- 2018 Most Majestic Mountain-Towns in America, #1

LONELY PLANET
- 10 Coolest Small Towns in America, 2019, #3

TRIPADVISOR
- 2018 Best Mountain Towns in America

DEPARTURES
- 2020 Best Ski Spots in the U.S.
- 2021 Best Weekend Getaways
- 2020 Top Getaways in the World
- Best Long Weekends for Couples, 2019

TRIPADVISOR
- 2020 Travelers’ Choice: Top Trending Destinations in the U.S.
- 20 Best Vacations for Teens and Parents Alike, 2018
- 2018 Most Blissful Destinations for Wellness Travel, #8

TOWN & COUNTRY
- Best Places to Travel, 2019

EXPEDIA
- 2018 Top-Rated Vacation Destinations in North America, Park City, #35 out of 4,600

CONDE NAST TRAVELER
- Best Places to Travel in January 2021

MSN
- 2020 Most Beautiful Main Street in Every State, Utah: Park City

WORLD SKI AWARDS
- US’ Best Ski Resort 2018: Deer Valley Resort
- US’ Best Ski Hotel 2018: Stein Eriksen Lodge
- US’ Best Ski Boutique Hotel 2018: Goldener Hirsch Inn

THE WASHINGTON POST
- Hottest Spring Break Destinations, 2019

FORBES
- Best Ski Towns in America, 2018
- 2018 Most Luxurious Hotels in the World: Stein Eriksen Lodge