

Peoria Area Leaves Other State CVB's Speechless

Don Welch - President/CEO

Enjoy Peoria teams up with 39 other certified CVB's in the State of Illinois to form one network known as the Illinois Council of Convention and Visitor Bureaus. Four times each year, those CVB's (along with the four non-certified CVB's and four regional tourism boundaries that make up the ICCVB) get together discuss all the coming and goings in Illinois tourism. Recently, Enjoy Peoria hosted the ICCVB Fall Membership Conference. These conferences are a great opportunity to learn what will keep tourism an economic driver locally and statewide in the future.

Along with our quarterly ICCVB meetings, representatives from around the state learned about the newest trends in tourism and updates on state tourism from the Illinois Office of Tourism. The best part about the Fall Membership for me, however, was the fact that Enjoy Peoria got to show off the area to other CVB's around the state. It was great to see everyone having fun at our local attractions and restaurants. One comment I heard several times was "You actually have a restaurant inside an old church?" The Peoria Marriott Pere Marquette provided a great venue for the conference and everyone had great things to say about the hotel and the meeting space. Local friends of tourism got to talk about what they are doing to make the Peoria Area a force in local tourism. I think it left a lot of people jealous that we are doing so many great things here.

The Peoria Area has a lot to offer when it comes to tourism and I think everyone went back home with an amazing impression of us. I sure left with a smile on my face and proud that we have such an amazing group of communities that work hard to make the Peoria Area a destination.

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Don Welch
President/CEO

Looking for an
AWESOME
dinner idea?



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EnjoyPeoria.com!



Downtown Pekin

CHRISTMAS

On Count

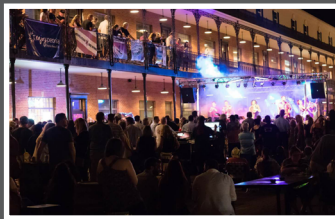
Click for more! →

December 1
5-8PM



A total of 12 food trucks rolled into Heritage Square for the 2nd Annual Food Truck Frenzy. We were, once again, blown away by the success of the event. People enjoyed three live bands, a wide variety of food options from the food trucks and three outdoor bars by Pour Brothers. This year's charity, Sophia's Angels Kitchen, was ecstatic with the amount of canned food they received.

We would like to thank Pour Brothers for all their hard work before and during the event to make it a success!



33 Years of Holiday Cheer
Beginning with Parade of Lights
Saturday, November 18th

[Click here for more info!](#)



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of Basketball**

Tournament of Champions
Washington High School
November 21 - 25th

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Midwest Wanderer

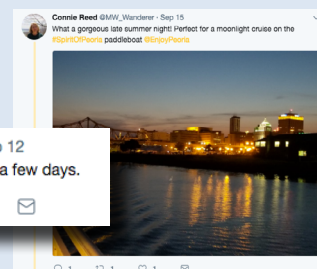
Exploring America's Heartland and Beyond

Enjoy Peoria is finding new ways to show off the Peoria Area to new people, such as hosting travel writers who travel around the country and post articles/blogs about their experiences.

Recently, Enjoy Peoria hosted Connie Reed – a Midwest travel writer whose online blog focuses on awesome travel spots for empty nesters. Connie and her husband got to enjoy 29 different stops in our area – including attractions, restaurants, hotels, shops and historical sites. Connie has posted several articles on her blog “Midwest Wanderer,” with more to come. You can read these awesome stories about the Peoria Area here.



[Click here
to read
blog!](#)



TRAVEL WRITERS

December 27 - 29, 2017
Pekin Community High School

More info here!

New Maps Coming!

A new illustrated map of Peoria is on its way and soon to be in the hands of thousands of residents and visitors! Discovery Map provides detailed, hand-drawn maps that will highlight different attractions, restaurants, shops and hotels. Not only will these serve as road maps for visitors looking for their way around town, but they will also be interactive – allowing you to learn more about the fun spots around town. These fun maps will be available next year!



Interested in advertising in the map? Contact Darren Jones at darrenj@discoverymap.com!



