

Industry Cluster Identification

for Wasatch County, UT

Lightcast Q1 2023 Data Set

May 2023

Summit County Economic Development Department



60 North Main, P.O. Box 128
Coalville, Utah 84017

Parameters

Regions:

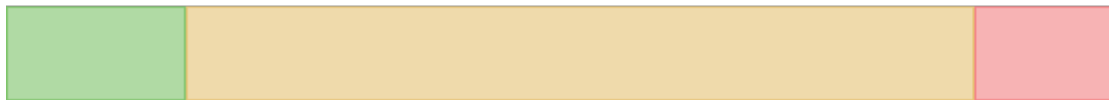
Code	Description
49051	Wasatch County, UT

Datarun: 2023.1 – QCEW Employees, Non-QCEW Employees, and Self-Employed

Executive Summary

- Your highest ranked cluster is Construction Products and Services, with a score of 100 (out of 100) points.
- Your average cluster score is 29 (out of 100) points. This is *not* a benchmark against other regions; it only compares the relative performance of your clusters to each other. Clusters ranked higher than 29 are above average for your region, while clusters ranked lower than 29 are below average.
- Top clusters must have a score of at least 39, while bottom clusters must have a score of 18 or less. These thresholds are determined by applying the average deviation (plus or minus 11) to the average cluster score 29.

■ 5 Top Clusters ■ 22 Average Clusters ■ 4 Bottom Clusters



Cluster Rankings

🏗️ Construction Products and Services

100

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
237130	Power and Communication Line and Related Structures Construction	552	100

🎓 Local Education and Training

57

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
611110	Elementary and Secondary Schools	133	21
624310	Vocational Rehabilitation Services	32	17
903611	Elementary and Secondary Schools (Local Government)	931	63

🏛️ Local Government Services

50

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
903999	Local Government, Excluding Education and Hospitals	641	50

You have 24 industries in this cluster:

NAICS	Industry	Jobs	Score
236115	New Single-Family Housing Construction (except For-Sale Builders)	602	69
236118	Residential Remodelers	74	21
236220	Commercial and Institutional Building Construction	15	28
237110	Water and Sewer Line and Related Structures Construction	30	20
237210	Land Subdivision	44	38
238110	Poured Concrete Foundation and Structure Contractors	59	21
238130	Framing Contractors	113	34
238140	Masonry Contractors	42	17
238190	Other Foundation, Structure, and Building Exterior Contractors	13	19
238210	Electrical Contractors and Other Wiring Installation Contractors	85	23
238220	Plumbing, Heating, and Air-Conditioning Contractors	56	19
238310	Drywall and Insulation Contractors	21	19
238320	Painting and Wall Covering Contractors	64	25
238340	Tile and Terrazzo Contractors	20	20
238350	Finish Carpentry Contractors	76	29
238910	Site Preparation Contractors	128	33
238990	All Other Specialty Trade Contractors	42	22
423320	Brick, Stone, and Related Construction Material Merchant Wholesalers	34	22
423330	Roofing, Siding, and Insulation Material Merchant Wholesalers	35	34
423390	Other Construction Material Merchant Wholesalers	24	27
444190	Other Building Material Dealers	13	19
531210	Offices of Real Estate Agents and Brokers	27	27
531311	Residential Property Managers	95	24
531390	Other Activities Related to Real Estate	12	34

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
311340	Nonchocolate Confectionery Manufacturing	15	12
311942	Spice and Extract Manufacturing	81	46

 State Government Services

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
902999	State Government, Excluding Education and Hospitals	270	36

 Wood Products

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
321113	Sawmills	12	35

 Local Hospitality Establishments

You have 6 industries in this cluster:

NAICS	Industry	Jobs	Score
453220	Gift, Novelty, and Souvenir Stores	31	16
713940	Fitness and Recreational Sports Centers	114	25
713950	Bowling Centers	28	11
722511	Full-Service Restaurants	429	49
722513	Limited-Service Restaurants	474	23
722515	Snack and Nonalcoholic Beverage Bars	160	25

