



	OCT MTD FY19		OCTOBER-SEPT YTD FY19			FY19	
	<u>VISIT PENSACOLA-TDT</u>	<u>VISIT PENSACOLA-PRIVATE</u>	<u>VISIT PENSACOLA-ONLY</u>	<u>PSA & ACE ONLY</u>	<u>UNIFIED</u>	<u>UNIFIED</u>	
	ACTUALS MTD	ACTUALS MTD	ACTUALS YTD	ACTUALS YTD	ACTUALS YTD	ANNUAL BUDGET	REMAINING FY19 BUDGET
Revenue							
TDT Revenue	\$170,517.36		\$170,517.36	\$0.00	1 \$170,517.36	\$8,790,839.00	\$ 8,620,321.64
Private Revenue		\$60,004.14	\$60,004.14		2 \$60,004.14	\$511,600.00	\$ 451,595.86
Total Revenue	A \$170,517.36	B \$60,004.14	\$230,521.50	\$0.00	3 \$230,521.50	\$9,302,439.00	\$ 9,071,917.50
			-		-		
Expense							
Direct Programming	D \$89,928.26	D \$7,197.62	\$97,125.88	\$0.00	4 \$97,125.88	\$6,896,239.00	\$ 6,799,113.12
Operations	E \$21,027.87	E \$7,775.01	\$28,802.88	\$0.00	5 \$28,802.88	\$711,200.00	\$ 682,397.12
Personnel	F \$60,038.57	F \$0.00	\$60,038.57	\$0.00	6 \$60,038.57	\$1,695,000.00	\$ 1,634,961.43
Total Expenses	G \$170,994.70	G \$14,972.63	\$185,967.33	\$0.00	7 \$185,967.33	\$9,302,439.00	\$ 9,116,471.67
			-		-		
<i>Net Income (loss)</i>	H -\$477.34	H \$45,031.51	\$44,554.17	\$0.00	8 \$44,554.17	\$0.00	\$ (44,554.17)
	0.00	-	-	-	-		



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FY19 OCTOBER TAKEAWAYS:

There are no monthly budgets. Annual budgets are provided with what is remaining.	
October is flat to previous year.	
MAJOR HIGHLIGHTS:	
Annual budget increase of \$568K to VPI from the County this year.	
No PSA submission this month.	
VPI submitted \$170K to TDT. An increase of \$47K from October 2017.	
Due to more marketing research reports and advertising production costs.	

A	VP MTD TDT LOSS is from not billing the County for checks that had not cleared the bank along with the October PCard for a total of \$36K.
B	VP MTD PRIVATE INCOME is Membership dues. This will be front loaded for the fiscal year as all membership dues are now set on our fiscal year, 10.01.18 to 9.30.19.
8	VP YEAR TO DATE NET PROFIT is from Membership Dues.

A	VISIT PENSACOLA ONLY Month to Date TDT revenue totaled \$171K
B	VISIT PENSACOLA ONLY Month To Date Private revenue totaled \$60K
C	VISIT PENSACOLA ONLY Month to date total Revenue = \$231K
	VISIT PENSACOLA ONLY Month to date expense:
D	Direct Programming Totaled \$97K
E	Operations totaled \$29K
F	Personnel total \$60K
G	VISIT PENSACOLA ONLY Month to Date total Expense = \$186K
H	VISIT PENSACOLA Only Month to Date Net Income (loss) = \$45K

1	UNIFIED Year to Date TDT revenue totaled \$171K
2	UNIFIED Year To Date Private revenue totaled \$60K
3	UNIFIED Year to date total Revenue = \$231K
	UNIFIED Year to date expense:
4	Direct Programming Totaled \$97K
5	Operations totaled \$29K
6	Personnel total \$60K
7	UNIFIED Year to Date total Expense = \$186K
8	UNIFIED Year to Date Net Income (loss) = \$45K

County Submissions

*	At the end of October, September accruals, and October submissions were outstanding with the County. For a total owed of \$2,233K. VPI received the \$2M on 10.31.18. However the bank did not post until 11.01.18.
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