Industry Cluster Identification

for Utah

Lightcast Q1 2023 Data Set

May 2023

Summit County Economic Development Department



60 North Main, P.O. Box 128 Coalville, Utah 84017

Parameters

Regions:

Code	Description
49	Utah

Datarun: 2023.1 - QCEW Employees, Non-QCEW Employees, and Self-Employed

Executive Summary

- Your highest ranked cluster is Information Technology and Analytical Instruments, with a score of 74 (out of 100) points.
- Your average cluster score is 34 (out of 100) points. This is *not* a benchmark against other regions; it only compares the relative performance of your clusters to each other. Clusters ranked higher than 34 are above average for your region, while clusters ranked lower than 34 are below average.
- Top clusters must have a score of at least 43, while bottom clusters must have a score of 25 or less. These thresholds are determined by applying the average deviation (plus or minus 9) to the average cluster score 34.



Cluster Rankings

☐ Information Technology and Analytical Instruments

74

You have 21 industries in this cluster:

NAICS	Industry	Jobs	Score
333242	Semiconductor Machinery Manufacturing	22	24
333316	Photographic and Photocopying Equipment Manufacturing	70	26
334111	Electronic Computer Manufacturing	234	36
334118	Computer Terminal and Other Computer Peripheral Equipment Manufacturing	274	30
334310	Audio and Video Equipment Manufacturing	300	29
334412	Bare Printed Circuit Board Manufacturing	567	26
334413	Semiconductor and Related Device Manufacturing	1,995	36
334416	Capacitor, Resistor, Coil, Transformer, and Other Inductor Manufacturing	100	22
334418	Printed Circuit Assembly (Electronic Assembly) Manufacturing	259	23
334419	Other Electronic Component Manufacturing	626	28
334510	Electromedical and Electrotherapeutic Apparatus Manufacturing	1,099	35
334512	Automatic Environmental Control Manufacturing for Residential, Commercial, and Appliance Use	102	27
334513	Instruments and Related Products Manufacturing for Measuring, Displaying, and Controlling Industrial Process Variables	828	30
334514	Totalizing Fluid Meter and Counting Device Manufacturing	35	29

334515	Instrument Manufacturing for Measuring and Testing Electricity and Electrical Signals	3,214	50
334516	Analytical Laboratory Instrument Manufacturing	199	26
334517	Irradiation Apparatus Manufacturing	1,692	52
334519	Other Measuring and Controlling Device Manufacturing	483	30
334613	Blank Magnetic and Optical Recording Media Manufacturing	11	29
334614	Software and Other Prerecorded Compact Disc, Tape, and Record Reproducing	228	28
511210	Software Publishers	16,794	100

Local Government Services

61

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
903999	Local Government, Excluding Education and Hospitals	56,479	61

Federal Government Services

59

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
901149	US Postal Service	5,272	26
901199	Federal Government, Civilian, Excluding Postal Service	33,642	76
901200	Federal Government, Military	17,278	37

Fishing and Fishing Products

58

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
114119	Other Marine Fishing	155	58

Local Education and Training

You have 7 industries in this cluster:

NAICS	Industry	Jobs	Score
611110	Elementary and Secondary Schools	14,710	29
611519	Other Technical and Trade Schools	996	26
611610	Fine Arts Schools	6,562	29
611692	Automobile Driving Schools	90	18
624310	Vocational Rehabilitation Services	1,235	16
902611	Elementary and Secondary Schools (State Government)	501	27
903611	Elementary and Secondary Schools (Local Government)	70,918	60

★ Aerospace Vehicles and Defense

51

You have 6 industries in this cluster:

NAICS	Industry	Jobs	Score
334511	Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing	1,018	32
336411	Aircraft Manufacturing	314	31
336412	Aircraft Engine and Engine Parts Manufacturing	1,712	41
336413	Other Aircraft Parts and Auxiliary Equipment Manufacturing	2,421	34
336414	Guided Missile and Space Vehicle Manufacturing	1,811	43
336415	Guided Missile and Space Vehicle Propulsion Unit and Propulsion Unit Parts Manufacturing	3,548	78

■ State Government Services

50

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
902999	State Government, Excluding Education and Hospitals	24,236	50



You have 33 industries in this cluster:

NAICS	Industry	Jobs	Score
485310	Taxi Service	282	18
485320	Limousine Service	502	17
485999	All Other Transit and Ground Passenger Transportation	603	22
518210	Data Processing, Hosting, and Related Services	7,226	52
532112	Passenger Car Leasing	63	34
533110	Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	416	39
541199	All Other Legal Services	393	26
541214	Payroll Services	1,395	28
541310	Architectural Services	2,326	30
541320	Landscape Architectural Services	336	23
541330	Engineering Services	13,268	53
541340	Drafting Services	304	28
541511	Custom Computer Programming Services	24,053	83
541512	Computer Systems Design Services	8,552	48
541513	Computer Facilities Management Services	405	30
541519	Other Computer Related Services	3,178	41
541611	Administrative Management and General Management Consulting Services	8,242	42
541612	Human Resources Consulting Services	515	32
541614	Process, Physical Distribution, and Logistics Consulting Services	1,893	30
541618	Other Management Consulting Services	2,147	32
541690	Other Scientific and Technical Consulting Services	1,782	32
541930	Translation and Interpretation Services	1,816	28
541990	All Other Professional, Scientific, and Technical Services	8,281	51
551111	Offices of Bank Holding Companies	531	39
551112	Offices of Other Holding Companies	935	37
551114	Corporate, Subsidiary, and Regional Managing Offices	17,833	55

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Education and Knowledge Creation

Facilities Support Services

Executive Search Services

Telephone Answering Services

Employment Placement Agencies

Professional Employer Organizations

Convention and Trade Show Organizers

Telemarketing Bureaus and Other Contact Centers

You have 20 industries in this cluster:

561210

561311

561312

561330

561421

561422

561920

NAICS	Industry	Jobs	Score
541713	Research and Development in Nanotechnology	2,360	50
541714	Research and Development in Biotechnology (except Nanobiotechnology)	3,420	42
541715	Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	3,426	35
541720	Research and Development in the Social Sciences and Humanities	372	27
611210	Junior Colleges	1,731	30
611310	Colleges, Universities, and Professional Schools	37,990	66
611410	Business and Secretarial Schools	337	38
611420	Computer Training	1,473	52
611430	Professional and Management Development Training	1,188	35
611512	Flight Training	157	22
611513	Apprenticeship Training	95	25
611630	Language Schools	307	21
611691	Exam Preparation and Tutoring	612	17
611699	All Other Miscellaneous Schools and Instruction	1,058	22
611710	Educational Support Services	2,290	28
813920	Professional Organizations	421	31

902612	Colleges, Universities, and Professional Schools (State Government)	44,767	39
902619	All Other Schools and Educational Support Services (State Government)	891	31
903612	Colleges, Universities, and Professional Schools (Local Government)	87	17
903619	All Other Schools and Educational Support Services (Local Government)	567	23

Financial Services

47

You have 24 industries in this cluster:

NAICS	Industry	Jobs	Score
521110	Monetary Authorities-Central Bank	106	31
522190	Other Depository Credit Intermediation	360	43
522210	Credit Card Issuing	1,120	34
522220	Sales Financing	1,420	32
522291	Consumer Lending	7,019	52
522292	Real Estate Credit	4,673	51
522294	Secondary Market Financing	80	37
522298	All Other Nondepository Credit Intermediation	3,284	50
522310	Mortgage and Nonmortgage Loan Brokers	3,923	48
522320	Financial Transactions Processing, Reserve, and Clearinghouse Activities	2,157	45
522390	Other Activities Related to Credit Intermediation	1,504	31
523110	Investment Banking and Securities Dealing	424	49
523120	Securities Brokerage	4,427	47
523130	Commodity Contracts Dealing	42	38
523140	Commodity Contracts Brokerage	245	53
523210	Securities and Commodity Exchanges	10	41
523910	Miscellaneous Intermediation	529	37
523920	Portfolio Management	2,148	63

523930	Investment Advice	2,600	43
523991	Trust, Fiduciary, and Custody Activities	38	34
523999	Miscellaneous Financial Investment Activities	357	39
525910	Open-End Investment Funds	85	46
525990	Other Financial Vehicles	181	46
561450	Credit Bureaus	72	37

47

You have 4 industries in this cluster:

NAICS	Industry	Jobs	Score
339112	Surgical and Medical Instrument Manufacturing	8,830	51
339113	Surgical Appliance and Supplies Manufacturing	1,231	32
339114	Dental Equipment and Supplies Manufacturing	1,213	40
339115	Ophthalmic Goods Manufacturing	165	27

★ Metal Mining

46

You have 4 industries in this cluster:

NAICS	Industry	Jobs	Score
212221	Gold Ore Mining	98	30
212230	Copper, Nickel, Lead, and Zinc Mining	1,230	44
212299	All Other Metal Ore Mining	127	32
213114	Support Activities for Metal Mining	620	57

Local Hospitality Establishments

46

You have 12 industries in this cluster:

NAICS	Industry	Jobs	Score
453220	Gift, Novelty, and Souvenir Stores	1,753	21
611620	Sports and Recreation Instruction	4,498	24
713910	Golf Courses and Country Clubs	2,672	23
713940	Fitness and Recreational Sports Centers	6,845	22
713950	Bowling Centers	864	18
722310	Food Service Contractors	2,794	16
722320	Caterers	1,428	17
722410	Drinking Places (Alcoholic Beverages)	3,321	22
722511	Full-Service Restaurants	36,548	31
722513	Limited-Service Restaurants	54,359	70
722514	Cafeterias, Grill Buffets, and Buffets	1,181	18
722515	Snack and Nonalcoholic Beverage Bars	10,573	38

♥ Electric Power Generation and Transmission

You have 5 industries in this cluster:

NAICS	Industry	Jobs	Score
221111	Hydroelectric Power Generation	16	24
221112	Fossil Fuel Electric Power Generation	912	44
221114	Solar Electric Power Generation	262	48
221115	Wind Electric Power Generation	15	31
221116	Geothermal Electric Power Generation	11	36

Recreational and Small Electric Goods

You have 8 industries in this cluster:

NAICS	Industry	Jobs	Score
335210	Small Electrical Appliance Manufacturing	226	26

336991	Motorcycle, Bicycle, and Parts Manufacturing	368	28
337920	Blind and Shade Manufacturing	763	32
339920	Sporting and Athletic Goods Manufacturing	5,489	51
339930	Doll, Toy, and Game Manufacturing	85	20
339940	Office Supplies (except Paper) Manufacturing	127	28
339992	Musical Instrument Manufacturing	56	19
339999	All Other Miscellaneous Manufacturing	877	26

□ Local Financial Services

43

You have 6 industries in this cluster:

NAICS	Industry	Jobs	Score
522110	Commercial Banking	10,405	45
522130	Credit Unions	7,116	35
524210	Insurance Agencies and Brokerages	13,297	52
524292	Third Party Administration of Insurance and Pension Funds	3,871	30
541213	Tax Preparation Services	1,043	23
561440	Collection Agencies	1,402	26

40

You have 8 industries in this cluster:

NAICS	Industry	Jobs	Score
335129	Other Lighting Equipment Manufacturing	50	21
335312	Motor and Generator Manufacturing	133	35
335313	Switchgear and Switchboard Apparatus Manufacturing	82	36
335314	Relay and Industrial Control Manufacturing	101	27
335911	Storage Battery Manufacturing	65	26

335931	Current-Carrying Wiring Device Manufacturing	26	23
335991	Carbon and Graphite Product Manufacturing	962	47
335999	All Other Miscellaneous Electrical Equipment and Component Manufacturing	190	30

Oil and Gas Production and Transportation

40

You have 10 industries in this cluster:

NAICS	Industry	Jobs	Score
211120	Crude Petroleum Extraction	537	38
211130	Natural Gas Extraction	301	40
213111	Drilling Oil and Gas Wells	431	29
213112	Support Activities for Oil and Gas Operations	2,075	28
324110	Petroleum Refineries	1,310	67
333132	Oil and Gas Field Machinery and Equipment Manufacturing	296	28
486110	Pipeline Transportation of Crude Oil	16	30
486210	Pipeline Transportation of Natural Gas	179	37
486910	Pipeline Transportation of Refined Petroleum Products	71	32
541360	Geophysical Surveying and Mapping Services	37	24

■ Local Health Services

39

You have 37 industries in this cluster:

NAICS	Industry	Jobs	Score
339116	Dental Laboratories	1,277	28
446110	Pharmacies and Drug Stores	4,311	24
446130	Optical Goods Stores	835	23
532283	Home Health Equipment Rental	537	23
621111	Offices of Physicians (except Mental Health Specialists)	24,595	57

621112	Offices of Physicians, Mental Health Specialists	615	26
621210	Offices of Dentists	15,034	36
621310	Offices of Chiropractors	2,008	22
621320	Offices of Optometrists	1,248	22
621330	Offices of Mental Health Practitioners (except Physicians)	2,913	30
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists	3,754	23
621391	Offices of Podiatrists	409	22
621399	Offices of All Other Miscellaneous Health Practitioners	1,763	21
621410	Family Planning Centers	194	23
621420	Outpatient Mental Health and Substance Abuse Centers	2,394	30
621491	HMO Medical Centers	137	28
621492	Kidney Dialysis Centers	530	28
621493	Freestanding Ambulatory Surgical and Emergency Centers	918	25
621498	All Other Outpatient Care Centers	2,235	30
621511	Medical Laboratories	5,595	37
621512	Diagnostic Imaging Centers	422	32
621610	Home Health Care Services	8,649	25
621991	Blood and Organ Banks	1,318	22
621999	All Other Miscellaneous Ambulatory Health Care Services	1,506	28
622110	General Medical and Surgical Hospitals	35,130	55
622210	Psychiatric and Substance Abuse Hospitals	795	24
622310	Specialty (except Psychiatric and Substance Abuse) Hospitals	3,766	28
623110	Nursing Care Facilities (Skilled Nursing Facilities)	8,442	22
623210	Residential Intellectual and Developmental Disability Facilities	3,491	20
623220	Residential Mental Health and Substance Abuse Facilities	6,437	33
623311	Continuing Care Retirement Communities	3,285	24
623312	Assisted Living Facilities for the Elderly	4,577	20
623990	Other Residential Care Facilities	2,319	27

812210	Funeral Homes and Funeral Services	888	23
812220	Cemeteries and Crematories	204	24
902622	Hospitals (State Government)	10,057	42
903622	Hospitals (Local Government)	1,217	24