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
519130	Internet Publishing and Broadcasting and Web Search Portals	25	29
541613	Marketing Consulting Services	51	31

Hospitality and Tourism

You have 6 industries in this cluster:

NAICS	Industry	Jobs	Score
532284	Recreational Goods Rental	34	28
561599	All Other Travel Arrangement and Reservation Services	15	19
713110	Amusement and Theme Parks	26	15
713930	Marinas	62	36
721110	Hotels (except Casino Hotels) and Motels	327	31
721191	Bed-and-Breakfast Inns	18	20

Business Services

You have 5 industries in this cluster:

NAICS	Industry	Jobs	Score
541310	Architectural Services	28	22
541330	Engineering Services	150	30
541511	Custom Computer Programming Services	20	23
541611	Administrative Management and General Management Consulting Services	42	28
541618	Other Management Consulting Services	21	39

+ Local Health Services

You have 14 industries in this cluster:

NAICS	Industry	Jobs	Score
446110	Pharmacies and Drug Stores	20	17
621111	Offices of Physicians (except Mental Health Specialists)	54	20
621210	Offices of Dentists	153	26
621310	Offices of Chiropractors	16	15
621320	Offices of Optometrists	25	18
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists	43	19
621399	Offices of All Other Miscellaneous Health Practitioners	27	15
621610	Home Health Care Services	49	20
622110	General Medical and Surgical Hospitals	271	40
623110	Nursing Care Facilities (Skilled Nursing Facilities)	86	23
623210	Residential Intellectual and Developmental Disability Facilities	65	24
623220	Residential Mental Health and Substance Abuse Facilities	108	29
623312	Assisted Living Facilities for the Elderly	72	20
812210	Funeral Homes and Funeral Services	14	16

Downstream Metal Products

27

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
332312	Fabricated Structural Metal Manufacturing	51	27

Local Financial Services

25

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
522110	Commercial Banking	52	27

522130	Credit Unions	34	24
524210	Insurance Agencies and Brokerages	55	23

Local Retailing of Clothing and General Merchandise

25

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
452311	Warehouse Clubs and Supercenters	235	27
452319	All Other General Merchandise Stores	74	20
453310	Used Merchandise Stores	13	14

Insurance Services

24

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
524127	Direct Title Insurance Carriers	22	24

Local Household Goods and Services

23

You have 4 industries in this cluster:

NAICS	Industry	Jobs	Score
442299	All Other Home Furnishings Stores	24	18
443141	Household Appliance Stores	34	23
444220	Nursery, Garden Center, and Farm Supply Stores	17	12
561730	Landscaping Services	149	26

Local Motor Vehicle Products and Services

22

You have 7 industries in this cluster:

NAICS	Industry	Jobs	Score
441110	New Car Dealers	87	28
441228	Motorcycle, ATV, and All Other Motor Vehicle Dealers	67	39
441310	Automotive Parts and Accessories Stores	37	16
441320	Tire Dealers	28	20
447110	Gasoline Stations with Convenience Stores	94	11
811111	General Automotive Repair	31	18
811121	Automotive Body, Paint, and Interior Repair and Maintenance	21	16

Local Logistical Services

22

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
484110	General Freight Trucking, Local	14	23
484210	Used Household and Office Goods Moving	20	21
484220	Specialized Freight (except Used Goods) Trucking, Local	49	23

Performing Arts

22

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities	60	23
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities	15	18

Financial Services

21

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
522310	Mortgage and Nonmortgage Loan Brokers	12	21

Local Commercial Services

21

You have 8 industries in this cluster:

NAICS	Industry	Jobs	Score
541110	Offices of Lawyers	15	33
541211	Offices of Certified Public Accountants	65	26
541219	Other Accounting Services	34	21
561110	Office Administrative Services	80	28
561320	Temporary Help Services	10	15
561710	Exterminating and Pest Control Services	39	22
561720	Janitorial Services	66	8
812320	Drycleaning and Laundry Services (except Coin-Operated)	25	16

