



Peoria Area Convention and Visitors Bureau

Sponsorship Opportunities

Race Date: December 14th, 2019

SANTA PACKAGE \$3,000

- Sole sponsor logo on race participation ornaments
- Opportunity for company tent/table set-up at start/finish area for race
- Opportunity for live television appearances with race organizer
- Top billing (supersized) logo on:
 - Commercial
 - Event page (with link to company page)
 - Swag bag for participants
 - Social media
 - Email campaign
 - Marketing collateral
- Representative to present at awards ceremony
- Customized company coupon code for employee, friends & family discount on race registration (40% off)
- 5 complimentary race registrations
- Swag bag insert availability
- Certificate of appreciation
- Social media exposure



RUDOLPH PACKAGE \$1,000

- Logo on:
 - Commercial
 - Swag bag for participants
 - Email campaign
 - Event Page (with link to company page)
 - Social media
 - Marketing collateral
- Customized company coupon code for employee, friends & family discount on race registration (20% off)
- 5 complimentary race registrations
- Swag bag insert availability
- Certificate of appreciation
- Social media exposure



BLITZEN PACKAGE \$500

- Logo on:
 - Event page (with link to company page)
 - Social media
 - Marketing collateral
- Swag bag insert availability
- Certificate of appreciation
- Social media exposure



À LA CARTE OPTIONS

Insta-frame Photo Opp

Cut out frame for photo opportunity with your company's logo.

\$500

Mile Marker Sponsor

(3 available)

Signage and cookies!

\$400

Hand Warmer Sponsor

(1 available)

Logo placed on hand warmers given to all participants.

\$350



Sponsorship Form

Race Date: December 14th, 2018

Thank you for your interest in sponsoring the 2019 Santa Cause 5K!

Please return completed form to evonachen@peoria.org or by postal mail.

Peoria Area Convention and Visitors Bureau
Attn: Emily Vonachen
456 Fulton Street, Suite 300 | Peoria, IL 61602

Select Package:

- ☐ Santa Package (\$3,000)
- ☐ Rudolph Package (\$1,000)
- ☐ Blitzzen Package (\$500)

À La Carte Options:

- ☐ Insta-frame Photo Opp (\$500)
- ☐ Mile Marker Sponsor (\$400)
- ☐ Hand Warmer Sponsor (\$350)

Company: _____

Contact: _____ Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ E-mail: _____

Payment Method: ☐ **Cash/Check** (Please make checks payable to: Peoria Area Convention and Visitors Bureau)

☐ **Credit Card Online** Accepted:   

[Click here to pay now](#)

☐ I agree to pay the amount as indicated above no later than November 1, 2019.

Signature: _____ Date: _____

In the event of cancellation, you may or may not receive a refund/return dependent upon the circumstances.



Peoria Area Convention and Visitors Bureau
456 Fulton Street, Suite 300
Peoria, IL 61602

Sponsorship Contact: Emily Vonachen (evonachen@peoria.org or 309-282-3274)

Event Contact: Heather Soviar (hsoviar@peoria.org or 309-282-3285)

www.PeoriaSantaCause.com