

2019 SUMMER PRESS GUIDE

park  city

CHAMBER OF COMMERCE | CONVENTION & VISITORS BUREAU

visitparkcity.com



SUMMER IN PARK CITY IS THE ULTIMATE REFRESHER

There is a reason Park City is consistently named 'America's Favorite Mountain Town' by media worldwide. Where else can you pair days of mountain activities, hiking, world-class biking, golf, and fly fishing with nights of incredible dining, nightlife and deluxe accommodations? Yes, summer in Park City has all that and more.

Here, we've rounded up some great story starters, along with facts and figures, to help you share the best of summer in our authentic and historic mountain town. In addition, several high resolution images and videos are available for your editorial use in our [Media Gallery](#). To whet your appetite, catch a quick glimpse of what Park City is all about [HERE](#).

As always, should you have any special requests or if you're looking to connect with a source for an interview, please feel free to give us a call or drop us a line. We look forward to helping you share Park City's story.



Dan Howard
Director of Communications
dan@visitparkcity.com
O: 435-658-9609
C: 435-659-8198



Rachel Buhler
Communications Manager
rachel@visitparkcity.com
O: 435-658-9602
C: 435-659-1825

--> Online Press Room <--



THE Z!MMERMAN AGENCY

You can contact our national media agency by emailing:

parkcitypr@zimmerman.com

@VisitParkCity

@VisitParkCity

@VisitParkCity

#VisitParkCity

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DISCOVER PARK CITY, UTAH

Discover a destination where the best summers come naturally. A place where days of hiking, biking, fishing, and art festivals are followed by evening concerts, nightlife, dining, and deluxe accommodations.



A CAR-FREE GETAWAY

Park City can be visited **without renting a car!**
Here's how:

- Frequent shuttles from Salt Lake City International Airport (25 mi).
- **Free bus and trolley system.**
- Hotel shuttles.
- Ridesharing apps (i.e. Uber and Lyft).
- Numerous local taxi services.



SUSTAINABILITY

- Goal: Carbon neutral municipal operations by 2022.
- Goal: Carbon neutral town-wide by 2032.
- 2017 plastic bag ban at major grocery stores in town.
- Community recycle center: **Recycle Utah.**
- Residential and business composting programs.
- Our ski resorts use low-energy-consuming snow guns, recycle bins next to every trash can, locally sourcing food ingredients, rethinking/re-sourcing hotel amenities.
- 8,000+ acres of Green Spaces within Park City.
- Zero emission public buses.
- Public-use **electric bikeshare** stations around town.

OUR RESORTS: Park City Mountain, Deer Valley Resort, Utah Olympic Park



 @ParkCityMountain

 @PCski

 @PCski

#OneParkCity

Scheduled season: May 25 through Sep 2, 2019; seven days a week. Then Thurs-Sun thru Sep 29. Check website for details and hours.
 Summit Elevation: 10,000 ft.
 Base Elevation: 6,800 ft.

Long, sunny summer days are made for the mountains and cool mountain air. Come discover Park City Mountain this summer and create family memories that will last a lifetime. Park City Mountain offers an expansive variety of summer adventures and events across two distinct base areas including family activities, scenic gondola rides, breathtaking hikes, mountain biking trails, zip line adventure tours, mountainside accommodations and gourmet dining.



 @SkiDeerValley

 @SkiDeerValley

 @DeerValleyResort

#DeerValleyMoment

Scheduled season: June 14 through Sept. 2, 2019; seven days a week, then weekends only through Sept. 22, 2019 (conditions permitting).
 Summit Elevation: 9,400 ft. Biking/Hiking Vertical Drop: 2,200 ft.
 Base Elevation: Open 7,200 ft.
 Terrain: 70 miles

Deer Valley Resort is filled with nonstop mountain adventures, music-filled evenings at the Snow Park Outdoor Amphitheater, and award-winning cuisine served on the outdoor decks of Royal Street Café and Deer Valley~Grocery Café. Deer Valley proudly brings the same commitment to customer service for summer activities as it does for winter, and even features an all-inclusive operation with mountain bike rentals, instruction and guided hiking or biking tours.