Local Real Estate, Construction, and Development

You have 52 industries in this cluster:

NAICS	Industry	Jobs	Score
236115	New Single-Family Housing Construction (except For-Sale Builders)	10,455	45
236116	New Multifamily Housing Construction (except For-Sale Builders)	1,819	29
236117	New Housing For-Sale Builders	890	32
236118	Residential Remodelers	5,212	30
236220	Commercial and Institutional Building Construction	9,679	38
237110	Water and Sewer Line and Related Structures Construction	3,421	31
237210	Land Subdivision	825	32
237310	Highway, Street, and Bridge Construction	5,344	38
238110	Poured Concrete Foundation and Structure Contractors	7,042	42
238120	Structural Steel and Precast Concrete Contractors	1,554	26
238130	Framing Contractors	3,471	32
238140	Masonry Contractors	4,949	33
238150	Glass and Glazing Contractors	1,219	27
238160	Roofing Contractors	3,566	27
238170	Siding Contractors	2,068	30
238190	Other Foundation, Structure, and Building Exterior Contractors	843	25
238210	Electrical Contractors and Other Wiring Installation Contractors	21,408	62
238220	Plumbing, Heating, and Air-Conditioning Contractors	16,958	47
238290	Other Building Equipment Contractors	1,337	27

238310	Drywall and Insulation Contractors	5,923	32
238320	Painting and Wall Covering Contractors	3,966	27
238330	Flooring Contractors	1,583	27
238340	Tile and Terrazzo Contractors	1,430	26
238350	Finish Carpentry Contractors	3,576	31
238390	Other Building Finishing Contractors	1,040	23
238910	Site Preparation Contractors	8,735	38
238990	All Other Specialty Trade Contractors	6,119	34
327320	Ready-Mix Concrete Manufacturing	1,599	28
327390	Other Concrete Product Manufacturing	800	26
332322	Sheet Metal Work Manufacturing	1,397	25
337212	Custom Architectural Woodwork and Millwork Manufacturing	548	27
423310	Lumber, Plywood, Millwork, and Wood Panel Merchant Wholesalers	1,141	32
423320	Brick, Stone, and Related Construction Material Merchant Wholesalers	496	26
423330	Roofing, Siding, and Insulation Material Merchant Wholesalers	436	27
423390	Other Construction Material Merchant Wholesalers	475	27
423720	Plumbing and Heating Equipment and Supplies (Hydronics) Merchant Wholesalers	2,154	34
423730	Warm Air Heating and Air-Conditioning Equipment and Supplies Merchant Wholesalers	419	29
423740	Refrigeration Equipment and Supplies Merchant Wholesalers	149	28
444110	Home Centers	8,178	30
444120	Paint and Wallpaper Stores	455	23
444190	Other Building Material Dealers	3,986	31
531110	Lessors of Residential Buildings and Dwellings	3,705	35
531120	Lessors of Nonresidential Buildings (except Miniwarehouses)	1,820	35
531190	Lessors of Other Real Estate Property	586	28
531210	Offices of Real Estate Agents and Brokers	5,940	37
531311	Residential Property Managers	5,924	35
531312	Nonresidential Property Managers	1,502	28

531320	Offices of Real Estate Appraisers	669	27
531390	Other Activities Related to Real Estate	2,054	37
541191	Title Abstract and Settlement Offices	1,211	33
541370	Surveying and Mapping (except Geophysical) Services	326	25
562991	Septic Tank and Related Services	332	25

■ Local Logistical Services

38

You have 13 industries in this cluster:

NAICS	Industry	Jobs	Score
484110	General Freight Trucking, Local	3,127	25
484122	General Freight Trucking, Long-Distance, Less Than Truckload	3,555	30
484210	Used Household and Office Goods Moving	1,052	23
484220	Specialized Freight (except Used Goods) Trucking, Local	2,809	30
485410	School and Employee Bus Transportation	198	18
485991	Special Needs Transportation	386	21
492110	Couriers and Express Delivery Services	10,158	38
492210	Local Messengers and Local Delivery	7,567	61
531130	Lessors of Miniwarehouses and Self-Storage Units	1,153	32
532111	Passenger Car Rental	872	24
532120	Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing	577	25
562111	Solid Waste Collection	1,355	27
621910	Ambulance Services	970	26

Upstream Metal Manufacturing

38

You have 11 industries in this cluster:

NAICS	Industry	Jobs	Score
331110	Iron and Steel Mills and Ferroalloy Manufacturing	577	38
331210	Iron and Steel Pipe and Tube Manufacturing from Purchased Steel	151	23
331221	Rolled Steel Shape Manufacturing	46	23
331318	Other Aluminum Rolling, Drawing, and Extruding	493	26
331410	Nonferrous Metal (except Aluminum) Smelting and Refining	1,003	54
331420	Copper Rolling, Drawing, Extruding, and Alloying	97	24
331491	Nonferrous Metal (except Copper and Aluminum) Rolling, Drawing, and Extruding	257	31
332111	Iron and Steel Forging	56	22
332119	Metal Crown, Closure, and Other Metal Stamping (except Automotive)	68	22
332613	Spring Manufacturing	45	21
332618	Other Fabricated Wire Product Manufacturing	92	23

✓ Coal Mining

37

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
212112	Bituminous Coal Underground Mining	930	37
213113	Support Activities for Coal Mining	232	37

Local Commercial Services

37

You have 32 industries in this cluster:

NAICS	Industry	Jobs	Score
339950	Sign Manufacturing	1,771	26
453210	Office Supplies and Stationery Stores	820	22
541110	Offices of Lawyers	9,729	43
541211	Offices of Certified Public Accountants	4,236	34
541219	Other Accounting Services	7,196	30

541350	Building Inspection Services	465	24
541380	Testing Laboratories	1,994	27
541620	Environmental Consulting Services	737	30
541922	Commercial Photography	199	21
561110	Office Administrative Services	7,052	47
561320	Temporary Help Services	27,545	48
561410	Document Preparation Services	537	18
561431	Private Mail Centers	328	19
561439	Other Business Service Centers (including Copy Shops)	598	23
561491	Repossession Services	23	22
561492	Court Reporting and Stenotype Services	147	19
561611	Investigation Services	416	24
561612	Security Guards and Patrol Services	3,277	22
561613	Armored Car Services	228	24
561621	Security Systems Services (except Locksmiths)	3,238	33
561622	Locksmiths	272	21
561710	Exterminating and Pest Control Services	1,932	30
561720	Janitorial Services	12,074	26
561790	Other Services to Buildings and Dwellings	992	22
561990	All Other Support Services	1,122	22
811212	Computer and Office Machine Repair and Maintenance	842	24
811310	Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance	3,605	31
811411	Home and Garden Equipment Repair and Maintenance	81	20
811412	Appliance Repair and Maintenance	350	23
812320	Drycleaning and Laundry Services (except Coin-Operated)	731	17
812331	Linen Supply	733	23
812332	Industrial Launderers	473	25



You have 14 industries in this cluster:

NAICS	Industry	Jobs	Score
448110	Men's Clothing Stores	524	21
448120	Women's Clothing Stores	1,963	18
448130	Children's and Infants' Clothing Stores	327	21
448140	Family Clothing Stores	4,192	22
448150	Clothing Accessories Stores	562	20
448190	Other Clothing Stores	1,683	20
448210	Shoe Stores	1,310	18
448310	Jewelry Stores	1,076	21
448320	Luggage and Leather Goods Stores	29	24
451130	Sewing, Needlework, and Piece Goods Stores	822	18
452210	Department Stores	5,493	17
452311	Warehouse Clubs and Supercenters	26,045	51
452319	All Other General Merchandise Stores	2,645	19
453310	Used Merchandise Stores	1,848	25

Biopharmaceuticals

36

You have 4 industries in this cluster:

NAICS	Industry	Jobs	Score
325411	Medicinal and Botanical Manufacturing	2,299	38
325412	Pharmaceutical Preparation Manufacturing	5,315	36
325413	In-Vitro Diagnostic Substance Manufacturing	367	28
325414	Biological Product (except Diagnostic) Manufacturing	156	27

Nonmetal Mining

You have 10 industries in this cluster:

NAICS	Industry	Jobs	Score
212311	Dimension Stone Mining and Quarrying	47	22
212312	Crushed and Broken Limestone Mining and Quarrying	35	22
212319	Other Crushed and Broken Stone Mining and Quarrying	58	23
212321	Construction Sand and Gravel Mining	1,324	36
212325	Clay and Ceramic and Refractory Minerals Mining	77	29
212391	Potash, Soda, and Borate Mineral Mining	107	38
212392	Phosphate Rock Mining	136	51
212393	Other Chemical and Fertilizer Mineral Mining	211	37
212399	All Other Nonmetallic Mineral Mining	127	30
213115	Support Activities for Nonmetallic Minerals (except Fuels) Mining	120	32

→ Insurance Services

34

You have 11 industries in this cluster:

NAICS	Industry	Jobs	Score
524113	Direct Life Insurance Carriers	842	32
524114	Direct Health and Medical Insurance Carriers	3,654	35
524126	Direct Property and Casualty Insurance Carriers	1,878	34
524127	Direct Title Insurance Carriers	1,803	35
524128	Other Direct Insurance (except Life, Health, and Medical) Carriers	552	29
524130	Reinsurance Carriers	51	27
524291	Claims Adjusting	188	28
524298	All Other Insurance Related Activities	1,715	31
525120	Health and Welfare Funds	169	37
525190	Other Insurance Funds	305	61
525920	Trusts, Estates, and Agency Accounts	37	25



You have 21 industries in this cluster:

NAICS	Industry	Jobs	Score
311811	Retail Bakeries	1,066	15
311812	Commercial Bakeries	1,510	23
424410	General Line Grocery Merchant Wholesalers	3,331	30
424420	Packaged Frozen Food Merchant Wholesalers	211	27
424430	Dairy Product (except Dried or Canned) Merchant Wholesalers	94	24
424450	Confectionery Merchant Wholesalers	495	25
424490	Other Grocery and Related Products Merchant Wholesalers	2,653	27
424810	Beer and Ale Merchant Wholesalers	894	25
445110	Supermarkets and Other Grocery (except Convenience) Stores	23,767	34
445120	Convenience Stores	910	19
445210	Meat Markets	385	19
445230	Fruit and Vegetable Markets	110	19
445291	Baked Goods Stores	532	23
445292	Confectionery and Nut Stores	314	18
445299	All Other Specialty Food Stores	1,458	17
445310	Beer, Wine, and Liquor Stores	113	17
446191	Food (Health) Supplement Stores	650	24
453991	Tobacco Stores	610	19
454210	Vending Machine Operators	388	21
454390	Other Direct Selling Establishments	8,406	52
722330	Mobile Food Services	1,730	29

Local Utilities

You have 8 industries in this cluster:



NAICS	Industry	Jobs	Score
221122	Electric Power Distribution	1,517	42
221210	Natural Gas Distribution	465	34
221320	Sewage Treatment Facilities	15	25
454310	Fuel Dealers	404	23
517311	Wired Telecommunications Carriers	3,319	32
517911	Telecommunications Resellers	1,586	34
562212	Solid Waste Landfill	123	22
562910	Remediation Services	543	25

№ Upstream Chemical Products

33

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
325120	Industrial Gas Manufacturing	223	29
325180	Other Basic Inorganic Chemical Manufacturing	822	34

T Marketing, Design, and Publishing

32

You have 22 industries in this cluster:

NAICS	Industry	Jobs	Score
511120	Periodical Publishers	246	24
511130	Book Publishers	386	24
511140	Directory and Mailing List Publishers	64	28
511199	All Other Publishers	212	31
519110	News Syndicates	50	21
519120	Libraries and Archives	11	35
519130	Internet Publishing and Broadcasting and Web Search Portals	2,972	32
519190	All Other Information Services	471	28

541410	Interior Design Services	1,181	23
541420	Industrial Design Services	258	25
541430	Graphic Design Services	1,913	23
541490	Other Specialized Design Services	298	27
541613	Marketing Consulting Services	7,243	39
541810	Advertising Agencies	2,267	30
541820	Public Relations Agencies	271	27
541830	Media Buying Agencies	37	31
541840	Media Representatives	127	34
541850	Outdoor Advertising	458	27
541860	Direct Mail Advertising	290	23
541870	Advertising Material Distribution Services	225	33
541890	Other Services Related to Advertising	1,086	21
541910	Marketing Research and Public Opinion Polling	2,061	41

☐ Distribution and Electronic Commerce

You have 59 industries in this cluster:

NAICS	Industry	Jobs	Score
423210	Furniture Merchant Wholesalers	459	28
423220	Home Furnishing Merchant Wholesalers	648	28
423410	Photographic Equipment and Supplies Merchant Wholesalers	44	33
423420	Office Equipment Merchant Wholesalers	426	28
423430	Computer and Computer Peripheral Equipment and Software Merchant Wholesalers	2,260	39
423440	Other Commercial Equipment Merchant Wholesalers	551	28
423450	Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers	2,593	38
423460	Ophthalmic Goods Merchant Wholesalers	144	35
423490	Other Professional Equipment and Supplies Merchant Wholesalers	444	30

423510	Metal Service Centers and Other Metal Merchant Wholesalers	1,162	32
423610	Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment Merchant Wholesalers	1,978	37
423620	Household Appliances, Electric Housewares, and Consumer Electronics Merchant Wholesalers	512	31
423690	Other Electronic Parts and Equipment Merchant Wholesalers	1,128	33
423810	Construction and Mining (except Oil Well) Machinery and Equipment Merchant Wholesalers	977	31
423820	Farm and Garden Machinery and Equipment Merchant Wholesalers	573	24
423830	Industrial Machinery and Equipment Merchant Wholesalers	2,923	35
423840	Industrial Supplies Merchant Wholesalers	923	29
423850	Service Establishment Equipment and Supplies Merchant Wholesalers	753	27
423860	Transportation Equipment and Supplies (except Motor Vehicle) Merchant Wholesalers	393	32
423910	Sporting and Recreational Goods and Supplies Merchant Wholesalers	1,608	30
423920	Toy and Hobby Goods and Supplies Merchant Wholesalers	446	27
423940	Jewelry, Watch, Precious Stone, and Precious Metal Merchant Wholesalers	593	30
424110	Printing and Writing Paper Merchant Wholesalers	123	22
424120	Stationery and Office Supplies Merchant Wholesalers	378	20
424130	Industrial and Personal Service Paper Merchant Wholesalers	408	27
424210	Drugs and Druggists' Sundries Merchant Wholesalers	3,843	46
424310	Piece Goods, Notions, and Other Dry Goods Merchant Wholesalers	122	25
424320	Men's and Boys' Clothing and Furnishings Merchant Wholesalers	149	22
424330	Women's, Children's, and Infants' Clothing and Accessories Merchant Wholesalers	415	22
424340	Footwear Merchant Wholesalers	100	35
424440	Poultry and Poultry Product Merchant Wholesalers	104	24
424460	Fish and Seafood Merchant Wholesalers	59	24
424470	Meat and Meat Product Merchant Wholesalers	322	23
424480	Fresh Fruit and Vegetable Merchant Wholesalers	324	23
424590	Other Farm Product Raw Material Merchant Wholesalers	29	28

