



REGIONAL LOGOS

The Peoria DMO encompasses the region and their neighborhoods, so an additional set of assets was created to support the connectivity between the partners, giving each a distinct look that ladders up to the city's logo.

WEBSITE REDESIGN

As the XD Team moved into website design, they could then extend the influence of the Visual Identity throughout the site for a cohesive, well planned delivery of the new brand's look and feel.

New energy mixed with the Nue Vintage vibe now breathes new life into a city with strong, built-to-last roots.

RESPONSIVE DESIGN

BY CREATING INNOVATIVE AND SMART UI/UX DESIGNS OUR TEAM IS ABLE TO GUARANTEE A GREAT USER EXPERIENCES ON DESKTOP, TABLET, AND MOBILE DEVICES

