CORD GREATER OF THE CORDER OF

TRUE URBAN • BOUNDLESS COUNTRY

Welcome Wagon Seminar

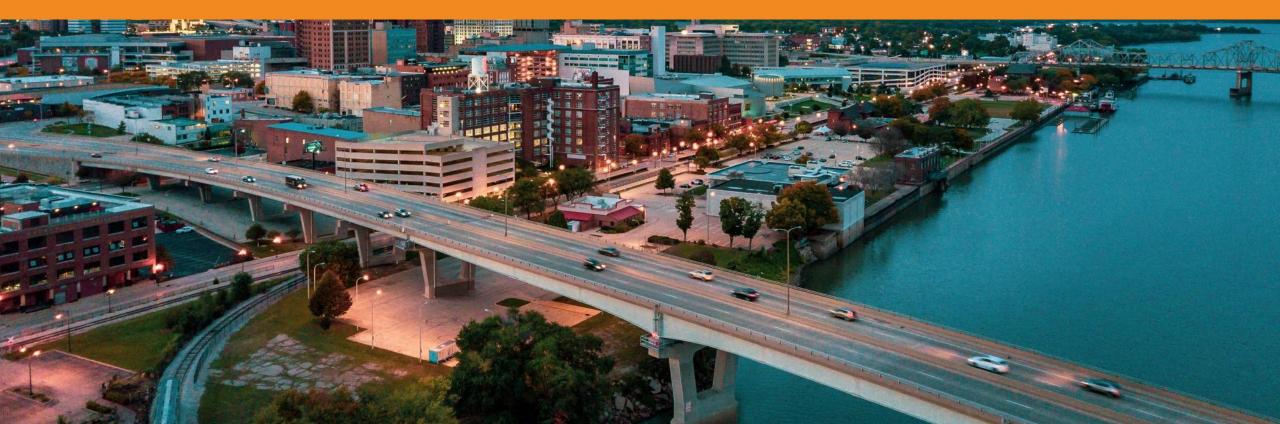
KNOWLEDGE - INFLUENCE - RELOCATION TALENT - GROWTH - ACTION



Why Greater Peoria 2030?

As illustrated by recent census data, we have lost population and along with it, significant talent.

This campaign is the first step in reversing this trend.



(())hat is Greater Deoria 2030?

Greater Peoria 2030 will amplify the facts and stories we know to be true.

Central Illinois is a special place to live, work and grow through greater affordability and connectivity that translates into a better overall quality of life for all.

The project has three life cycles: Short term, 5-year and 10-year components. This initial campaign will focus on the short-term and 5-year cycles of the project.



What is Greater Peoria 2030?











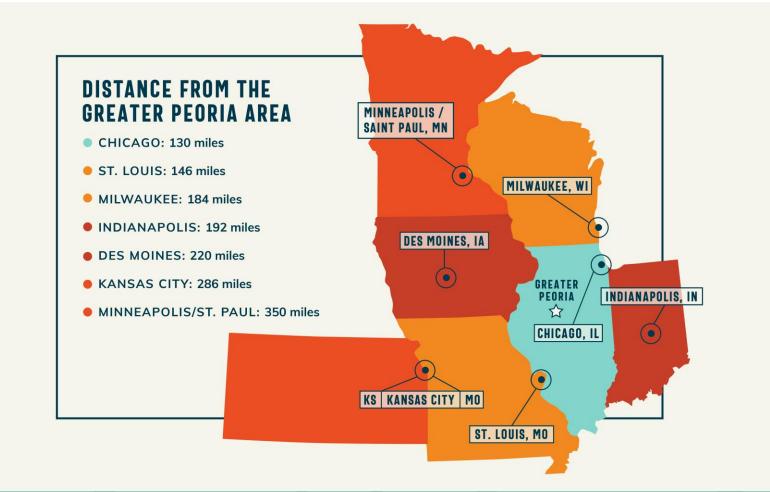


A COLLABORATIVE EFFORT



This is Greater Peoria.





