



PARK CITY WELCOMES VISITORS THIS 2020/21 WINTER

Like the rest of the world, Park City has been affected by COVID-19 but we look forward to having a terrific ski season with some additional safety measures in place. Our community boasts tremendous opportunities for outdoor recreation, making our mountain town a safe space for travelers to visit all season long. A day on the slopes, sleigh rides through the snow, private or public dining, lodging in comfort and style, and exploring hidden gems along the way will offer a generous dose of rejuvenation that's sure to make lasting memories.

In this press kit, we've rounded up some great information to help you share the best of winter in our authentic and historic mountain town. As always, should you have any special requests or if you're looking to connect with a source for an interview, please feel free to give us a call or drop us a line. We look forward to helping you share Park City's story.

PARK CITY MEDIA CONTACTS

DAN HOWARD
Director of Communications
dan@visitparkcity.com
O: 435-658-9609
C: 435-659-8198

RACHEL MATUNAS
Communications Manager
rachel@visitparkcity.com
O: 435-658-9602
C: 435-659-1825

THE ZIMMERMAN AGENCY

Email our PR agency at:
parkcitypr@zimmerman.com



@VisitParkCity
#VisitParkCity
VisitParkCity.com



VISITING DURING COVID-19



“Let’s All Stay Safe to Stay Open” is the local mantra our community residents are sharing, and we expect our visitors to follow the rules to keep everyone healthy. Utah has never imposed quarantine measures on arriving guests, but is still requesting social distancing, avoiding large gatherings, and practicing vigilant handwashing. Since June 2020, Summit County officials adopted an order mandating mask-wearing in public. This order is effective for the foreseeable future.

As the current state of affairs change day-by-day, we recommend always checking in with businesses directly for the most up to date details on their operations, hours and practices. Additionally, we advise everyone to explore our website for latest guidelines: VisitParkCity.com.

Additional resource links:

- [Park City Municipal COVID-19 Updates](#)
- [Summit County Health Department](#)
- [Utah Office of Tourism: COVID-19 Traveler Information](#)
- [State of Utah Coronavirus Information](#)
- [Salt Lake City International Airport: COVID-19 Travel Advisory](#)
- [Centers for Disease Control and Prevention](#)



View our travel update page for the latest information here:

VisitParkCity.com/Covid-19/



WINTER'S FAVORITE TOWN

Park City is home to two world-class ski resorts filled with famously light Utah powder and several major recreational attractions to give visitors a front row seat to the Greatest Snow on Earth®. Park City is so much more than your typical ski town. With award-winning dining, incredible shopping, and vibrant nightlife only 25 miles from Salt Lake City International Airport, Park City is North America's most accessible ski destination.



MOST ACCESSIBLE MOUNTAIN DESTINATION

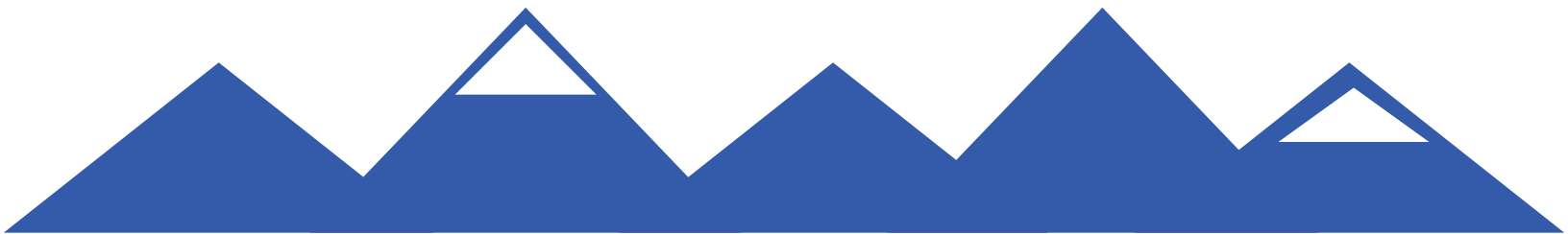
Flying into Utah? Be sure to linger in the newly rebuilt [Salt Lake City International Airport](#) which opened in September!

From there, Park City sits a mere 25 miles away, nestled high in the Wasatch mountain range sitting at about 7,000ft in elevation. Yes, the views are spectacular.