 @UtahOlympicPark

 @UtahOlympicPark

 @UtahOlympicPark

#UtahOlympicPark

Scheduled Season: Please check website for current dates as operations vary each season.
 Ticket Rate: Admission to the Park is free.
 Hours of operation: Please visit [website](#) for specific activity hours.
 Activities: Bobsled Experience, Alpine Slide, Extreme Tubing, Extreme Zipline, Freestyle Zipline, Drop Tower, Ropes Courses (Summit, Canyon, Discovery), Scenic Chairlift Rides, Climbing Wall (Starting in June), Flying Ace Freestyle Shows (Saturday + Sunday ONLY), Guided Tours, Airbag Jump, Zip Tour.

SOUNDBITES

100+ Lodging Options

Wedding Venues Meeting Spaces On Main Street
In/On the mountains Bed and Breakfast
Historic Preservation Utah's only Forbes 5 Star Spa



Nearly 150 Dining Options

2 Distilleries 2 Breweries Local chocolatier
14 ft custom wood stove 1 Winery S'mores
Biscuit Company MYO Old Fashioned

Recreation

Fly Fishing Hot Air Balloon Hiking Mountain Biking
Golfing Rafting SUP Horse Whispering
Rockport Reservoir Historic Union Pacific Rail Trail



Events



Savor the Summit Outdoor Symphony Concerts Oakley Rodeo
Park Silly Sunday Market Kimball Arts Festival
Tour of Utah Cycling Race Autumn Aloft Summit County Fair

From Silver Mining to World Class Skiing

A glimpse into the colorful history of Park City

1860's: Silver is discovered in the Park City mountains. Miners from around the world flood in to tap into the wealth.

Fun Fact: During its mining height, those mountains surrounding Park City yielded \$400 million in silver and created 23 millionaires, including the father of newspaper publisher William Randolph Hearst.

1884: Park City is established as a town.

1898: The Great Fire destroys nearly everything in the commercial district. It will until everything is rebuilt.

1930's: Locals begin introducing skiing into the hills.

1950's: Park City turns into a ghost town as mining became unprofitable and leaves miners out of work.

1960's - 1980's: Skiing begins to pique interests once again for locals and tourists.

2002: Salt Lake Winter Games brings athletes and spectators up to Park City for ski, snowboard, and ice track events.

Present Day: Park City has grown to a year-round destination sought after by national and international guests for its lively town, amazing recreation and ease of access to/from SLC International Airport.

An interactive pictorial of Park City's colorful mining and ski history is on display at the **Park City Museum**, located at 528 Main Street in the heart of Park City's Historic Old Town district.

WHAT'S NEW IN PARK CITY, UTAH



LODGING

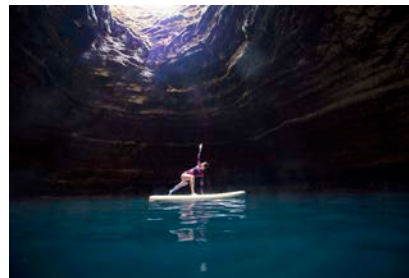
1. **Goldener Hirsch Inn** – Under new management by Deer Valley Resort beginning in the 2017/18 season, the venerable European lodge has broken ground on a residential expansion. By the completion of construction in Summer 2019, a modern interpretation of a ski lodge will be implemented with the introduction of 40 new, contemporary residences, joined to the original Goldener Hirsch Inn by a sky bridge.
2. **Stein Eriksen Lodge** – At the end of the 2017/18 ski season, Stein Eriksen Lodge began renovations to add property enhancements by Fall 2018. These new enhancements to the Austrian-ski-lodge- styled property include: First Tracks Kaffe Coffee Shop, Freestyle Movie Theater, Champions Club Entertainment Center, and an additional Family Pool.
3. **One Empire** is a new residential property managed by and providing access to the Empire Pass slopes of Deer Valley Resort, featuring the very latest in Park City design.
4. **The Lodge at Blue Sky**, an Auberge Resort - Nestled into Blue Sky Ranch's 3,500-acre hospitality and recreational landscape, The Lodge at Blue Sky is currently under construction and set to complete by Spring 2019. The Lodge at Blue Sky will be comprised of 46 rooms and suites and a camp with four luxury tents, and amenities including a wide range of customized outdoor adventures, a signature restaurant and an Auberge spa.



Continued on next page.