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Overall Campaign Goals

- ★ Increase the population and talent of the Greater Peoria Region
- ★ Attract businesses to the area who need a talented workforce
- ★ Highlight the Greater Peoria Area amenities that make it a desirable place to live, work and play
- ★ Communicate the positive quality of life attributes of the Greater Peoria Area
- ★ Improve the Greater Peoria Area's reputation in local and national circles
- ★ Increase the population of the Greater Peoria area







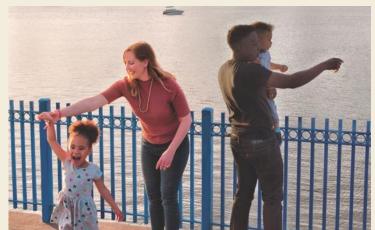


Weed TO ATTRACT A DIVERSE ARRAY OF TALENT.











Quality of Life

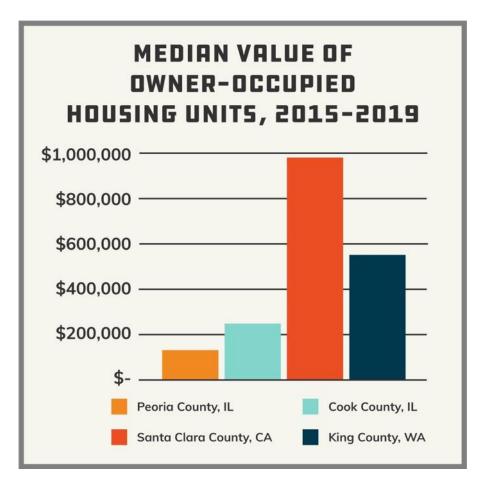
IN GREATER PEORIA

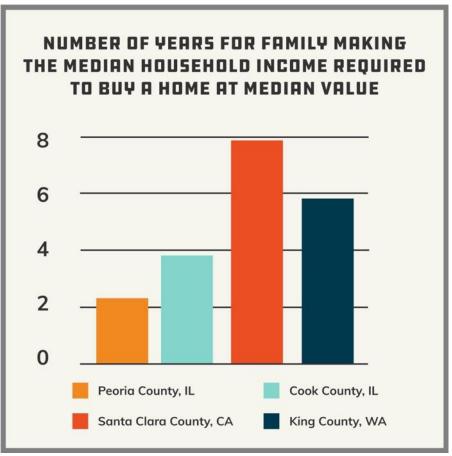
Greater Peoria ranks second in the U.S. for economical real estate options. (Source: Realtor.com)



Quality of Life in Greater Peoria

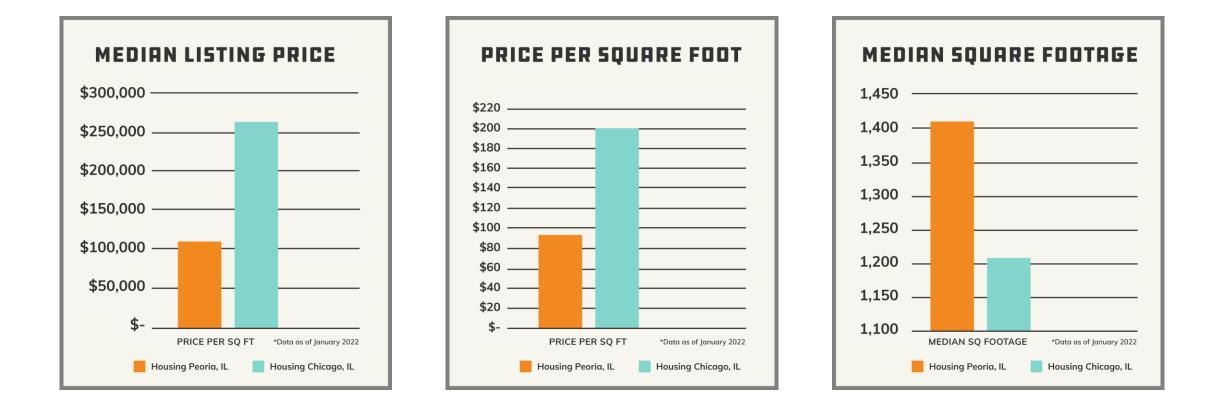






Quality of Life in Greater Peoria











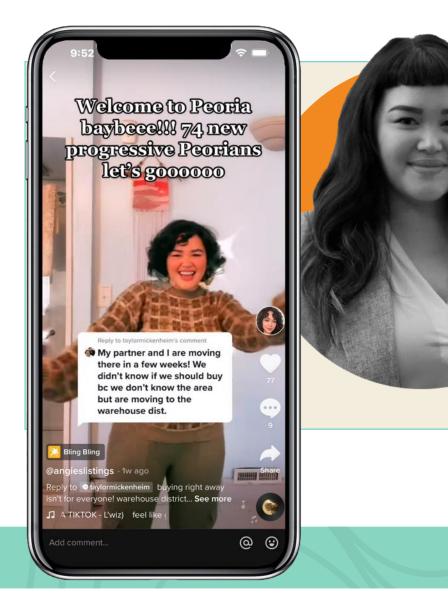
CHOOSE THE LIFE THAT SUITS YOU.



