



PARK CITY WELCOMES VISITORS THIS SUMMER - 2021

Like the rest of the world, Park City has been impacted by COVID-19 but we boast tremendous opportunities in outdoor experiences that make our mountain town a safe space for travelers to visit all season long.

In this press kit, we've rounded up some great information to help you share the best of summer in our authentic and historic mountain town. As always, should you have any special requests or if you're looking to connect with a source for an interview, please feel free to give us a call or drop us a line. We look forward to helping you share Park City's story.

PARK CITY MEDIA CONTACTS

DAN HOWARD
Director of Communications
dan@visitparkcity.com
O: 435-658-9609
C: 435-659-8198

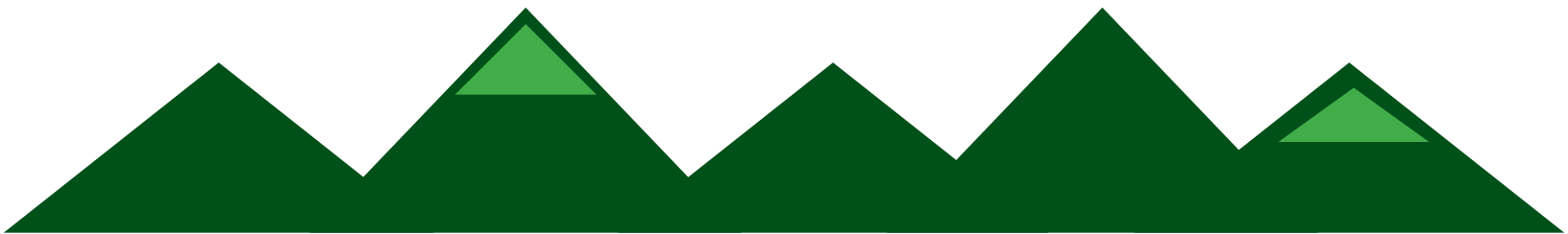
RACHEL MATUNAS
Communications Manager
rachel@visitparkcity.com
O: 435-658-9602
C: 435-659-1825

THE ZIMMERMAN AGENCY

Email our PR agency at:
parkcitypr@zimmerman.com



@VisitParkCity
#VisitParkCity
VisitParkCity.com



VISITING DURING COVID-19



“Let’s All Stay Safe to Stay Open” is the local mantra our community residents are sharing, and we expect our visitors to follow the rules to keep everyone healthy. Summit County is still requesting social distancing, avoiding large gatherings, and practicing vigilant handwashing. As of April 10, 2021 the Governor of Utah removed the statewide mask mandate, however businesses are still allowed to require masks within their establishments if desired.

As the current state of affairs change day-by-day, we recommend always checking in with businesses directly for the most up to date details on their operations, hours and practices. Additionally, we advise everyone to explore our website for latest guidelines: VisitParkCity.com.

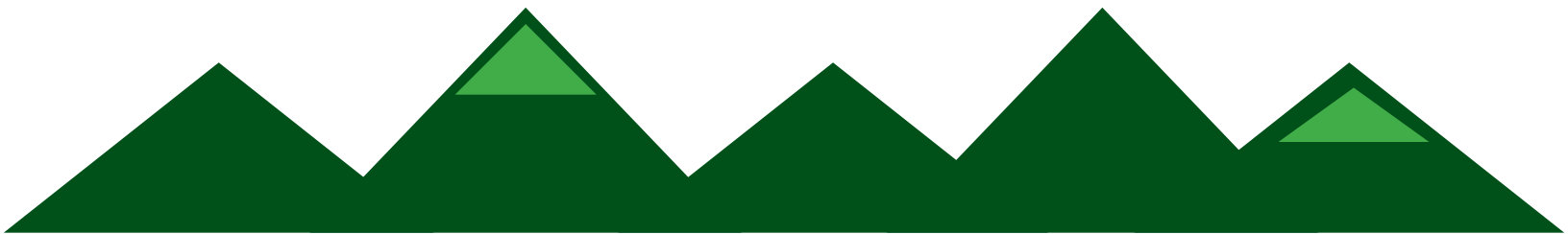
Additional resource links:

- [Park City Municipal COVID-19 Updates](#)
- [Summit County Health Department](#)
- [Utah Office of Tourism: COVID-19 Traveler Information](#)
- [State of Utah Coronavirus Information](#)
- [Salt Lake City International Airport: COVID-19 Travel Advisory](#)
- [Centers for Disease Control and Prevention](#)



View our travel update page for the latest information here:

VisitParkCity.com/Covid-19/



DISCOVER PARK CITY, UTAH

Discover a destination where the best summers come naturally. A place where days of hiking, biking, fishing, and farmers markets are followed by evening concerts, nightlife, dining, and deluxe accommodations. Our businesses are creating safe experiences to keep entertainment options available for the general public - think outdoor dining and imbibing, musical performances, sunset strolls, and quality relaxation.



A CAR-FREE GETAWAY

Park City can be visited without renting a car!

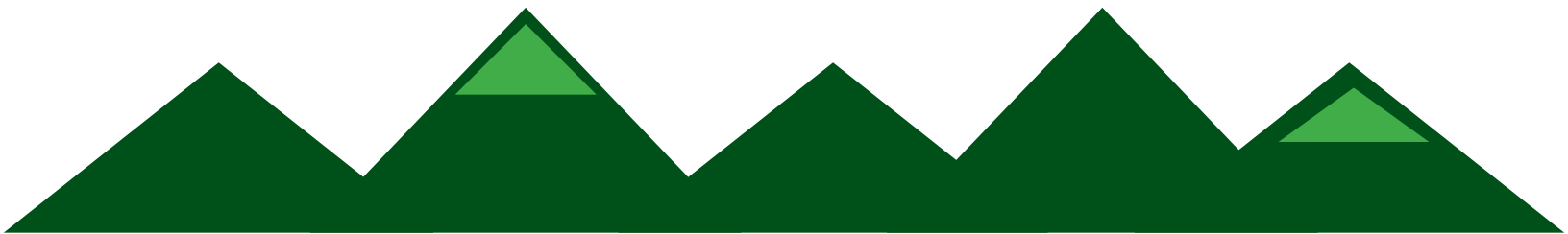
Here's how:

- Frequent shuttles from Salt Lake City International Airport (25 mi).*
- **Free community bus and trolley system.**
- Hotel shuttles.
- **Summit Bike Share stations throughout town.**
- Ridesharing apps (i.e. Uber and Lyft).
- Numerous local taxi services.

SUSTAINABILITY

- Goal: Carbon neutral municipal operations by 2022.
- Goal: Carbon neutral town-wide by 2030.
- 2017 plastic bag ban at major grocery stores in town.
- Community recycle center: **Recycle Utah.**
- Residential and business composting programs.
- Our ski resorts use low-energy-consuming snow guns, recycle bins next to every trash can, locally sourcing food ingredients, rethinking/re-sourcing hotel amenities.
- 8,000+ acres of Green Spaces within Park City.
- Zero emission public buses.
- **Public-use electric bike share stations around town.**

*Flying into Utah? Be sure to linger in the newly rebuilt **Salt Lake City International Airport** which opened September 2020!



OUR AWARD-WINNING RECREATION RESORTS



**DEER VALLEY
RESORT**

This summer, Deer Valley Resort is offering lift-served mountain biking, hiking, children's summer camp programming, scenic chairlift rides, outdoor dining and concert events. Purchasing lift tickets online is recommended, and a new self-service ticket kiosk is operating at Snow Park Lodge to print out online tickets. Owned by Alterra Mountain Company, Deer Valley Resort is part of the IKON pass collection (for winter skiing).



@DeerValleyResort



@SkiDeerValley



@SkiDeerValley

#DeerValleyMoment



PARK CITY

As the largest ski resort in the United States, Park City Mountain is under the Vail Resorts portfolio and EPIC pass collection. Summer 2021 activities include alpine slide, mountain coaster, mini golf and gem panning at the Park City Adventure Park; scenic chairlift rides; lift-served mountain biking; golf; and hiking. Purchasing lift tickets online is recommended.