DINING

1. **Gin Experience**, a partnership by 350 Main Brasserie and Alpine Distilling, allow guests to infuse/create their own bottle of gin. While the alcohol distills, a gourmet, 4-course dinner is served alongside a gin tasting to educate guests on what makes palatable flavor combinations in the liquor.
2. **Hearth & Hill**: The restaurant's full bar, equipped with big-screen TVs, serves draft beers and a signature make-your-own Old Fashioned complete with seasonal liqueurs and house-made ingredients. A spacious patio and 36-seat private dining room, each with a fireplace, are among the many seating options.
3. Fox School of **Wine's Mines & Wines Tour**: Take a fun and intimate bus tour around Park City to iconic historical sites of our town's past as a booming silver mining mecca, while Sommelier Kirsten Fox shares amusing facts mixed with a wine and food pairing at each stop.
4. **Twisted Fern**: Owned by Chef Adam Ross and his wife, Meisha, Twisted Fern proudly incorporates fresh ingredients derived directly from plants and animals, while infusing a twist of creativity in a New American atmosphere.



BRAGWORTHY EXPERIENCES

1. Opening November 2019 is **Woodward Park City**, the newest location for the sports training enterprise. This facility will cater to supporting youth skill development for lifestyle and action sports including skateboarding, BMX, mountain biking, scooter, cheerleading, parkour, digital media, climbing, snowboarding, and skiing.
2. Spa treatments in the mountains are thought to offer additional therapy benefits with the fresh mountain air and mountain minerals. Park City offers many spa options, including the largest spa in the state at Montage Deer Valley, newly renovated spa amenities at Waldorf Astoria Park City, and Utah's only Forbes five-star rated spa, located at Stein Eriksen Lodge.
3. Local libation providers include: High West Distillery, Alpine Distilling, Old Town Cellars, Wasatch Brewery, and Park City Brewery.
4. **Park City Yoga Adventures** offers exciting ways to recreate in the great outdoors, all of which incorporate yoga. From paddle boarding in a geothermal crater, to hanging from Silks in the treetops, to hiking into a remote yurt for a private yoga session, they give guests a remarkable way to get outside and play.

PARK CITY IN THE NEWS

JETSETTER

- Best Mountain Towns in America 17/18, Park City, #1



- 2018 Trend Destination Hotlist

Forbes®

- Best Ski Towns in America, 2018
- 2018 Most Luxurious Hotels in the World: Stein Eriksen Lodge



2017 Best:

- Small Towns in the U.S., #4
- Places to Visit in the U.S., #21
- Places to Visit in the World, #25

Condé Nast Traveler

2016 Readers' Choice Awards:

- Friendliest Cities in the U.S., #2
- Friendliest Cities in the World, #5
- Happiest States in the U.S., #1
- The Best Small Cities in the U.S., #6



- 2018 Best Mountain Towns in America
- 2017 Best Family Ski Resorts in the U.S. and Canada: Deer Valley Resort, #3



- 2018 Six US Cities Breaking Into the Mainstream: Park City, #1
- 2017 Top Destinations on the Rise, #2
- Best Winter Vacations Across the USA for Snow Lovers, 2016



- 20 Best Vacations for Teens and Parents Alike, 2018
- 2018 Most Blissful Destinations for Wellness Travel: Park City, #8

Men's Journal

- 20 Best Mountain Towns in America, 2017

TRAVEL+ LEISURE

2016:

- America's Favorite Towns, #1
- America's Favorite Mountain Towns, #1



- US' Best Ski Resort 2018: Deer Valley Resort
- US' Best Ski Hotel 2018: Stein Eriksen Lodge
- US' Best Ski Boutique Hotel 2018: Goldener Hirsch Inn

Reader's digest

- 2018 Most Majestic Mountain Towns in America: Park City, #1

SKI

- Best Ski Resorts In The West 2018, Deer Valley Resort, #1
- Best In The West: Kid Friendliness, Deer Valley Resort, #1
- Best In The West: Service, Deer Valley Resort, #1



- 2018 Top-Rated Vacation Destinations in North America, Park City, #35 out of 4,600
- Most Extravagant Vacations Around The World 2017, Park City, #12



- 2016/17 Best U.S. Ski Resorts for Families: Park City Mountain, #3; Deer Valley Resort, #9