ANGIE OSTASZEWSKI (@ANGIESLISTINGS)

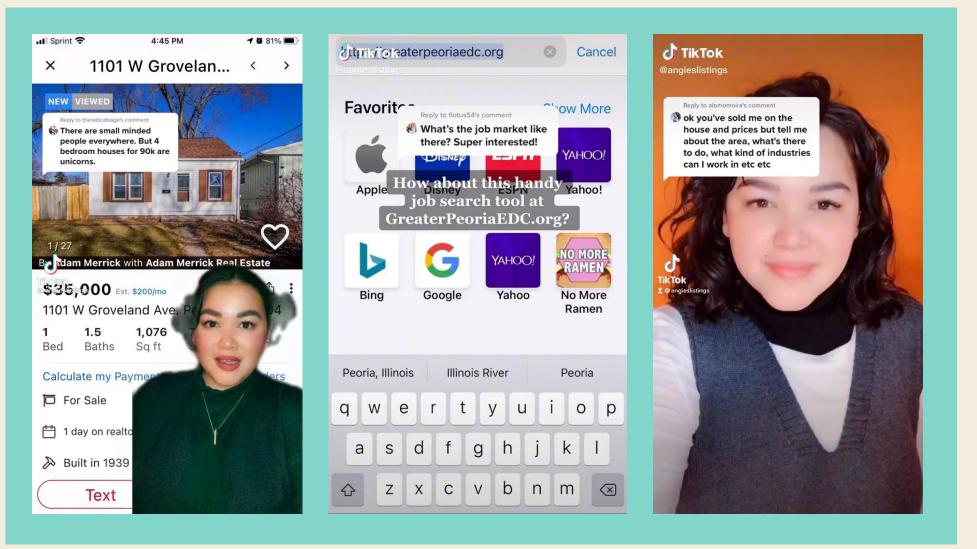


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TikToker with more than 28,000 followers
Promotes Peoria homes through social media
Has recruited 100 people to move to Peoria

ANGIE OSTASZEWSKI (@ANGIESLISTINGS)



CHEAP OLD HOUSES





- ★ Began as Instagram feed; now series on HGTV
- ★ Highlights affordable, historic homes around the country
- ★ 1st episode featured homes in Peoria metro area

(1) orkforce Jalent Attraction

KEY TOOLS: This is Greater Peoria

www.greaterpeoria.org



Kayla Phillips has always believed a solid sense of community to be the foundation of a good living experience — and that's exactly what she found in the welcoming, tight-knit community of the Greater Peoria area.

Listen to Kayla's story.



HIGH QUALITY LIVING FOR LESS

When you make your home in the Greater Peoria Area, you'll find a high quality lifestyle doesn't come at a premium. Don't believe us? Check out the cost of living in Peoria and surrounding communities compared with the cost of living in Chicagoland.



Comparative Data Source: Homes.com

Great Outdoors » Food & Drinks » Quality Healthcare » Urban & Rural Lifestyles Black-Owned Peoria » But the quality of life you build here goes for beyond dollars and cents. Pick the lifestyle that moves at your speed, from decadesold farmhouses in wide-open spaces to brand-new studia apartments in the heart of the city. And if you're looking for things to da, the Greater Peoria Area is never at a shortage, from our breathtaking natural landscopes to our independently owned restaurces and boules.

More importantly, you'll find a welcoming, affirming community with exceptional healthcare and ready accessibility to major markets. Best of all, you'll spend way less time in your car inching through congested, concerte jungles, meaning more time to enjoy the things you love most.

DISCOVER THE GREATER PEORIA AREA

TRUE URBAN · BOUNDLESS COUNTRY

In the Greater Peoria Area, building the life you want to live is always within reach. From true urban environs to small-town charm to rural solitude, you'll find that transitioning from one speed to the next comes as easily as driving over the Murray Baker Bridge. Learn more about what this diverse set of communities can offer you and start building the life you want in the Greater Peoria Area.



