



## PENSACOLA BAY AREA TOURISM PROFILE



When you're choosing the ideal destination, look no further than the vibrant mix of culture, and cuisine of the Pensacola Bay Area, located on the westernmost part of Northwest Florida's Gulf Coast. We invite you to discover and explore the award-winning sugar-white sand beaches, emerald green

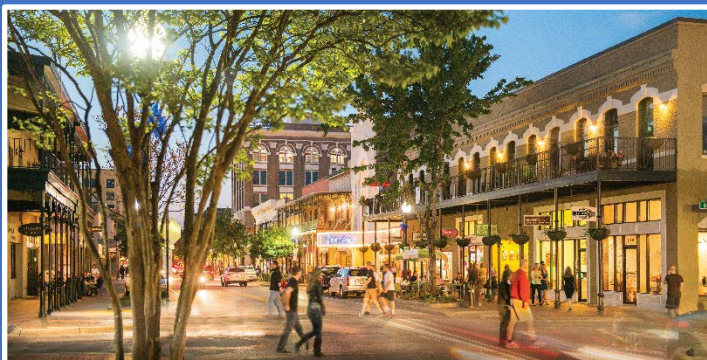
waters, pristine national parks and Civil War forts of the Pensacola Bay Area.

### KEY DESTINATION INFORMATION:

- More than 52 miles of award-winning beaches
- High season: June—August
- Value season: September—May
- Average 343 days of sunshine
- More than 11,000 lodging units (condo + hotel)

### WHAT'S NEW?

- Holiday Inn Express Downtown
- Passenger Ferries—Spring 2018
- Residence Inn by Marriot Pensacola Airport—Fall 2018



### CONTACT:

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### LOCAL FAVORITES.

- Relax on more than 52 miles of beautiful white-sand beaches on Perdido Key and Pensacola Beach.
- Snorkel artificial reefs which are easily accessible from the beach.
- Explore the great outdoors while hiking, biking, birdwatching, kayaking, golfing, sailing, fishing, and scuba diving.
- Tour one of the world's largest aviation museums, the National Naval Aviation Museum & IMAX Theatre, and watch the world-famous Blue Angels practice flights.
- The Pensacola Lighthouse & Museum, built in 1859, listed as one of the most haunted lighthouses in America. It remains a working lighthouse today
- Visit Historic Downtown Pensacola to enjoy shopping, dining, local breweries, nightlife, and the opportunity to discover the history of American's first settlement when touring the museums and homes in the district.

### ANNUAL FESTIVAL AND EVENTS.

Pensacola is known for its unique celebrations and events held year-round, which includes:

- Gallery Night (Monthly)
- Mardi Gras Parades (Jan./Feb.)
- Pensacon (Feb.)
- Bands on the Beach (Mar.—Nov.)
- Pensacola JazzFest (April)
- Pensacola Crawfish Festival (May)
- Fiesta of Five Flags Grand Fiesta Parade (May)
- Blue Angels Air Show Pensacola Beach (July)
- Pensacola Seafood Festival (September)
- Haunted Walking or Riding Tour (October)
- Blue Angels Homecoming Air Show (November)
- Great Gulfcoast Arts Festival (November)
- Foo Foo Festival (November)
- Winter Holiday Street Parades and Boat Parade (December)





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### COMPLIMENTARY SERVICES.

- Site inspections—to help you select the perfect accommodations
- Brochure—to help you promote your Pensacola Bay Area tour
- Itinerary planning—to help you plan the perfect tour
- Local business connections—to help enhance your travel experience

### GETTING HERE.

The Pensacola International Airport (PNS) is the largest airport between Jacksonville, FL and New Orleans, LA and offers more than 100 daily flights including direct flights from Atlanta, Miami, Orlando, Tampa, Chicago, Houston, Dallas, Charlotte, Washington/Reagan, Denver, St. Louis, Kansas City, and Nashville.

#### DIRECT FLIGHTS:

##### AMERICAN AIRLINES

- Charlotte, NC
- Dallas/Ft. Worth, TX
- Miami, FL
- Washington, DC

##### DELTA AIRLINES

- Atlanta, GA

##### SOUTHWEST

- Houston Hobby, TX
- Nashville, TN
- Austin, TX (June—Aug.)
- Chicago Midway, IL (Sat., Mar.—Oct. & Sun., June—Aug.)
- Dallas Love Field, TX (Weekends, June—Aug.)
- Denver, CO (Weekends, June—Aug.)
- Kansas City MCI, MO (Weekends, June—Aug.)
- St. Louis STL, MO (Saturdays, June—Aug.)

##### UNITED AIRLINES

- Houston Intercontinental, TX
- Chicago O'Hare, IL (Feb.—Aug.)

##### FRONTIER AIRLINES

- Chicago O'Hare, IL (Sat.—Wed., May—Aug.)
- Denver, CO (Sun., Tues., Thur., April—Aug.)

##### SILVER AIRWAYS

- Orlando, FL
- Tampa, FL



### UNIQUE TOURS & ATTRACTIONS.

Founded by Spain in 1559 as the first European settlements in the United States, the Pensacola Bay Area provides endless unique opportunities for fun and adventure, as well as receptive operators and step-on-guides who will put your mind at ease and help ensure the success of your tour.

### GETTING HERE (CONT.)

With I-10 running through the Pensacola Bay Area and I-65 just 45 minutes away, you can get here by car!

Atlanta—5 hours	Dallas—10 hours	New Orleans—3 hours
Orlando—6 hours	Houston—8 hours	
Tampa—7 hours	Nashville—7 hours	

