

BUSINESS EVENTS PERTH STRATEGIC PROJECTS

Business Events Perth is Western Australia's leading industry body for business events, offering event organisers the latest market intelligence when planning business events in Western Australia. Connecting meeting, incentive, and exhibition planners with Western Australia's, remarkable venues, extraordinary experiences, and world-renowned experts, Business Events Perth help create unforgettable business events.

SPECTRUM OF STRATEGIC PROJECTS ENGAGEMENT

The role of Business Events Perth Strategic Projects team is to assist in the development of locally owned business events aimed at boosting visitation, fostering sectoral growth within Western Australia's diverse economy, therefore highlighting the State as a premier destination for business events. The team's engagement covers four areas:

1. Foundation, supporting the development of locally owned business events.
2. Upgrade, assisting to upgrade existing state-based conferences, to attract national and international visitation.
3. Amplification of secured business events to promote increased visitation and profile key sector strategies.
4. Local academic convenor support, offering guidance and mentoring to emerging convenors, ensuring the seamless conference delivery.

LISTEN TO WHAT OUR CLIENTS HAVE TO SAY...

David Matrai | Director MySecurity Media & Host of the Indo-Pacific Space and Earth Conference 2023



SUITE OF SERVICES

The Strategic Projects Team collaborates closely with conference organisers to support their conference, offering expert guidance on strategic planning, service provider procurement and leveraging networks. Support includes:

- Conference road mapping
- Financial estimation
- Strategic blueprinting
- Venue procurement
- Business event funding opportunities
- Venue site inspections
- Professional Conference Organiser (PCO) tendering
- Supplier introductions
- Leveraging Networks
- Strategic promotion
- Growth strategies

WANT TO KNOW MORE?

Want to find out more about our potential support for your conference, or just want to have a chat?

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