424610	Plastics Materials and Basic Forms and Shapes Merchant Wholesalers	151	29
424690	Other Chemical and Allied Products Merchant Wholesalers	1,100	31
424710	Petroleum Bulk Stations and Terminals	203	28
424720	Petroleum and Petroleum Products Merchant Wholesalers (except Bulk Stations and Terminals)	403	35
424820	Wine and Distilled Alcoholic Beverage Merchant Wholesalers	46	31
424910	Farm Supplies Merchant Wholesalers	852	23
424920	Book, Periodical, and Newspaper Merchant Wholesalers	378	23
424930	Flower, Nursery Stock, and Florists' Supplies Merchant Wholesalers	448	21
424940	Tobacco and Tobacco Product Merchant Wholesalers	392	27
424950	Paint, Varnish, and Supplies Merchant Wholesalers	238	26
424990	Other Miscellaneous Nondurable Goods Merchant Wholesalers	1,099	27
425110	Business to Business Electronic Markets	598	36
425120	Wholesale Trade Agents and Brokers	4,645	30
454110	Electronic Shopping and Mail-Order Houses	15,050	44
493110	General Warehousing and Storage	11,684	14
493120	Refrigerated Warehousing and Storage	411	22
493130	Farm Product Warehousing and Storage	86	22
493190	Other Warehousing and Storage	629	23
532411	Commercial Air, Rail, and Water Transportation Equipment Rental and Leasing	11	26
532412	Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing	892	31
532420	Office Machinery and Equipment Rental and Leasing	126	29
532490	Other Commercial and Industrial Machinery and Equipment Rental and Leasing	682	32
561499	All Other Business Support Services	867	29
561910	Packaging and Labeling Services	1,534	28



<u>ا</u>ك

You have 11 industries in this cluster:

Jobs

83

13

175

586

484

424

99

353

720

3,052

1,786

Score

22

40

23

24

28

28

25

NAICS

325211

326111

326113

326121

326122

326130

326140

326150

326160

326191

326199

Industry

Plastics Material and Resin Manufacturing

Unlaminated Plastics Profile Shape Manufacturing

Plastics Pipe and Pipe Fitting Manufacturing

Polystyrene Foam Product Manufacturing

Plastics Plumbing Fixture Manufacturing

All Other Plastics Product Manufacturing

Plastics Bottle Manufacturing

Unlaminated Plastics Film and Sheet (except Packaging) Manufacturing

Laminated Plastics Plate, Sheet (except Packaging), and Shape Manufacturing

Urethane and Other Foam Product (except Polystyrene) Manufacturing

Plastics Bag and Pouch Manufacturing

A Transportation and Logistics

You have 17 industries in this cluster:

NAICS	Industry	Jobs	Score
481111	Scheduled Passenger Air Transportation	7,678	47
481112	Scheduled Freight Air Transportation	26	26
481211	Nonscheduled Chartered Passenger Air Transportation	95	37
481212	Nonscheduled Chartered Freight Air Transportation	50	29
481219	Other Nonscheduled Air Transportation	89	34
482110	Rail transportation	1,448	28
484121	General Freight Trucking, Long-Distance, Truckload	8,891	25
484230	Specialized Freight (except Used Goods) Trucking, Long-Distance	2,854	15
485510	Charter Bus Industry	222	26
488119	Other Airport Operations	747	20
488190	Other Support Activities for Air Transportation	1,405	27
488210	Support Activities for Rail Transportation	195	26

488490	Other Support Activities for Road Transportation	493	23
488510	Freight Transportation Arrangement	2,498	31
488991	Packing and Crating	180	19
488999	All Other Support Activities for Transportation	427	26
491110	Postal Service	442	25

≜ Construction Products and Services

30

You have 17 industries in this cluster:

NAICS	Industry	Jobs	Score
221310	Water Supply and Irrigation Systems	447	25
236210	Industrial Building Construction	1,920	32
237120	Oil and Gas Pipeline and Related Structures Construction	912	27
237130	Power and Communication Line and Related Structures Construction	2,897	33
237990	Other Heavy and Civil Engineering Construction	745	28
324121	Asphalt Paving Mixture and Block Manufacturing	223	31
324122	Asphalt Shingle and Coating Materials Manufacturing	176	34
327310	Cement Manufacturing	232	30
327331	Concrete Block and Brick Manufacturing	114	23
327410	Lime Manufacturing	72	30
327420	Gypsum Product Manufacturing	151	26
327991	Cut Stone and Stone Product Manufacturing	1,122	28
327993	Mineral Wool Manufacturing	104	22
327999	All Other Miscellaneous Nonmetallic Mineral Product Manufacturing	691	36
332420	Metal Tank (Heavy Gauge) Manufacturing	418	26
332913	Plumbing Fixture Fitting and Trim Manufacturing	199	40
332996	Fabricated Pipe and Pipe Fitting Manufacturing	282	26

You have 26 industries in this cluster:

NAICS	Industry	Jobs	Score
114210	Hunting and Trapping	27	23
453920	Art Dealers	302	21
487110	Scenic and Sightseeing Transportation, Land	118	22
487990	Scenic and Sightseeing Transportation, Other	21	19
532284	Recreational Goods Rental	548	23
561510	Travel Agencies	1,256	28
561520	Tour Operators	393	24
561591	Convention and Visitors Bureaus	109	26
561599	All Other Travel Arrangement and Reservation Services	3,409	23
711211	Sports Teams and Clubs	1,058	55
711212	Racetracks	102	18
711219	Other Spectator Sports	163	21
712110	Museums	305	19
712120	Historical Sites	145	18
712130	Zoos and Botanical Gardens	930	22
713110	Amusement and Theme Parks	1,619	19
713120	Amusement Arcades	559	18
713920	Skiing Facilities	4,266	39
713930	Marinas	263	21
713990	All Other Amusement and Recreation Industries	4,038	24
721110	Hotels (except Casino Hotels) and Motels	18,696	33
721191	Bed-and-Breakfast Inns	225	19
721199	All Other Traveler Accommodation	263	21
721211	RV (Recreational Vehicle) Parks and Campgrounds	544	20
721214	Recreational and Vacation Camps (except Campgrounds)	384	21

721310	Rooming and Boarding Houses, Dormitories, and Workers' Camps	105	21

(יןי) Communications Equipment and Services

30

You have 7 industries in this cluster:

NAICS	Industry	Jobs	Score
334210	Telephone Apparatus Manufacturing	28	35
334220	Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing	502	27
334290	Other Communications Equipment Manufacturing	40	22
515210	Cable and Other Subscription Programming	419	30
517312	Wireless Telecommunications Carriers (except Satellite)	651	29
517410	Satellite Telecommunications	104	27
517919	All Other Telecommunications	585	34