@PCski



@PCski



@ParkCityMountain

#OneParkCity

**UTAH
OLYMPIC
PARK**



Utah Olympic Park served as home to a number of events during the 2002 Olympic Winter Games and is still used today for training by former, current and future athletes. The facility is home to two museums: Alf Engen Ski Museum and the Eccles Salt Lake 2002 Olympic Winter Games Museum, both free admission. Summer activities include ropes courses, extreme tubing, ziplines, bobsledding, and alpine coaster. Many activities are available with the purchase of a Gold Pass. Reservations required for the adventure offerings.



@UtahOlympicPark



@UtahOlympicPark



@UtahOlympicPark

#UtahOlympicPark

WOODWARD
PARK CITY / UT

Open since December 2019, Woodward Park City is the newest location for action sports training, skill development, and leisure recreation. Open 365 days/year, they offer an indoor sports hub, outdoor mountain park, activity lessons (group and private), summer camp programs for kids, two dining offerings and bar for beer, wine and cocktails.



@DeerValleyResort



@SkiDeerValley



@SkiDeerValley

#DeerValleyMoment

From Silver Mining to World Class Skiing

A glimpse into the colorful history of Park City



1860's: Silver is discovered in the Park City mountains. Miners from around the world flood in to tap into the wealth.

Fun Fact: During its mining height, those mountains surrounding Park City yielded \$400 million in silver and created 23 millionaires, including the father of newspaper publisher William Randolph Hearst.

1884: Park City is established as a town.

1898: The Great Fire destroys nearly everything in the commercial district. It will take about 20 years until everything is rebuilt.

1930's: Locals begin introducing skiing into the hills.

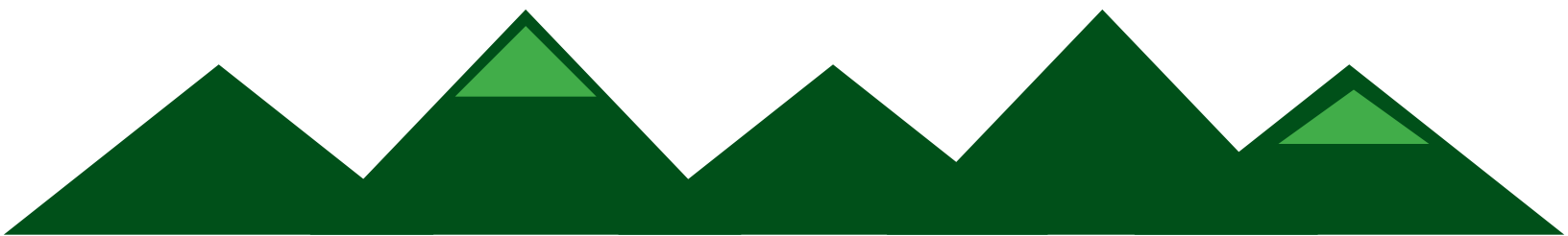
1950's: Park City turns into a ghost town as mining became unprofitable and leaves miners out of work.

1960's - 1980's: Skiing begins to pique interests once again for locals and tourists.

2002: Salt Lake Winter Games brings athletes and spectators up to Park City for ski, snowboard, and ice track events.

Present Day: Park City has grown to a year-round destination sought after by national and international guests for its lively town, amazing recreation and ease of access to/from SLC International Airport. Today, 47 buildings from the Silver Mining era are included on the National Historic Register and the entire Downtown District is listed on the National Register of Historic Places.

An interactive pictorial of Park City's colorful mining and ski history is on display at the [Park City Museum](#), located at 528 Main Street in the heart of Park City's Historic Old Town district.