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*Click
photos for
more info!*

THE
YARD

EST. P E O R I A 2016

Familiar Face, New Adventure

Enjoy Peoria is excited to announce that our Community Development Manager Kaci Geier will be taking on the responsibilities of Partnership and Ad Sales. She will now be the main contact person for the over 400 Enjoy Peoria partners. As Community Development Manager, Kaci has worked with many of our current partners and a number of potential partners. Anyone who knows Kaci knows that her personality is perfect for the added role. She will continue to work on all the great events put on by Enjoy Peoria, including the Santa Cause 5K, Mardi Gras in May, Food Truck Frenzy and Christmas on Court!



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media!**

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instagram.com/enjoypeoria/



linkedin.com

WELCOME NEW PARTNERS!



Click logos for more!



blue boutique



CHECK OUT OUR NEW VIDEOS!



HOI Fair

*Click icon
to watch!*

Tourin' the Town
Pekin

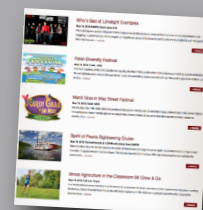


Morton
Pumpkin
Festival



Click for our
bi-monthly Peoria
Promoter

Check out our
Calendar of Events



OUR MISSION...

is to promote the Peoria Area as a destination for visitors and to contribute to the economic growth of the communities we represent.

ENJOY PEORIA STAFF

Don Welch, *President & CEO*

Gail Hedrick, *VP of Finance & Admin.*

Melissa Cavanaugh, *Finance & Admin. Coordinator*

Joni Staley, *Director of Sales*

Danielle Bensing, *Convention/Sports Sales Manager*

Lelonie Luft, *Convention Sales Manager*

Ryan Thornton, *Sales and Sports Coordinator*

Cara Allen, *VP of Marketing and Operations*

Heather Soviar, *Graphic Design/New Media Manager*

Kaci Geier, *Partnership/Community Development Manager*

Kim McKune, *Convention Services Manager*

Trianna Kientzle, *Marketing Project Manager*

Andrew Barra, *Marketing Specialist*

Emily Jockisch, *Marketing and Events Assistant*

ENJOY PEORIA BOARD

Ms. Leigh Ann Brown, *Chair - Morton EDC*

Mr. Dan Kouri, *Vice Chair - HOIHA*

Mr. Gary Densberger, *Secretary/Treasurer - City of East Peoria*

Mr. Rex Linder, *Past Chair - Heyl, Royster, Voelker & Allen*

Mrs. Sherrill West, *Executive Committee - City of Washington*

Mr. Matt Bartolo, *West Central Building and Construction Trade Council*

Mr. Derrick Booth, *Peoria Public Schools*

Mr. Carl Bunker, *R & B Productions*

Ms. Anne Clayton, *Peoria Civic Center*

Mr. Allen Cullinan, *R. A. Cullinan & Sons*

Ms. Jill Crowder, *Petersen Hotels*

Mr. Rusty Dunn, *Caterpillar, Inc.*

Mr. Jeff Griffin, *Peoria Area Chamber of Commerce*

Mr. David Haney, *U of I College of Medicine*

Mr. Brad Ingram, *Heyl, Royster, Voelker & Allen*

Ms. Susan Morton, *Caterpillar Visitors Center*

Ms. Susan Pyles, *Village of Morton*

Mr. Steve Reed, *Stoney Creek Hotel and Conference Center*

Ms. Cori Rutherford, *PAR-A-DICE Hotel Casino*

Mr. Christopher Setti, *City of Peoria*

Ms. Kathren Shackelford, *City of Pekin*

WELCOME ABOARD!



Enjoy Peoria would like to welcome Danielle Bensing to our team. Danielle will be our new Convention/ Sports Sales Manager. She joins us after a number of years in the Peoria Area hotel industry. We are excited to have Danielle with us!

**Want to know
what's going on
this weekend?**



**EnjoyPeoria.com
Calendar
of Events**

**Your go-to for
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Click for our calendar!**

**Enjoy Peoria
456 N. Fulton Street, Suite 300 | Peoria,
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Phone: 1-800-747-0302 or 309-676-0303

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