Furniture

30

You have 11 industries in this cluster:

NAICS	Industry	Jobs	Score
321991	Manufactured Home (Mobile Home) Manufacturing	48	28
337110	Wood Kitchen Cabinet and Countertop Manufacturing	3,531	28
337121	Upholstered Household Furniture Manufacturing	201	21
337122	Nonupholstered Wood Household Furniture Manufacturing	471	23
337124	Metal Household Furniture Manufacturing	172	28
337125	Household Furniture (except Wood and Metal) Manufacturing	48	22
337127	Institutional Furniture Manufacturing	91	23
337211	Wood Office Furniture Manufacturing	31	21
337214	Office Furniture (except Wood) Manufacturing	37	22
337215	Showcase, Partition, Shelving, and Locker Manufacturing	213	23

337910	Mattress Manufacturing	1,618	39

Paper and Packaging

You have 7 industries in this cluster:

NAICS	Industry	Jobs	Score
322121	Paper (except Newsprint) Mills	443	33
322211	Corrugated and Solid Fiber Box Manufacturing	992	32
322212	Folding Paperboard Box Manufacturing	249	26
322220	Paper Bag and Coated and Treated Paper Manufacturing	492	26
322230	Stationery Product Manufacturing	178	24
322291	Sanitary Paper Product Manufacturing	473	30
322299	All Other Converted Paper Product Manufacturing	44	20

□ Local Motor Vehicle Products and Services

You have 25 industries in this cluster:

NAICS	Industry	Jobs	Score
423110	Automobile and Other Motor Vehicle Merchant Wholesalers	1,670	33
423120	Motor Vehicle Supplies and New Parts Merchant Wholesalers	1,562	29
423130	Tire and Tube Merchant Wholesalers	206	26
423140	Motor Vehicle Parts (Used) Merchant Wholesalers	154	22
441110	New Car Dealers	10,941	43
441120	Used Car Dealers	2,732	28
441210	Recreational Vehicle Dealers	1,133	32
441222	Boat Dealers	196	26
441228	Motorcycle, ATV, and All Other Motor Vehicle Dealers	2,444	31
441310	Automotive Parts and Accessories Stores	4,408	26

441320	Tire Dealers	3,393	28
447110	Gasoline Stations with Convenience Stores	9,845	26
447190	Other Gasoline Stations	639	20
453930	Manufactured (Mobile) Home Dealers	42	23
488410	Motor Vehicle Towing	657	23
811111	General Automotive Repair	4,935	23
811112	Automotive Exhaust System Repair	111	23
811113	Automotive Transmission Repair	200	23
811118	Other Automotive Mechanical and Electrical Repair and Maintenance	333	23
811121	Automotive Body, Paint, and Interior Repair and Maintenance	2,756	27
811122	Automotive Glass Replacement Shops	579	23
811191	Automotive Oil Change and Lubrication Shops	1,450	21
811192	Car Washes	2,765	22
811198	All Other Automotive Repair and Maintenance	565	24
812930	Parking Lots and Garages	522	20

Local Household Goods and Services

20

You have 15 industries in this cluster:

NAICS	Industry	Jobs	Score
423710	Hardware Merchant Wholesalers	1,034	29
442110	Furniture Stores	3,583	27
442210	Floor Covering Stores	1,297	27
442291	Window Treatment Stores	77	21
442299	All Other Home Furnishings Stores	1,937	19
443141	Household Appliance Stores	690	23
444130	Hardware Stores	1,769	22
444210	Outdoor Power Equipment Stores	197	22

17	
35	
25	
23	
23	
20	

21

1,999

878

980

114

97

133

13,008

Leather and Related Products

Florists

Landscaping Services

Nursery, Garden Center, and Farm Supply Stores

Carpet and Upholstery Cleaning Services

Reupholstery and Furniture Repair

Consumer Electronics Repair and Maintenance

Communication Equipment Repair and Maintenance

29

You have 2 industries in this cluster:

444220

453110

561730

561740

811211

811213

811420

NAICS	Industry	Jobs	Score
314910	Textile Bag and Canvas Mills	367	23
316998	All Other Leather Good and Allied Product Manufacturing	554	33

Downstream Metal Products

29

You have 10 industries in this cluster:

NAICS	Industry	Jobs	Score
332216	Saw Blade and Handtool Manufacturing	170	25
332311	Prefabricated Metal Building and Component Manufacturing	843	31
332312	Fabricated Structural Metal Manufacturing	2,692	31
332321	Metal Window and Door Manufacturing	334	24
332323	Ornamental and Architectural Metal Work Manufacturing	914	27
332439	Other Metal Container Manufacturing	277	23
332510	Hardware Manufacturing	70	22
332992	Small Arms Ammunition Manufacturing	268	25
332994	Small Arms, Ordnance, and Ordnance Accessories Manufacturing	873	29

Automotive

332999

29

You have 14 industries in this cluster:

NAICS	Industry	Jobs	Score
331511	Iron Foundries	397	28
331512	Steel Investment Foundries	241	25
331513	Steel Foundries (except Investment)	64	25
331523	Nonferrous Metal Die-Casting Foundries	39	22
331524	Aluminum Foundries (except Die-Casting)	24	23
331529	Other Nonferrous Metal Foundries (except Die-Casting)	146	22
336211	Motor Vehicle Body Manufacturing	43	21
336310	Motor Vehicle Gasoline Engine and Engine Parts Manufacturing	32	19
336320	Motor Vehicle Electrical and Electronic Equipment Manufacturing	41	24
336330	Motor Vehicle Steering and Suspension Components (except Spring) Manufacturing	18	22
336350	Motor Vehicle Transmission and Power Train Parts Manufacturing	50	22
336360	Motor Vehicle Seating and Interior Trim Manufacturing	73	20
336390	Other Motor Vehicle Parts Manufacturing	3,707	30
336999	All Other Transportation Equipment Manufacturing	40	22

Production Technology and Heavy Machinery

28

You have 26 industries in this cluster:

NAICS	Industry	Jobs	Score
332911	Industrial Valve Manufacturing	14	25
332912	Fluid Power Valve and Hose Fitting Manufacturing	447	28
332919	Other Metal Valve and Pipe Fitting Manufacturing	127	46

333111	Farm Machinery and Equipment Manufacturing	259	24
333120	Construction Machinery Manufacturing	170	25
333131	Mining Machinery and Equipment Manufacturing	323	30
333241	Food Product Machinery Manufacturing	50	22
333243	Sawmill, Woodworking, and Paper Machinery Manufacturing	23	22
333249	Other Industrial Machinery Manufacturing	475	26
333318	Other Commercial and Service Industry Machinery Manufacturing	784	29
333413	Industrial and Commercial Fan and Blower and Air Purification Equipment Manufacturing	173	21
333414	Heating Equipment (except Warm Air Furnaces) Manufacturing	281	28
333415	Air-Conditioning and Warm Air Heating Equipment and Commercial and Industrial Refrigeration Equipment Manufacturing	96	32
333618	Other Engine Equipment Manufacturing	327	25
333912	Air and Gas Compressor Manufacturing	52	25
333914	Measuring, Dispensing, and Other Pumping Equipment Manufacturing	172	30
333921	Elevator and Moving Stairway Manufacturing	120	29
333922	Conveyor and Conveying Equipment Manufacturing	107	26
333923	Overhead Traveling Crane, Hoist, and Monorail System Manufacturing	31	25
333924	Industrial Truck, Tractor, Trailer, and Stacker Machinery Manufacturing	568	29
333993	Packaging Machinery Manufacturing	508	28
333995	Fluid Power Cylinder and Actuator Manufacturing	493	32
333997	Scale and Balance Manufacturing	98	32
333999	All Other Miscellaneous General Purpose Machinery Manufacturing	95	24
336510	Railroad Rolling Stock Manufacturing	161	27
339991	Gasket, Packing, and Sealing Device Manufacturing	371	27