MORE ABOUT OUR COMMUNITIES

LEARN MORE →



TAKE OUR SURVEY →





CLASSIC OLD HOUSES







Promoting Our Amenities



DEVELOPMENT SPACE & COMMERCIAL REAL ESTATE

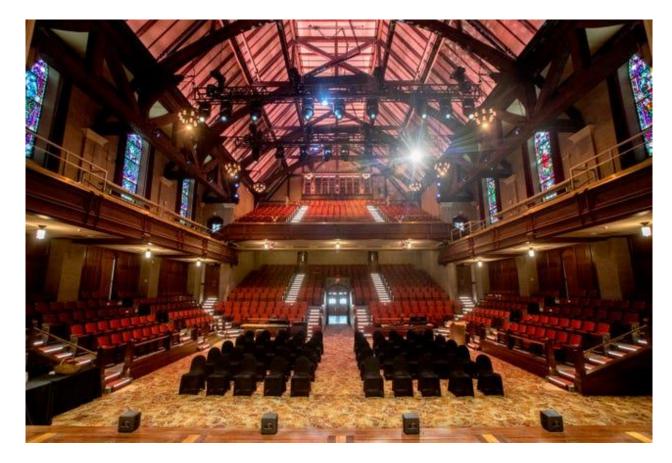








SCOTTISH RITE Theatre





Promoting Our Amenities

SANKOTY LAKES Spring Bay



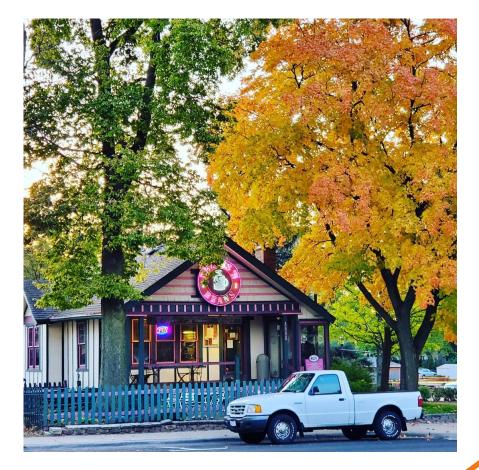




Promoting Our Amenities

PROSPECT AVE. DINING & SHOPPING Peoria Heights







Promoting Our Amenities

WALKING & HIKING TRAILS



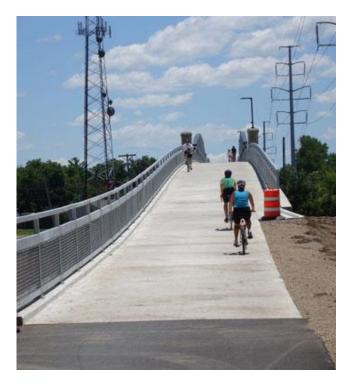
















Promoting Our Amenities

MOUNTAIN BIKING







Promoting Our Amenities

WILDLIFE PRAIRIE PARK Hanna City









GRANDVIEW DRIVE Peoria Heights







Promoting Our Amenities

DISC GOLF







Promoting Our Amenities

GOLF







Promoting Our Amenities

GONE AXE THROWING

Peoria







WAREHOUSE DISTRICT Peoria





Promoting Our Amenities

DISPENSARIES Peoria, East Peoria, & Pekin







Promoting Our Amenities

RIBBON RECORDS

Peoria







Promoting Our Amenities

THYME Peoria







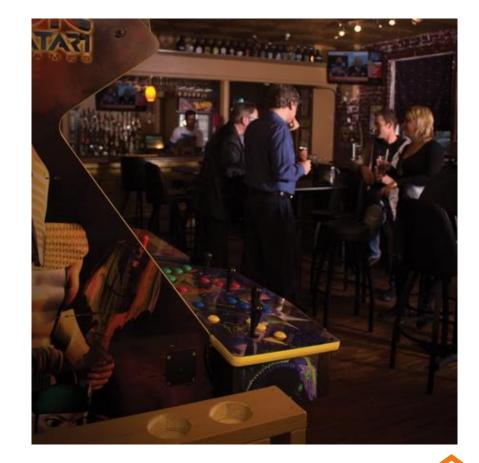


Promoting Our Amenities

8 BIT BEERCADE

Peoria

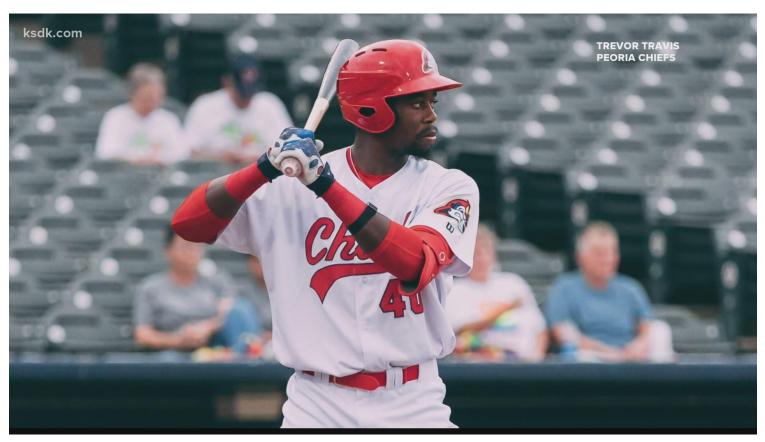








PEORIA CHIEFS Peoria







Promoting Our Amenities

PEORIA RIVERMEN Peoria







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BRADLEY BASKETBALL Peoria







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ONE WORLD Peoria







Promoting Our Amenities

ALWAN AND SONS GRILL Peoria







Promoting Our Amenities

MAIN STREET

Peoria







Promoting Our Amenities

ELEVATE Peoria & East Peoria







Promoting Our Amenities

KENNY'S WESTSIDE PUB Peoria







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LOUISVILLE SLUGGER COMPLEX

Peoria





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EMO'S Peoria







Promoting Our Amenities

LOU'S Peoria





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SHORE ACRES PARK Chillicothe











Promoting Our Amenities

SANTA FE PARK Chillicothe









Promoting Our Amenities

KEMP 208 Morton





Promoting Our Amenities

SEASONS GASTROPUB Morton







DRAGONLAND

Pekin







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RHODELL BREWERY

Peoria









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BEARDED OWL BREWING Peoria







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RIVERFRONT MUSEUM