SUSTAINABILITY

- Goal: Carbon neutral municipal operations by 2022.
- Goal: Carbon neutral town-wide by 2030.
- 2017 plastic bag ban at major grocery stores in town.
- Community recycle center: [Recycle Utah](#).
- Residential and business composting programs.
- Our ski resorts use low-energy-consuming snow guns, recycle bins next to every trash can, locally sourcing food ingredients, rethinking/re-sourcing hotel amenities.
- 8,000+ acres of Green Spaces within Park City.
- Zero emission public buses.
- [Public-use electric bike share stations around town.](#) (Spring, Summer, Fall.)



OUR AWARD-WINNING RECREATION RESORTS



**DEER VALLEY
RESORT**

Website: DeerValley.com

Fun Fact: This is a ski-only resort.

Trails and Terrain: 2,026 skiable acres

Chairlifts: 21

Passes: Deer Valley Resort is included on the Ikon pass. Read more at ikonpass.com

Media Contact: Emily Summers, esummers@deervalley.com



@DeerValleyResort



@SkiDeerValley



@SkiDeerValley

#DeerValleyMoment



PARK CITY

Website: ParkCityMountain.com

Fun Fact: This is the largest lift-assisted ski resort in the U.S.

Trails and Terrain: 7,300 skiable acres

Chairlifts: 43

Passes: Owned by Vail Resorts, Park City Mountain is on the Epic Pass. Read more at epicpass.com

Media Contact: Jessica Miller, jmmiller@vailresorts.com



@PCski



@PCski



@ParkCityMountain

#OneParkCity

**UTAH
OLYMPIC
PARK**



Website: UtahOlympicLegacy.org

Fun Fact: Best place in Park City to learn all about the 2002 Salt Lake City Winter Olympic Games. Outdoor activities available.

Media Contact: Kole Nordmann, knordmann@uolf.org



@UtahOlympicPark



@UtahOlympicPark



@UtahOlympicPark

#UtahOlympicPark

**WOODWARD.
PARK CITY / UT**

Website: WoodwardParkCity.com

Fun Fact: Newly opened in December 2019, Woodward Park City is the newest location for action sports training, skill development, and leisure recreation.