Video Production and Distribution

28

You have 5 industries in this cluster:

NAICS	Industry	Jobs	Score
512110	Motion Picture and Video Production	4,106	28
512120	Motion Picture and Video Distribution	58	21
512132	Drive-In Motion Picture Theaters	45	19
512191	Teleproduction and Other Postproduction Services	147	23
512199	Other Motion Picture and Video Industries	128	39

■ Food Processing and Manufacturing

You have 31 industries in this cluster:

NAICS	Industry	Jobs	Score
311111	Dog and Cat Food Manufacturing	910	28
311119	Other Animal Food Manufacturing	553	27
311211	Flour Milling	275	29
311230	Breakfast Cereal Manufacturing	297	30
311340	Nonchocolate Confectionery Manufacturing	646	27
311351	Chocolate and Confectionery Manufacturing from Cacao Beans	82	18
311352	Confectionery Manufacturing from Purchased Chocolate	364	18
311412	Frozen Specialty Food Manufacturing	1,299	27
311421	Fruit and Vegetable Canning	127	21
311511	Fluid Milk Manufacturing	733	26
311512	Creamery Butter Manufacturing	213	34
311513	Cheese Manufacturing	2,338	33
311514	Dry, Condensed, and Evaporated Dairy Product Manufacturing	74	19
311520	Ice Cream and Frozen Dessert Manufacturing	638	26
311813	Frozen Cakes, Pies, and Other Pastries Manufacturing	73	18
311821	Cookie and Cracker Manufacturing	1,680	30
311824	Dry Pasta, Dough, and Flour Mixes Manufacturing from Purchased Flour	167	28
311830	Tortilla Manufacturing	48	19

311919	Other Snack Food Manufacturing	624	26
311920	Coffee and Tea Manufacturing	208	24
311941	Mayonnaise, Dressing, and Other Prepared Sauce Manufacturing	385	26
311942	Spice and Extract Manufacturing	386	27
311991	Perishable Prepared Food Manufacturing	196	21
311999	All Other Miscellaneous Food Manufacturing	1,155	31
312111	Soft Drink Manufacturing	490	25
312112	Bottled Water Manufacturing	232	28
312113	Ice Manufacturing	90	21
312120	Breweries	559	22
312130	Wineries	42	17
312140	Distilleries	112	22
424510	Grain and Field Bean Merchant Wholesalers	112	22

ii Environmental Services

27

You have 6 industries in this cluster:

NAICS	Industry	Jobs	Score
562112	Hazardous Waste Collection	81	28
562119	Other Waste Collection	284	25
562211	Hazardous Waste Treatment and Disposal	525	30
562219	Other Nonhazardous Waste Treatment and Disposal	337	27
562920	Materials Recovery Facilities	55	20
562998	All Other Miscellaneous Waste Management Services	213	23

■ Local Industrial Products and Services

27

You have 6 industries in this cluster:



NAICS	Industry	Jobs	Score
332710	Machine Shops	2,750	27
423930	Recyclable Material Merchant Wholesalers	1,095	27
423990	Other Miscellaneous Durable Goods Merchant Wholesalers	1,116	27
532210	Consumer Electronics and Appliances Rental	55	19
532310	General Rental Centers	476	25
811219	Other Electronic and Precision Equipment Repair and Maintenance	520	25

Livestock Processing

26

You have 4 industries in this cluster:

NAICS	Industry	Jobs	Score
311611	Animal (except Poultry) Slaughtering	2,066	28
311612	Meat Processed from Carcasses	1,411	26
311615	Poultry Processing	1,033	22
424520	Livestock Merchant Wholesalers	91	16

🖒 Jewelry and Precious Metals

26

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
339910	Jewelry and Silverware Manufacturing	684	26

Downstream Chemical Products

26

You have 9 industries in this cluster:

NAICS	Industry	Jobs	Score
324191	Petroleum Lubricating Oil and Grease Manufacturing	34	32
325510	Paint and Coating Manufacturing	133	23

325520	Adhesive Manufacturing	94	27
325611	Soap and Other Detergent Manufacturing	515	27
325612	Polish and Other Sanitation Good Manufacturing	132	23
325613	Surface Active Agent Manufacturing	11	27
325620	Toilet Preparation Manufacturing	442	25
325992	Photographic Film, Paper, Plate, and Chemical Manufacturing	16	24
325998	All Other Miscellaneous Chemical Product and Preparation Manufacturing	127	24

Printing Services

You have 6 industries in this cluster:

NAICS	Industry	Jobs	Score
323111	Commercial Printing (except Screen and Books)	3,777	26
323113	Commercial Screen Printing	1,189	23
323117	Books Printing	192	24
323120	Support Activities for Printing	407	25
325910	Printing Ink Manufacturing	23	25
511191	Greeting Card Publishers	35	23

■ Local Entertainment and Media

You have 11 industries in this cluster:

NAICS	Industry	Jobs	Score
443142	Electronics Stores	3,928	24
451110	Sporting Goods Stores	6,146	31
451120	Hobby, Toy, and Game Stores	1,747	20
451140	Musical Instrument and Supplies Stores	426	20
451211	Book Stores	1,061	18

511110	Newspaper Publishers	542	20
512131	Motion Picture Theaters (except Drive-Ins)	2,078	17
515111	Radio Networks	113	27
515112	Radio Stations	635	30
515120	Television Broadcasting	914	28
532282	Video Tape and Disc Rental	35	18

Local Community and Civic Organizations

You have 19 industries in this cluster:

NAICS	Industry	Jobs	Score
624110	Child and Youth Services	2,428	22
624120	Services for the Elderly and Persons with Disabilities	8,842	21
624190	Other Individual and Family Services	4,948	25
624210	Community Food Services	273	21
624221	Temporary Shelters	1,112	23
624229	Other Community Housing Services	220	23
624230	Emergency and Other Relief Services	526	25
813110	Religious Organizations	23,664	27
813211	Grantmaking Foundations	168	24
813212	Voluntary Health Organizations	225	26
813219	Other Grantmaking and Giving Services	372	23
813311	Human Rights Organizations	117	22
813312	Environment, Conservation and Wildlife Organizations	859	23
813319	Other Social Advocacy Organizations	305	21
813410	Civic and Social Organizations	598	17
813910	Business Associations	666	28
813930	Labor Unions and Similar Labor Organizations	407	18

813940	Political Organizations	41	22
813990	Other Similar Organizations (except Business, Professional, Labor, and Political Organizations)	722	22

Metalworking Technology

You have 12 industries in this cluster:

NAICS	Industry	Jobs	Score
332313	Plate Work Manufacturing	814	28
332721	Precision Turned Product Manufacturing	318	26
332722	Bolt, Nut, Screw, Rivet, and Washer Manufacturing	18	23
332811	Metal Heat Treating	52	23
332812	Metal Coating, Engraving (except Jewelry and Silverware), and Allied Services to Manufacturers	454	23
332813	Electroplating, Plating, Polishing, Anodizing, and Coloring	422	22
333511	Industrial Mold Manufacturing	324	24
333514	Special Die and Tool, Die Set, Jig, and Fixture Manufacturing	124	23
333515	Cutting Tool and Machine Tool Accessory Manufacturing	129	27
333517	Machine Tool Manufacturing	68	21
333519	Rolling Mill and Other Metalworking Machinery Manufacturing	14	26
333992	Welding and Soldering Equipment Manufacturing	94	24

Water Transportation

You have 4 industries in this cluster:

NAICS	Industry	Jobs	Score
336611	Ship Building and Repairing	31	24
336612	Boat Building	89	23
483211	Inland Water Freight Transportation	50	27

488330	Navigational Services to Shipping	14	27

☐ Trailers, Motor Homes, and Appliances

25

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
336212	Truck Trailer Manufacturing	1,118	25
336214	Travel Trailer and Camper Manufacturing	466	23

★ Local Personal Services (Non-Medical)

24

You have 21 industries in this cluster:

NAICS	Industry	Jobs	Score
446120	Cosmetics, Beauty Supplies, and Perfume Stores	1,920	20
446199	All Other Health and Personal Care Stores	1,377	30
453910	Pet and Pet Supplies Stores	1,086	20
453998	All Other Miscellaneous Store Retailers (except Tobacco Stores)	3,222	26
532281	Formal Wear and Costume Rental	53	20
532289	All Other Consumer Goods Rental	252	20
541921	Photography Studios, Portrait	851	21
541940	Veterinary Services	3,709	27
611511	Cosmetology and Barber Schools	530	23
624410	Child Day Care Services	10,626	27
811430	Footwear and Leather Goods Repair	20	18
811490	Other Personal and Household Goods Repair and Maintenance	1,416	20
812111	Barber Shops	1,276	23
812112	Beauty Salons	8,477	25
812113	Nail Salons	2,385	22

812191	Diet and Weight Reducing Centers	158	22
812199	Other Personal Care Services	3,582	22
812310	Coin-Operated Laundries and Drycleaners	153	17
812910	Pet Care (except Veterinary) Services	1,654	21
812921	Photofinishing Laboratories (except One-Hour)	43	19
812990	All Other Personal Services	2,383	22

Wood Products

24

You have 10 industries in this cluster:

NAICS	Industry	Jobs	Score
321113	Sawmills	137	20
321114	Wood Preservation	15	23
321213	Engineered Wood Member (except Truss) Manufacturing	36	26
321214	Truss Manufacturing	879	30
321911	Wood Window and Door Manufacturing	443	23
321912	Cut Stock, Resawing Lumber, and Planing	13	32
321918	Other Millwork (including Flooring)	528	22
321920	Wood Container and Pallet Manufacturing	793	23
321992	Prefabricated Wood Building Manufacturing	158	23
321999	All Other Miscellaneous Wood Product Manufacturing	329	21

Vulcanized and Fired Materials

24

You have 8 industries in this cluster:

NAICS	Industry	Jobs	Score
326212	Tire Retreading	83	27
326220	Rubber and Plastics Hoses and Belting Manufacturing	93	22

326291	Rubber Product Manufacturing for Mechanical Use	27	22
326299	All Other Rubber Product Manufacturing	404	29
327110	Pottery, Ceramics, and Plumbing Fixture Manufacturing	135	20
327120	Clay Building Material and Refractories Manufacturing	152	23
327211	Flat Glass Manufacturing	10	22
327215	Glass Product Manufacturing Made of Purchased Glass	334	21

Tobacco

24

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
312230	Tobacco Manufacturing	36	24

Footwear

24

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
316210	Footwear Manufacturing	24	24

Forestry

23

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
113310	Logging	20	20
115310	Support Activities for Forestry	53	25

Textile Manufacturing

22

You have 7 industries in this cluster:

NAICS	Industry	Jobs	Score
313210	Broadwoven Fabric Mills	14	20
313310	Textile and Fabric Finishing Mills	274	22
314120	Curtain and Linen Mills	289	19
314994	Rope, Cordage, Twine, Tire Cord, and Tire Fabric Mills	143	26
315110	Hosiery and Sock Mills	44	21
315190	Other Apparel Knitting Mills	11	19
325220	Artificial and Synthetic Fibers and Filaments Manufacturing	94	24

State Agricultural Inputs and Services

21

You have 9 industries in this cluster:

NAICS	Industry	Jobs	Score
111000	Crop Production	3,303	21
112000	Animal Production	3,739	20
115112	Soil Preparation, Planting, and Cultivating	102	20
115113	Crop Harvesting, Primarily by Machine	53	20
115114	Postharvest Crop Activities (except Cotton Ginning)	379	21
115115	Farm Labor Contractors and Crew Leaders	726	18
115116	Farm Management Services	27	28
115210	Support Activities for Animal Production	321	19
325311	Nitrogenous Fertilizer Manufacturing	46	24

Performing Arts

20

You have 8 industries in this cluster:

NAICS	Industry	Jobs	Score
711110	Theater Companies and Dinner Theaters	1,240	21

711120	Dance Companies	302	18
711130	Musical Groups and Artists	379	22
711190	Other Performing Arts Companies	62	18
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities	1,524	17
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities	355	23
711410	Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	93	25
711510	Independent Artists, Writers, and Performers	2,087	21

20

You have 4 industries in this cluster:

NAICS	Industry	Jobs	Score
512230	Music Publishers	18	20
512240	Sound Recording Studios	78	19
512250	Record Production and Distribution	37	20
512290	Other Sound Recording Industries	23	19

▲ Apparel

19

You have 6 industries in this cluster:

NAICS	Industry	Jobs	Score
314999	All Other Miscellaneous Textile Product Mills	123	19
315210	Cut and Sew Apparel Contractors	190	17
315220	Men's and Boys' Cut and Sew Apparel Manufacturing	61	18
315240	Women's, Girls', and Infants' Cut and Sew Apparel Manufacturing	80	17
315280	Other Cut and Sew Apparel Manufacturing	110	18
315990	Apparel Accessories and Other Apparel Manufacturing	198	22



The clusters in this analysis are defined according to the methodology of Harvard Business School's U.S. Cluster Mapping Project. Cluster icons used with permission of the U.S. Cluster Mapping Project (http://clustermapping.us).

Source: U.S. Cluster Mapping (http://clustermapping.us), Institute for Strategy and Competitiveness, Harvard Business School. Copyright © 2014 President and Fellows of Harvard College. All rights reserved. Research funded in part by the U.S. Department of Commerce, Economic Development Administration.

Lightcast has made modifications to the Harvard clusters in order to integrate our additional data.

Appendix A - Data Sources and Calculations

Input-Output Data

The input-output model in this report is Emsi's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several Emsi in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

Industry Data

Emsi industry data have various sources depending on the class of worker. (1) For QCEW Employees, Emsi primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Shift Share

Shift share is a standard regional analysis method that attempts to determine how much of regional job growth can be attributed to national trends and how much is due to unique regional factors.

State Data Sources

This report uses state data from the following agencies: Utah Department of Workforce Services