Distribution and Electronic Commerce

21

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
454110	Electronic Shopping and Mail-Order Houses	36	21

Federal Government Services

19

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
901149	US Postal Service	30	21
901199	Federal Government, Civilian, Excluding Postal Service	23	24
901200	Federal Government, Military	140	18

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
445110	Supermarkets and Other Grocery (except Convenience) Stores	324	20
445299	All Other Specialty Food Stores	23	14
454390	Other Direct Selling Establishments	21	16

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
451110	Sporting Goods Stores	65	19

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
337110	Wood Kitchen Cabinet and Countertop Manufacturing	38	19

You have 7 industries in this cluster:

NAICS	Industry	Jobs	Score
453910	Pet and Pet Supplies Stores	13	16
453998	All Other Miscellaneous Store Retailers (except Tobacco Stores)	35	15
541940	Veterinary Services	38	18
624410	Child Day Care Services	28	13
812112	Beauty Salons	16	12

812910	Pet Care (except Veterinary) Services	51	21
812990	All Other Personal Services	24	15

Education and Knowledge Creation

14

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
902612	Colleges, Universities, and Professional Schools (State Government)	77	14

Agricultural Inputs and Services

13

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
112000	Animal Production	20	12
115210	Support Activities for Animal Production	11	16

Local Community and Civic Organizations

7

You have 2 industries in this cluster:

























NAICS	Industry	Jobs	Score
624120	Services for the Elderly and Persons with Disabilities	37	1
813110	Religious Organizations	36	13

Clusters That Don't Appear in Your Region

 Vulcanized and Fired Materials

 Tobacco

 Printing Services

-  Automotive
-  Production Technology and Heavy Machinery
-  Communications Equipment and Services
-  Recreational and Small Electric Goods
-  Textile Manufacturing
-  Trailers, Motor Homes, and Appliances
-  Biopharmaceuticals
-  Transportation and Logistics
-  Upstream Chemical Products
-  Upstream Metal Manufacturing
-  Coal Mining
-  Video Production and Distribution
-  Water Transportation
-  Plastics
-  Metal Mining
-  Paper and Packaging
-  Jewelry and Precious Metals
-  Local Industrial Products and Services
-  Downstream Chemical Products
-  Electric Power Generation and Transmission
-  Environmental Services
-  Fishing and Fishing Products
-  Footwear
-  Forestry

- Information Technology and Analytical Instruments
- Leather and Related Products
- Oil and Gas Production and Transportation
- Lighting and Electrical Equipment
- Livestock Processing
- Local Utilities
- Apparel
- Medical Devices
- Metalworking Technology
- Music and Sound Recording
- Nonmetal Mining
- Aerospace Vehicles and Defense



The clusters in this analysis are defined according to the methodology of Harvard Business School's U.S. Cluster Mapping Project. Cluster icons used with permission of the U.S. Cluster Mapping Project (<http://clustermapping.us>).

Source: U.S. Cluster Mapping (<http://clustermapping.us>), Institute for Strategy and Competitiveness, Harvard Business School. Copyright © 2014 President and Fellows of Harvard College. All rights reserved. Research funded in part by the U.S. Department of Commerce, Economic Development Administration.

Lightcast has made modifications to the Harvard clusters in order to integrate our additional data.

Appendix A - Data Sources and Calculations

Input-Output Data

The input-output model in this report is Emsi's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several Emsi in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

Industry Data

Emsi industry data have various sources depending on the class of worker. (1) For QCEW Employees, Emsi primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Shift Share

Shift share is a standard regional analysis method that attempts to determine how much of regional job growth can be attributed to national trends and how much is due to unique regional factors.

State Data Sources

This report uses state data from the following agencies: Utah Department of Workforce Services