SOUNDBITES



100+ Lodging Options

Wedding Venues Bed and Breakfast
New Properties ([here](#) and [here](#))
In/On the Mountains Spa Amenities
Historic Preservation Meeting Spaces

Nearly 150 Dining Options

Craft Chocolate 1 Wine Bar 2 Breweries
14ft Custom Wood Stove French Cafe
Outdoor Indulging MYO Old Fashioned
2 Distilleries



Recreation

Mountain Biking 400 Miles of Trails
Hot Air Balloon Fly Fishing Golfing
SUP Rafting Rockport Reservoir
28-mile-long State Park

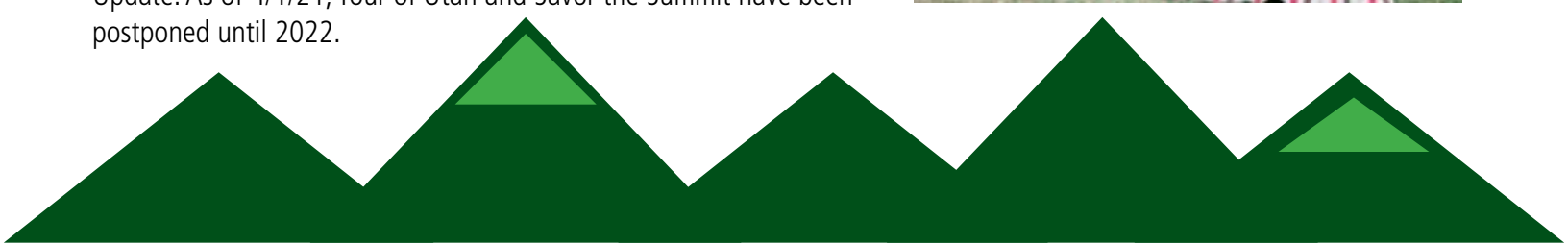
Events

*Due to the COVID-19 pandemic, event operations are subject to change. Please be aware!

Park City Wine Festival Kimball Arts Festival
Autumn Aloft Park City Song Summit
Oakley Rodeo Outdoor Symphony Concerts
Tour of Utah Cycling Race Savor the Summit



Update: As of 4/1/21, Tour of Utah and Savor the Summit have been postponed until 2022.



PARK CITY IN THE NEWS

**TRAVEL+
LEISURE**

Sunset

TOWN&COUNTRY



**The
Washington
Post**

DEPARTURES

**Reader's
digest**

**Condé Nast
Traveler**

HARPER'S BAZAAR

- 20 Best Places to Travel in 2021

SEATTLE P.I.

- 3 Winter Getaways for Fresh Air Family Fun, 2021

VOGUE

- Where Americans Are Traveling Locally in 2020

SUNSET MAGAZINE

- 2020 Dream Destinations to Live and Visit in the West

LONELY PLANET

- 5 U.S. Ski Towns for People Who Hate Skiing
- 10 Coolest Small Towns in America, 2019, #3

READER'S DIGEST

- 25 Small Towns that are About to Become More Popular, 2020
- 2018 Most Majestic Mountain-Towns in America, #1

DEPARTURES

- The Ultimate Winter Guide to Park City, 2021
- 2020 Best Ski Spots in the U.S.

TRAVEL AND LEISURE

- 2021 Best Weekend Getaways
- America's Best Mountain Towns, 2021
- 10 Best Places to Travel in February, 2021
- 11 Best Weekend Trips in the U.S. and Around the World, 2021
- 2020 Top Getaways in the World

TRIPADVISOR

- 2020 Travelers' Choice: Top Trending Destinations in the U.S.
- 20 Best Vacations for Teens and Parents Alike, 2018
- 2018 Most Blissful Destinations for WellnessTravel, #8

TOWN & COUNTRY

- 8 Places to Travel in March, 2021

CONDE NAST TRAVELER

- Best Places to Travel in January 2021

VERANDA

- 18 Romantic Escapes for Valentine's Day, 2021

MSN

- 2020 Most Beautiful Main Street in Every State, Utah: Park City

WORLD SKI AWARDS

- US' Best Ski Resort 2020: Deer Valley Resort
- US' Best Ski Hotel 2020: Stein Eriksen Lodge
- US' Best Ski Boutique Hotel 2020: Goldener Hirsch Inn

THE WASHINGTON POST

- Hottest Spring Break Destinations, 2019