Peoria







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THANH LINH

Peoria





Promoting Our Amenities

KABAB-G Peoria







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SKATE PARK Chillicothe





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TANNER'S ORCHARD

Speer





WASHINGTON SQUARE Washington







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EAGLE WATCHING

Chillicothe







Promoting Our Amenities

TOWN THEATRE Chillicothe







Promoting Our Amenities

UNUM Morton







Promoting Our Amenities

PEORIA PLAYHOUSE

Peoria







Promoting Our Amenities

PEORIA ZOO Peoria







Promoting Our Amenities

FON DU LAC FARM PARK East Peoria







Promoting Our Amenities

EASTSIDE CENTRE East Peoria





Promoting Our Amenities

DOWNTOWN HAVANA Havana









Promoting Our Amenities

TANGLED ROOTS Washington – Coming Soon







Promoting Our Amenities

THE ATRIUM Peoria Heights – Coming Soon!







Workforce Jalent Attraction

PARTNER RESOURCES

Connecting realtors & HR professionals with the resources to influence recruits to choose Greater Peoria.



Welcome Wagon Ambassador Toolkit



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PEORIA.ORG/WELCOME



WELCOME WAGON GREATER PEORIA NEWCOMER & RESIDENT RESOURCES

LEARN ABOUT GREATER PEORIA \rightarrow Live & Work in Greater Peoria \rightarrow Play in Greater Peoria \rightarrow Make A Difference in Greater Peoria \rightarrow Assets & info About Greater Peoria \rightarrow Share 🔿

Business & Entrepreneurship

GREATER PEORIA EDC

Connecting businesses and organizations with the resources needed for success.





JOBS.PEORIA.ORG



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Search jobs Explore companies

Q Search by title, company or location

Companies V Job functions V Locations V





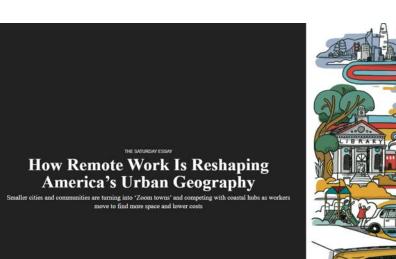
KEY TOOLS:

Facts on the Region: https://www.peoriaregion.com/#why-peoria

Data Hub: https://data.greaterpeoria.us/

Trend of Remote Workers:

https://www.wsj.com/articles/how-remotework-is-reshaping-americas-urbangeography-11614960100













Business & Entrepreneurship

RESOURCES FOR ENTREPRENEURS:

- ★ Illinois Small Business Development Center
- ★ Start Here Greater Peoria
- ★ Peoria NEXT Innovation Center
- ★ SCORE Peoria Chapter
- ★ Minority Business Development Center
- ★ Distillery Labs (coming soon!)