Media Contact: Meisha Ross, info@meishalawson.com



@WoodwardParkCity



@WoodwardPC

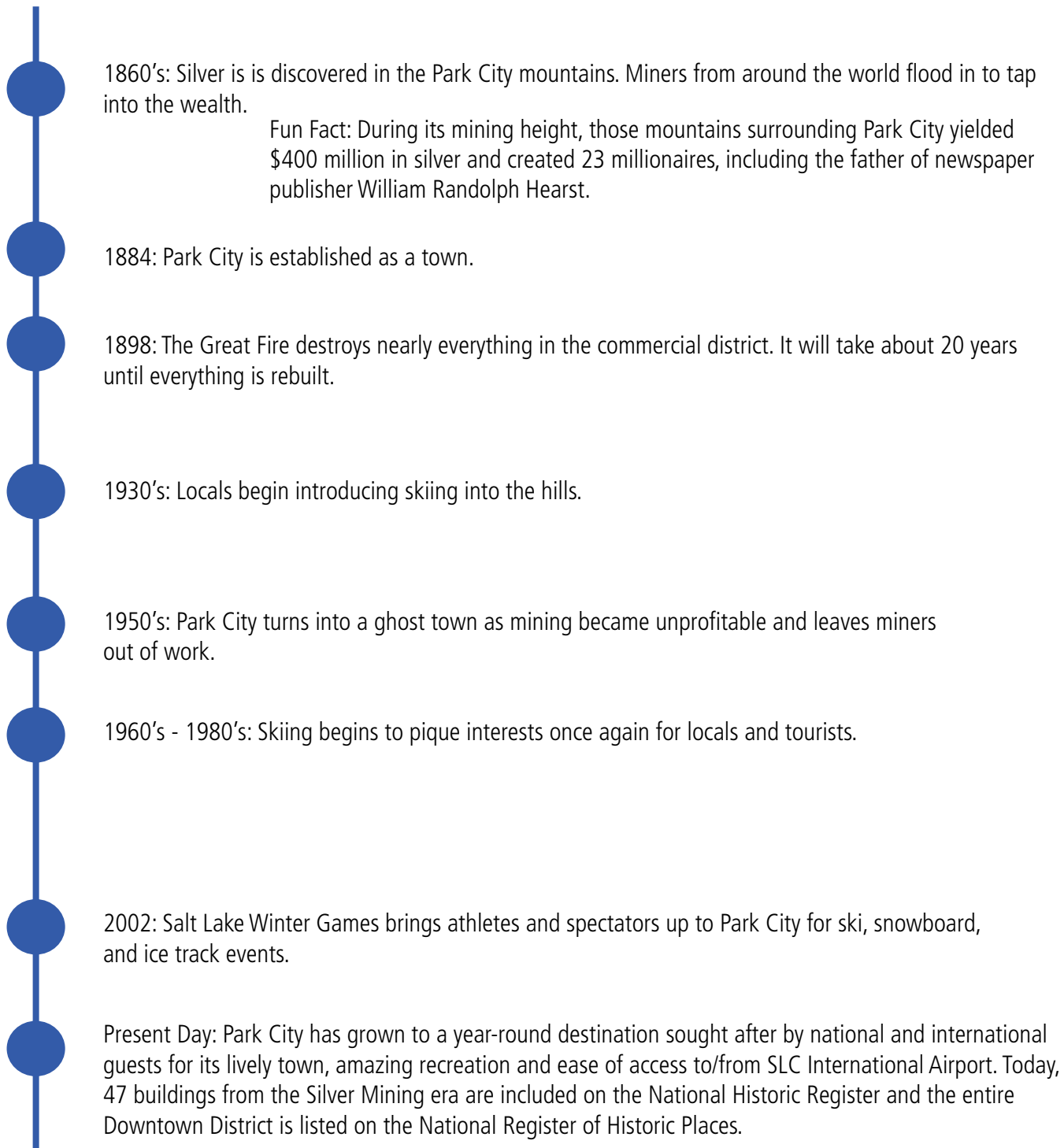


@WoodwardParkCity

#WoodwardParkCity

From Silver Mining to World Class Skiing

A glimpse into the colorful history of Park City



An interactive pictorial of Park City's colorful mining and ski history is on display at the [Park City Museum](#), located at 528 Main Street in the heart of Park City's Historic Old Town district.



SOUNDBITES



100+ Lodging Options

Bed and Breakfast

New Properties ([here](#) and [here](#))

In/On the Mountains

Spa Amenities

Historic Preservation

Meeting Spaces

Nearly 150 Dining Options

Craft Chocolate 1 Wine Bar 2 Breweries

14ft Custom Wood Stove French Cafe

2 Distilleries MYO Old Fashioned



Recreation

Fly Fishing

400 Miles of Trails

Geothermal Crater SUP

Play in the Snow WITHOUT Skiing

28-mile-long State Park

Special Activities

*Due to the COVID-19 pandemic, operations and availability is subject to change.

Bobsled Ride

Sundance Film Festival

Ice Castles

FIS World Cup

Main Street Snowglobes



PARK CITY IN THE NEWS

**TRAVEL+
LEISURE**

Sunset

TOWN&COUNTRY



**The
Washington
Post**

Forbes

**Reader's
digest**

JETSETTER

SUNSET MAGAZINE

- 2020 Dream Destinations to Live and Visit in the West

LONELY PLANET

- 10 Coolest Small Towns in America, 2019, #3

READER'S DIGEST

- 10 Small Towns that are able to Become More Popular, 2019
- 2018 Most Majestic Mountain-Towns in America, #1

TRIPADVISOR

- 2018 Best Mountain Towns in America
- 2017 Best Family Ski Resorts in the U.S. and Canada: Deer Valley Resort, #3

MENS JOURNAL

- 2018 Top Mountain Towns in the USA

TRIPADVISOR

- 2020 Travelers' Choice: Top Trending Destinations in the U.S.
- 20 Best Vacations for Teens and Parents Alike, 2018
- 2018 Most Blissful Destinations for WellnessTravel, #8

TRAVEL AND LEISURE

- Best Long Weekends for Couples, 2019

TOWN & COUNTRY

- Best Places to Travel, 2019

EXPEDIA

- 2018 Top-Rated Vacation Destinations in North America, Park City, #35 out of 4,600

JETSETTER

- Best Mountain Towns in America 17/18, #1

MSN

- 2020 Most Beautiful Main Street in Every State, Utah: Park City

WORLD SKI AWARDS

- US' Best Ski Resort 2018: Deer Valley Resort
- US' Best Ski Hotel 2018: Stein Eriksen Lodge
- US' Best Ski Boutique Hotel 2018: Goldener Hirsch Inn

THE WASHINGTON POST

- Hottest Spring Break Destinations, 2019

FORBES

- Best Ski Towns in America, 2018
- 2018 Most Luxurious Hotels in the World: Stein Eriksen Lodge