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TOP PRIVATE EMPLOYERS:

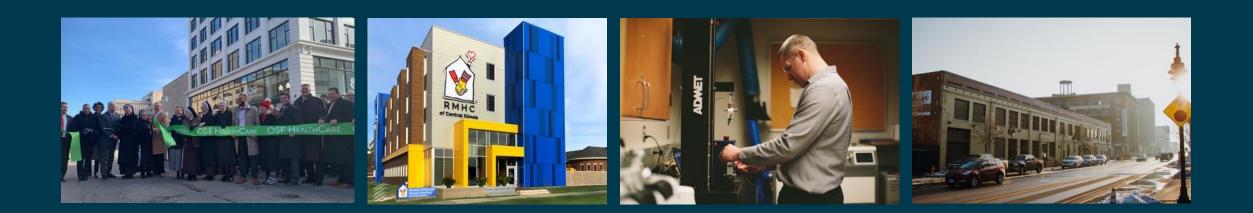
- ★ 1. OSF HealthCare
- ★ 2. Caterpillar Inc.
- ★ 3. UnityPoint Health
- ★ 4. Bradley University
- ★ 5. Advanced Technology Services

- ★ 6. SC2
- ★ 7. Liberty Steel & Wire
- ★ 8. CEFCU
- ★ 9. Pekin Insurance
- ★ 10. Komatsu

Business & Entrepreneurship



RIGHT NOW, BUSINESSES ARE INVESTING IN PEORIA.









GREATER PEORIA AREA BY THE NUMBERS:

- ★ 181,000 Labor force in the Greater Peoria area
- ★ 5 Number of academic institutions issuing bachelor's degrees
- \star 3 Number of community colleges

MAJOR INDUSTRY CLUSTERS:

- ★ Manufacturing
- ★ Healthcare
- ★ Agribusiness
- ★ Logistics & transportation



Business & Entrepreneurship

A HEALTHCARE HUB — GREATER PEORIA AREA'S FASTEST GROWING SECTOR.





ducation

HIGHER EDUCATION FOR ALL STUDENTS.







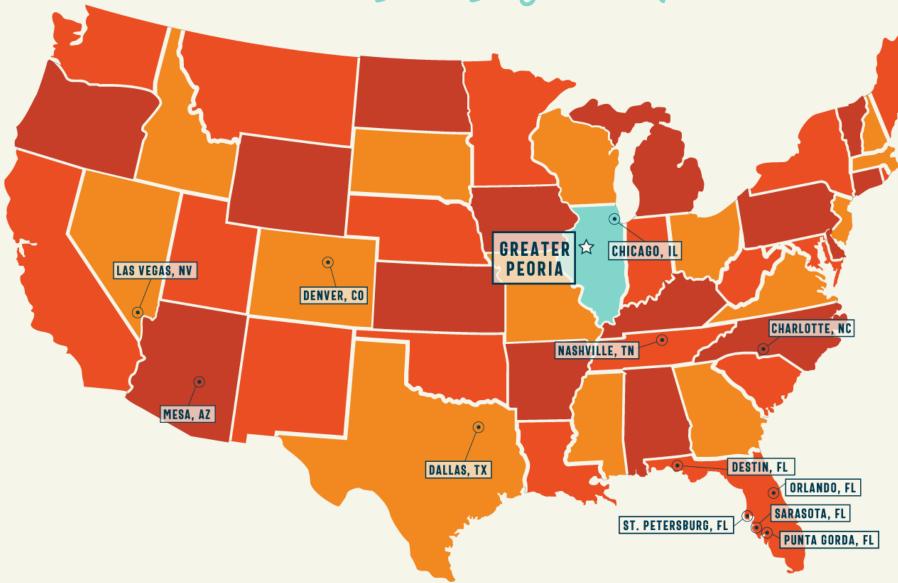






Saint Francis Medical Center College of Nursing Methodist College UnityPoint Health





SHORT & SWEET LOCAL COMMUTES — EASY CONNECTIONS TO THE COUNTRY.





